

Blockchain Venture Capital

NETWORK ANALYSIS

PRESENTED BY
TEAM B

Agenda

USE CASE DEFINITION

- Dataset identification

GEOGRAPHIC DISTRIBUTION

- Investments by origin countries

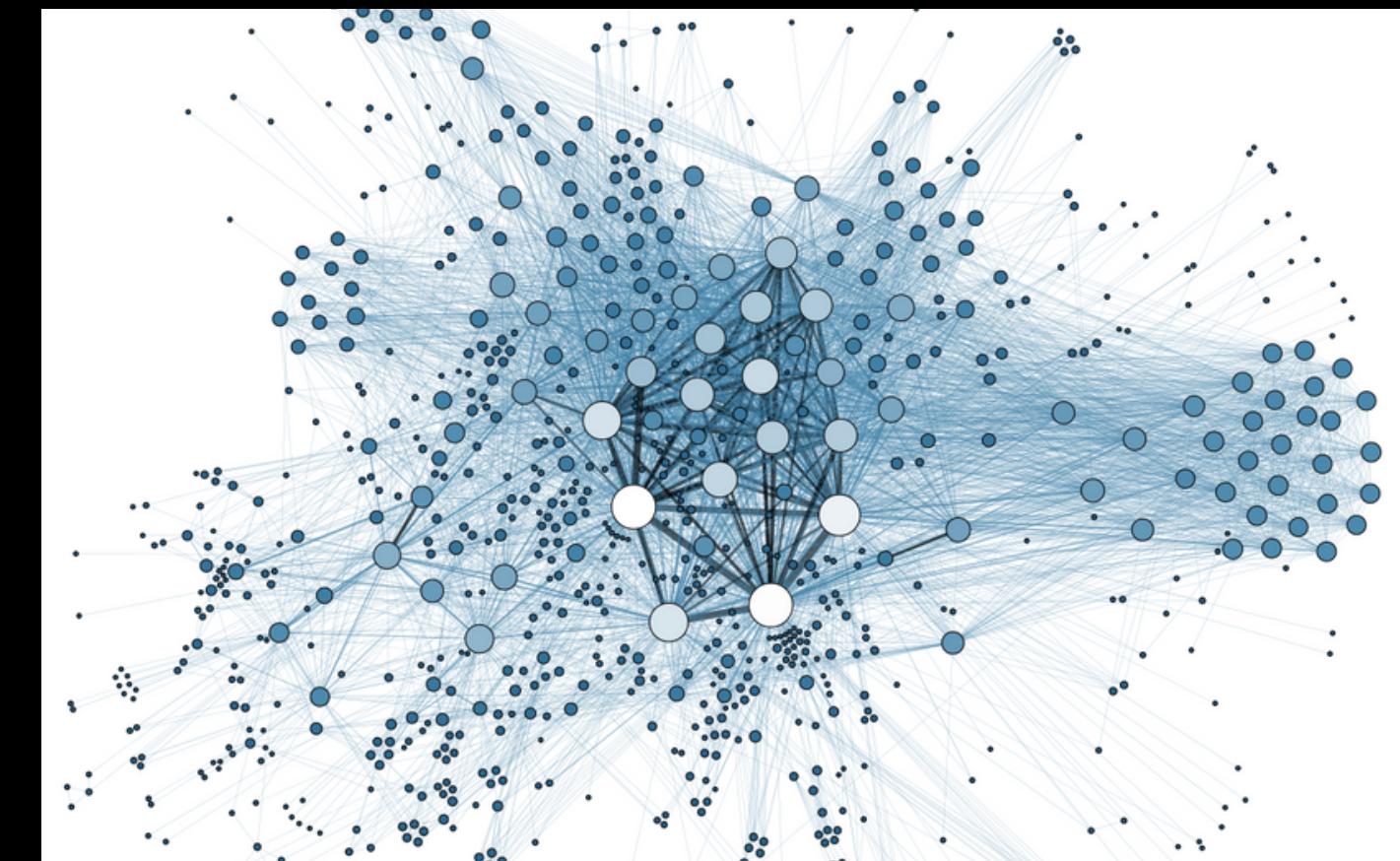
INDUSTRY LANDSCAPE

- Overall Industry

INVESTORS VS STARTUPS

- Startup Company Map

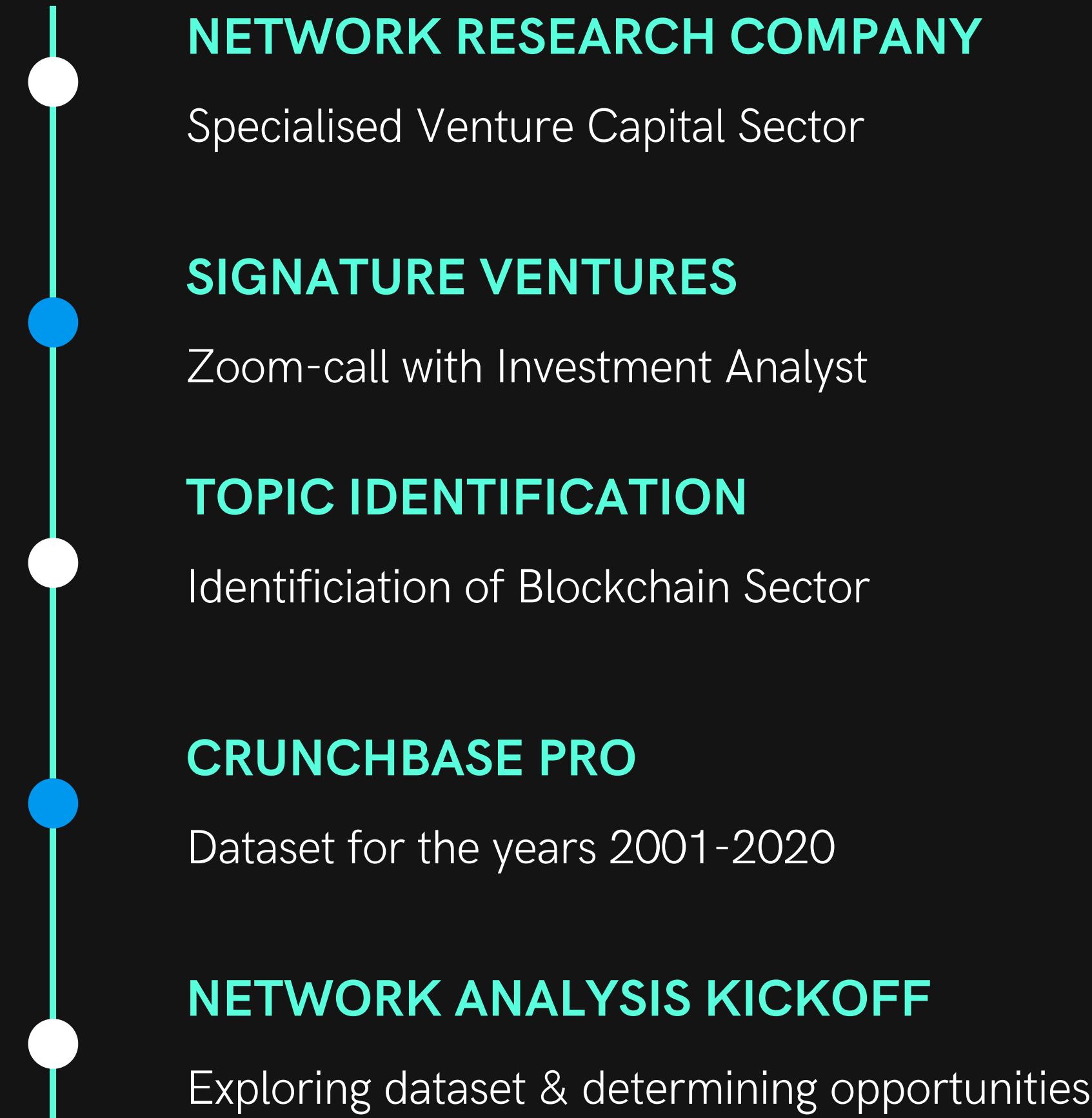
KEY TAKEAWAYS



Dataset Decision Process

02

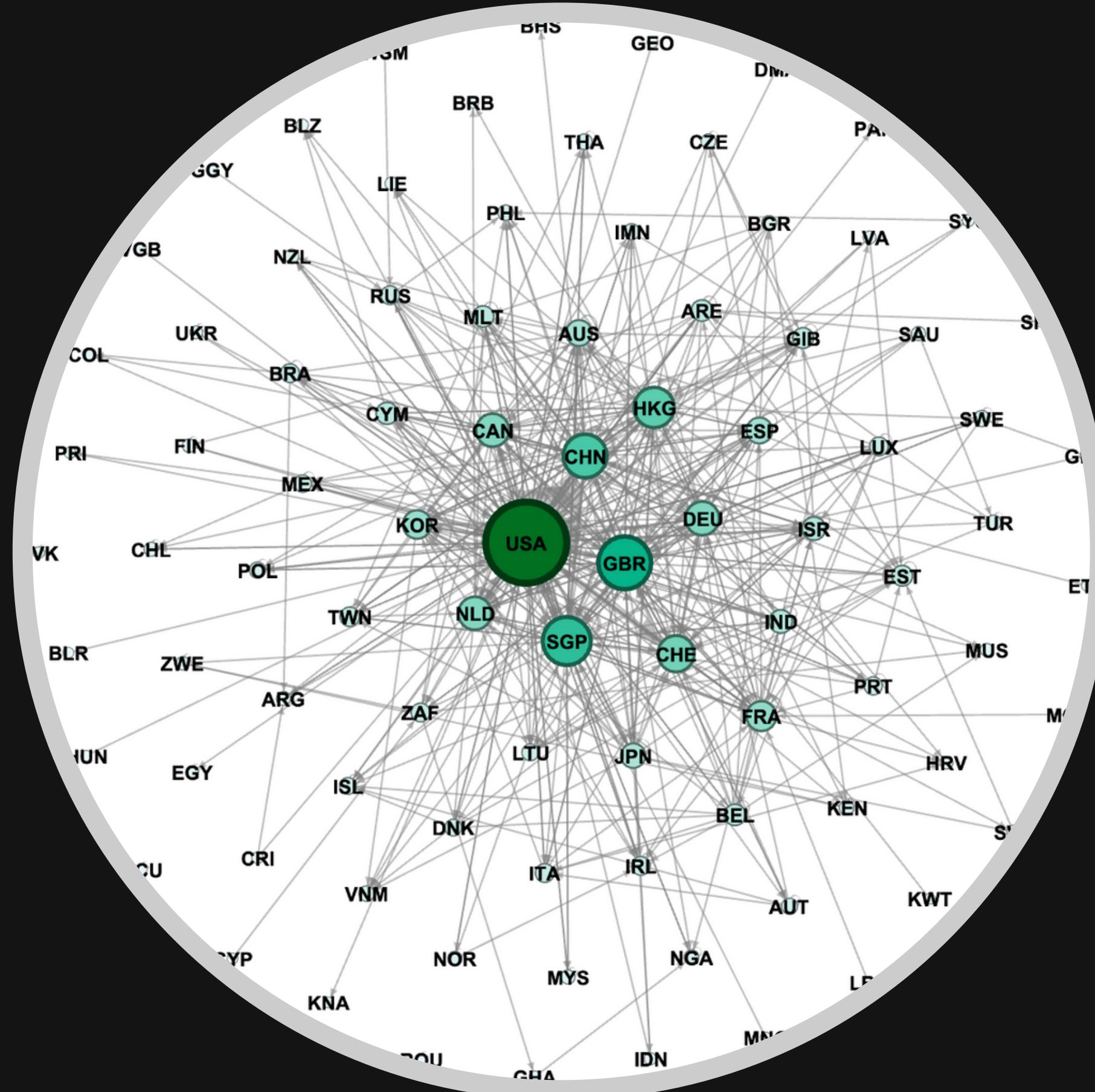
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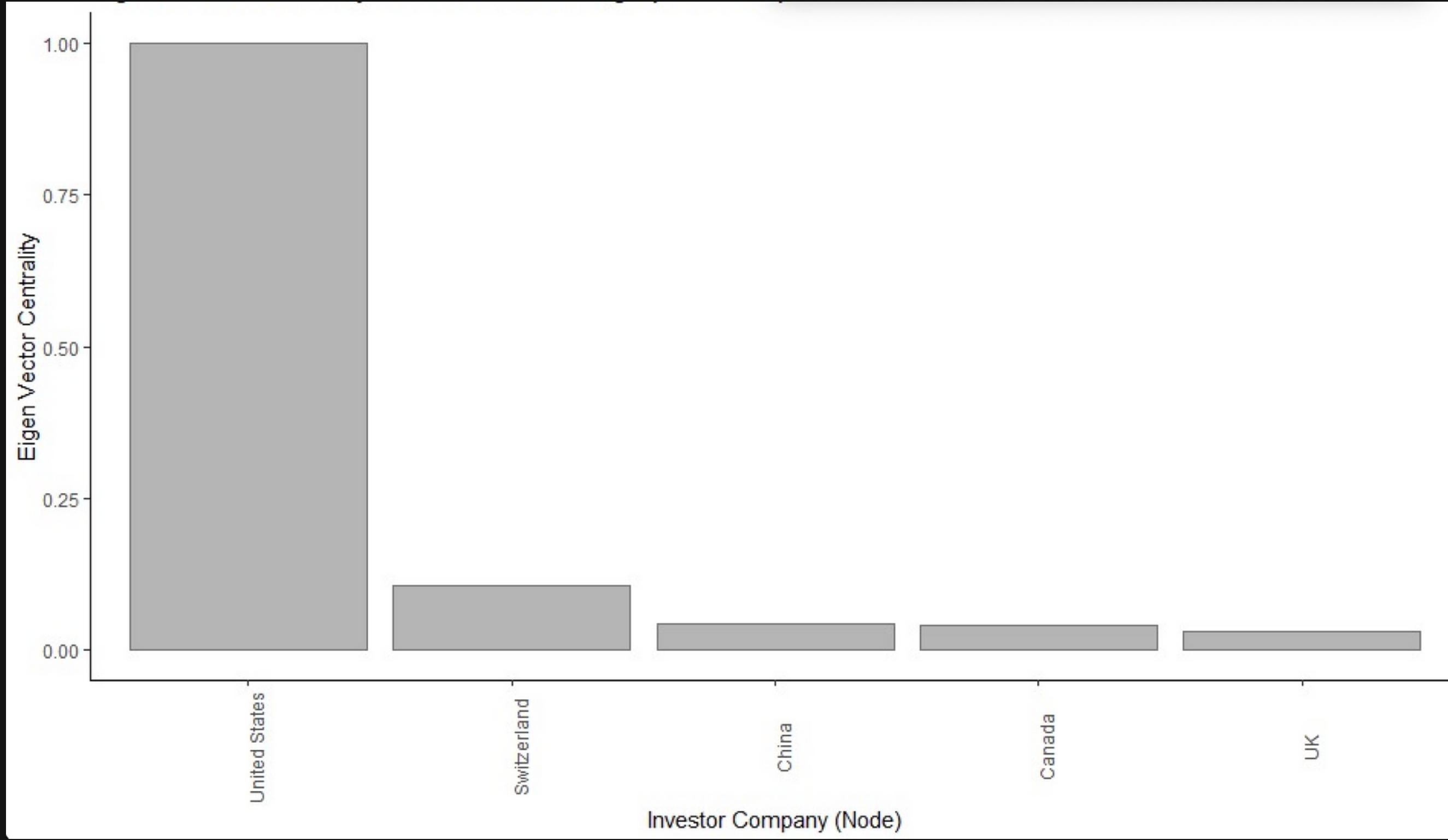
Geography Network Analysis

GEOGRAPHIC DISTRIBUTION OF BLOCKCHAIN EQUITY

- Size of Nodes: In-Degree
- Different colors: Betweenness Centrality



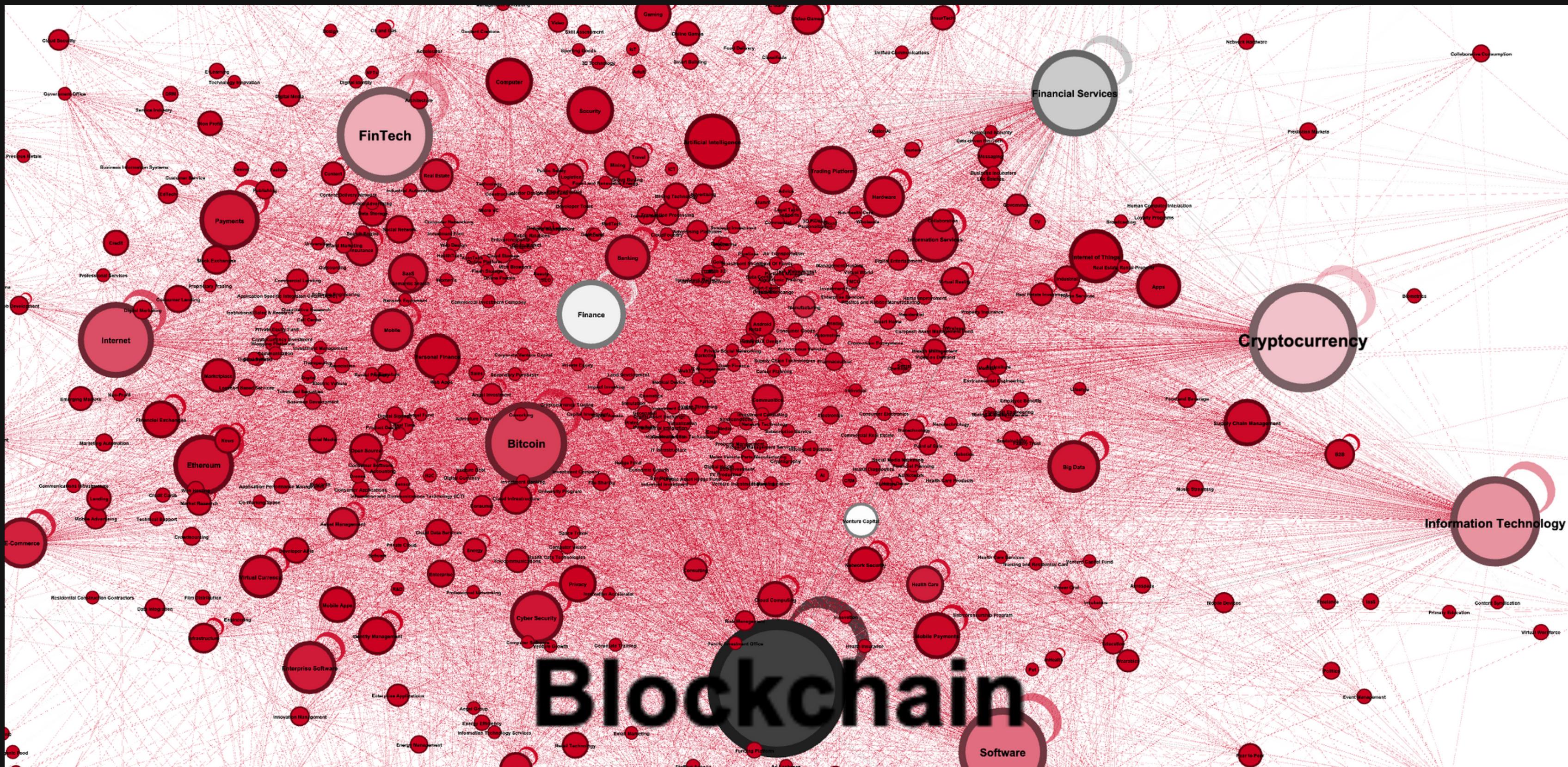
EIGENVECTOR CENTRALITY OF THE COUNTRY DISTRIBUTION BY FUNDING AMOUNT



"Measures a node's importance while giving consideration to the importance of its neighbors"

Industry Network Analysis

INDUSTRY LANDSCAPE OF THE BLOCKCHAIN SECTOR



NODE SIZE = IN-DEGREE CENTRALITY

NODE COLOR = BETWEENNESS CENTRALITY (LOW = RED, MEDIUM = WHITE, HIGH = BLACK)

Key Players Network Analysis

STARTUP CONNECTED THROUGH NUMBER OF INVESTORS

07



STARTUP PERSPECTIVE

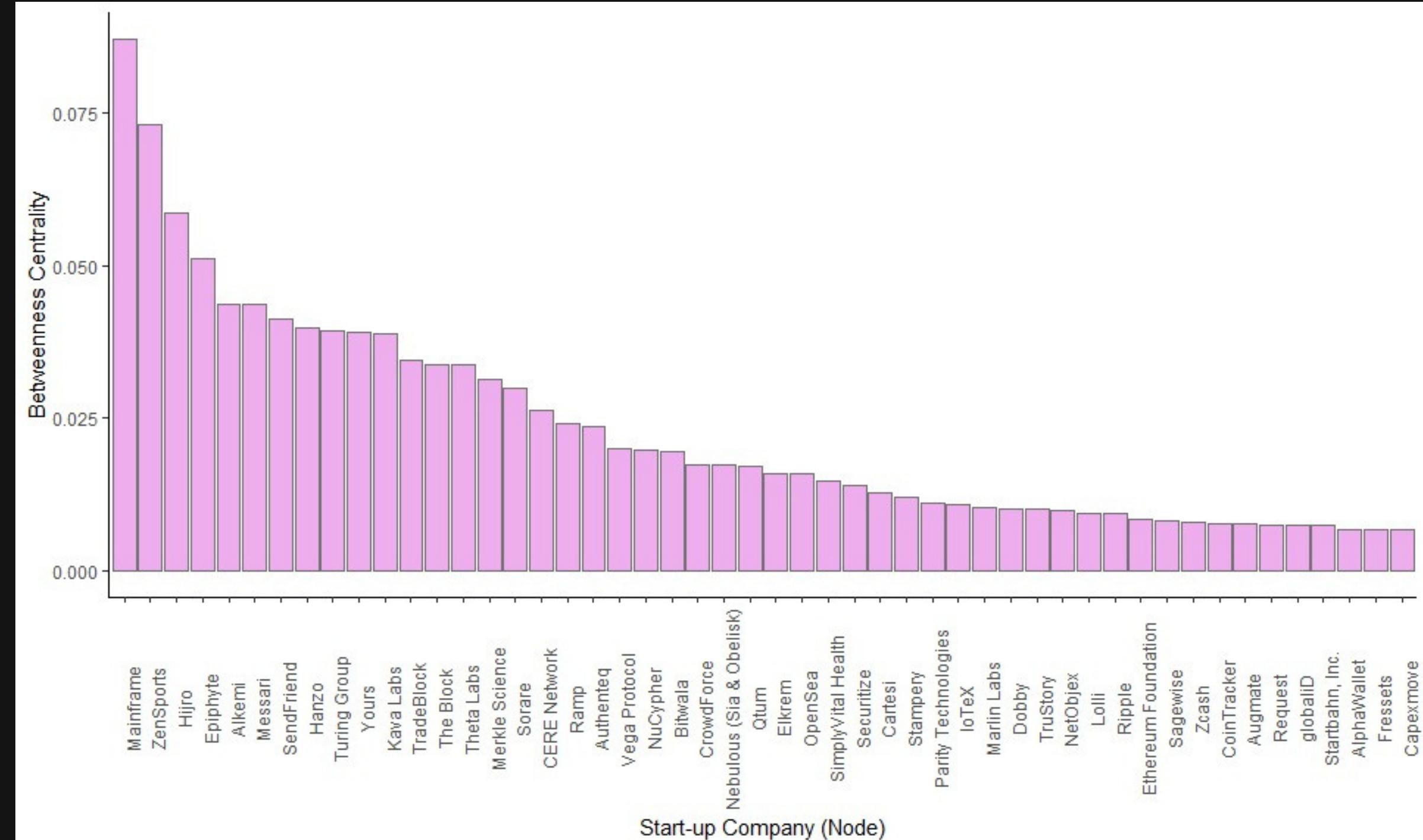
Betweenness Centrality

Marks the importance of a node (startup) in facilitating information flow in a network

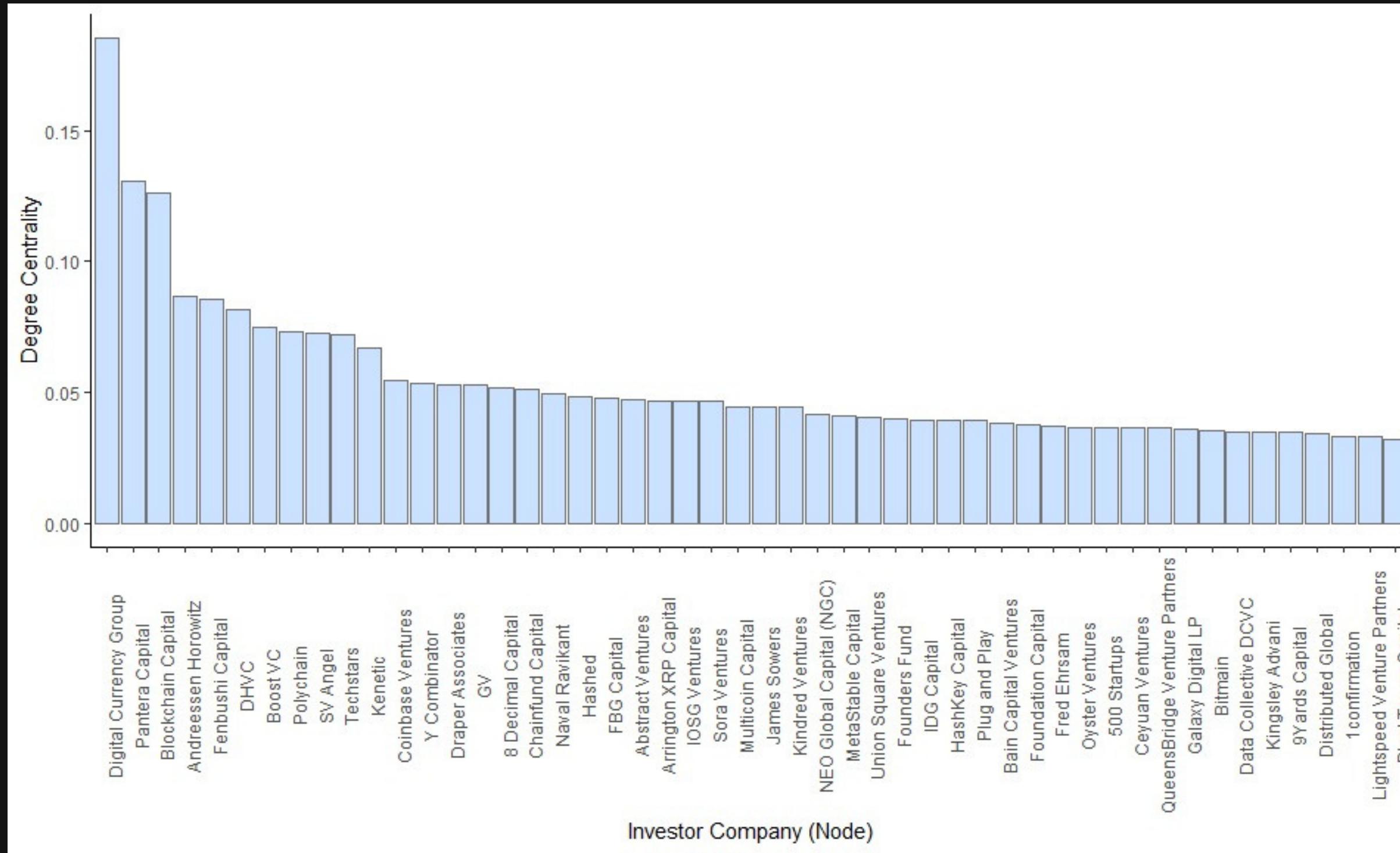
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Maximum Betweenness

Startups with the essential connections that allows the business to flourish, with "Mainframe" in top spot



INVESTOR PERSPECTIVE



Degree Centrality

The firm "Digital Currency Group" with most investments documented as a clear standout, while majority of competition is at a similar level

Betweenness Centrality

Highest percentage of shortest paths to fellow investors for "Techstars" and "Digital Currency Group", with the latter as main competitor in the industry

Key Takeaways

MOVE TO

United States still leads the way, with Asia catching up. Europe behind.

TRENDING

Cryptocurrency, Payments, Artificial Intelligence

BE AWARE OF

"Digital Currency Group" & "Techstars"

MAKE SURE TO FOLLOW

"Basis", "Mainframe" & "NuCyper"

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Contact us for more insights



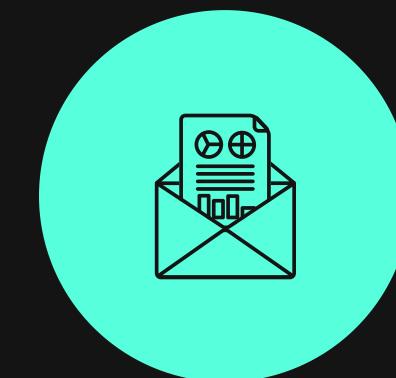
LAS BOMBAS

VC focused research firm



NETWORK-DRIVEN RESEARCH

Any size or complexity



HEADQUARTERS

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