

THE OFFICIAL  
**DE SARTS**  
LIGHTPAPER

SECTION 1	<b>INTRODUCTION</b>	<b>01</b>
SECTION 2	<b>PROJECT &amp; ARTWORK</b>	<b>06</b>
SECTION 3	<b>NARRATIVE &amp; DESIGN</b>	<b>07</b>
SECTION 4	<b>ROADMAP &amp; UTILITY</b>	<b>11</b>
SECTION 5	<b>VISION</b>	<b>13</b>

# Introduction

MISSION STATEMENT



**Des Arts promotes growth, sustainability, and inclusivity in the Metaverse by giving users the lens and experience to view anything and everything as art, in turn building a mutually reinforcing cosmopolitan community.**

**Our collection presents influential individuals such as Aristotle, Einstein, Da Vinci, and Jeanne D'Arc among many other remarkable personalities. These extraordinary characters achieved the pinnacle of creativity through science, philosophy, and wisdom in their pursuit of elevating human consciousness. We at Des Arts recognize these individuals as the embodiment of Art: we do not categorize art, and we do not constrain the Artist.**

## THE DES ARTS STORY

The beautiful condition, as we like to call it, Synesthesia and more specifically, Chromesthesia played a significant role in our journey, pushing us to raise awareness of the intricacies of art in the human consciousness. Chromosthetes experience the creation of a painting through sound. At Des Arts, we hear a symphony of individuals wanting to be heard, and see a place where they are distinguished as artists.

Our goal is to build a sustainable economy through relationships, communication, and the expansion of cultural awareness, hence elevating human consciousness.

Des Arts offers you the special opportunity to not only make new connections but also work towards building a prosperous future for the Metaverse in which art is reinvented. As such, Des Arts brings a variety of backgrounds and unparalleled experiences to the art world, redefining art beyond conventional norms.

We welcome our holders to journey with us into a community filled with creativity, diversity, and belonging. A Metapolitan club in which networking is propelled into a whole other dimension... Literally.

# The Des Arts Structure

## ABOUT THE TEAM

### Board of Directors

Patrick Comair: CEO and Founder  
Seika Luo: COO and Founding Member  
Yuichiro Ninoseki (Metalia)  
Kengo Narita (Metalia)

### Executive Committee

Patrick Comair: CEO and Founder  
Seika Luo: COO and Founding Member  
Zayed Zarrouk: CTO

### Business Development

Daiki Miyama : Lead designer  
Karim El Hassan: Creative Director  
Codez: Strategic Consultant  
Mark Elie Antoine Simon: Operations Manager  
Ye : Marketing Director

### IT Infrastructure Management

Mobile Blockchain Solutions LLC:  
Roger Williams: Project Manager  
Donovan James: Tech Lead  
Rajni: Senior Back-end Dev  
Toufik: Senior Front-end Dev  
Sheraz: Senior Chain-end

## ADDITIONAL INFORMATION

Our collection of 8,888 unique 3-D immersive NFTs are devised by our talented in-house artists using Maya Redshift and Blender Cycles. Des Arts NFTs are stored as ERC-721a\* tokens on the Ethereum blockchain and hosted on IPFS

# Narrative & Design

BEHIND THE MAIN CHARACTERS



Amongst the characters displayed in our collection, our art is inspired by a diverse group of equally extraordinary personalities. Artists in their own field and in their own respect.

If there is a single individual in which the spirit of multinationalism manifests itself, it would be Albert Einstein, the head of our collection. The theoretical genius shared his knowledge of physics not just as a science but as an art.

Other notable characters in our collection include:



Aristotle



Muhammad Ali



Shinya Yamanaka



Maya Angelou



Hayao Miyazaki



Charlie Chaplin



Leonardo Da Vinci



Marie Curie



Neil Armstrong

Other notable characters in our collection include:



Karl Lagerfeld



Jeanne D'arc



Wolfgang Amadeus Mozart



Bruce Lee



Salvador Dali



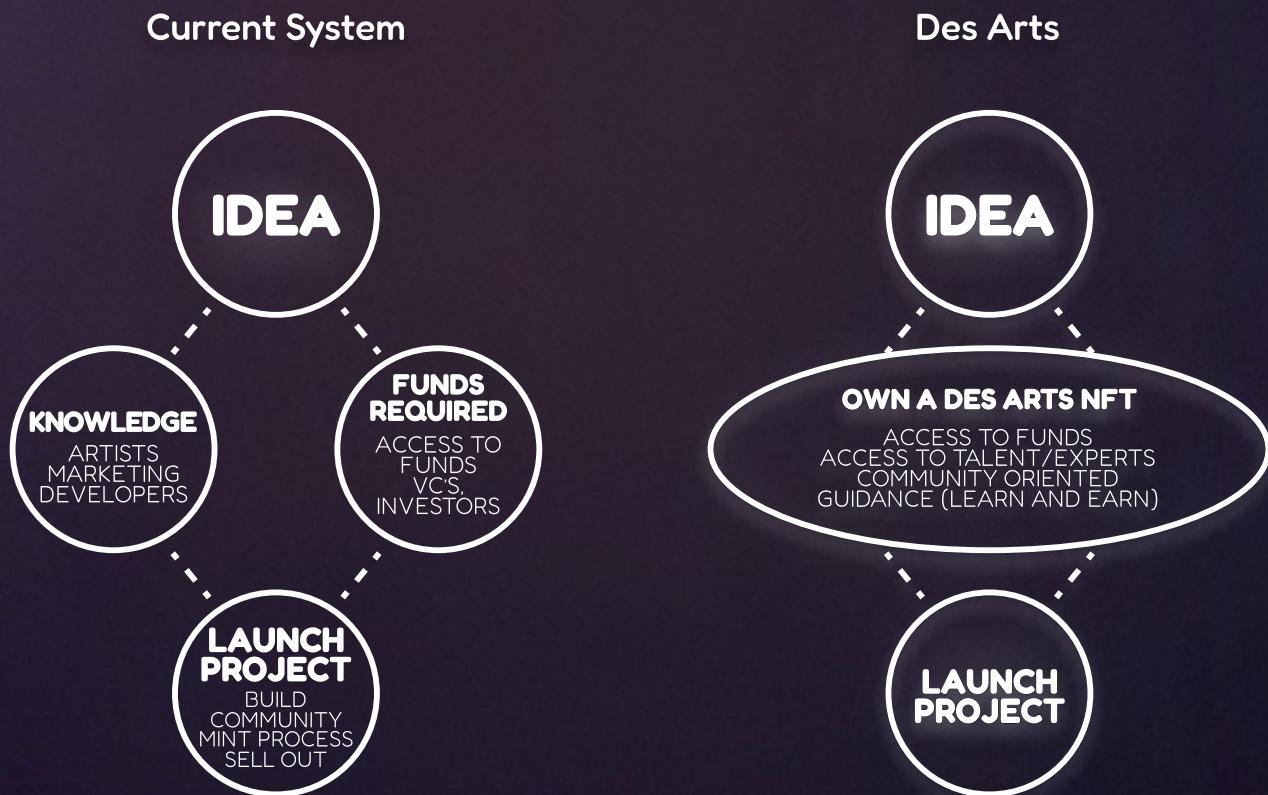
Nelson Mandela

And more to come!

# Roadmap & Utility

We are all aware of the struggles coming into the Web 3.0 ecosystem. Funding and Talent being at the core of these challenges. Des Arts is here to provide the infrastructure and resources to build Web 3.0 for the future. We want each of our holders to have direct access to what is needed to become successful, in and out of the metaverse.

The current structures involve several intermediaries and procedures that have proven to be difficult for the common Web 3.0 enthusiast.



# Pre Mint

PHASE 1

Earn trust, create platform.

## Proof of funds

Reveal at least two of our wallets

## Create Platform

For future holders to communicate, brainstorm, vote and pitch

## Reveal the Garden

Reveal HQ

PHASE 2

The Mint



Reveal Project Pegasus and invest in one disruptive venture, pre-mint.



Create Platform that allow users to pitch ideas and etc...



Reveal all potential NFT projects



Reveal The Garden

# Post Mint

PHASE 3

Vote for projects and form four different groups

Assign community members to each project

Reveal PLATFORM

PHASE 4

Give back to the community

Earnings from four projects

PHASE 5

Initiate Des Arts Ventures

Project Pegasus

At **25%** minted,  
vote for **Project 1**

At **50%** minted,  
vote for **Project 2**

At **75%** minted,  
vote for **Project 3**

At **100%** minted,  
vote for **Project 4**

Divide community into 4 different groups

### Assign Leadership Position

Find Talent within community  
Assign Experts to guide the groups  
Des Arts team available to support all project leaders

### Launch The Projects

Earnings to be distributed to the community

### Project Pegasus

Holders to pitch Ideas  
Des Arts to secure funding, talent, mentorship

# Utility

The token represents a stake in a venture pioneered by the community through a thorough voting system. Token by token, Des Arts' community is headed towards breaking the barriers of conventional teamwork by founding and scaling a decentralized venture through a majority vote structure.

## **Des Arts grants:**

1. Early Access to upcoming projects
2. Involvement in project development and execution
3. Access to funds and marketing routes
4. Pitch ideas
5. Vote
6. Backend support
7. Chain end support
8. Front end support
9. Access to Des Arts ventures

## **Learn and Earn:**

1. NFT development
2. How to launch and lead a project
3. Learn about the Web 3.0 ecosystem
4. Earnings distributed to the community.
5. Understand how a VC operates

# Project details

INVESTMENT HUB : CONSTELLATION 8888

Through the diverse community and the founders' expansive reach, the ventures have the potential for a never-seen-before decentralized, equitable, and community driven Web 3.0 projects. The community will vote on four different unique projects and Des Arts will provide the necessary talent, funding and guidance to scale the businesses above and beyond the moon, towards the constellations.

## **Decentralized venture structure:**

1. Community Driven Business
2. Develop a structure for venture selection and voting system (Using proof-of-stake, as well as rewarding additional voting rights based on engagement)
3. Develop platform for exchange of ideas and solutions
4. Profits generated by the venture will be redistributed to holders

## **DISRUPTIVE TECHNOLOGIES: PROJECT PEGASUS**

Des Arts will reward entrepreneurship and creativity through Project Pegasus. Its mission is to connect the community with investors and talent from all corners of the world. The entrepreneur and the Des Arts team will, hand in hand, turn the proposal into a business that will then be scaled. The phenomenon will be structured as follows:

### **Aspiring entrepreneurs:**

1. Each holder will be eligible to pitch proposals to the Des Arts' team. Des Arts will pick one venture at the end of each month, totaling 12 ventures who will be introduced to investors, mentors and curated talent.
2. Opportunity to join the growing Des Arts advisory team in charge of venture idea selection at the end of each quarter. The select members will be contributing to the planning, building and scaling of the businesses.

### **Growing entrepreneurs:**

1. Providing scalability and further funding to growing businesses through our global network and community.
2. Des Arts will host a yearly convention in which select entrepreneurs showcase their business to a panel of capitalists.

## **THE GARDEN ( LYCEUM, ELEUSIS, TEA, OLYMPUS )**

- Introduce Platform for holders to exchange knowledge, ideas and art in a decentralized manner.**

Integrated with the Interactive Platform mentioned in Constellation

- Provide learning opportunities through constant creation of innovative web 3.0 content.**

Engagement will be rewarded

- Introduce guest speakers across various fields to host talks and Masterminds with the community.**

Each holder will be allowed to invite a guest through the use of airdrops

# Vision

Des Arts is here to build a community of everlasting connections and experiences. We intend to work with entrepreneurs - as we would like to call, artists - throughout different fields and regions in order to expand and scale our reach. We intend to create an environment that promotes collaboration and teamwork through the sharing of ideas and knowledge in a novel space. Our community-based initiatives pave the way for an equitable and groundbreaking approach to innovation. The holders will hand in hand act as one body to build, govern and scale the venture that we will undertake, together, for years to come. In a world full of disruption, Des Arts will provide the opportunity to access funding, talent and knowledge beyond conventional manners regardless of background, race, ethnicity and geographical limitations as we embark towards a world without borders. We aim to be the tree that represents inclusivity, creativity and growth in an unprecedented ecosystem. Constellation 8888, Project Pegasus, and the Garden of Olympus represent branches that bring together a community from all corners of the world, building on the foundation that Des Arts has set