Bramastio Alvaro

Full-Stack Web Developer

📞 +62 831 37370436

✉ alvarobramastio@gmail.com

↖ albarobra.vercel.app

📍 Bandung, Indonesia

EXPERIENCE

mushroommatrix.com   09/2023 - 08/2024

The powerful health benefits of mushrooms for horses, pets, and those who love them" offers a clear funnel for horses, dogs, and you. The footer reads, "Powered by Shopify. - mushroommatrix.com Germany

mushroommatrix.com - Organic Functional Mushroom Powder (Pets & People) Expected Problems ⬚ Solutions: - Multi-audience catalog (pets and humans). ⬚ Separate top-level collections (For Horses / For Dogs & Cats / For You) + custom PDP content blocks; - Monthly sales (displaying multiple countries in region/currency selection); ⬚ Shopify marketplace for pricing, customization, and localized checkout; - Recurring purchases ("Save with Subscription... Free Shipping to the US"). ⬚ Shopify subscriptions via app. Gate PDP/cart purchase options and shipping frequency (as inferred from UI copy); - Regulatory messages (FDA disclaimer). ⬚ Static disclaimer blocks placed in theme/footer + PDP sections; - Omnichannel (store locator). ⬚ Store locator app page linked to physical stores; Shopify technology used: - Online Store 2.0 + Audience-specific landing page module sections (101, FAQ, Blog)

love-faith.de | mushroommatrix.com   10/2021 - 03/2023

Curate special gifts for loved ones and browse products by event, recipient, and price range (large mega-navigation + bestsellers/new arrivals).

• love-faith.de | mushroommatrix.com | German

love-faith.de - Gifts by Event (German) Problem ⬚ Solution: - Complex search (various events/categories). ⬚ Collection structure + automated collections, powerful tagging, faceted filtering (Search and Search App), and a large, sectioned mega-menu. - Increased average order value (AOV) in the shopping cart. ⬚ Step-by-step goals/progress bar ("Spare with our products... 10/15/20% discount on 50/75/100/125 euros"). Automatic discounts and AJAX integration in the shopping cart. - Extensive support (German market) ⬚ Zendesk Help Center integration in the footer. Shopify technologies used:- Online Store 2.0 theme with Liquid + JSON templates/sections (for mega-navigation and landing blocks);- Search and navigation functionality for metafields (events/recipient badges etc.) and filters (or custom tag filters);- Shopping cart AJAX + automatic discounts/tiered incentives;- Zendesk widget/link integration

Full Stack Web Developer   06/2021 - 09/2022

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• Develop and customize Shopify themes using Liquid, Shopify CLI, and Theme Kit - Integrate Shopify APIs (REST and GraphQL) for app functionality and data synchronization - Implement Polaris and Hydrogen for modern Shopify storefronts and headless commerce - Optimize store performance, checkout flow, and SEO for client stores - Provide end-to-end ecommerce solutions from theme setup to deployment

EDUCATION

Information Science   09/2016 - 03/2019
Telkom University - High school diploma

Study Computer Science with an emphasis on Computer Systems, Programming, and Software Engineering. Build a solid foundation in algorithms, databases, and web technologies through hands-on projects like Shopify theme development, Laravel, WordPress, and modern frameworks.

Course   2013
School Town

• Specialisms
• Achievements...

SKILLS

Flutter	Expert	Next.js	Expert
React Native	Expert	React	Expert
Node.js	Expert	Shopify CLI and Theme Kit	Expert
WordPress	Expert	Shopify Liquid	Expert
Laravel	Expert	Shopify API	Expert
Vue.js	Expert	Shopify Theme	Expert

LANGUAGES

Japanese	Fluent	English	Fluent