



Alba Moya Marco

UX Student

Education

Master of User Experience Design | In progress
International University of La Rioja

Information and Digital Content Management | Sep. 2018 - Jul. 2022
University Charles III

About me

Passionate about research and user experience.
I like to keep up to date with design and videogames news.

Contact



+34 651 45 64 66



albaammca@gmail.com



Comunidad de Madrid

More information

- Driving license
- Full availability
- Displacement availability

Languages

Spanish ● ● ● ● ●

English ● ● ● ● ●

Work experience

Young talent in design of digital products and services

Correos | feb. 2022 - Now

- Definition of new digital services
- Design of conceptual UI models and interaction flows
- Management as Product Owner of functionalities and digital services
- Market studies and benchmarking

AdTech Trainee: Trafficking of marketing and advertising campaigns

Annalect | apr. 2021 - aug. 2021

- Trafficking of digital marketing campaigns
- Advice on digital ecosystems
- Team support
- Analysis of discrepancies

Courses and seminars

Social media management

October, 2020.

Learn Videogames Design

April, 2022.

Graphic Design

September, 2022.

UX-UI Design

September, 2022.