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10. Word2vec

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Introduction to Neural Networks

Considerations when building/training a network

First Keras neural network

Previously

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Chapter 6 of Lane et al. (2019)

Introduction

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Introduction

Previously

- Each token represents one dimension (BoW)
- Document- and corpus-based statistics (TF-IDF)
- Dimensional reduction (LSA)

Drawbacks

- Ignoring the (nearby) context of a word
- Ignoring the overall meaning of a statement

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Introduction

Word vectors. Numerical vector representations of word semantics, or meaning, including literal and implied meaning (Lane et al., 2019, p. 182)

Math with words

q = "She invented something to do with physics in Europe in the early 20th century"

```
answer_vector = wv['woman'] + wv['Europe'] + \
                wv['physics'] + wv['scientist']
```

Even better:

```
answer_vector = wv['woman'] + wv['Europe'] + \
                wv['physics'] + wv['scientist'] -\
                wv['male'] - wv['man']
```

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Word Vectors

Word Vectors

Intuition

Word2vec Mikolov et al. (2013)

- Learns the meaning of words by processing a large corpus¹
- The corpus is not labeled
- It is unsupervised

Can we train a neural network to predict word occurrences near a target w?

We don't care about the prediction (that's nice, but not important right here). We care about the resulting internal representation

¹And I mean large; e.g., 100B words from Google News Groups

Word Vectors

Vector Algebra (again)

Portland Timbers + Seattle − Portland =?

ourput_vector = wv['Seattle'] + wv['Portland Timbers'] - wv['Portland']



Seattle + portland timbers - portland = ?

Portland

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Word Vectors

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Vector Algebra (again)

- word2vec transforms token-occurrence vectors into lower-dimensional vectors
- The dimension is usually in the 100s (e.g., 100, 200)

Typical process

Input: Text Output: Text

- Compute vectors
- ② Do algebra
- Map back to text

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Word Vectors

Some "typical" operations/properties

Gender $king + woman - man \rightarrow queen$

 $\vec{x}_{coffee} - \vec{x}_{coffees} \approx \vec{x}_{cup} - \vec{x}_{cups} \approx \vec{x}_{cookie} - \vec{x}_{cookies}$ PI/Sg

Locations San Francisco — California + Colorado \rightarrow Denver

Culture tortellini — Bologna + Valencia \rightarrow paella ? **Computing word2vec representations**

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Alternatives to Build word2vec representations

skip-gram

Input one (target) word
Output context words

CBOW (continuous bag-of-words)

Input context words

Output one target word

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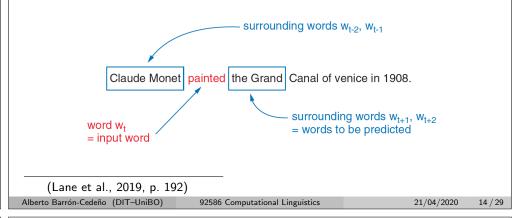
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Skip-Gram

Definition Skip-grams are *n*-grams that contain gaps (skips over intervening tokens)

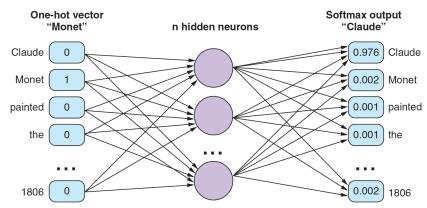
Input one word

Output context words



Skip-Gram

Neural Network Structure



- *n* is the number of vector dimensions in the model
- M is the number of input/output neurons; M = |vocabulary|
- The output activation function is a **softmax** (typical in multi-class problems; $\sum_{M} = 1.0$)

Skip-Gram

Learning the Representations (1/3)

- $\bullet \ \ \text{Window size: 2 words} \rightarrow \text{5-grams}$
- Input: each token, from left to right
- Output: the context on the left and right (one at a time)

 $s = w_1 w_2 w_3 w_4 w_5 w_6 w_7 w_8 w_9 w_{10}$

 $[\ldots] w_{t-2} w_{t-1} w_t w_{t+1} w_{t+2} [\ldots]$

Skip-Gram

Learning the Representations (2/3)

Example: "Claude Monet painted the Grand Canal of Venice in 1908."

input	expected output			
w_t	W_{t-2}	w_{t-1}	w_{t+1}	W_{t+2}
Claude			Monet	painted
Monet		Claude	painted	the
painted	Claude	Monet	the	Grand
the	Monet	painted	Grand	Canal
Grand	painted	the	Canal	of
Canal	the	Grand	of	Venice
of	Grand	Canal	Venice	in
Venice	Canal	of	in	1908
in	of	Venice	1908	
1908	Venice	in		

(Lane et al., 2019, p. 194)

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Skip-Gram

Learning the Representations (3/3)

Training

- The input/output is a one-hot vector
- n-1 iterations when using n-grams:

$$[\ldots] w_{t-2} w_{t-1} w_t w_{t+1} w_{t+2} [\ldots]$$

i	input	output	i	input	output		i	input	output
0	w_t	W_{t-2}	4	w_{t+1}	w_{t-1}	-	8	w_{t+2}	W_t
1	w_t	w_{t-1}	5	w_{t+1}	W_t		9	w_{t+2}	w_{t+1}
2	w_t	w_{t+1}	6	w_{t+1}	W_{t+2}		10	w_{t+2}	W_{t+3}
3	w_t	W_{t+2}	7	w_{t+1}	W_{t+3}		11	W_{t+2}	w_{t+4}

• To simplify the loss calculation, the softmax is converted to one-hot

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Skip-Gram

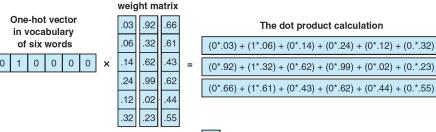
Outcome

- The output layer can be ignored²
- Semantically similar words have similar vectors —they were trained to predict similar contexts
- The weights from input to hidden layer are used to compute embeddings

$$wv_w = dot(one_hot_w, W)$$

Skip-Gram

Embedding Computation



Three neuron

.06 = .32 .61

Resulting 3-D word vector

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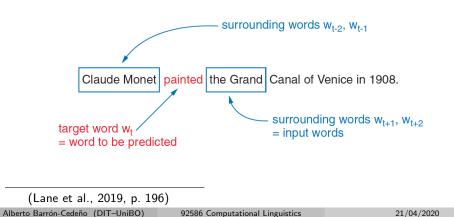
²Tweaking this procedure could result in a language model

CBOW

Definition Continuous bag-of-words

Input context words

Output target (centre) word



CBOW

Learning the Representations (1/3)

- ullet Window size: 2 words o 5-grams
- Input: multi-hot vector (sum of all one-hot vectors)
- Output: one-hot vector

 $s = w_1 w_2 w_3 w_4 w_5 w_6 w_7 w_8 w_9 w_{10}$

 $[\ldots] w_{t-2} w_{t-1} w_t w_{t+1} w_{t+2} [\ldots]$

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CBOW

Learning the Representations (2/3)

Example: "Claude Monet painted the Grand Canal of Venice in 1908."

		inp	expected or	utput		
1	W_{t-2}	w_{t-1}	w_{t+1}	W_{t+2}	w_t	
			Monet	painted	Claude	
		Claude	painted	the	Monet	
(Claude	Monet	the	Grand	painted	
	Monet	painted	Grand	Canal	the	
	painted	the	Canal	of	Grand	
1	the	Grand	of	Venice	Canal	
(Grand	Canal	Venice	in	of	
(Canal	of	in	1908	Venice	
(of	Venice	1908		in	
,	Venice	in			1908	
				'		
(Lane	et al., 201	9, p. 194)				
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Skip-Gram

Learning the Representations (3/3)

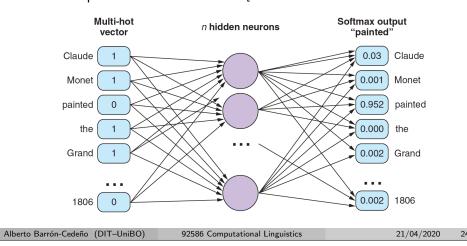
Training

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• The input is a multi-hot vector:

$$w_{t-2} + w_{t-1} + w_{t+2} + w_{t+2}$$

• The output is a one-hot vector w_t



Skip-Gram vs CBOW

Skip-gram

- Works well with small corpora
- Some high-frequency [2, 3]-grams are added as single terms (e.g., New_York, Chicago_Bears)
- ullet High-frequency tokens are subsampled (\sim to IDF over stopwords)
- Negative sampling. Not all weights are updated give a pair, just a few negative samples (much cheaper, roughly the same result)

CBOW

- Higher accuracy for frequent words
- Much faster to train

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Some Pre-Trained Models

Model	Provider	Highlights
word2vec	Google	300D from English Google News articles
fastext	Facebook	157 languages from Wikipedia and Crawl
word2vec/GloVe	CNR	Italian embeddings from the Wikipedia

Considerations

- If you are working in other language than English, Google's provided word2vec is not an option
- If you need a domain-specific model, you will have to build your own

Next time

Hand-on word embeddings

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