

Bramastio Alvaro

Full-Stack Web Developer

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- Bandung, Indonesia

EXPERIENCE

mushroommatrix.com 09/2023 - 08/2024

The powerful health benefits of mushrooms for horses, pets, and those who love them" offers a clear funnel for horses, dogs, and you. The footer reads, "Powered by Shopify. - mushroommatrix.com Germany

mushroommatrix.com - Organic Functional Mushroom Powder (Pets & People) Expected Problems & Solutions: - Multi-audience catalog (pets and humans). & Separate top-level collections (For Horses / For Dogs & Cats / For You) + custom PDP content blocks; - Monthly sales (displaying multiple countries in region/currency selection); & Shopify marketplace for pricing, customization, and localized checkout; - Recurring purchases ("Save with Subscription... Free Shipping to the US"). & Shopify subscriptions via app. Gate PDP/cart purchase options and shipping frequency (as inferred from UI copy); - Regulatory messages (FDA disclaimer). & Static disclaimer blocks placed in theme/footer + PDP sections; - Omnichannel (store locator). & Store locator app page linked to physical stores; Shopify technology used: - Online Store 2.0 + Audience-specific landing page module sections (101, FAQ, Blog)

love-faith.de | mushroommatrix.com 10/2021 - 03/2023

Curate special gifts for loved ones and browse products by event, recipient, and price range (large mega-navigation + bestsellers/new arrivals).

- love-faith.de | mushroommatrix.com | German
- love-faith.de - Gifts by Event (German) Problem & Solution: - Complex search (various events/categories). & Collection structure + automated collections, powerful tagging, faceted filtering (Search and Search App), and a large, sectioned mega-menu. - Increased average order value (AOV) in the shopping cart. & Step-by-step goals/progress bar ("Spare with our products... 10/15/20% discount on 50/75/100/125 euros"). Automatic discounts and AJAX integration in the shopping cart. - Extensive support (German market) & Zendesk Help Center integration in the footer. Shopify technologies used:- Online Store 2.0 theme with Liquid + JSON templates/sections (for mega-navigation and landing blocks);- Search and navigation functionality for metafields (events/recipient badges etc.) and filters (or custom tag filters);- Shopping cart AJAX + automatic discounts/tiered incentives;- Zendesk widget/link integration

Full Stack Web Developer 06/2021 - 09/2022

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- Develop and customize Shopify themes using Liquid, Shopify CLI, and Theme Kit - Integrate Shopify APIs (REST and GraphQL) for app functionality and data synchronization - Implement Polaris and Hydrogen for modern Shopify storefronts and headless commerce - Optimize store performance, checkout flow, and SEO for client stores - Provide end-to-end ecommerce solutions from theme setup to deployment

EDUCATION

Information Science 09/2016 - 03/2019

Telkom University - High school diploma

Study Computer Science with an emphasis on Computer Systems, Programming, and Software Engineering. Build a solid foundation in algorithms, databases, and web technologies through hands-on projects like Shopify theme development, Laravel, WordPress, and modern frameworks.

Course 2013

School Town

- Specialisms
- Achievements...

SKILLS

| | | | |
|--------------|--------|---------------------------|--------|
| Flutter | Expert | Next.js | Expert |
| React Native | Expert | React | Expert |
| Node.js | Expert | Shopify CLI and Theme Kit | Expert |
| WordPress | Expert | Shopify Liquid | Expert |
| Laravel | Expert | Shopify API | Expert |
| Vue.js | Expert | Shopify Theme | Expert |

LANGUAGES

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|------------|--------|---------|--------|
| indonesian | Native | English | Fluent |
| Japanese | Native | | |