

Albert Jordan

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PROFESSIONAL SUMMARY

Innovative and results-driven software products executive with deep expertise in mobility, automotive, and AI-driven solutions. Proven track record in building high-performing teams, launching market-leading products, and driving business growth through strategic partnerships and technology innovation. Adept at improving internal processes, product architecture, and ecosystem development. A hands-on leader who blends strategic vision with technical execution, ensuring products move from concept to market efficiently.

SKILLS & EXPERTISE

Leadership & Strategy

- High-caliber talent acquisition, team building, and process optimization
- Product vision, go-to-market strategy, and ecosystem scaling
- Contract negotiation, customer validation, and business development
- Process development

Technical Expertise

- AI/ML & LLMs: OpenAI, PyTorch, TensorFlow, Natural Language Processing (NLP)
- Automotive Software: ADAS, Connected Services, Embedded Systems
- Full-Stack Development: iOS, Android, Swift, SwiftUI, Python, C
- Cloud & Infrastructure: SaaS, IoT

PROFESSIONAL EXPERIENCE

NIKOLA CORPORATION — Phoenix, AZ (Oct 2023 – April 2025)

Director of ADAS & HAD

- Led ADAS Program
- Created product strategy, evolution roadmap, and detailed requirements in AHA and JAMA.
- Drove RFI/RFQ processes to identify and select strategic partners.
- Expanded responsibilities to analyze reliability. Developed MTBF/MTTR analysis scripts, identifying critical areas for improvement and influencing quality initiatives across programs.
- Led Product Management for Nikola Pulse, a dealer and fleet communication portal — defined feature priorities, secured stakeholder alignment, and drove development execution.
- Prototyped a RAG-based maintenance troubleshooting chatbot, creating a vector database by scraping internal JIRA projects and tools, enhancing serviceability and reliability insights. Leveraged vector database to diagnose production issues and prioritize corrective actions.

HARMAN AUTOMOTIVE — Mountain View, CA (Sept 2017 – Oct 2023)

General Manager, Harman Ignite Store Business Unit (Jan 2020 – Oct 2023)

- Led development of the first white-labeled Android Automotive App Store, launching with 5 **OEMs and 70+ third-party apps**.
- Managed a cross-functional team spanning product, engineering, and partnerships.
- Improved internal processes, increasing productivity and software deployment efficiency.
- Secured multi-hundred-million-dollar backlog within three years, accelerating industry adoption of in-vehicle apps.

General Manager, Harman Ignite Cloud Business Unit (Sep 2017 – Jan 2020)

- Led a **300-person team**, delivering **\$100M+ in software and services revenue**.
- Spearheaded product development for the **Automotive Service Delivery Platform**, launching across **4 major regions, including China**.
- **Negotiated contracts with strategic Chinese partners**, ensuring compliance and licensing for operations.
- Unified **three cloud initiatives** into a single SaaS platform, improving operational efficiency.

FARADAY FUTURE — Santa Clara, CA (January 2017 – September 2017)

Product Owner – IoV (Internet of Vehicle) In-Cabin Digital Experience

- Led an **80-person globally distributed team** across **Silicon Valley, Torrance, and Beijing**.
- Delivered the company's first **Beta in-cabin experience**, integrating cluster, head unit, and connected features.

CLOUDCAR — Mountain View, CA (January 2012 – September 2017)

Co-founder & Head of Product & Engineering

- Pioneered **the first Android Auto projection concept**, collaborating with **GM, Hyundai, and Honda** for feasibility and deployment.
- Launched **JustDrive**, an AI-driven **voice-first in-car experience**, deployed in Jaguar Land Rover.
- Negotiated key **partnerships with Google and OEMs**, positioning CloudCar as a founding member of the **Open Automotive Alliance (OAA)**.
- Served as **Engineering Lead**, managing a **20-person development team** during early-stage product development.

AT&T NETWORK SYSTEMS/LUCENT — Whippany, NJ (1994 – 2000)

Director, Product Management

- Managed a **40-person product team** for a full line of **CDMA base stations and network software**.
- Launched **Flexent Base Stations**, securing a **multi-billion-dollar backlog** at launch.
- Negotiated contracts with **Qualcomm and key suppliers**, ensuring seamless **end-to-end network deployment**.
- Developed a **Technology Roadmap process** in collaboration with **Bell Labs**, driving innovation in wireless networks.

ADDITIONAL EXPERIENCE

AI & LLM Development Initiatives

- Developed a Python-based LLM prototype for Grand River Solutions, demonstrating AI-driven service enhancement and cost reduction.
- Defined technical requirements for offshore teams, bridging AI feasibility with real-world implementation.
- Created LLM strategy for a B2B enterprise, developing proof-of-concept demos that optimized workflows and reduced operational overhead.

MOBILE APPLICATIONS

- VP of Products, Core Mobility, CA, 2005 - 2008 - Wireless Applications, reliant tight integration and on ease of use to ensure adoption.
- Developed and deployed consumer applications that were deployed at scale in Sprint and Verizon networks.

EDUCATION

🎓 Stanford University — Master of Business Administration

🎓 Stanford University — M.S. & B.S. in Electrical Engineering

PROFESSIONAL DEVELOPMENT

Artificial Intelligence & Machine Learning

- Udacity: Computer Vision, Self-Driving Car Engineering, NLP, Machine Learning/Data Science
- Coursera: Machine Learning (Andrew Ng),
- Deep Learning (CS231n – Stanford)

Software Development

- Stanford: iOS Programming (CS193p)
- Coursera: Go Programming Language
- Udacity: Web Development