Supplemental Appendix for:

THE EFFECT ON TURNOUT OF CAMPAIGN MOBILIZATION MESSAGES ADDRESSING BALLOT SECRECY CONCERNS: A REPLICATION EXPERIMENT

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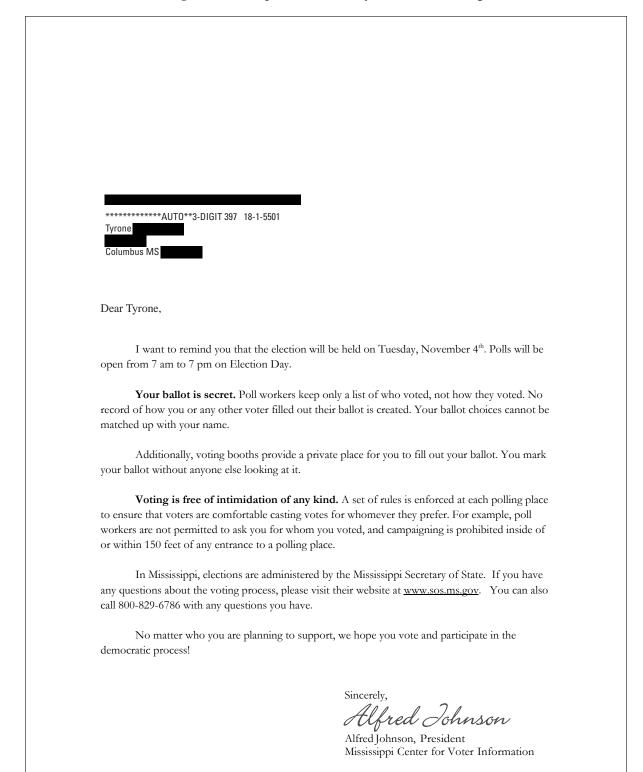
This appendix contains the following material:

A: Sample Treatment Mailing

B: Additional Tables

A Sample Treatment Mailing

Figure A1: Sample Ballot Secrecy Treatment Mailing



B Additional Tables

Table A1: Randomization Check. This table presents OLS estimates from a regression of treatment assignment on observed covariates, with and without inverse probability weights. At the bottom of the table reports the F-statistic and p-value from a test of the null hypothesis that all the coefficients are equal to zero. We fail to reject the null hypothesis that the observed covariates are jointly prognostic of treatment assignment and infer that the randomization procedure did not fail (F = .8, p = .62 for the weighted model).

	(1)	(2)
Variables	Weighted	Unweighted
Age	-0.000	-0.000
	(0.000)	(0.000)
Gender: Female (1=Yes)	-0.004	-0.003
	(0.010)	(0.009)
Gender: Unknown (1=Yes)	-0.022	-0.019
	(0.014)	(0.013)
Race/Ethnicity: Black (1=Yes)	0.006	0.005
	(0.011)	(0.010)
Race/Ethnicity: Hispanic (1=Yes)	-0.006	-0.005
	(0.047)	(0.044)
Race/Ethnicity: Other (1=Yes)	0.007	0.006
	(0.048)	(0.045)
Days Since Registering to Vote	-0.000	-0.000
	(0.000)	(0.000)
Missing Age (1=Yes)	-0.006	-0.005
	(0.009)	(0.009)
Missing Days Since Registering to Vote (1=Yes)	-0.501	-0.317
	(0.414)	(0.329)
Constant	0.543***	0.354***
	(0.030)	(0.027)
Observations	12,738	12,738
R-squared	0.001	0.000
F-statistic	0.800	0.650
F-stat p-value	0.620	0.760
Standard errors in parentheses		

Standard errors in parentheses

^{***} p<0.01, ** p<0.05, * p<0.1

Table A2: Balance Table.

Variable	Control Treatment		
Age	40.2793	40.1359	
	[10.2628]	[10.2495]	
Gender: Female (1=Yes)	0.429	0.4308	
	[.495]	[.4953]	
Gender: Unknown (1=Yes)	0.1484	0.1393	
	[.3556]	[.3463]	
Race/Ethnicity: Black (1=Yes)	0.7748	0.7786	
	[.4177]	[.4152]	
Race/Ethnicity: Hispanic (1=Yes)	0.0093	0.0089	
	[.096]	[.0941]	
Race/Ethnicity: Other (1=Yes)	0.0088	0.0089	
	[.0936]	[.0941]	
Days Since Registering to Vote	1448.498	1440.843	
	[326.6446]	[317.7326]	
Missing Age (1=Yes)	0.6374	0.6301	
	[.4808]	[.4828]	
Missing Days Since Registering to Vote (1=Yes)	0.0002	0	
	[.0152]	[0]	
Observations	8704	4034	

Cells present weighted means and weighted standard deviations in brackets.

Table A3: Sending the Ballot Secrecy Treatment Mailing Has No Effect on Turnout in the 2014 Election. This table presents the full set of regression estimates.

	(1)	(2)	(3)	(4)
	Weighted and	Weighted and	Unweighted and	Unweighted and
Variable	With Covariates	Without Covariates	With Covariates	Without Covariates
P.H. (C. T. (1. V.)	0.00040	0.00026	0.00050	0.00026
Ballot Secrecy Treatment (1=Yes)	-0.00049	-0.00036	-0.00050	-0.00036
	(0.00224)	(0.00224)	(0.00224)	(0.00224)
Age	-0.00010		-0.00008	
	(0.00012)		(0.00012)	
Gender: Female (1=Yes)	0.00249		0.00077	
	(0.00243)		(0.00230)	
Gender: Unknown (1=Yes)	0.00043		-0.00148	
	(0.00344)		(0.00306)	
Race/Ethnicity: Black (1=Yes)	-0.00094		-0.00132	
	(0.00281)		(0.00270)	
Race/Ethnicity: Hispanic (1=Yes)	-0.01401***		-0.01425***	
	(0.00257)		(0.00247)	
Race/Ethnicity: Other (1=Yes)	-0.00827		-0.00619	
	(0.00690)		(0.00908)	
Days Since Registering to Vote	-0.00001**		-0.00001**	
	(0.00000)		(0.00000)	
Missing Age (1=Yes)	-0.00648***		-0.00758***	
	(0.00249)		(0.00237)	
Missing Days Since Registering to Vote (1=Yes)	-0.01420***		-0.01629***	
	(0.00447)		(0.00449)	
Constant	0.03261***	0.01425***	0.03237***	0.01425***
	(0.00764)	(0.00127)	(0.00770)	(0.00127)
Observations	12,738	12,738	12,738	12,738
Weighted?	Yes	Yes	No	No
With Covariates?	Yes	No	Yes	No
Control Group Mean Turnout	0.0142	0.0142	0.0142	0.0142

Robust standard errors in parentheses. *** p<0.01, ** p<0.05, * p<0.1