DEMYSTIFYING MACHINE LEARNING

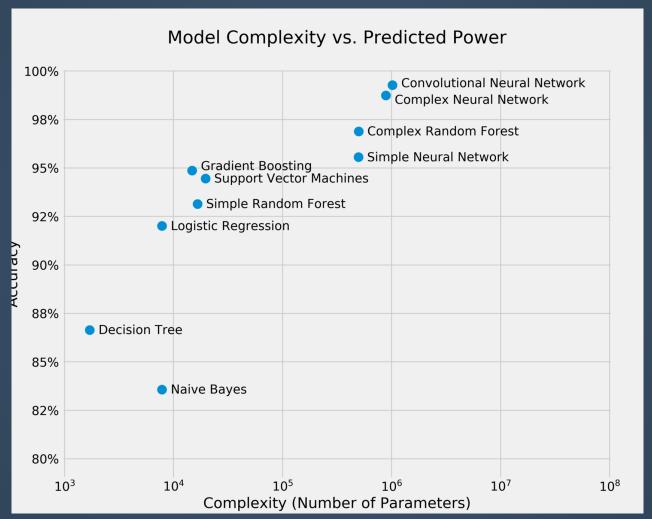
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BLACK BOX MODELS

- Machine learning models are often dismissed on the grounds of lack of interpretability.
- When using advanced models it is nearly impossible to understand how a model is making a prediction.

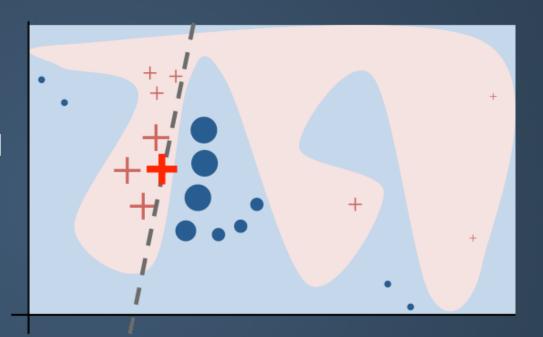


MNIST - ACCU VS # PARAMS



LIME

Interpretable Modelagnostic Explanations, and its objective is to explain the result from any classifier so that a human can understand individual predictions

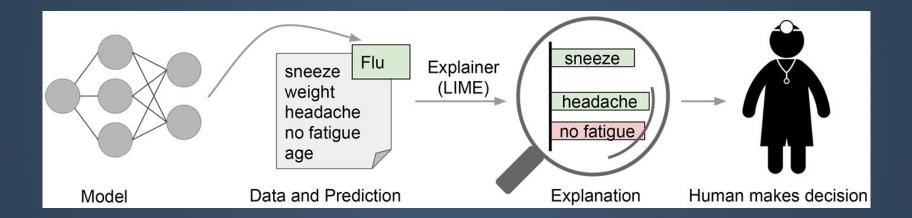


LIME

- An *interpretable representation* is a point in a space whose dimensions can be interpreted by a human.
- LIME frames the search for an interpretable explanation as an optimization problem. Given a set \mathbf{G} of potentially interpretable models, we need a measure $\mathbf{L}(\mathbf{f},\mathbf{g},\mathbf{x})$ of how poorly the interpretable model $\mathbf{g} \in \mathbf{G}$ approximates the original model \mathbf{f} for point \mathbf{x} this is the loss function. We also need some measure $\Omega(\mathbf{g})$ of the complexity of the model (e.g. the depth of a decision tree). We then pick a model which minimizes both of these

 $\xi(x) = \operatorname{argmin} g \in G L(f,g,x) + \Omega(g)$

LIME



LIME EXAMPLE URL PHISHING DETECTION



URL PHISHING CLASSIFIER

Objective: Evaluate phishing probability using only the web site URL

```
In [117]: import pandas as pd
             import zipfile
             with zipfile.ZipFile('phishing.csv.zip', 'r') as z:
                 f = z.open('phishing.csv')
                 data = pd.read csv(f, index col=False)
             data.sample(10)
Out[117]:
                    url
                                                                    phishing
             30994 http://kfor.com/2013/10/02/club-hosts-weekend-...
             8323
                    http://www.bbva.es.0igg.djs.org.ua/.tlbs/tlbs/...
                    http://martita.com.mx/portal/language/es-ES/At...
             26584 http://www.ocregister.com/articles/strong-4256...
                    http://www.creativecrabs.com/contact/a6c6ad906...
             3429
                    https://divulgaa1w.sslblindado.com/fuleco/inde...
                    http://img4.catalog.video.msn.com/lmage.aspx?u...
             16445 http://acesso20884.hut4.ru/Bradesco/\n
             27687 http://www.sportsauthority.com/product/index.j...
                    http://twincitiesfoodshow.com/components/b0/62...
```

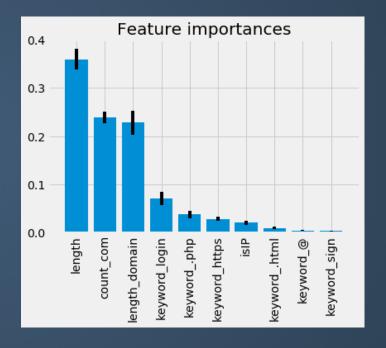
Feature extraction

- Length ratio
- Symbol count
- TLD count
- Is IP
- Suspicious Word count
- Character frecuency
- Euclidean distance
- Kolmogorov-Smirnov statistic
- Kullback-Leibler Divergence

URL PHISHING CLASSIFIER

Train a random forest

```
In [142]: from sklearn.ensemble import RandomForestClassifier
          from sklearn.model selection import cross val score
In [145]: clf = RandomForestClassifier(n jobs=-1, n estimators=100)
          clf.fit(X, y)
Out[145]: RandomForestClassifier(bootstrap=True, class weight=None, criterion='gini',
                      max depth=None, max features='auto', max leaf nodes=None,
                      min impurity split=1e-07, min samples leaf=1,
                      min samples split=2, min weight fraction leaf=0.0,
                      n estimators=100, n jobs=-1, oob score=False,
                      random state=None, verbose=0, warm start=False)
In [144]: pd.Series(cross val score(clf, X, y, cv=10)).describe()
Out[144]: count
                    0.804700
                    0.007503
                    0.790000
          min
          25%
                    0.803625
                    0.806625
          75%
                    0.809250
                    0.813750
          dtype: float64
```



LIME EXAMPLE

Fit lime explainer

Explain an instance

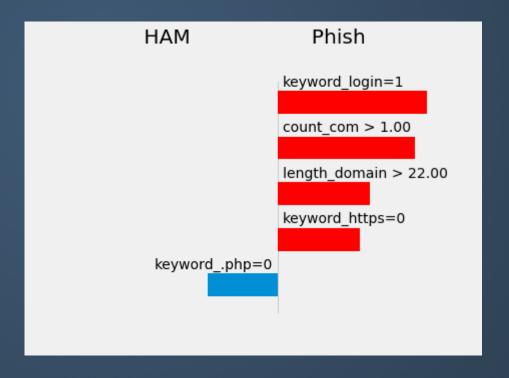
```
# Explain prediction
predict_fn = lambda x: clf.predict_proba(x).astype(float)
exp = explainer.explain_instance(X_test.drop(['url', 'phishing'], axis=1).values[0], predict_fn, num_features=5)
```

LIME EXAMPLE

Example Phishing URL

Url = http://login.paypal.com.convexcentral.com/Update/ab770f624342b07b71e56c1bae5d9bcb/

Phishing probability 1.0

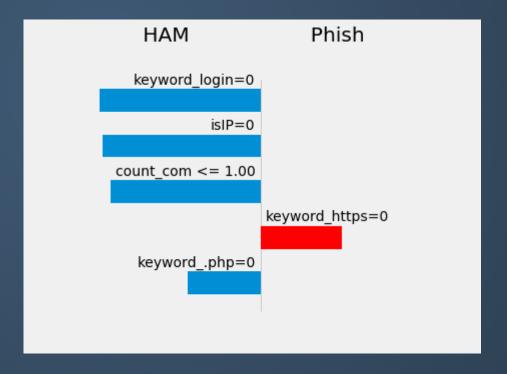


LIME EXAMPLE

Example Phishing URL

Url = http://www.redeyechicago.com/entertainment/tv/redeye-banshee-ivana-mili...

Phishing probability 0.0283



THANK YOU

FULL NOTEBOOK IN

HTTPS://GITHUB.COM/ALBAHNSEN/TALK
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