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Chibog

11.17.2020

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# Overview

Chibog is an online food ordering system from the small or medium sized businesses (SMBs). Registration is free with no commission.

# Goals

1. To help small or medium sized businesses set up an online store free of charge.
2. To help the consumers find their favorite foods/store at a centralized place.

# Specifications

These are the specs of the project:

## Single sign-on

Allows a user to log in with a single ID and password to any of several related, yet independent, software systems.

## Ordering

For the consumers to order their foods.

## Order Tracking

This is where the consumers check the status of their orders based on the transaction id given to them.

## Order Management

For the vendors to manage the orders in their stores. Change the status, add, edit, or cancel the orders.

## Store Management

For the vendors to manage their store. Can add or edit a store and items.

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## Notifications

Email & SMS notifications for every order on both consumers and vendors. Updating of orders should also notify the consumer.

## Statistics

This is where the vendors check their sales, volumes of orders and other important stats in their stores.

## Feature Stores of the Day

Everyday, there are a number of low rating stores to be featured so that they have their chance to gain popularity.

## Ads Space

A container for the ads.

# Specifications (To follow)

## Kickstarter

Help bring a startup store to life with target funds.

## Mobile Application for Consumers

A mobile app for the consumers to order anywhere, everywhere.

# Milestones

## Capital for the domain and server

Domain and server can be pricey.

## Human Resource

With one back-end and front-end developer, the project could take time to complete.

## Marketing

How to make the project reach the target markets?

Suggestions:

* Post the website on a group in Facebook
* Youtuber to advertise our website
* Find a person that will do the marketing for us
* Make an advertisement video (animated) to post on Online Advertising on Facebook
* Start at our own barangays to tell their own people to use the website and hoping for a word-of-mouth advertisement
* Donate to charity in exchange for advertisement

## Monetize

What are the ways for the project to be monetized for the project to be maintained and running?

Suggestions:

* Ads space for AdSense
* Contact us page to inquire for an advertisement of their company
* Kickstarter commission (5%-10%). Kickstarter is different from the ordering system
* Donation page

# Message

This is a side project, please don’t use all of your free time for this. Do this in your free time. Also a way for our creative ideas to be made with no hindrance of a boss or anyone other than us. We can go all out on this project but the priorities are the main functions like the ordering system. It’s also a way to help Filipinos in our own way. You aren’t obligated for this project, even a small help will do and make you a part of this. Chibugan na!