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Unlocking crypto opportunities

Crypto¹ is reaching extraordinary levels of adoption and investment—opening a world of possibilities for businesses, governments and consumers.

Overview Solutions and capabilities Thought leadership Partners >

Tap crypto's potential with a pioneer in global payments

Crypto is a form of digital currency created by solving a complex series of cryptographic equations. Crypto exists on a blockchain and is decentralized. For crypto to realize its full potential, we are connecting crypto and blockchain networks to our trusted, global payment network. And we're propelling innovation to deliver even more access and value to the crypto ecosystem.

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A leading payment network with 65+ crypto wallet partners



Developing native digital currency settlement on card networks²



Innovator in digital currency and blockchain research

Visa crypto solutions and capabilities

Visa's crypto solutions and capabilities can help you evaluate and capitalize on the growing interest in crypto. All supported by the trusted Visa brand.





Visa's vision for supporting digital currency

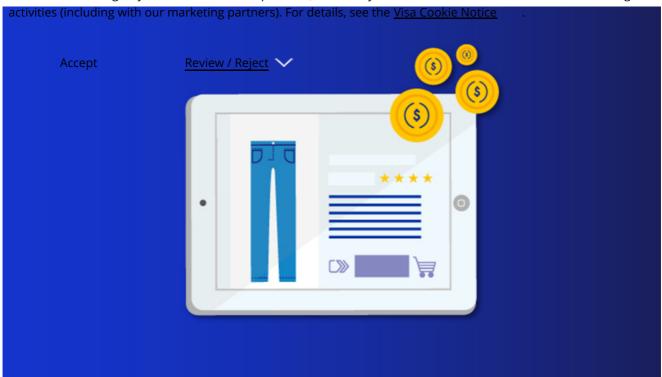
Learn about Visa's vision for supporting digital currency as the asset class grows.



Credential issuance

Visa Fintech Fast Track enables a fast, easy issuance of Visa credentials, so that crypto holders can quickly and securely pay with Visa at over 100 million merchants worldwide.³

Learn about Fintech Fast Track P Read the Crypto.com case study P How crypto-linked cards work P We use cookies to give you the best online experience, measure your visits to our sites and to enable marketing



Crypto Stablecoin Payouts

Crypto Partner Wallets for Stablecoin Payouts enable USDC payouts so your sellers and contributors worldwide have more ways to get paid and pay. Learn how Visa and our partners are making this happen.

Read the Clothia case study 🗗



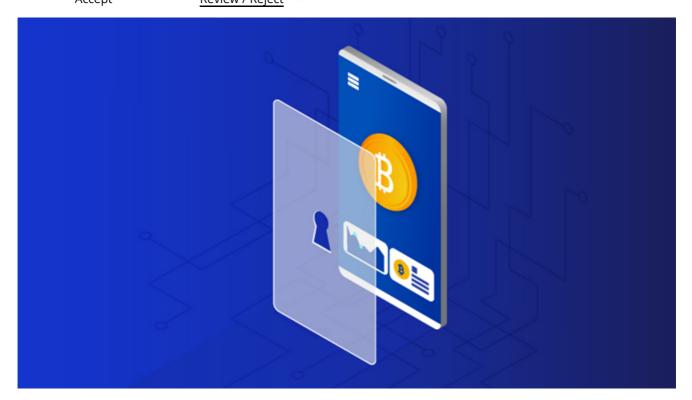
Crypto consulting and innovation

Learn to navigate crypto's complexities and seize new opportunities by working with

Visa's consulting, product, and design experts at the Digital Currency Innovation Hub.

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<u>currency-innovation-hub.html)</u>
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Minimize crypto-related fraud

Use leading solutions from Visa and Cybersource to help prevent and reduce fraud associated with customer onboarding and crypto purchases.

<u>Learn about Visa Advanced Identity Score</u> > (/content/VISA/usa/englishlanguagemaster/en US/home/products/advanced-identity-score.html)

Learn about Cybersource Decision Manager @

Visa crypto thought leadership

Discover consumer insights, best practices, and innovative approaches to the blockchain through our research.



The Crypto Phenomenon: Consumer Attitudes and Usage

Crypto-related perceptions and products continually evolve as digital currencies gain momentum and mainstream popularity.

Read about Visa's research on consumer perception of crypto and its role in the future of commerce \square



Making digital currency interoperable we use cookies to give you the best orline experience, measure your visits to our sites and to enable marketing Lactivities fooded about the whyse considerable and to enable marketing lactivities fooded as a person of the problem.

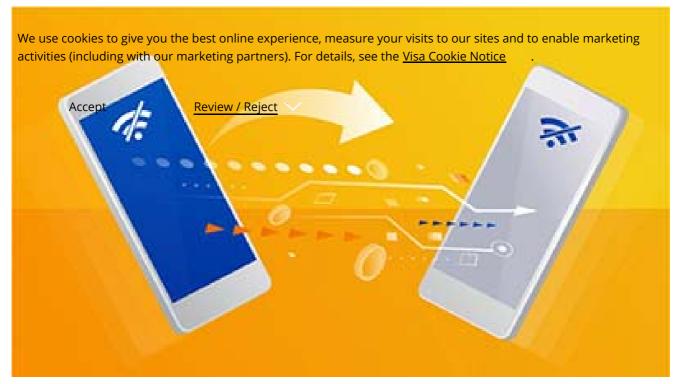
See how cristal is working review? Reliferent digital currencies to "talk" to each other in a wider network of value >

(/content/VISA/usa/englishlanguagemaster/en_US/home/visaeverywhere/blog/bdp/2021/09/29/making-digital-currency-1632954547520.html).



Discover how NFTs are engaging fans in crypto and commerce

Learn more about the seven steps businesses should take to integrate Non-Fungible Tokens (NFTs), considerations that should be evaluated, and how Visa can help.



Making offline digital currency transactions possible

Discover an innovative approach to face-to-face digital currency transactions.

Read and explore offline exchange of digital cash and its benefits (/content/VISA/usa/englishlanguagemaster/en US/home/visa-everywhere/blog/bdp/2020/12/17/central-bank-digital-1608165518834.html)



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Discovervisa's visioning digital currency

Get caught up on the basics of digital currency—including the different types of digital currency, the digital currency landscape, and much more. Also, learn all about Visa's vision for supporting digital currency as its usage continues to accelerate.

Learn more about digital currency and our approach ₽

Discover more about Visa's approach to crypto

Check out Visa's latest crypto insights, watch interviews with crypto leaders, see how crypto solutions are brought to market, and more.



Visa launches program to help creators navigate NFTs One-year immersion program is designed to bring together a global cohort of creators interested in building their business with NFTs.

< View more →

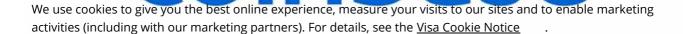
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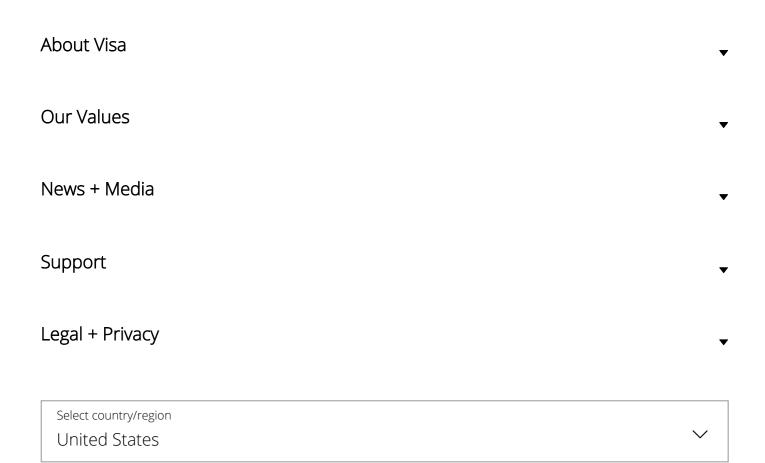




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- ¹ Crypto includes cryptocurrencies, stablecoins, and non-fungible tokens.
- ² Solution in pilot mode.
- ³ FY21 Visa Fact Sheet.
- ⁴ Solution in development.





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