

ALBERT JORDAN

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PROFESSIONAL SUMMARY

Passionate and experienced software products executive, specializing in the mobility and automotive segments. Proven track record of building robust teams with diverse skill sets and successfully delivering innovative products and services. Deeply familiar with product, architecture, and business and ecosystem development. Experience in improving internal processes to boost productivity, negotiating contracts with technology providers and customers. Embody a “roll-up one’s sleeves” mentality; do anything and everything to push a product out the door.

TECHNICAL SKILLSET

- Programming Languages: C, Objective-C, SwiftUI, Python, PyTorch, TensorFlow.
- Developed software automated test frameworks written in Objective-C for a number of start-ups to improve quality.
- Have stepped in as Engineering Lead in a number of occasions to ensure delivery of products.

WORK HISTORY

HARMAN Automotive, Mountain View, CA, Sept. 2017 - October 2023

Products Delivered

- **Android Automotive App Store:** Launched the first white-labeled Android Automotive App Store in the market in July of 2023, securing 5 OEMs and 70+ 3rd party content providers with a \$200M backlog.
- **Automotive Service Delivery Platform:** Automotive Cloud IoT Platform, allowing abstraction of the vehicle in the cloud to facilitate delivery of connected services. Launched globally in four major regions, including China with Fiat Chrysler Automobiles, resulting in a \$100M+ contract.
- **After-Market Connected Car Service:** Launched an ODB-based product with AT&T and Sprint offering vehicle health monitoring, location based services and impact detection to consumers. Achieved a \$20M run rate in just two years.

Responsibilities

General Manager Harman Ignite Store Business Unit (January 2020 - October 2023)

- Led definition and development of the industry's first white-labeled Android Automotive App Store as a SaaS service.
- Managed a dynamic team of product, architecture, and business development experts, and an offshore development team.
- Implemented continuous enhancements to internal processes, resulting in significant boosts to productivity and efficiency.
- Demonstrated an exceptional track record by securing more than 70 third-party apps in diverse domains, with an ambitious goal to double this figure by year-end.

General Manager, Harman Ignite Cloud Business Unit (Sept 2017 - January 2020)

- Oversaw a team of 300 professionals, achieving a top-line revenue of \$100 million in software and services.
- Merged three cloud initiatives across Harman, successfully creating a unified cloud product known as Harman Ignite.
- Negotiated contracts with Chinese stakeholders to ensure availability of proper licenses to operate in the region.
- Established an agile and iterative development process, igniting rapid progress and innovation within the organization.

Faraday Future, Santa Clara, CA, Jan 2017 Sept 2017

Product Delivered

- **In Cabin Experience Beta:** Led a team to deliver company’s first Beta level in cabin experience (cluster, head unit).

Responsibilities

Product Owner - IoV (Internet of Vehicle) In-Cabin Digital Experience

- Led a geographically dispersed team of 80 professionals, located in Silicon Valley, Torrence CA, and Beijing China.

CloudCar, Mountain View, CA, August 2011-August 2016

Products Delivered

- **Just Drive:** Mobile based experience, delivering a voice first modern in car experience.
- **Android Auto Client:** Industry's first implementation launched on all 2017 Hyundai vehicles.

Responsibilities

Cofounder of an Automotive Start-up in Silicon Valley

- Successfully negotiated agreements with industry giants Google, Hyundai, and Honda, enabling the implementation of pioneering proof-of-concept demonstrations that eventually evolved to the launch of Android Auto.
- Established CloudCar as a founding member of Google's Open Automotive Alliance (OAA).
- Delivered the first-ever implementation of Android Auto on Hyundai vehicle lines.
- Oversaw the successful shipping of CloudCar's cutting-edge consumer service, justDrive, a modern voice-driven connected car solution for iOS devices, in partnership with Jaguar Land Rover.
- Assumed the role of Engineering Lead during the beta phase, managing a team of 20 engineers.

AT&T Network Systems/Lucent Technologies, Whippany New Jersey: 1994 - 2000

Products Delivered

- **Flexent Base Stations:** Industry's first all digital CDMA base stations, securing a multi-billion dollar backlog at launch.
- **Software, OA&M Features:** End-user features to allow digital services differentiation and a full complement of operations and maintenance features.

Responsibilities

Director, Product Management

- Led a team of 40 product managers for a full line up of CDMA base stations and software products.
- Held P&L responsibility for a \$1B+ business.
- Negotiated contracts with strategic suppliers such as Qualcomm to ensure end-to-end (Network to handset) launch of all digital services at a global scale.
- Led the formation of a Technology Roadmap process in cooperation with Bell Labs, to establish a shared vision between research and product organizations.

ADDITIONAL EXPERIENCE

- VP of Products, Droplet Technologies, CA, 2008 - 2010 - Video Communication Technology
- VP of Products, Core Mobility, CA, 2005 - 2008 - Wireless Applications
- Founder, Kiwi Networks Cupertino, CA, 2002-2005 - Unlicensed Spectrum QoS technology
- CEO, Adaptive Telecom Cupertino, CA, 2000-2002 - Intelligent Antenna Technology

EDUCATION

- **Stanford University**, Master of Business Administration
- **Stanford University**, MS, BS Electrical Engineering

PROFESSIONAL DEVELOPMENT

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| • Udacity - Computer Vision Nano Degree | • Coursera - Machine Learning (Andrew Ng) |
| • Udacity - Self Driving Car Engineering Nano Degree | • Coursera - Go Programming Language |
| • Udacity - Natural Language Processing Nano Degree | • Stanford University - CS193p, iOS programming |
| • Udacity - Machine Learning/Data Science Nano Degree | • Stanford University - CS231n, Convolutional Neural Networks for Visual Recognition (Andrej Karpathy) |
| • Udacity - Web Development Nano Degree | |