Taking Recurring Payments with Subscription Billing



Ben Cull SULTAN OF SUBSCRIPTIONS

@BenWhoLikesBeer www.bencull.com



Recurring Payments











Buyer

Has money

\$150 - Jan

\$100 - Feb

\$100 - Mar

\$100 - Apr

\$100 - May

Seller

Has lots of beer



Billing Plans and Agreements



Billing Plan

Amount

Frequency

Billing Agreement

Start Date

Plan

Buyer

Buyer

Payment Method



Billing Plans API

https://api.paypal.com/v1/payments/billing-plans

Create a plan

Update a plan (Activate and Delete)

List plans



Billing Agreements API

https://api.paypal.com/v1/payments/billing-agreements

Create an agreement

Execute an agreement

Get agreement details

Suspend agreement

Reactivate agreement

Cancel agreement



Data

Subscription

First Name

Last Name

Email

Start Date

PayPal Agreement Token

PayPal Agreement ID



Agreement

Token

Agreement ID



Payment Flow

Browser

Fill out form Name, email, etc...

Redirect to PayPal

Approve Agreement Redirect back to us

Thank you page

Subscription Confirmed Hooray!

API Call

Create Agreement
Regular events/sets



API Call

Execute AgreementPayment successful



