

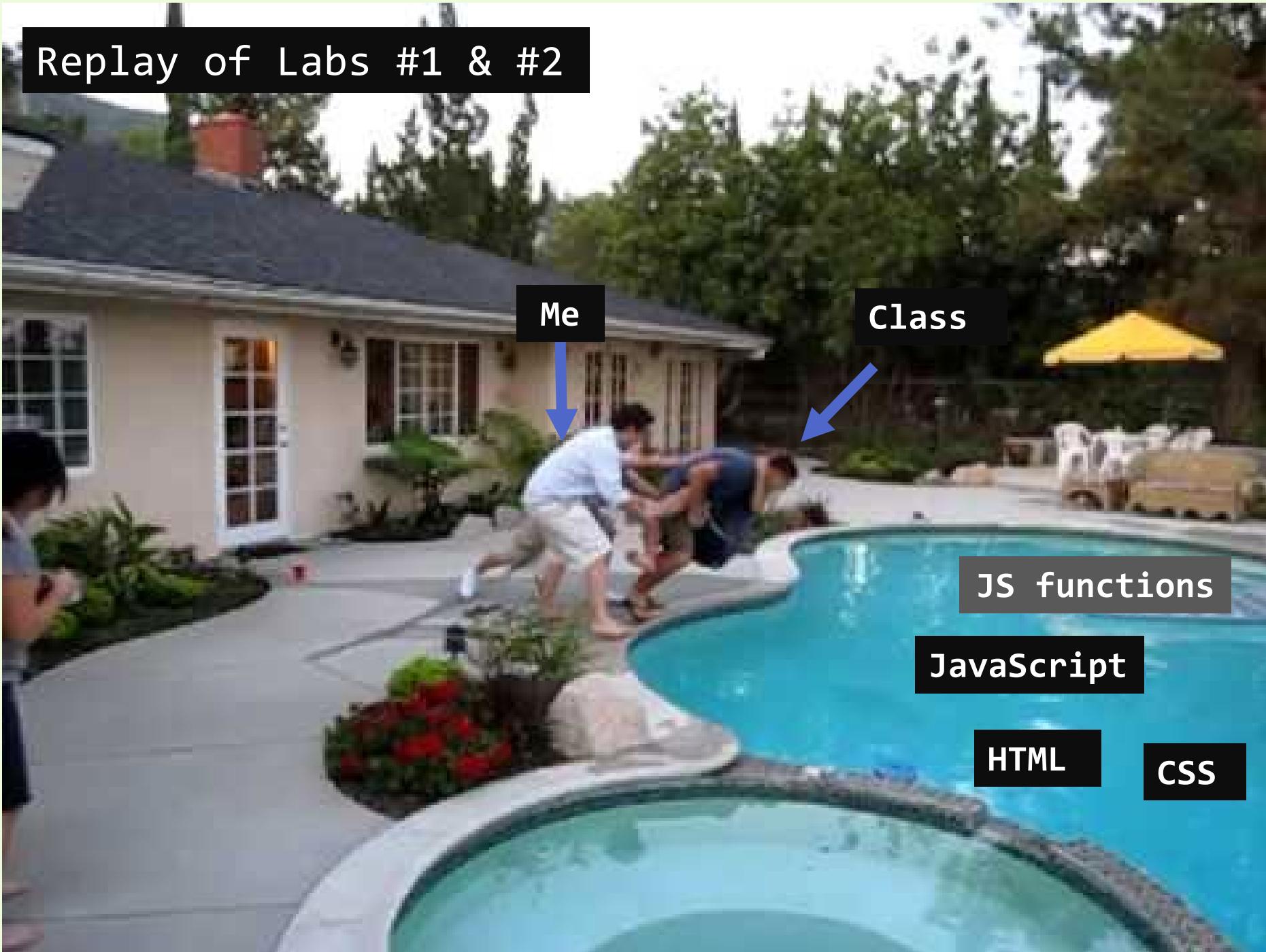


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slido.com
#ucla

Mapping the connection between technology and ethics

Albert S. Kochaphum
Week 3 | July 7th, 2021

Replay of Labs #1 & #2



Week 2 ALwards

Amazing Labs
and
Thinking Caps to
Poke(e-mon) Around

Alwards for Week 2



-Rating this two column layout

Harry Frahn

Week 1 Lab Assignment: Portfolio

Places I've Camped in Southern California

A map of Southern California with a focus on campgrounds. Key locations labeled include Bakersfield, Fort Irwin, Mojave National Preserve, Joshua Tree National Park, and various cities like Los Angeles, San Diego, and Long Beach. A callout box highlights the "Joshua Tree Ryan Mountains Campground".

About Me

- From the Bay Area
- 2nd Year Public Affairs Major (GIS Minor)
- I got lowkey obsessed with baking in the last few months; here are some things I made

Mapping Goals

I've loved maps ever since I was a little kid; something about the combination of art, visual storytelling, and the information they can convey makes them unique from other forms of data visualization for me. In this class, I want to learn to use GIS to do more than just make cool maps (which by itself is pretty awesome). I want to use it to identify social problems and use the power of

rainbow map of CA

A map of California where each county is filled with a different color from a rainbow gradient. Major cities like San Francisco, Los Angeles, and Sacramento are labeled. The map also shows parts of Oregon, Nevada, and Mexico.

Click to randomize colors

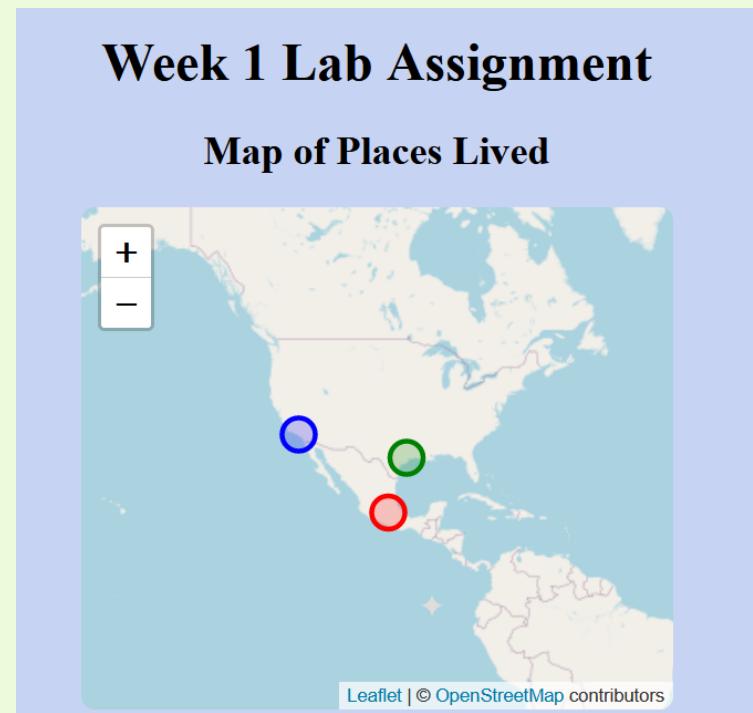
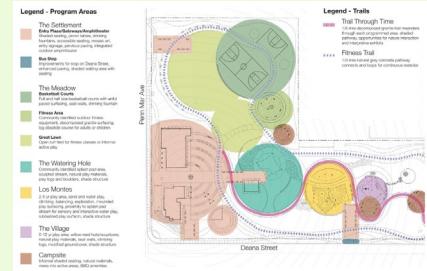
Copyright(2021)

Alwards for Week 2

Good R- Map Border



Irvin Ramirez



Alwards for Week 2

Great -radiant Background!

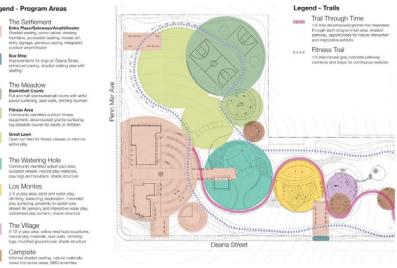


Abita Venkatesh

ASIA AM 191A Portfolio Summer
2021

Welcome to Abita's Portfolio!

My goals are to eventually work in the field of public health and/or sustainability. I am not sure about specifics yet, but I want to take my last year of undergrad and a bit of time after college to gain experience either contact tracing or working in sustainable food climate jobs (ex. using maps to locate disease outbreaks or to look for areas vulnerable to particular climate change impact situations). In particular, as a critical digital map maker, it would be interesting to create an interactive map that both temporally and spatially showcases how different vulnerable groups, protected classes, or demographic categories of people are differentially affected by zoonotic diseases in years to come, since their prevalence is expected to increase. I enjoy writing, journalism, reading, and experimenting with new recipies. I also to thrift shop and buy more books than I end up reading.



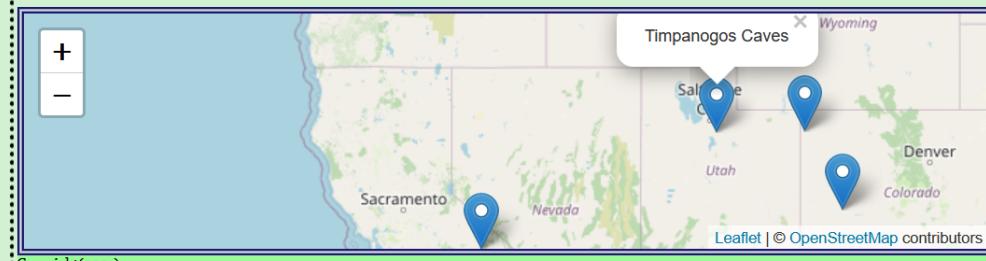
Alwards for Week 2



-mazing CSS Styles!

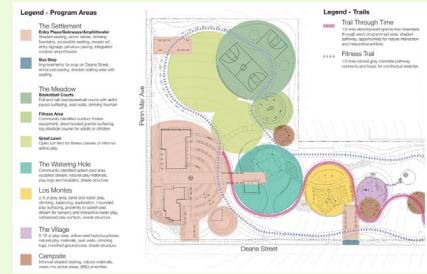
Liz Andrusenki

Liz's Portfolio



My Favorite NPS Service Areas Map

1. Black Canyon of the Gunnison National Park
2. Death Valley National Park
3. Devils Postpile National Monument



Alwards for Week 2

Lots of content to alk-about



Edmond Wen

WEEK 1 LAB ASSIGNMENT

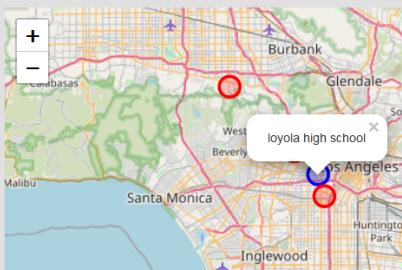
GOALS

MY FIRST SIGNIFICANT MEMORY OF MAPS COMES FROM A CHILDREN'S ENCYCLOPEDIA BOOK WHICH USED A STYLISH MAP TO HIGHLIGHT COUNTRIES AROUND THE WORLD, EXPOSING MY MIND AND IMAGINATION TO A BREADTH OF CULTURES AT A YOUNG AGE. THE FACT THAT THIS MEMORY STILL STICKS WITH ME IS A TESTAMENT TO THE POWER OF MAPS AS A FORM OF INFORMATION. I WANT TO USE MAPS TO HIGHLIGHT THE STORIES OF EVERYDAY PEOPLE WHO OFTENTIMES DO NOT GET A VOICE AT A TABLE.

DEBATE TRAVEL

THIS MAP FEATURES SOME OF THE PLACES I'VE TRAVELED TO FOR HIGH SCHOOL DEBATE. THE COLOR I CHOSE FOR EACH ICON REFLECTS THE MASCOT/LOGO FOR THE SCHOOL/INSTITUTION. I TRAVELED MAINLY FOR ONE OF TWO REASONS:

- TOURNAMENTS
- CAMPS



Alwards for Week 2



What a nice reflective post

Abita Venkatesh

While this article was written in 2005, and since then more community mapping applications and courses have become more available, the problem itself still seems prevalent such that these opportunities are still largely limited to people with the privilege of access to academia... In this same regard, improvement of participatory mapping and critical cartography can also be made by giving value to maps that do not strictly adhere to the western viewpoints of what a map is.

Alwards for Week 2

Nice topics you -sed to discuss!



Cynthia Orozco

I appreciate the participation ladder with roles and responsibilities (p. 9) in the Chambers article. The extractive model is really prevalent in academic, in which the researcher extracts knowledge from the community they study and then get all the credit for the knowledge produced... You don't see community members as authors nearly enough in my opinion. With that said, as a PhD student, one thing I really don't like about the dissertation is that ultimately I'm a single author of the dissertation and my participants at most can be a collaborator.



Alwards for Week 2

**What a meaningful comment you
to your classmate!**

Luigi Magdamit

I think your point about authorship in research is something that is new to me. I think having one person claim ownership over research that is gathered through a community goes against the ethos of participatory mapping, and I think its really admirable that you are trying to find ways to overcome it. The map is also well drawn!



Moving on!

Where we ARRRRRR at

Critical Cartography

Leaflet.js

VS Code

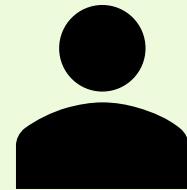
HTML

GitHub

QGIS

Firefox

Why?



Theme of the week

The societal impacts of technology

slido

week 3

- ① Start presenting to display the poll results on this slide.

**What is the relationship between society
and technology?**

Visiting Voice

Visiting Voice: Yoh Kawano



[Yoh Kawano](#) is a research coordinator at UCLA's [Institute for Digital Research and Technology](#). His community empowerment is on narratives in Japan's Fukushima prefecture following the 2011 Tsunami.

slido

Audience Q&A Session

- ⓘ Start presenting to display the audience questions on this slide.

First off.. Why is this relevant?

Society and Technology = Should be separate?



JASON FRIED

April 26, 2021

Changes at Basecamp

At Basecamp, we treat our company as a product. It's not a rigid thing that exists, it's a flexible, malleable idea that evolves. We aren't stuck with what we have, we can create what we want. Just as we improve products through iteration, we iterate on our company too.

Recently, we've made some internal company changes, which, taken in total, collectively feel like a full version change. It deserves an announcement.

<https://world.hey.com/jason/changes-at-basecamp-7f32afc5>

1. No more societal and political discussions on our company Basecamp account. Today's social and political waters are especially choppy. Sensitivities are at 11, and every discussion remotely related to politics, advocacy, or society at large quickly spins away from pleasant. You shouldn't have to wonder if staying out of it means you're complicit, or wading into it means you're a target. These are difficult enough waters to navigate in life, but significantly more so at work. It's become too much. **It's a major distraction.** It saps our energy, and redirects our dialog towards dark places. It's not healthy, it hasn't served us well. And we're done with it on our company Basecamp account where the work happens. People can take the conversations with willing co-workers to Signal, Whatsapp, or even a personal Basecamp account, but it can't happen where the work happens anymore. *Update: David has shared some more details and more of the internal announcement on his HEY World blog.*

6. No forgetting what we do here. We make project management, team communication, and email software. **We are not a social impact company.** Our impact is contained to what we do and how we do it. We write business books, blog a ton, speak regularly, we open source software, we give back an inordinate amount to our industry given our size. And we're damn proud of it. Our work, plus that kind of giving, should occupy our full attention. **We don't have to solve deep social problems,** chime in publicly whenever the world requests our opinion on the major issues of the day, or get behind one movement or another with time or treasure. These are all important topics, but they're not our topics at work — they're not what we collectively do here. Employees are free to take up whatever cause they want, support whatever movements they'd like, and speak out on whatever horrible injustices are being perpetrated on this group or that (and, unfortunately, there are far too many to choose from). But that's their business, not ours. We're in the business of making software, and a few tangential things that touch that edge. **We're responsible for ourselves.** That's more than enough for us.

April 26, 2021

Changes at Basecamp

At Basecamp, we treat our company as a product. It's not a rigid thing that exists, it's a flexible, malleable idea that evolves. We aren't stuck with what we have, we can create what we want. Just as we improve products through iteration, we iterate on our company too. Recently, we've made some internal company changes, which, taken i...

[Read more](#)

April 24, 2021

I bought a sauna

I bought a sauna. Which one doesn't matter. I barely know. I don't even care. Model number? I couldn't tell you. Maker? I'd pronounce it wrong. I just know it goes up to about 184 degrees Fahrenheit. I bought a sauna on a second-hand recommendation from someone I don't know, but do respect. I bought a sauna sight unseen, heat unfelt. I...



A FEW
DAYS LATER

INSIDE THE ALL-HANDS MEETING THAT LED TO A THIRD OF BASECAMP EMPLOYEES QUITTING

The company's senior leadership wanted to quell employees' concerns, and only made things much, much worse

By Casey Newton | [@CaseyNewton](#) | May 3, 2021, 8:00pm EDT

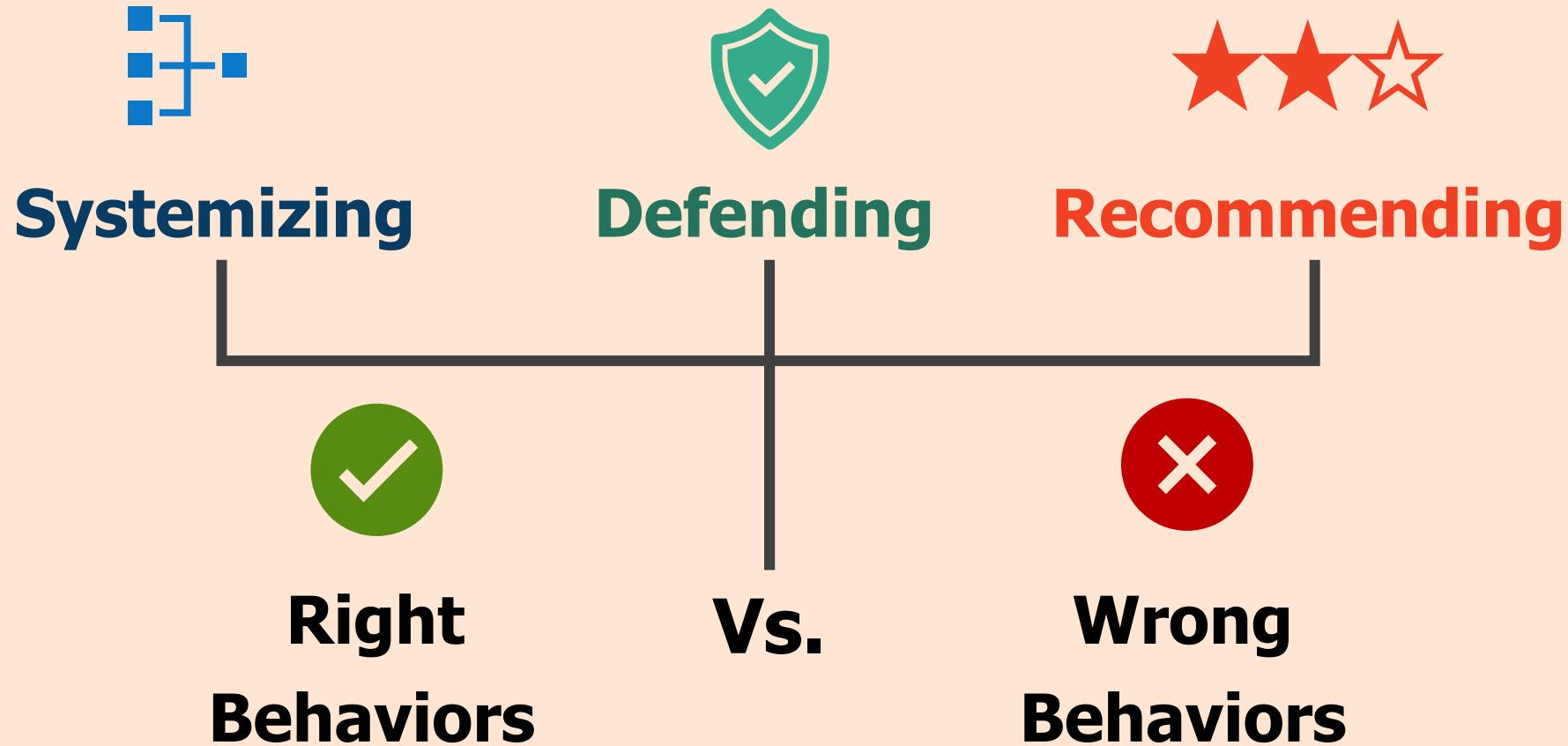
Community + Technology + Ethics = Necessary

Analyzing this looks like a job for...

Ethic



Reminder, ethics is about:



Reminder, ethics is about:

Understanding why we should be doing a certain action.

There are no “right” answers...

BUT!!!!!!

**We should be able to *systemize*, *defend*, and
recommend what is *right* or *wrong* for ourselves.**

Three ethical terms to walk away with:



Technological Determinism



Techno-facism

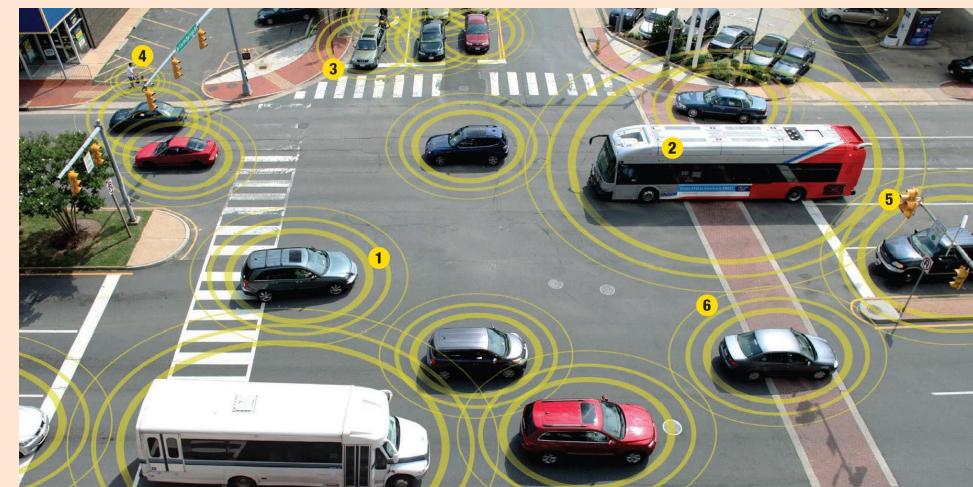


Holism

Society, Ethics, and Technology

Technology

- 1. Objects that provide a “solution” to a problem**
- 2. Technique of knowledge**
- 3. Set of objects that exist only within certain social relations.**



Technology

When we think about technology as an “object” we cut it out of the social context that it exists in.

This causes:

- **Commodification of technology**
- **Fetishizing technology**

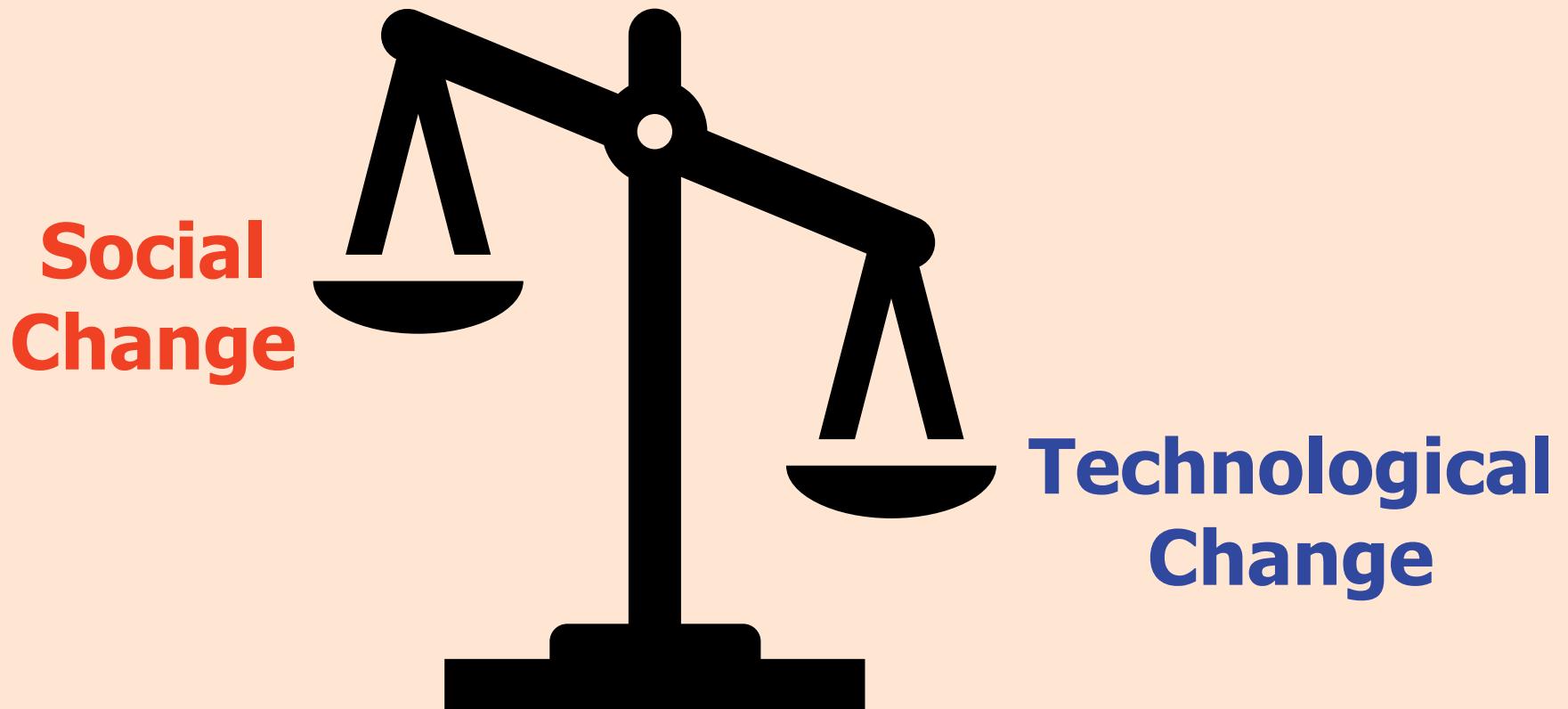


Society

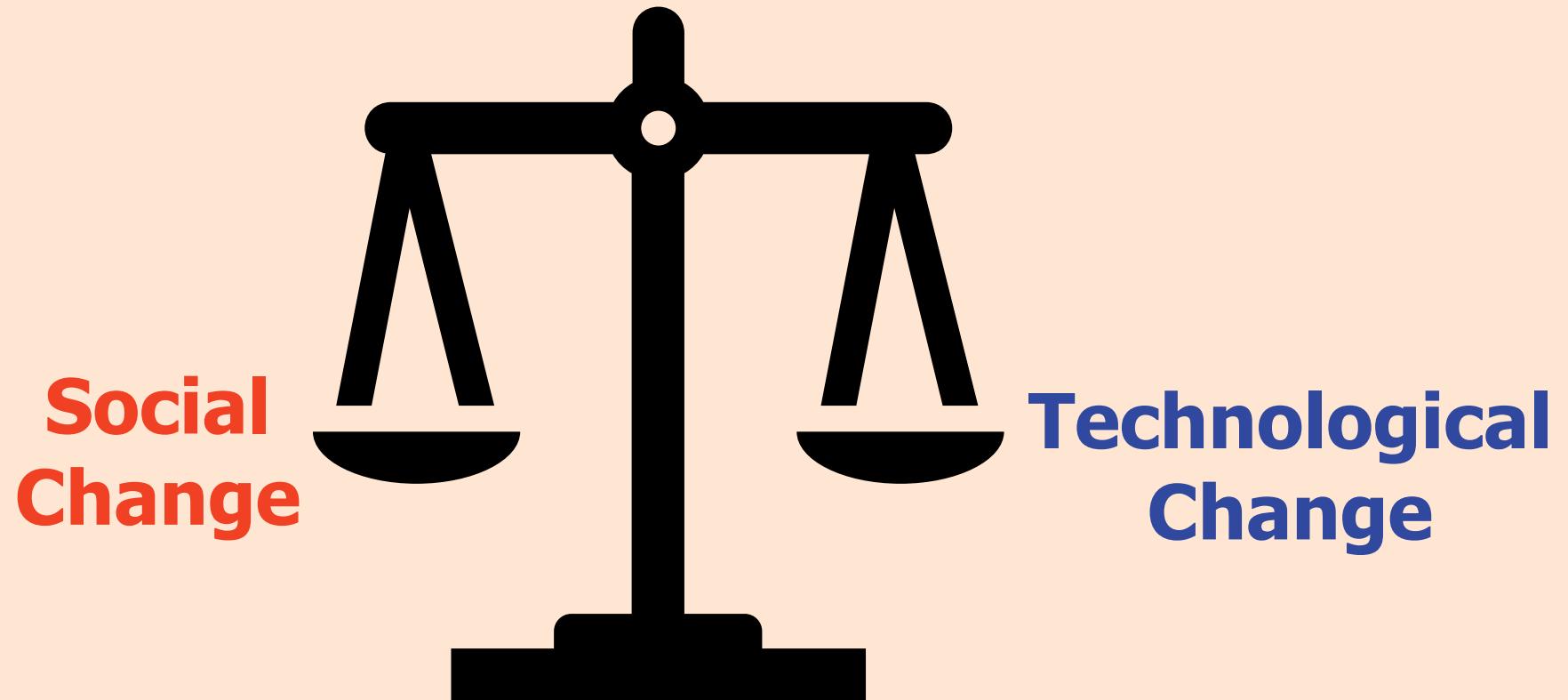


“We live in a society”

As a society where we are at:



Where we need to be:



Why?

We have tools to solve social issues like:

- Hunger
- Climate change
- Police brutality
- Houselessness

But....

**We spend resources on trying to find “new”
bigger and better technical solutions instead of
addressing root causes.**

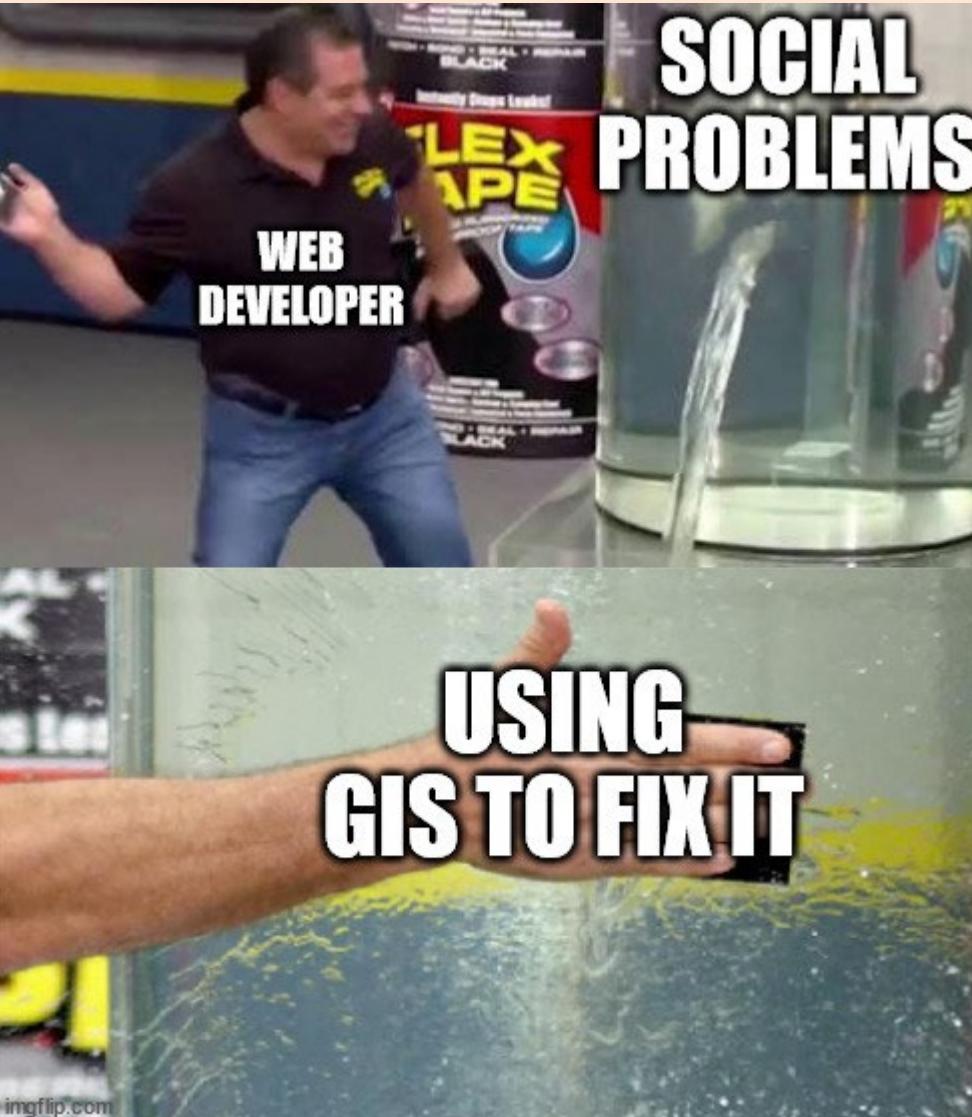
Why?

It's easier to invest in new technology than to face the causes of social problems.

Today's main point:

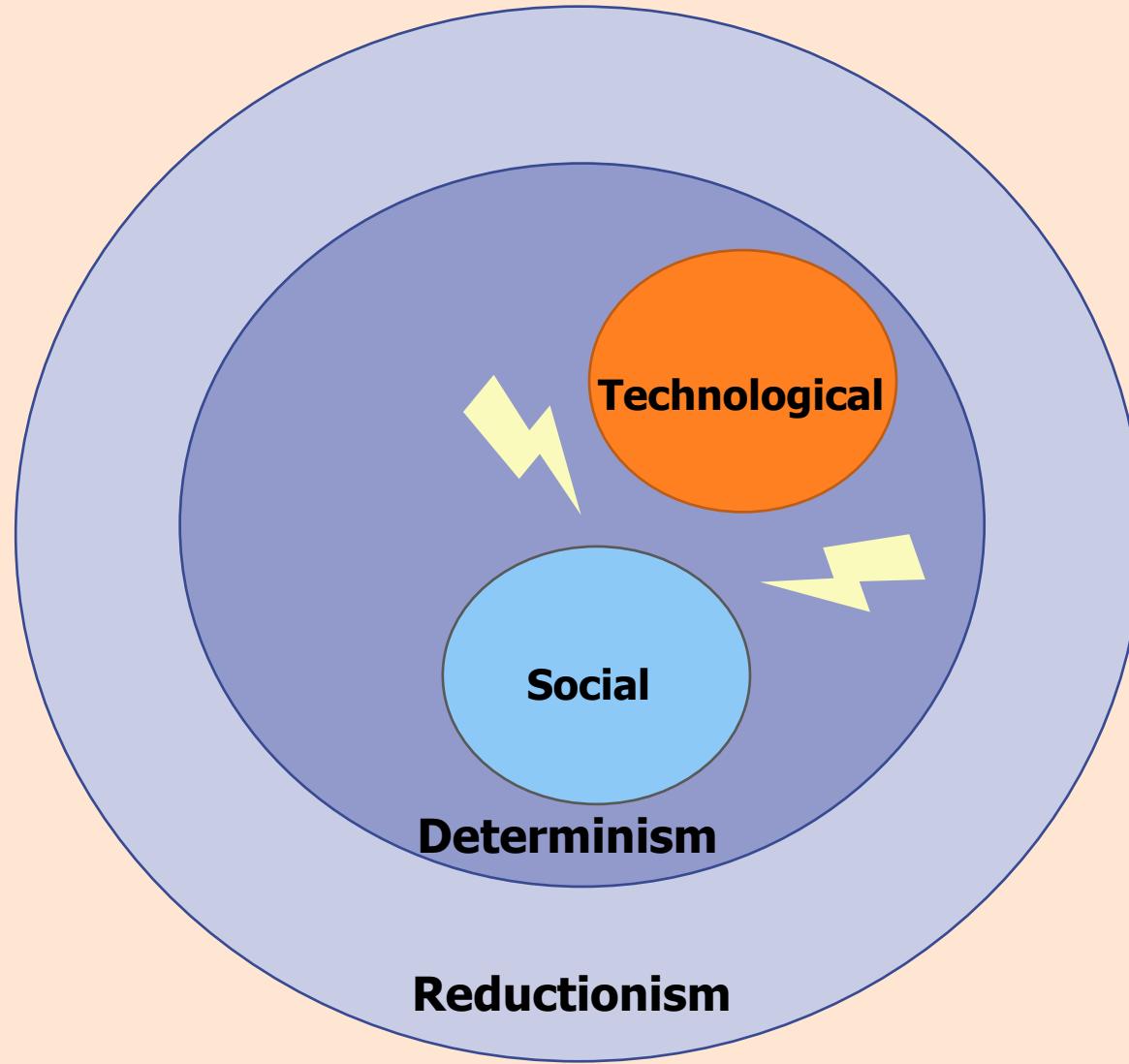
You cannot solve **social problems with just technology.**

Don't be this type of mapper:



The idea of reducing something into simpler components is called...

Reductionism



Two types of determinism:

**Technological
Determinism**

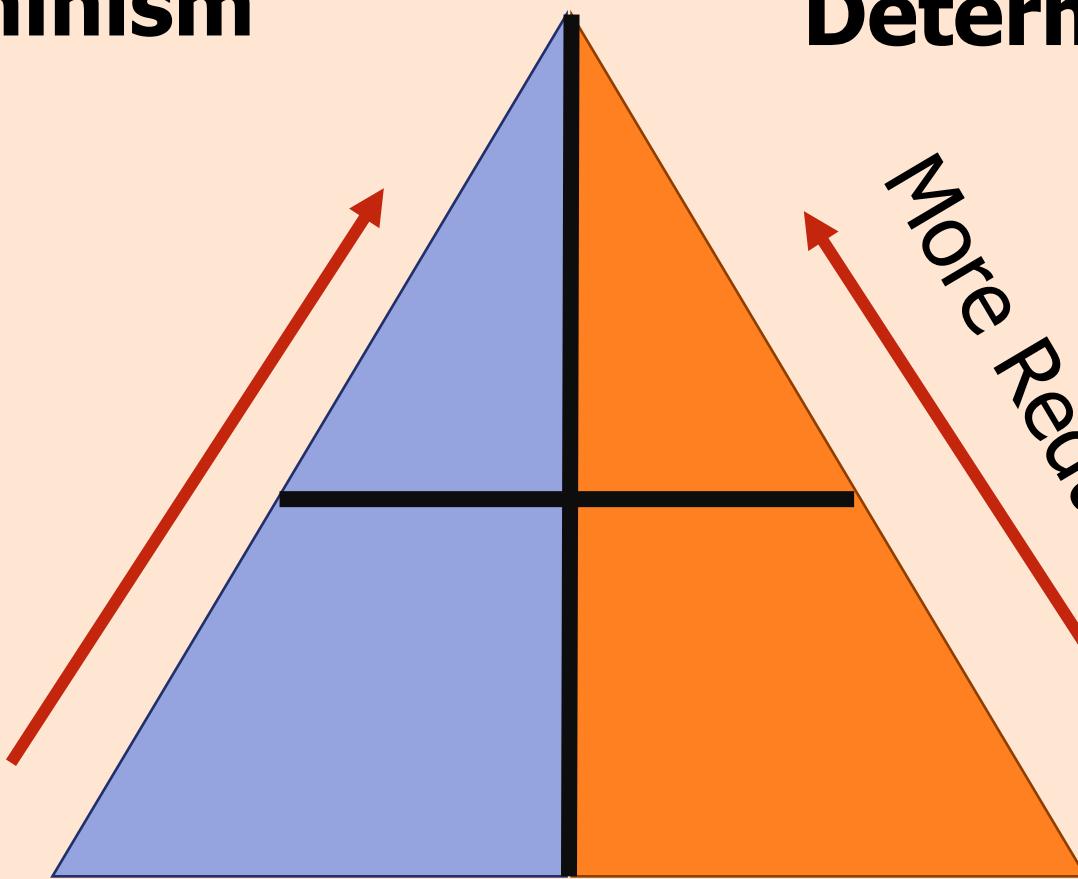
Hard

Soft

vs.

**Social
Determinism**

More Reductionism



Reductionism

**In the social sciences:
Reduces qualitative data into
quantitative.**

- For example... this map can be reduced to:
 - Places where I lived ->
 - 4 points in Asia
 - 2 points in North America

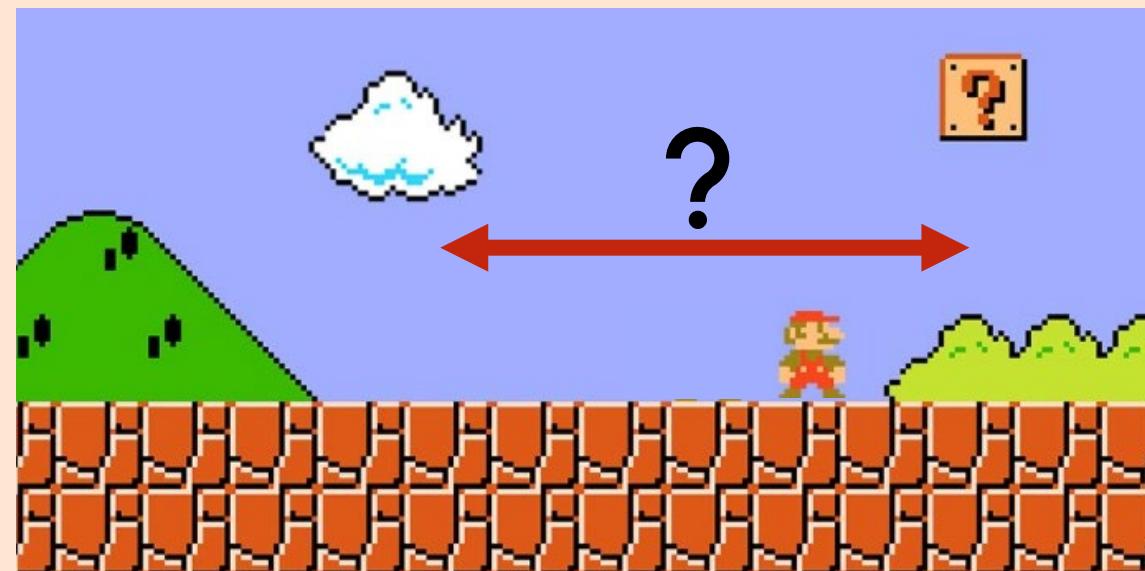
Reducing my experiences to numbers on a continent.



Introduces loss of information.

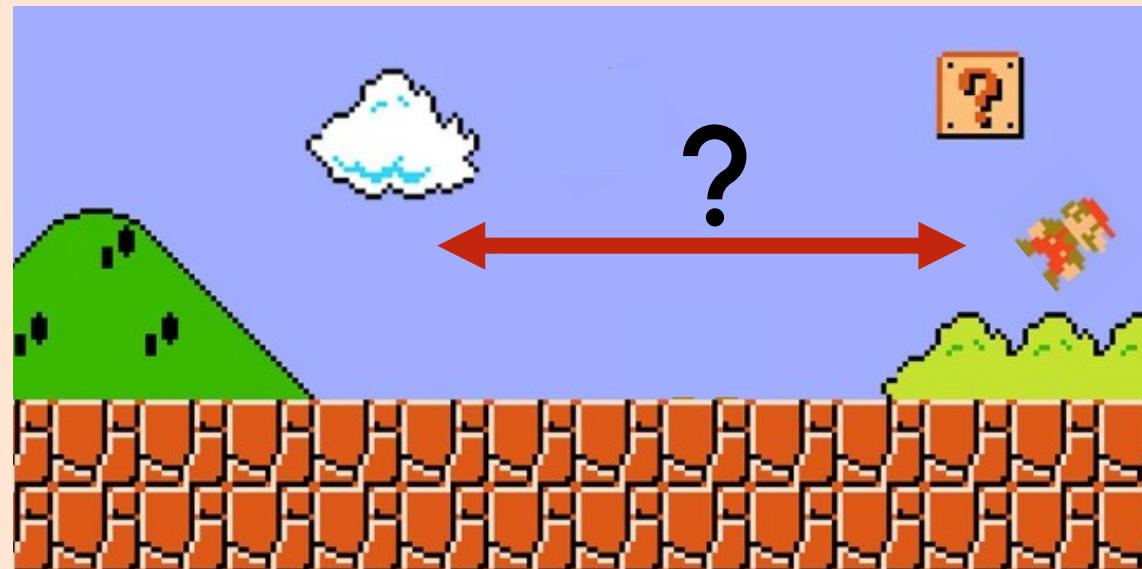
Determinism

All our actions are pre-determined because it is governed by systems



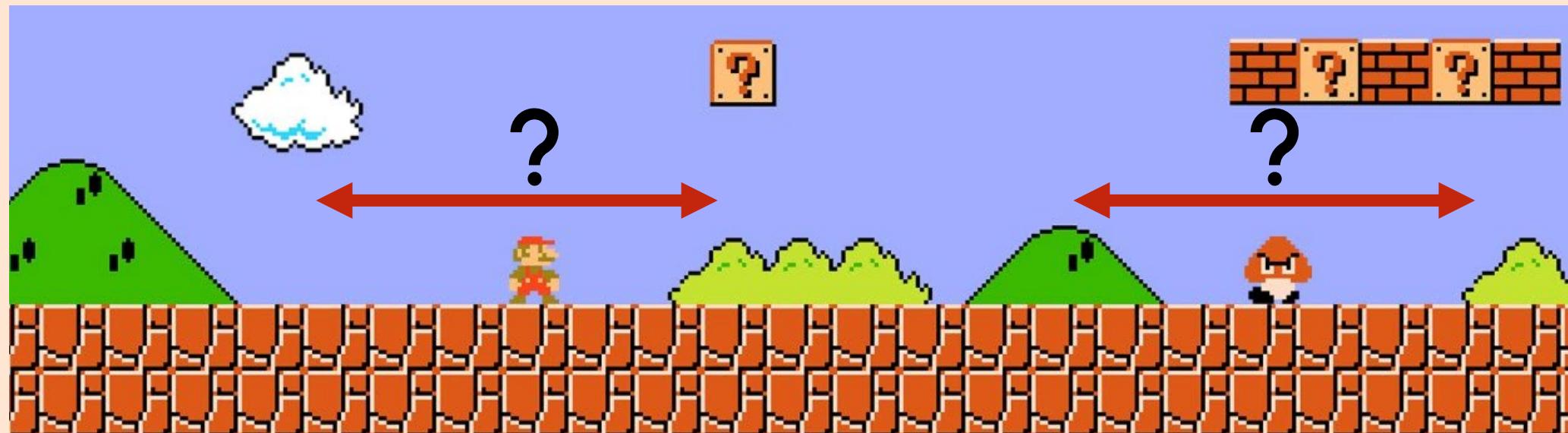
Free-Will

Systems are chaotic so there no pre-determined events can be attributed to them



Compatibilists:

Determinism and free-will can co-exist.



Technological Determinism

The idea that technology will solve all social problems.

Example: We can “invent” our way out of climate change.

Technological Determinism

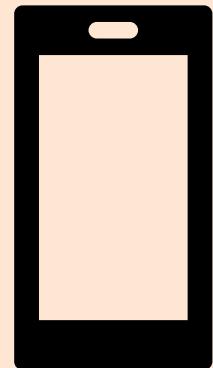


THE WORLD IF...

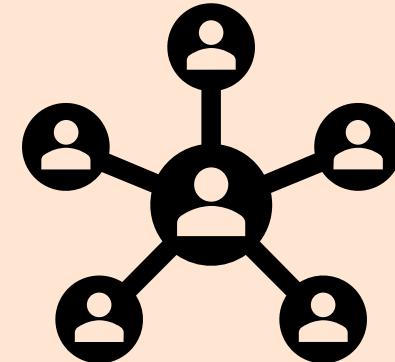
WE ONLY HAD THE RIGHT TECHNOLOGY

Technological Determinism

Technology



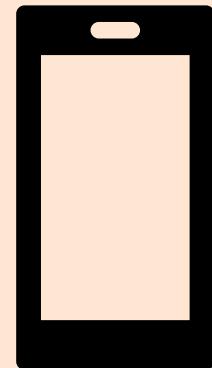
Society



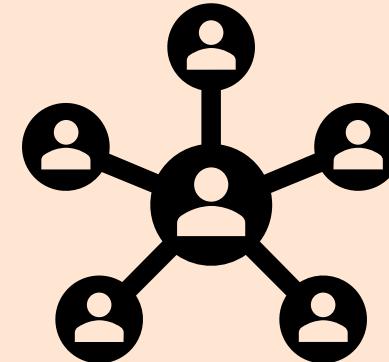
Technology is the force that changes society

Technological Determinism

Technology



Society

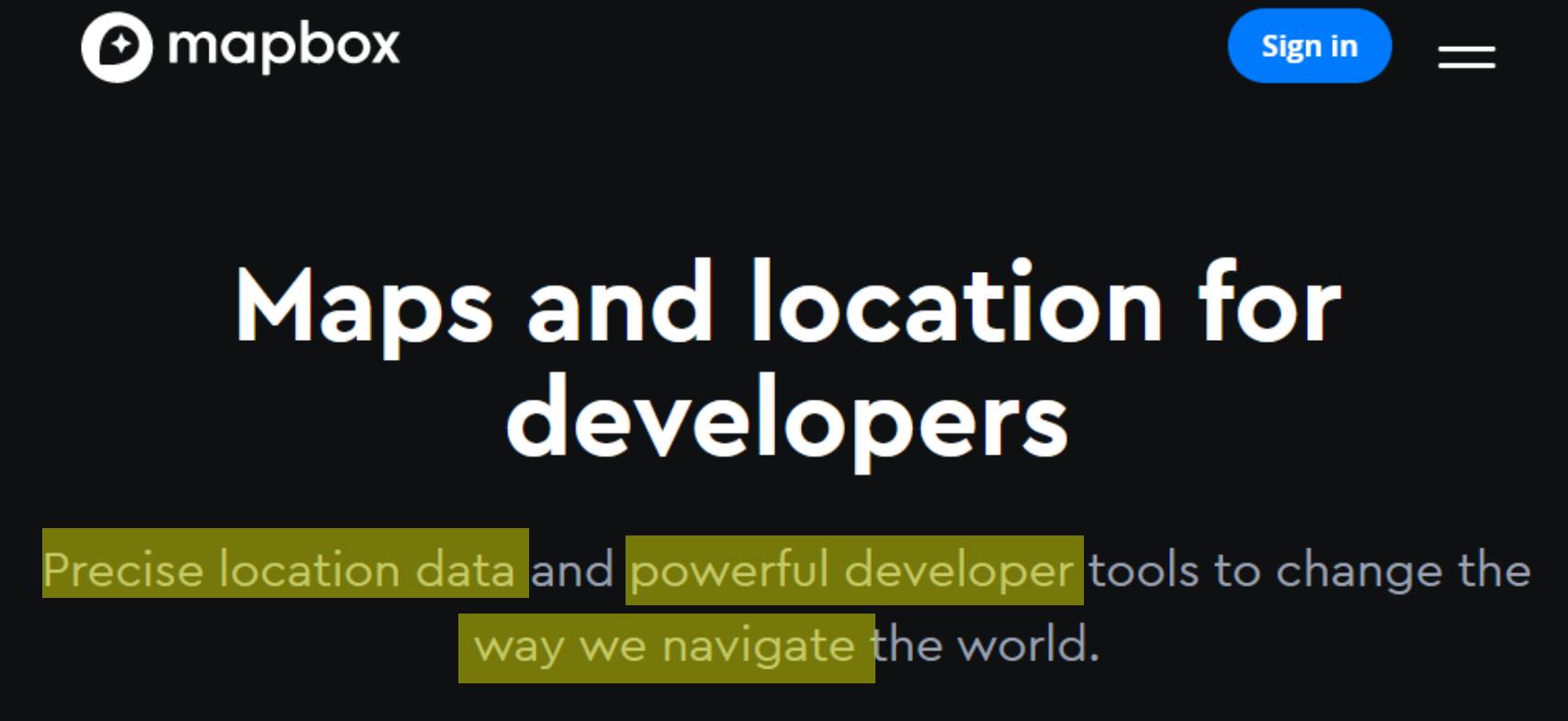


“Phones will improve people’s life.”

Let's apply this to mapping:



Mapping Technologies

A screenshot of the Mapbox website homepage. The header features the Mapbox logo (a white circle with a black star) and the word "mapbox" in white lowercase letters. To the right are a "Sign in" button and a user icon. The main title "Maps and location for developers" is centered in large, bold, white font. Below it is a subtitle in smaller white font: "Precise location data and powerful developer tools to change the way we navigate the world." The background is black.

Maps and location for developers

Precise location data and powerful developer tools to change the way we navigate the world.

Mapping Technologies

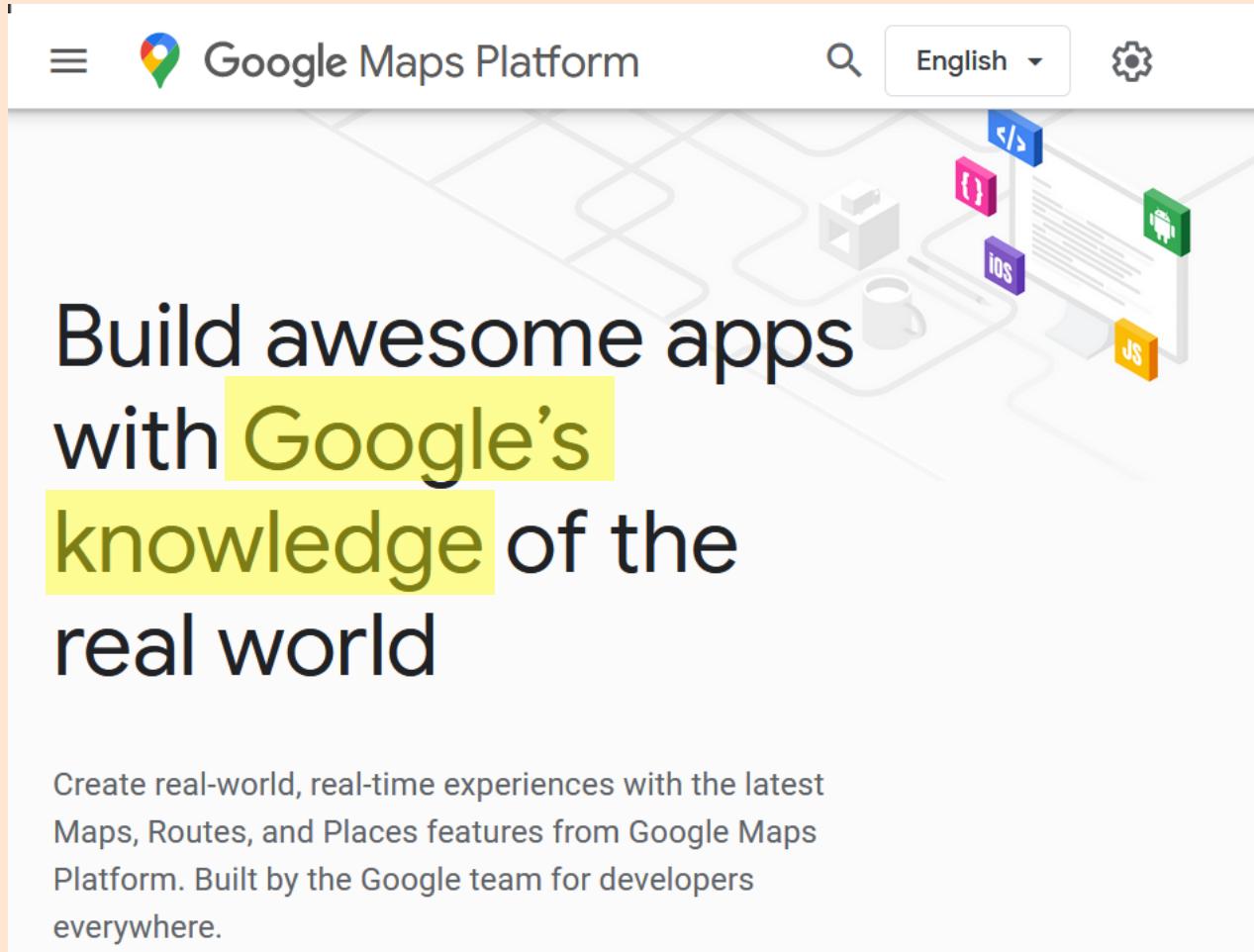
The logo consists of the word "CARTO" in white capital letters inside a red rounded square. A small white circle is positioned to the right of the letter "O".A white three-line hamburger menu icon is located in the top right corner of the red box.

Unlock the **power** of
spatial analysis

The only cloud-native Location Intelligence platform

A large red rectangular box contains the Carto logo, the main headline, and a descriptive subtitle. The background of the slide is a light beige color.

Mapping Technologies

The image shows a screenshot of the Google Maps Platform website. At the top, there is a navigation bar with a menu icon, the "Google Maps Platform" logo, a search bar, a language dropdown set to "English", and a settings gear icon. Below the header, the main content area features a large, semi-transparent map background. Overlaid on the map are several colorful icons representing different technologies: a blue icon with code symbols (</>), a pink icon with curly braces {}, a purple icon with the text "iOS", a green icon with an Android logo, and a yellow icon with the text "JS". To the left of these icons, the text "Build awesome apps" is written in black. Below this, the words "with Google's" and "knowledge" are highlighted with a yellow rectangular box. The final part of the sentence, "of the real world", is also in black. At the bottom of the content area, there is a descriptive paragraph: "Create real-world, real-time experiences with the latest Maps, Routes, and Places features from Google Maps Platform. Built by the Google team for developers everywhere."

Build awesome apps
with Google's
knowledge of the
real world

Create real-world, real-time experiences with the latest Maps, Routes, and Places features from Google Maps Platform. Built by the Google team for developers everywhere.

Mapping Technologies



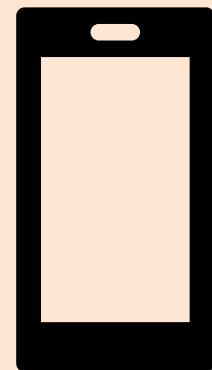
Why are these examples problematic?

Separates society's role in creating the technologies.

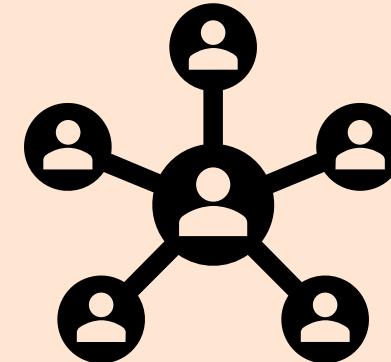
Social Determinism

Social Determinism

Technology



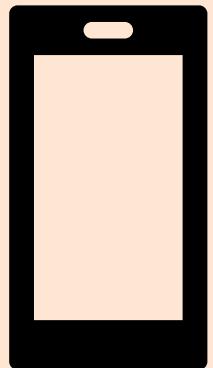
Society



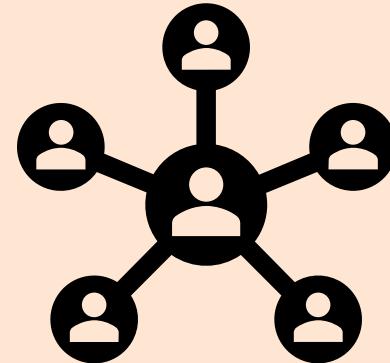
Technology is a result of the society

Social Determinism

Technology



Society

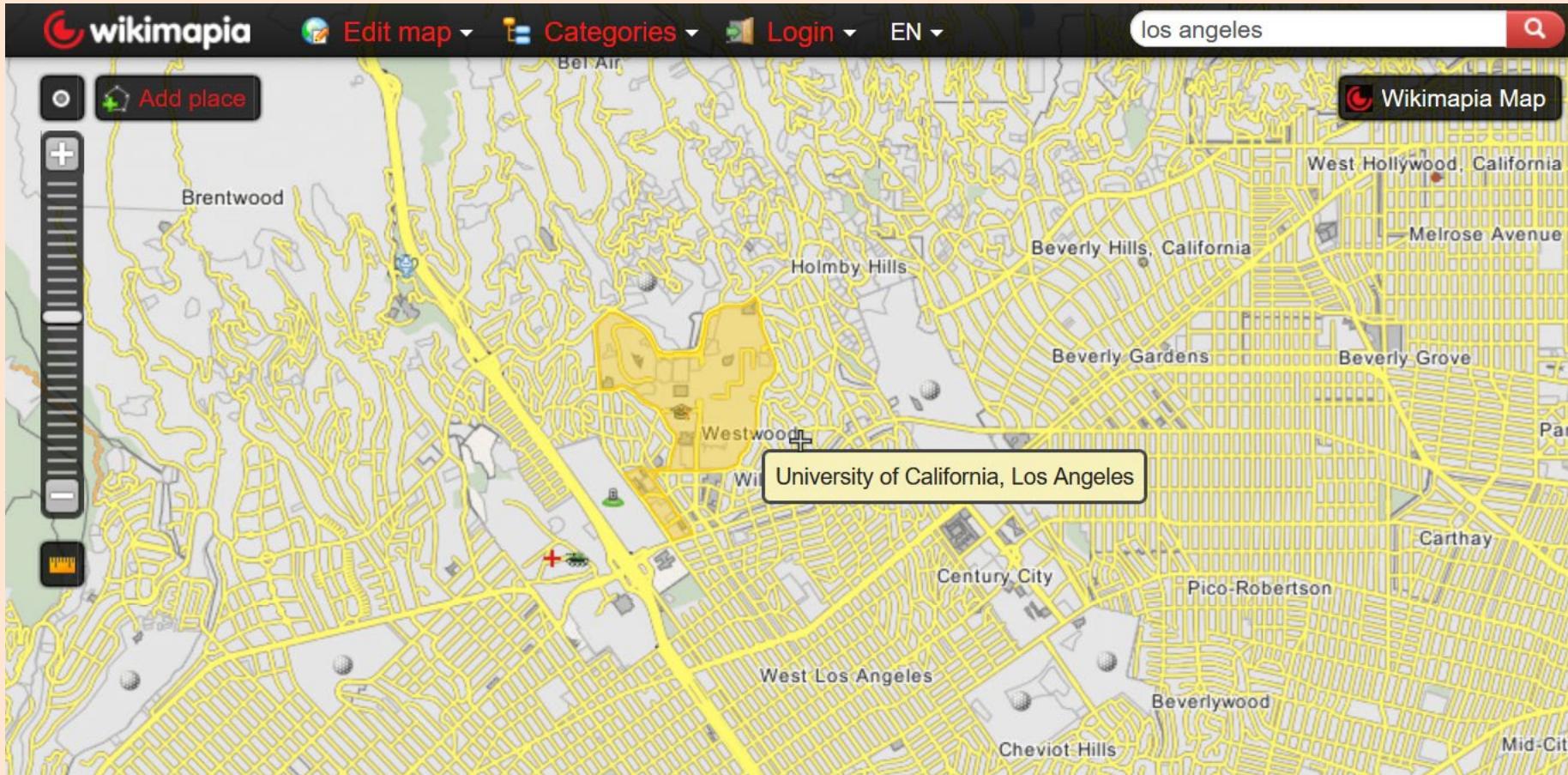


“People created phones to talk easier.”

Examples



Examples



Recapping

**Technological
Determinism**

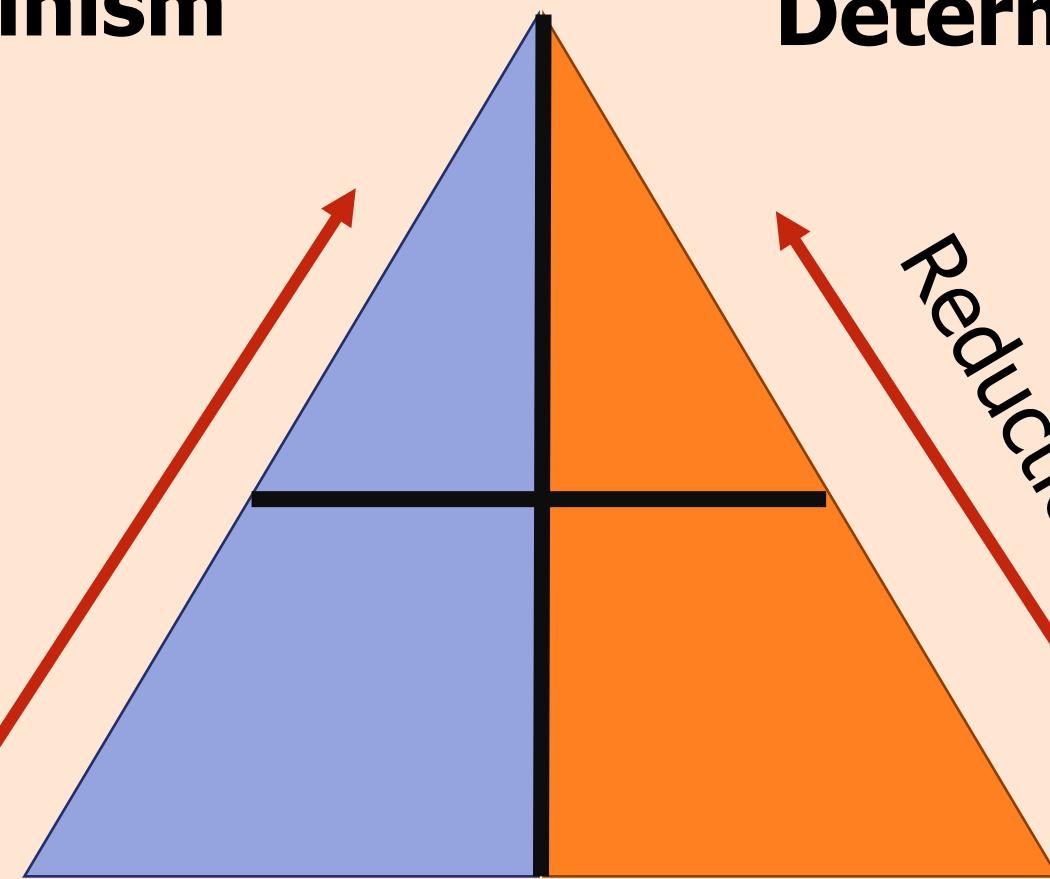
Hard

Soft

vs.

**Social
Determinism**

Reductionism



Main takeaway:

**Reductionism is problematic because it only
re-aligns the balance in one direction.**

**Social
Change**



**Technological
Change**

**Wait.. This is a technology skills class..
Shouldn't we focus on technology solutions?**

No, because.. It leads to...

Techno-Fascism



Technocracy/Techno-Fascism

Fascism – Oppression of opposing thoughts

Technocracy – Rule by only those with expertise

Techno-Fascism = Fascism + Technocracy

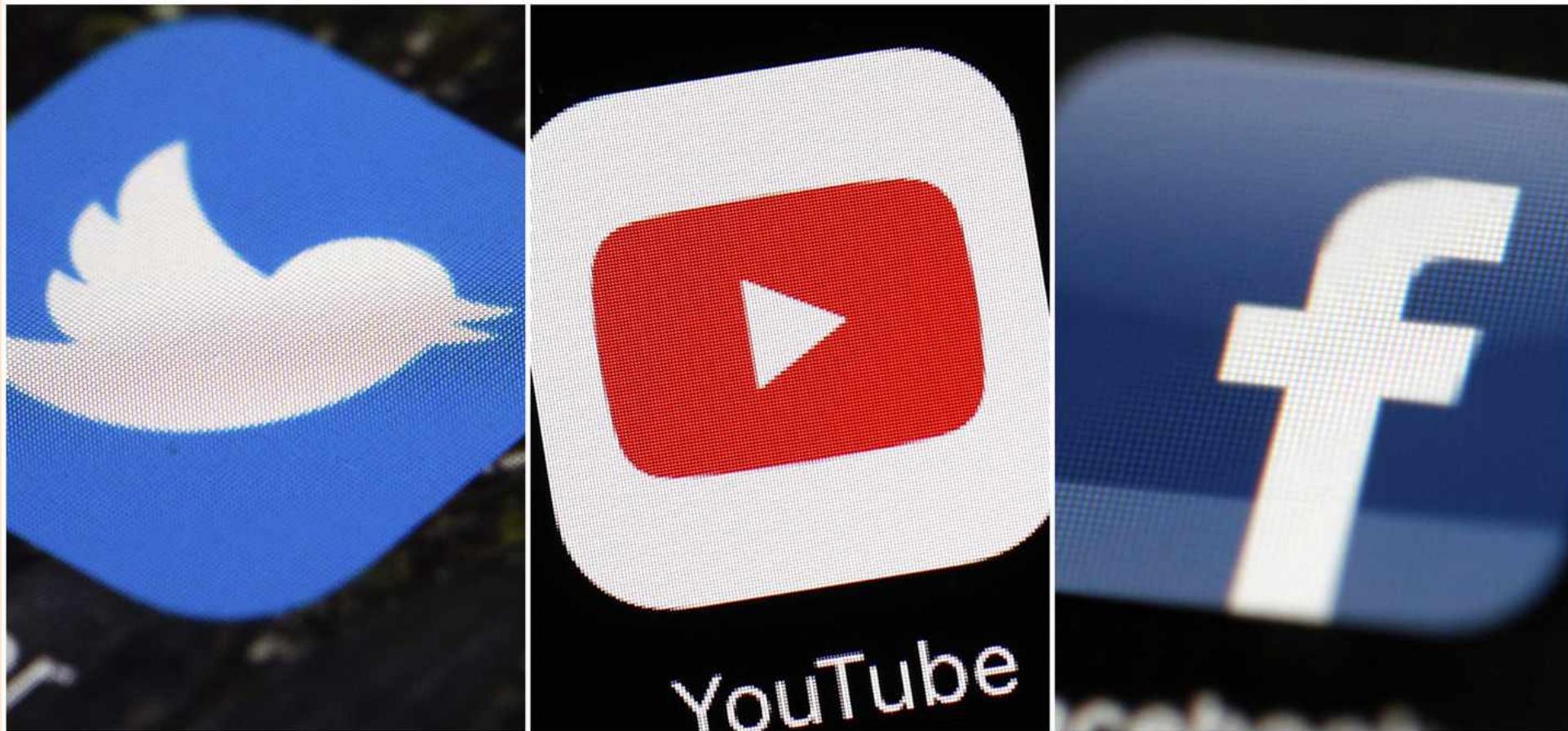
Technocracy/Techno-Fascism

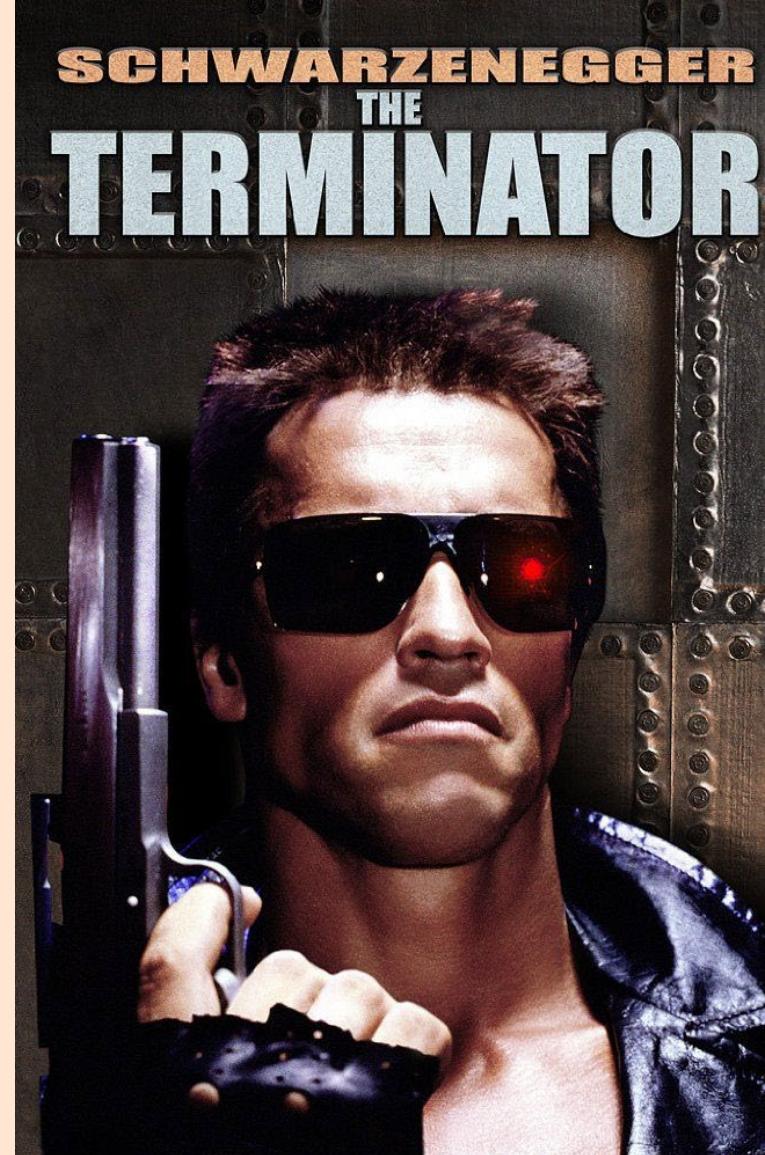
**Techno-Fascism – Rule by those with
expertise that oppresses opposing thoughts**

Techno-Fascism:

**“Big tech, machine learning, AI is too big,
people cannot stand up against it.”**

Techno-Fascism:





Hasta la vista freedom

What it really means is:

“I have more ‘technical’ skills and know more than you, so I am better than you, do not resist.”

-Every Big Tech CEO



Resistance is futile.

What it really means is:

Commodification of humans as data points.

Fetishism of knowledge and technology.

**Decouples the impacts of society on technology
and vice-versa.**

How to avoid all this?

Holism



“Some process or phenomenon cannot be broken into parts, and can only be understood as a whole”

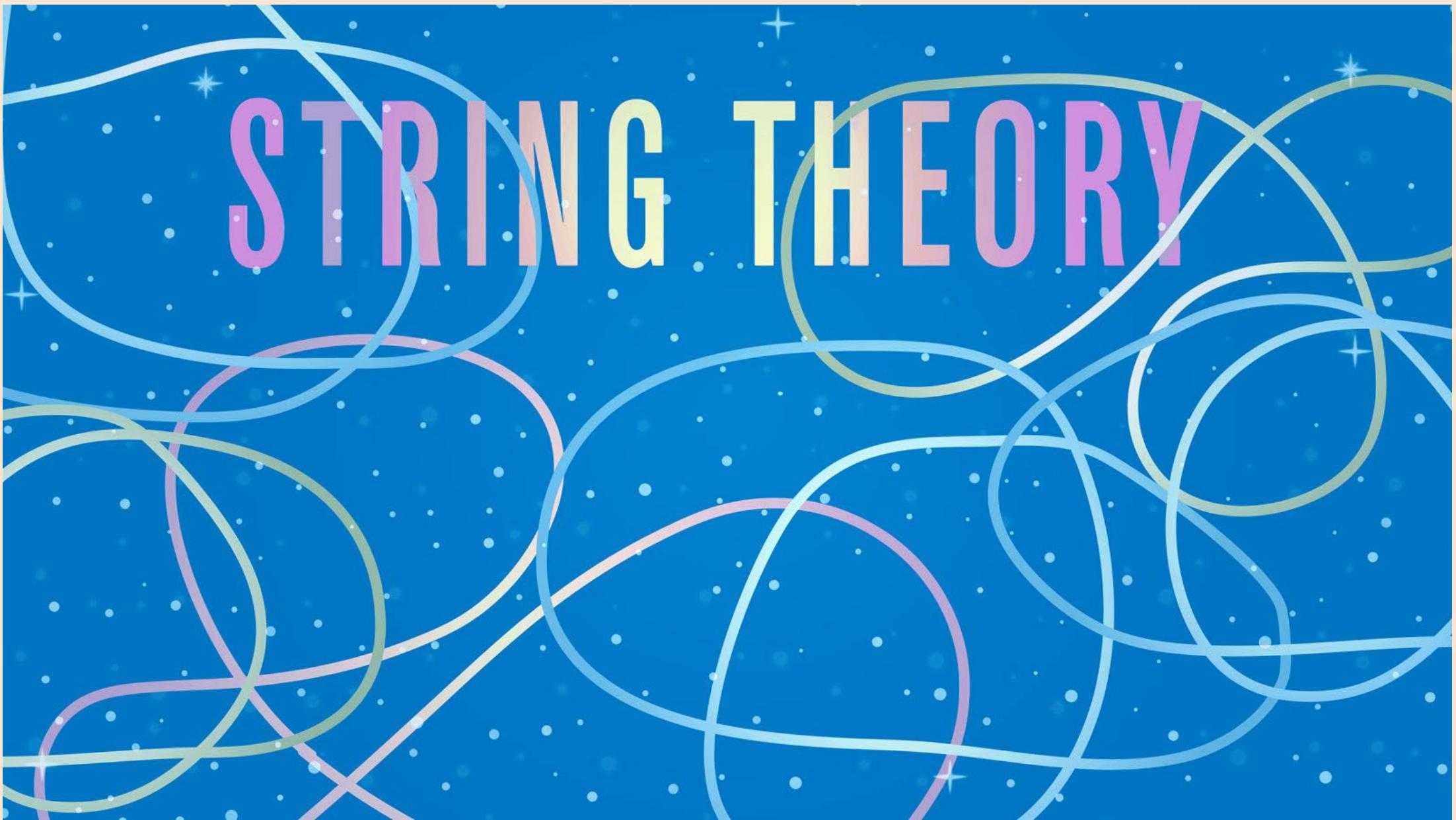
<https://cseweb.ucsd.edu/~goguen/courses/275f00/s2.html>

Reinforces the direct connection between of technology and society.

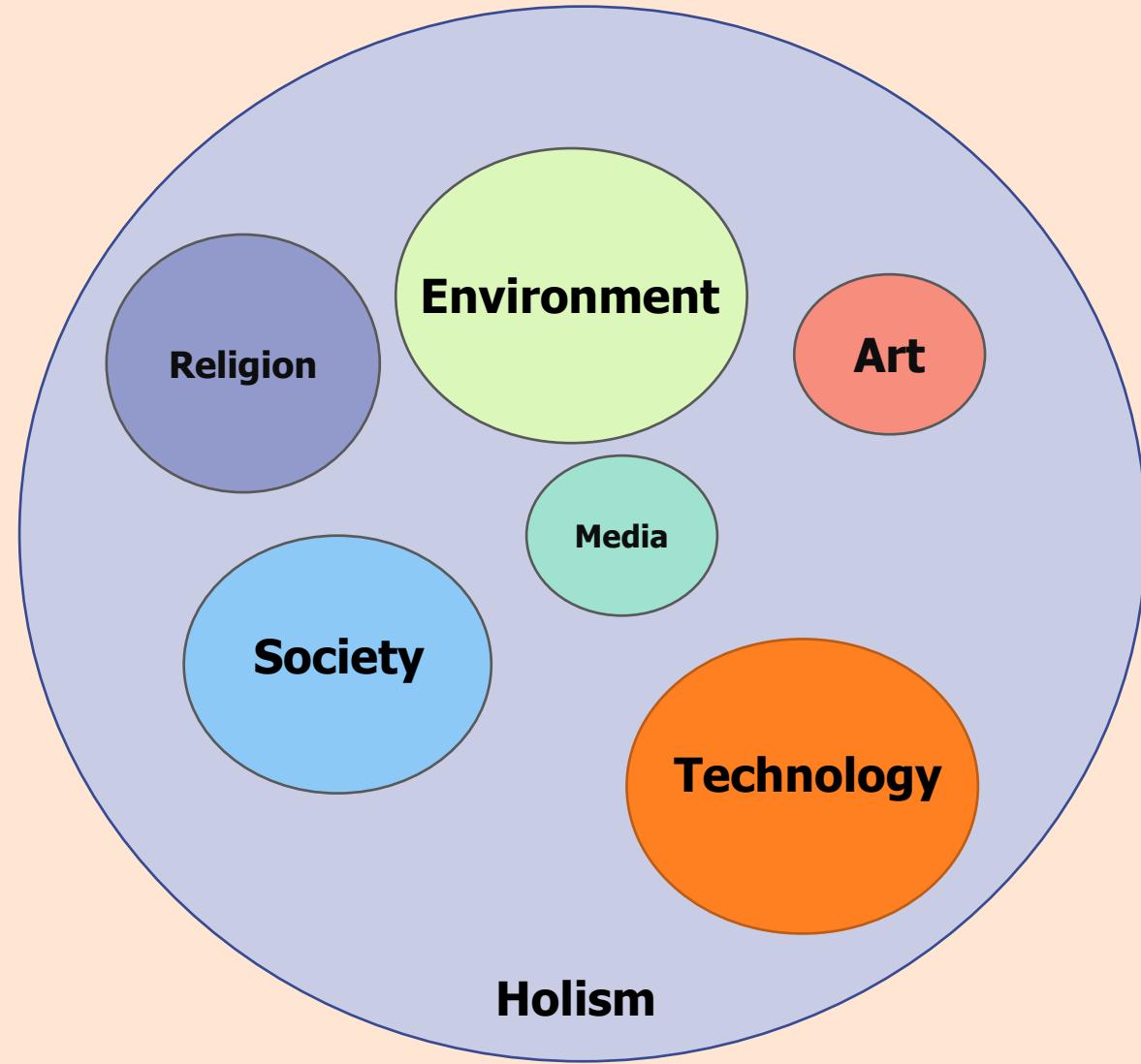
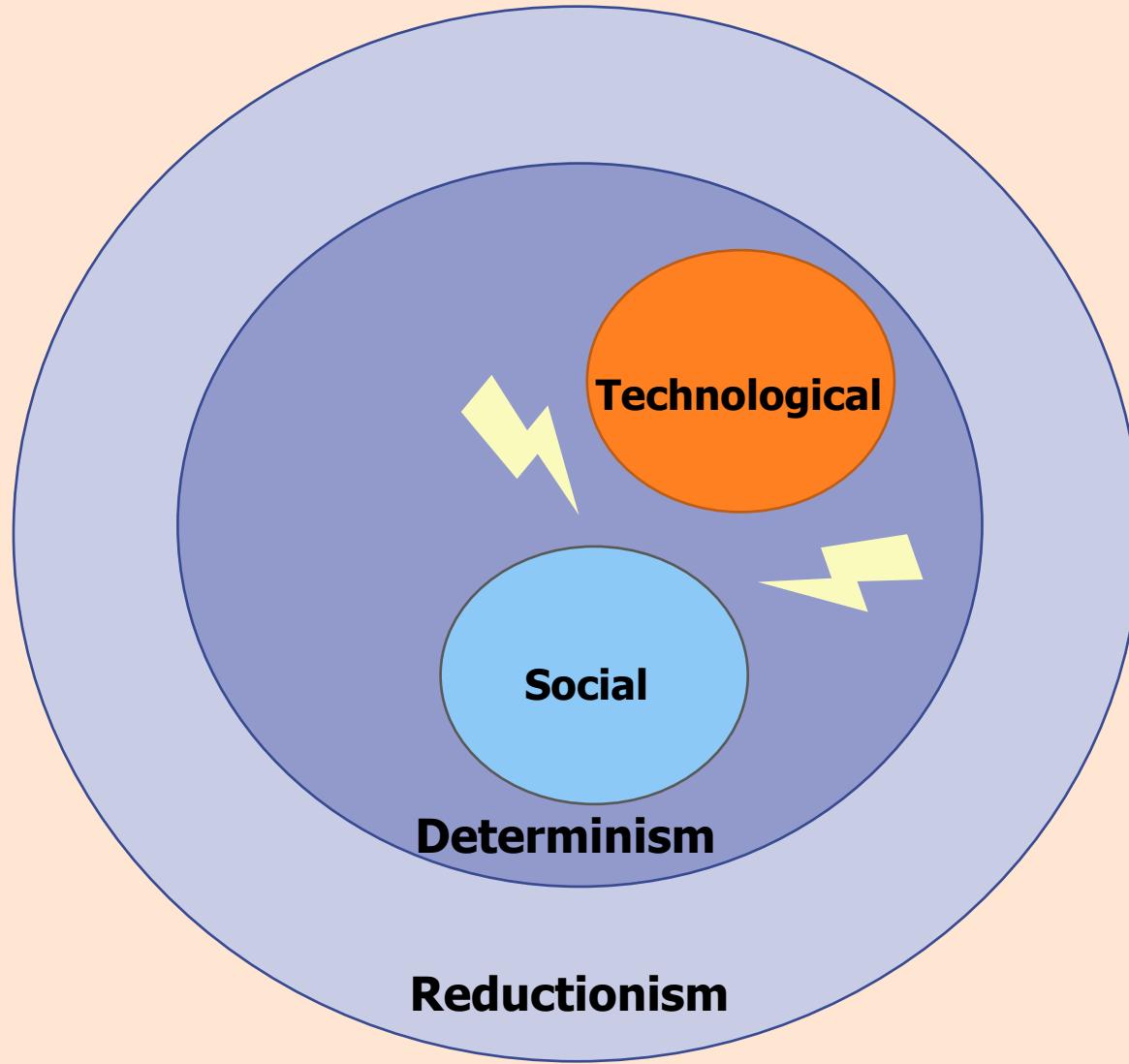
Holism

**Goes against western concepts of knowing...
but slowly being adopted:**

STRING THEORY



Reductionism vs Holism

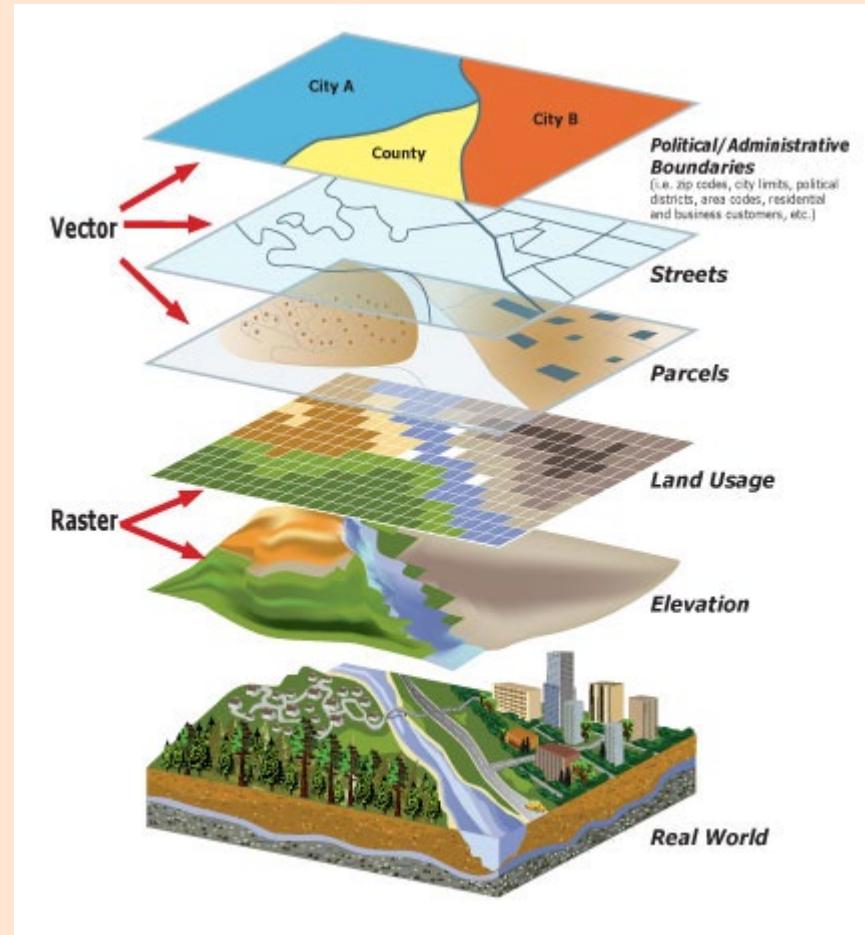


Eastern perspectives

Buddhism and Hinduism believe in a middle path to describing our decision-making by connecting it to consequence of our actions.



Reductionism vs Holism



Reductionism

esri Charging Up: Lifecycle of a Battery

Raw Materials Cobalt A Story Map

Huayou then sells the cobalt to cathode manufacturers. Some of the largest cathode producing companies include Toda Hunan Shanshan, Pulead Technology Industry, Tianjin Bambo Science and Technology, and L&F Material.

Cobalt is processed by CDM

A world map highlights the flow of cobalt from mining sites in Congo to processing facilities in China (Toda Hunan Shanshan New Material Co., Ltd., L&F Material Co., Ltd., Tianjin Bambo Science and Technology Co., Ltd., Pulead Technology Industry Co., Ltd.).

Holism

<http://storymaps.esri.com/stories/2017/batteries/index.html>

Considering all we just covered...

**How to apply it to mapping, beyond just Critical
Cartography and Participatory Mapping?**

Focus on Tradition-based GIS

Tradition	Key Ideas	Example Publications
Queer(ing) Cartographies, GIS	<ul style="list-style-type: none"> • Recognize queer labor and lives present in production of knowledge/maps • Interrogate political, economic, and social relations present in software, algorithms, code used to produce maps 	Brown & Knopp (2008); Giesecking (2018)
Marxist Cartography	<ul style="list-style-type: none"> • Visualize and map the contours of capital and state power • Interrogate how mapping serves interests of the state 	Lacoste (1973); Toscano & Kindle (2015)
Indigenous Mapping	<ul style="list-style-type: none"> • Make claims upon ancestral lands to secure tenure and other rights • Simultaneously, potentially make said lands visible for looting and destruction 	Chapin et al. (2005); Hunt (2013); see Figure 3

<https://gistbok.ucgis.org/bok-topics/cartography-and-power>

Thinking Cap for the week:

**Consider what are your ethical views when
it comes to society and technology?
Does it empower civil society?**

Assignments

Due Friday 7/9:

- 1. Lab Assignment #2**

- 2. Group Assignment #2**

Group Assignment #2

Memo

- Background on the social issue/campaign
- Goals
- Community/organization description
- At least 2 user stories
- 3 Ideas of questions to be included on the survey
- Future plans
- Template:
 - <https://tinyurl.com/eaxj27hx>