

The 6 Ps

Public duty versus private interests	Do I have personal or private interests that may conflict, or be perceived to conflict with my fiduciary duty to the organization?
Potentialities	Could there be benefits for me now, or in the future, that could cast doubt on my objectivity?
Perception	How will my involvement in the decision/action be viewed by others?
Proportionality	Does my involvement in the decision appear fair and reasonable in all the circumstances?
Presence of mind	What are the consequences if I ignore a conflict of interest? What if my involvement was questioned publicly?
Promises	Have I made any promises or commitments in relation to the matter? Do I stand to gain or lose from the proposed action/decision?

Reference:

The Integrity Coordinating Group. (2011). *Conflicts of interest – Scenario 4 – Representative members on boards and committees*. Retrieved from <https://icg.wa.gov.au/sites/default/files/documents/Conflicts%20of%20interest%20-%20Scenario%204%20-%20Representative%20members%20on%20boards%20and%20committees.pdf>