Chibog

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Overview

Chibog is an online food ordering system from the small or medium sized businesses (SMBs). Registration is free with no commission.

Goals

1. To help small or medium sized businesses set up an online store free of charge.
2. To help the consumers find their favorite foods/store at a centralized place.

Specifications

These are the specs of the project:

Single sign-on

Allows a user to log in with a single ID and password to any of several related, yet independent, software systems.

Ordering

For the consumers to order their foods.

Order Tracking

This is where the consumers check the status of their orders based on the transaction id given to them.

Order Management

For the vendors to manage the orders in their stores. Change the status, add, edit, or cancel the orders.

Store Management

For the vendors to manage their store. Can add or edit a store and items.

Notifications

Email & SMS notifications for every order on both consumers and vendors. Updating of orders should also notify the consumer.

Statistics

This is where the vendors check their sales, volumes of orders and other important stats in their stores.

Feature Stores of the Day

Everyday, there are a number of low rating stores to be featured so that they have their chance to gain popularity.

Ads Space

A container for the ads.

Specifications (To follow)

Kickstarter

Help bring a startup store to life with target funds.

Mobile Application for Consumers

A mobile app for the consumers to order anywhere, everywhere.

Milestones

I.   Capital for the domain and server

Domain and server can be pricey.

II.   Human Resource

With one back-end and front-end developer, the project could take time to complete.

III.   Marketing

How to make the project reach the target markets?

Suggestions:

- Post the website on a group in Facebook
- Youtuber to advertise our website
- Find a person that will do the marketing for us
- Make an advertisement video (animated) to post on Online Advertising on Facebook
- Start at our own barangays to tell their own people to use the website and hoping for a word-of-mouth advertisement
- Donate to charity in exchange for advertisement

IV.   Monetize

What are the ways for the project to be monetized for the project to be maintained and running?

Suggestions:

- Ads space for AdSense
- Contact us page to inquire for an advertisement of their company
- Kickstarter commission (5%-10%). Kickstarter is different from the ordering system
- Donation page

Message

This is a side project, please don't use all of your free time for this. Do this in your free time. Also a way for our creative ideas to be made with no hindrance of a boss or anyone other than us. We can go all out on this project but the priorities are the main functions like the ordering system. It's also a way to help Filipinos in our own way. You aren't obligated for this project, even a small help will do and make you a part of this. Chibugan na!