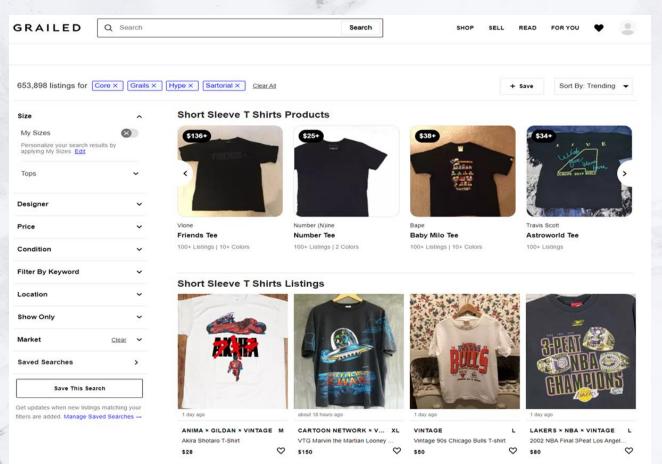
## Grailed Used Clothing Price Predicion Tool

Albert Frantz

#### Contents

- 1. What is Grailed?
- 2. Why a Clothing Price Estimator?
- 3. Data Collection Process
- 4. Modeling Process
- 5. Product Demo
- 6. Future Considerations

#### What is Grailed?



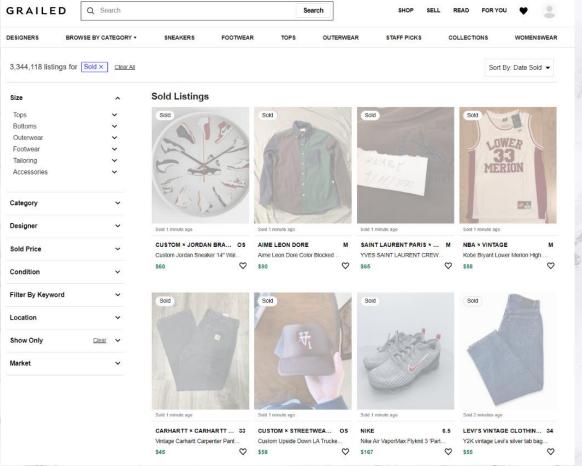
## Why a Price Prediciton Tool?

- 1. Currently Grailed does help you price your item.
- 2. Allow Grailed users to maximize profit.
- 3. Grailed implement a similar system when users list a new item

#### **Data Collection**

- Need to collect used clothing data from Grailed
- 2. Need to collect sold listings to make an accurate price prediction model

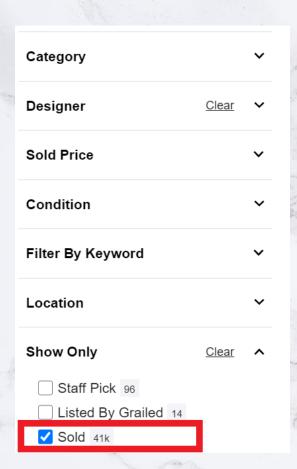
## Webscraping and Difficulties



# Breaking down the process (step 1)

# A B	CDEFGHIJ	K L M N O P Q R	S T U V W X Y Z				
FEATURED	POPULAR ALL	Search					
ш	(+) People Jeans	14k Gold Chain With Pendant	424 On Fairfax				
#	(B).Stroy	14k Gold Ring	45rpm				
	(Multee) Project	14th & Union	47				
	(Sound)+(Vision)	18 East	47 Brand				
	*A VONTADE	18 Waits	4x1111				
	*Last Drop* Drink Beer Save Water	18k Gold	5 Panel				
	+8 Paris Rock	1901	5.11				
	+Fresh.I.Am+	1990x Clothing	50 Cent				
	.925 Silver Produced In Italy	1992	5351 Pour Les Hommes				

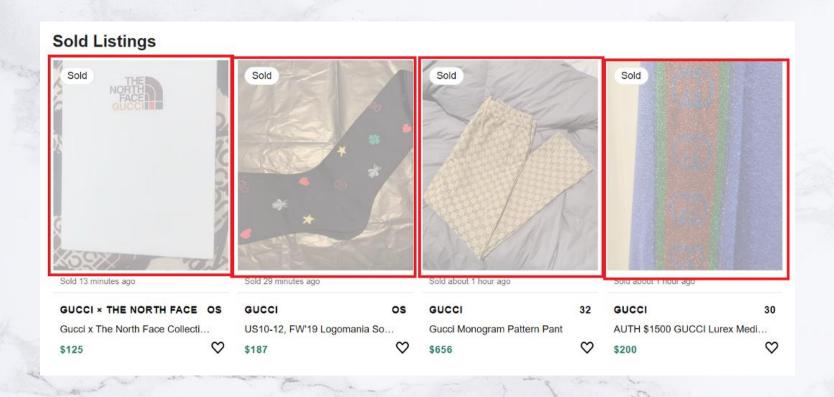
#### Breaking down the process (step 2)



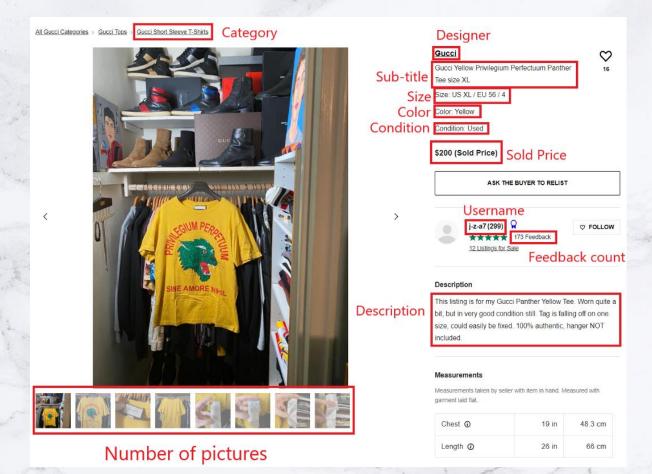
https://www.grailed.com/designers/Prada

https://www.grailed.com/sold/kZ4iDqlEsQ

#### Breaking down the process (step 3)



#### Breaking down the process (step 4)



#### **Final Dataset**

	username	sold_price	designer	category	description	sub_title	image_count	feedback_count	link	size	color	condition
0	tabw8045	110.0	Acne Studios	Shorts	Ryder Bermuda wool/mohair blended shorts from	Ryder Bermuda Wool Shorts	5	12.0	https://www.grailed.com/listings/15211509- acne	US 28 / EU 44	Black	New
1	kenny_v	155.0	Acne Studios	Casual Pants	Size 46, Asia fitting, Waist- around 31-32 Len	Jager Cord trousers	10	9.0	https://www.grailed.com/listings/19510032- acne	US 31	Brown	Gently used
2	MARKEDEU	635.0	Acne Studios	Heavy Coats	- Brand name: Acne Studios - Item name: SS15 D	Acne Studios SS15 Dark Grey Charlie Jacket	4	97.0	https://www.grailed.com/listings/18387779- acne	US S / EU 44-46 / 1	Dark grey	Gently used
3	mayonaise	85.0	Acne Studios	Blazers	Great Condition Orange Blazer	Acne Studios Noel Blazer 40R	6	195.0	https://www.grailed.com/listings/19018436- acne	40R	Orange	Gently used
4	aeroebogaard	120.0	Acne Studios	Sweaters & Knitwear	Marked as a large fits more like a medium or m	Black knit Bill o reverse	3	6.0	https://www.grailed.com/listings/19637389- acne	US M / EU 48-50 / 2	Black	Used
117620	Chrisvm2	75.0	Sophnet.	Long Sleeve T- Shirts	only worn a few times measurements: pit to pit	carhartt wip x sophnet. LS tee	4	30.0	https://www.grailed.com/listings/14005166- carh	US XL / EU 56 / 4	Black	Gently used
117621	JPARCHIVES	80.0	Sophnet.	Denim	-Number- 9540 - 1015 65.1 · -Tag Size- M · - Me	SOPHNET. / Vintage Paint Jeans / 9540 - 1015 65.1	11	2952.0	https://www.grailed.com/listings/13606444- soph	US 32 / EU 48	Denim	Gently used
117636	Harmbe	65.0	J.Crew	Boots	Size 9 Completely waterproof Non slip Worn a c	Waxed insulated boot	6	23.0	https://www.grailed.com/listings/14123832-j- cr	US 9 / EU 42	Green	Gently used
117638	AaronChambersStore	80.0	J.Crew	Boots	Brand new with box Sorel Cheyanne boots Size 8	J.Crew X Sorel® Cheyanne™ boots in tobacco	3	92.0	https://www.grailed.com/listings/12146998-j- cr	US 8 / EU 41	Brown	New
117639	voguesquared1	40.0	Vintage	Boots	Follow me on Instagram: vogue_squared Vintage	80s Sorel Premium Leather Rubber Winter Boots	9	3364.0	https://www.grailed.com/listings/11408247- sore	US 9 / EU 42	Brown	Used

103537 rows x 12 columns



# Flask Application Demo

#### Future of the Application

- Incorporate the description of the item in price prediction
- 2. Incorporate the application into the Grailed item listing process directly

