# Julie PEDEVILLE

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# PROFESSIONAL EXPERIENCIES

# JUNIOR PROJECT MANAGER - DIGITAL MARKETING **Integral Shopper – (Dubai, United Arab Emirates)**

6 months: 2017

- Development & creation of online promotional games to optimize consumer engagement and/or brand awareness

- Project management of trade marketing event and online communication
- Research and development of supplier relationships
- Reporting and media plan

# SUBCONTRACT PURCHASING & RESPONSIBLE PURCHASING: **Bel Group – (Suresnes, France)**

6 months: 2016

- Support rehabilitation and implementation of the purchasing strategy
- Contribution to the purchasing workforce analyses for recommendation to the Management Committee
- Supplier evaluation monitoring in the framework of CSR policy
- Internal and external communication and organization of information systems

# **HUMANITARIAN MISSION**

4 months: 2015

Prem Nivasa Orphanage - Projects Abroad (Moratuwa, Sri Lanka)

- Volunteering in orphanage (Care of 2 to 8 year olds Autistic children)
- Forum animations/communication & Accompaniment of new volunteers

3 months: 2014

Precicast, precision casting by the lost wax process, aeronautic -(Vendôme, France)

- Order verification
- Development of clients and supplier relationships
- Scheduling and planning production

#### **SALE**

3 months: 2012>2015

**Darty Stores – (Paris, France)** 

- Provided daily advice and guidance for consumers to optimize purchases and efficiency while shopping
- Executed sales analyses and stock organization

# PRODUCTION OPERATOR

2010>2015

**Bel Group – (Evron, France)** 

- Order checking and quality control
- Operating production machines
- Team management



#### **FORMATION**



**Masters in Business Strategy and Development** 

**IPAG BUSINESS SCHOOL PARIS (5 years)** 



Third year – Study abroad program

Semester 1: Yunnan Normal University (China) – Four months Semester 2: Humanitarian mission (Sri Lanka) – Four months

Ronsard High School (France) - "Baccalauréat Economics and Social Sciences" with Spanish option



# ASSOCIATIVE ENGAGEMENT

2015>2016

- « Expatriation en toute tranquillité »
- Article redaction and publication, helping future expatriates and event planning

2013>2014

« Ipag solidaire » (Téléthon-Life Priority-Sidaction)

- Event organization to find donations and sponsors, communications



# **COMPETENCIES**

Excel

**Powerpoint** 

Word

Social Network

EcoVadis platform

Adictiz Box

French

English

Spanish



**PROFILE** 

Reactivity

Communication

Versatility

Adaptability

**Empathy** 

Creativity

Organization

Dynamism

**#Socialmedia #logistics #Business #PME #Group** #digitalmarketing #innovation #communication #Projectsmanagement #newtechnologies #mediaplan #design #suppliers #analysis **#purchasing #sales** #evenemential #onlinegamecreation

#reporting



**EXTRA** 

# **Humanitarian blog:**

http://lasolidaritedanslemonde. monipag.com/

#### Travels:

United States, Spain, Italy, China, Sri Lanka, Maldives, United Arab Emirates, Oman