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# Putting the “us” in Design Justice

**Albert S. Kochaphum**  
**Week 7 | May 9<sup>th</sup>, 2022**



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## Week 7, how are you feeling?

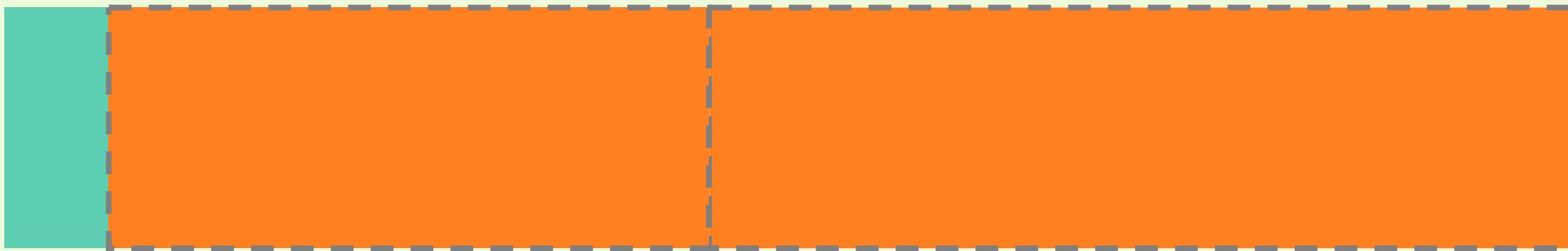


# Today's Agenda

**Logistics**

**Lecture**

**Discussion**



# Logistics

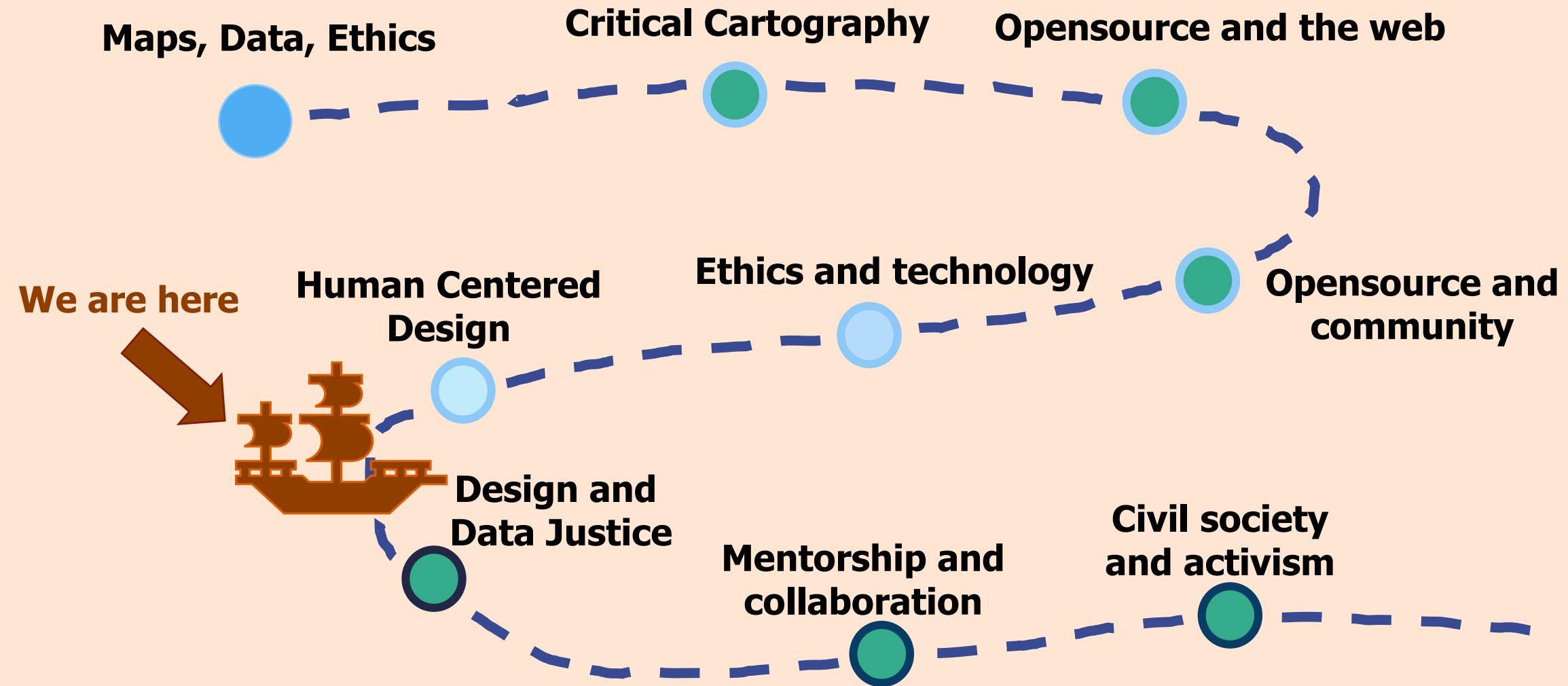
- **Group check-in this week**
- **Two groups have not signed-up yet**
- **Will work out finals timing**
- **RSVP for post-finals events coming next week**
- **Progress report next week**

# Lectures: Looking ahead

	Date	Day	Topic
<b>Week 7</b>	5/9	Mon	<ul style="list-style-type: none"><li>• Our role as facilitators</li></ul>
<b>Week 8</b>	5/16	Mon	<ul style="list-style-type: none"><li>• Mentorship and how to better collaborate</li></ul>
<b>Week 9</b>	5/23	Mon	<ul style="list-style-type: none"><li>• Civil society and activism</li></ul>
<b>Week 10</b>	6/1	Wed	<ul style="list-style-type: none"><li>• Beyond web development and GIS for social change</li></ul>

= Visiting Voices

# Our Journey so farrrr

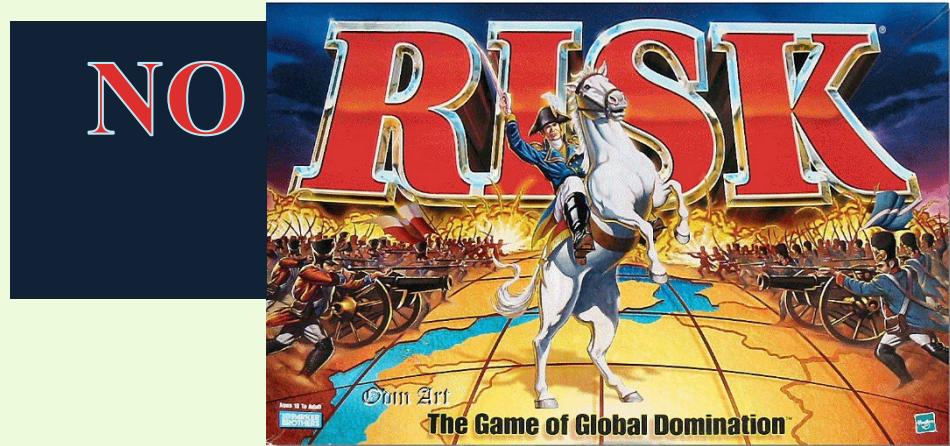


# **Week 6 ALwards**



# BOARDGAME ALWARDS

1. [https://annyrviloria.github.io/21S-ASIAAM-191A-Assessments/Week\\_05/index.html](https://annyrviloria.github.io/21S-ASIAAM-191A-Assessments/Week_05/index.html)
2. [https://vcta99.github.io/21S-ASIAAM-191A-Assessments/Week\\_05/index.html](https://vcta99.github.io/21S-ASIAAM-191A-Assessments/Week_05/index.html)
3. [https://jsxu315.github.io/21S-ASIAAM-191A-Assessments/Week\\_05/index.html](https://jsxu315.github.io/21S-ASIAAM-191A-Assessments/Week_05/index.html)
4. [https://skarakas1.github.io/21S-ASIAAM-191A-Assessments/Week\\_05/index.html](https://skarakas1.github.io/21S-ASIAAM-191A-Assessments/Week_05/index.html)
5. [https://alizezila.github.io/21S-ASIAAM-191A-Assessments/Week\\_05/index.html](https://alizezila.github.io/21S-ASIAAM-191A-Assessments/Week_05/index.html)
6. [https://jason-muljadi.github.io/21S-ASIAAM-191A-Assessments/Week\\_05/index.html](https://jason-muljadi.github.io/21S-ASIAAM-191A-Assessments/Week_05/index.html)
7. [https://ktgreenler.github.io/21S-ASIAAM-191A-Assessments/Week\\_05/index.html](https://ktgreenler.github.io/21S-ASIAAM-191A-Assessments/Week_05/index.html)
8. <https://github.com/albertkun/21S-ASIAAM-191A/discussions/144#discussioncomment-719984>
9. <https://github.com/albertkun/21S-ASIAAM-191A/discussions/144#discussioncomment-720688>
10. <https://github.com/albertkun/21S-ASIAAM-191A/discussions/144#discussioncomment-714939>



# NO IN MISUNDERSTANDING WITH YOUR TITLES!

## Ananya Kodali

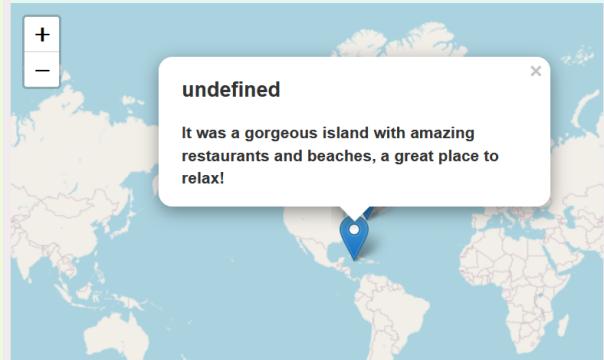
Asian Am 191A

### Favorite Places!

What was your favorite place you have ever been? Please share in the form below!

undefined

It was a gorgeous island with amazing restaurants and beaches, a great place to relax!



#### Best Places to Vacation

Hello! I am curious about what everyone's favorite place they have been is, and why that is so. This survey will only take a few minutes, and it is completely anonymous of course:)

[Sign in to Google](#) to save your progress. [Learn more](#)

\* Required

Favorite place you have been? \*

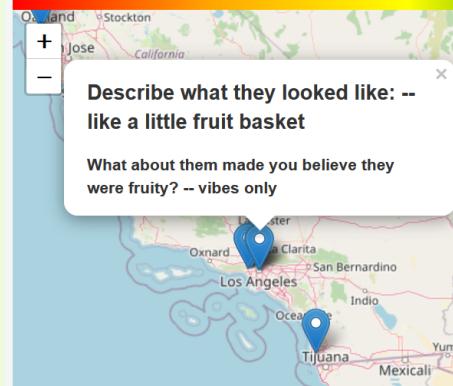
Please share your favorite city/state/country you have had the

<https://ananyakodali17.github.io/asia-n-am-191a-labs/week5/>

## Shubham Gupta

AAS191A: Lab 5

Shubham Gupta 805081983



Describe what they looked like: -- like a little fruit basket

What about them made you believe they were fruity? -- vibes only

#### Are Gay People Real?

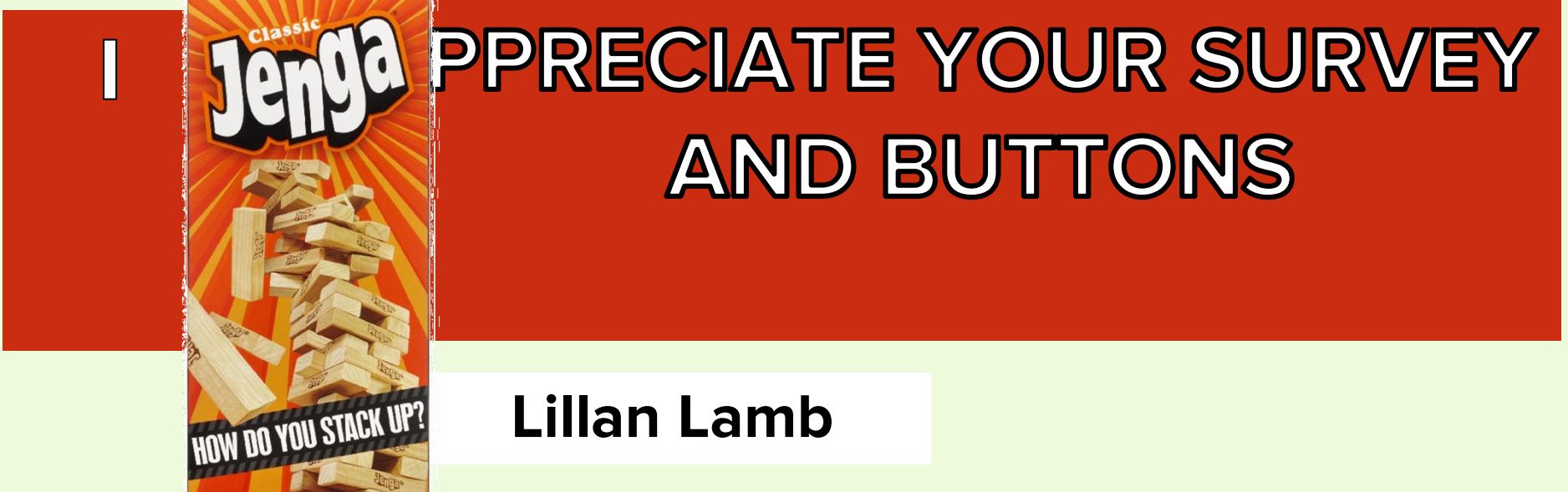
(Please don't say I'm homophobic I'm literally extremely fruity and very much gender non-conforming 🍋🍋🍋 this is all a joke because I couldn't think of anything else at 2 AM)

Are gay people real in Los Angeles? Help me find this out with my absolutely magical 100% accurate statistically swaggy survey <3

[Sign in to Google](#) to save your progress. [Learn more](#)

\* Required

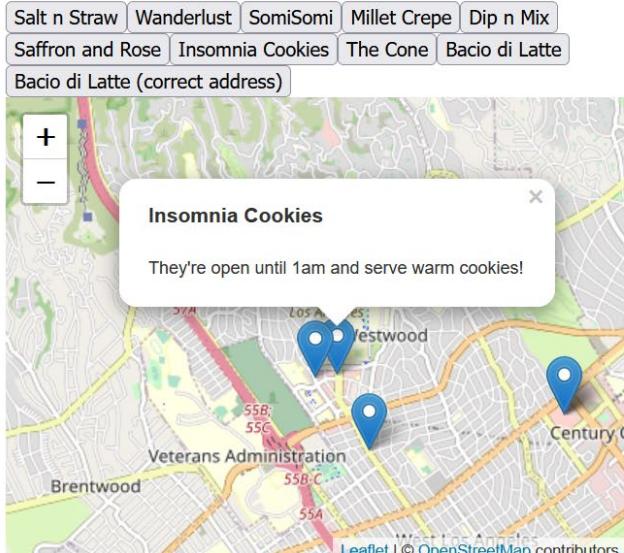
<https://shubhgupta2018.github.io/22s-191a-assignments/week-4/index.html>



# I APPRECIATE YOUR SURVEY AND BUTTONS

Lillian Lamb

## ICE CREAM



### Ice Cream Recommendations?

I gave you mine, now you give me yours

[Sign in to Google to save your progress.](#) [Learn more](#)

\* Required

Name \*

(of the ice cream parlor, not you)

Your answer



# UNO, WHAT? THIS IS A GREAT SURVEY AND SITE!!

## Sine Polcharoen

borahae <3

ARMY Stories

Providing a space for ARMYs around the globe to share their stories <3.

[Sign in to Google to save your progress. Learn more](#)

\* Required

Location \*  
Where do you live?  
Your answer

Are you ARMY? (a fan of BTS) \*

Yassss  
 No :(

<https://spolcharoen.github.io/22s-asiaam-191a-labs/week5/index.html>

YOU MACHI KORO -TE A LOT OF NICE RESPONSES!



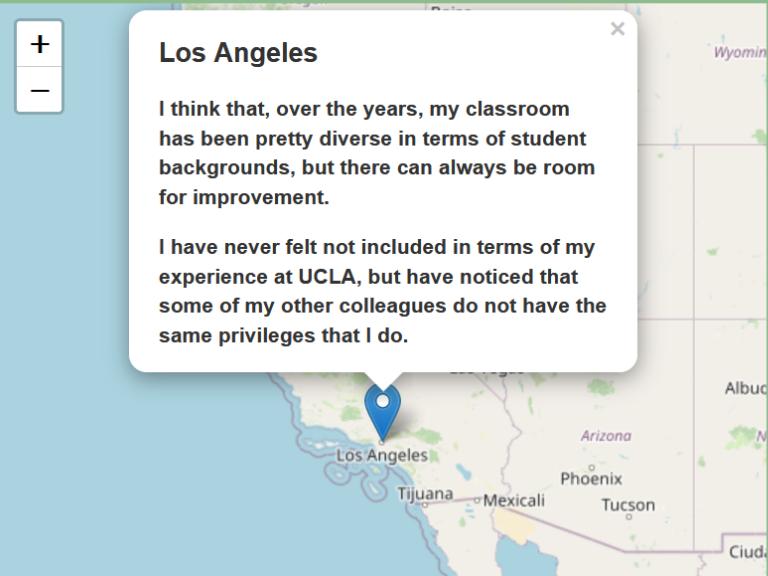
Kristen Fu

## Diversity and Inclusion Stories at UCLA

**Los Angeles**

I think that, over the years, my classroom has been pretty diverse in terms of student backgrounds, but there can always be room for improvement.

I have never felt not included in terms of my experience at UCLA, but have noticed that some of my other colleagues do not have the same privileges that I do.



**Diversity and Inclusion Stories at UCLA**

This form is made to share stories about experiences with diversity and inclusion at UCLA. All responses are anonymous and no personally identifying information will be collected or displayed.

[Sign in to Google](#) to save your progress. [Learn more](#)

\* Required

Where are you from? \*

Your answer

<https://kris10fu.github.io/22s-asiaam-191a-labs/week5/index.html>

NICE



over buttons and survey questions

## Diana Tran

Happy Memories @UCLA

Hedrick Summit Haines Hall Murphy Sculpture Garden Hedrick Summit Public Affairs, UCLA, 90095

My professor showed a Pusheen video in class! So cute!

3/1/2022

Happy Memories @UCLA

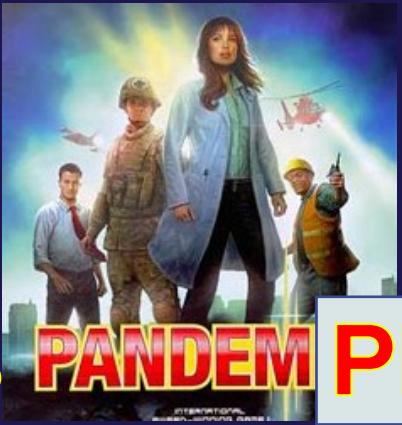
We are near the end of the school year already! So hard to believe! In order to reflect on the year we've had, we would love to hear about the happy memories you made here at UCLA!

Sign in to Google to save your progress. [Learn more](#)

What is your gender?

- Female
- Male
- Non-Binary
- Prefer not to say

<https://codingdianat.github.io/asiaam/aa191-assignments/week%206/index.html>



# AI's PANDEM PICK SITE OF THE WEEK

## Lindsey Mardona

### International Students and Access to Opportunity

Are you an international student who's experienced and/or worried about access to opportunity as a non-citizen?  
This a space for you to share your story.

The screenshot shows a website interface. On the left is a satellite map of Los Angeles at night, with a callout box over the city hall area containing the text: "Los Angeles City Hall". Below the map is a quote: "I know that it's hard to find opportunities, but I need to find a good job in the states, so I'm going to grad school after I finish my undergrad at UCLA." To the right is a sidebar with navigation links: "UCLA", "Los Angeles City Hall", "Cisco (San Jose)", and "Square, Inc.". The main content area has a title "AA191A - Group 8 - International Students" and a detailed paragraph about the challenges faced by international students at UCLA. At the bottom is a survey form asking "Are you currently an International student at UCLA? \*".

<https://lindseymardona.github.io/22s-asiaam-191a-labs/week5/index.html>

I



# CATAN NEVER GET ENOUGH OF THESE THINKING CAPS!

**Willa Kurland**

I appreciate that design justice is both a field of theory and practice. Moving forward, I will be sure to follow the suggested pillars of design justice, with a particular focus on involving the communities at hand

**Antony Lin**

I also think that it is important to understand design not only as something presented expressly for consumption by the eye; urban planning, technology, graphic design, infrastructure, and much more are all significant parts of everyday life that have been modified or utilized with exploitative and unfairly dominant patterns.

<https://github.com/albertkun/22S-ASIAAM-191A/discussions/29#discussioncomment-2708112>

<https://github.com/albertkun/22S-ASIAAM-191A/discussions/29#discussioncomment-2708359>

I



# CATAN NEVER GET ENOUGH OF THESE THINKING CAPS!

**Keri Chen**

I love that the design justice reading includes excerpts from Kimberle Crenshaw's single-axis framework and the matrix of domination. This goes back to the idea of technological determinism in society, wherein the drive to place technology on a pedestal as a be-all, end-all solution blinds us to the realities of society.

**Diana Tran**

As an aspiring user experience design, design justice is a concept that I find extremely important to this field that is not mentioned enough. When I first started learning ui/ux, there were endless resources on how to become a "good" designer that masters the tools of design. Most importantly, I will do my best to educate fellow UI/UX designers about the importance of this concept in hopes that they also incorporate it into their practices.

<https://github.com/albertkun/22S-ASIAAM-191A/discussions/29#discussioncomment-2707611>

<https://github.com/albertkun/22S-ASIAAM-191A/discussions/29#discussioncomment-2710295>



# AL'S

# -RRY FAVORITE THINKING CAPS

## Ashley Lu

After reading this paper, it's interesting to see how similar design justice is to critical cartography in terms of being aware who you're creating for and what you're trying to represent in your creation. Thinking back on my own personal goals, I've always expressed interest in learning design because I see how integral it is for connecting user to technology. Part of the reason why I became interested in digital humanities is because of its relation to design; UI/UX, for example, plays a role in linking digital formats with humanities.

<https://github.com/albertkun/22S-ASIAAM-191A/discussions/29#discussioncomment-2710397>

## Daiki Saito

I found that one of the author's main arguments, which was that professional designs were very hierarchical and thus mainly contain narrow white male, heteronormative, and middle/upper-class perspectives, convincing because it is true that many occupations related to design require a high level of education. I can apply the principles of design justice in my design going forward by always prioritizing the inclusion of people and thinking about how my design can empower them.

<https://github.com/albertkun/22S-ASIAAM-191A/discussions/29#discussioncomment-2707300>



ing your comments on the mark!

## Emma Hanson



emmashanson 17 hours ago

☺ ...

Hi, I really like how in the latter half of your post, you chose to provide examples of actions that can be taken, using the Discord Server as an example as well as the Asian American check-in. Often times, even when I personally take surveys that ask questions about demographics, not all options are found and it seems that there are East Asian counties are represented but sometimes, South or Southeast Asian nations, especially smaller ones or smaller populations are not represented. Like you concluded, smaller actions like this in order to be actively inclusive hopefully can serve as a domino effect at a higher level.

## Keri Chen



kericsp 11 hours ago

☺ ...

I agree with both this post and the first response! Design isn't limited to digital or graphic design, it applies to the way we build and structure everything around us and the way we think about the things we interact with every day. The point you bring up about designing for disabilities is interesting to me, because I had a very similar mindset wherein I would think about designing a platform to accommodate for disabilities in a way that closely emulates the experience of a fully abled person. However, the design justice reading tells us to consider whether it is even correct to try and fit all user experiences within a certain mold; maybe sometimes it is better to reconfigure the platform itself to better serve the purposes of its users rather than designing "prescriptively".

# **Theme of the week**

**Our role as facilitators to civil society.**

**Facilitating our own journeys to design justice**

# Visiting Voice

# Visiting Voice: Tiffany Guerra-Huang



Tiffany Guerra-Huang is a senior designer at Metro who collaborates on visual communications for the public. She's passionate about information design to empower, connect, and inspire. She deeply cares about access to quality education and transit, and working towards racial, economic, and gender justice.



## Audience Q&A Session

- ⓘ Start presenting to display the audience questions on this slide.

**What do you do when...**

**Science and Society are at odds...**

# How do you apply design justice here?

THERE THEY GO | MAY 5 by DAN ROBITZSKI

## Biotech Company Officially Unleashes Gene-Hacked Mosquitoes in Florida

After a decade of local resistance, Oxitec got its way.

/ Hard Science / Environment / Genetics / Mosquitoes

<https://futurism.com/biotech-unleashes-gene-hacked-mosquitoes-florida>

# How do you apply design justice here?

---

## Florida approves extension of field trial of GE mosquitoes despite concerns

*But scientists, environmental groups and public health experts warned that the Florida Department of Agriculture's (FDAC) approval for Oxitec's continued field trial came despite major health and ecosystem concerns.*

By **Ashley Curtin** - May 6, 2022

👁 485

<https://www.nationofchange.org/2022/05/06/florida-approves-extension-of-field-trial-of-ge-mosquitoes-despite-concerns/>

**“Who” you choose to empower is more difficult than the technical “what”**

# What about people rejecting vaccinations?

## *Reaching ‘Herd Immunity’ Is Unlikely in the U.S., Experts Now Believe*

Widely circulating coronavirus variants and persistent hesitancy about vaccines will keep the goal out of reach. The virus is here to stay, but vaccinating the most vulnerable may be enough to restore normalcy.



By [Apoorva Mandavilli](#)

Published May 3, 2021 Updated May 7, 2021

# What about people rejecting vaccinations?

**Fauci says herd immunity is ‘likely unattainable’ with COVID-19**

April 29, 2022

[https://news.yahoo.com/fauci-says-herd-immunity-likely-161932300.html?fr=syccsrp\\_catchall](https://news.yahoo.com/fauci-says-herd-immunity-likely-161932300.html?fr=syccsrp_catchall)

**Justice and Society at odds...**

# When do you stand up to corporations with powerful influence?

The New York Times

## *Ecuador Judge Orders Chevron to Pay \$9 Billion*

Local residents washed in the contaminated Santa Fe River, in the oil producing Amazon region of Ecuador. Moises Saman for The New York Times



Crime & Justice

## **Lawyer on trial a decade after winning huge Ecuador verdict against Chevron**



# When do you stand up to corporations with powerful influence?

## 'I've Been Targeted With Probably the Most Vicious Corporate Counterattack in American History'

Steven Donziger has been under house arrest for over 580 days, awaiting trial on a misdemeanor charge. It's all, he says, because he beat a multinational energy corporation in court. ▶



By Jack Holmes Mar 18, 2021



<https://www.esquire.com/news-politics/a35812573/steven-donziger-chevron-house-arrest/>

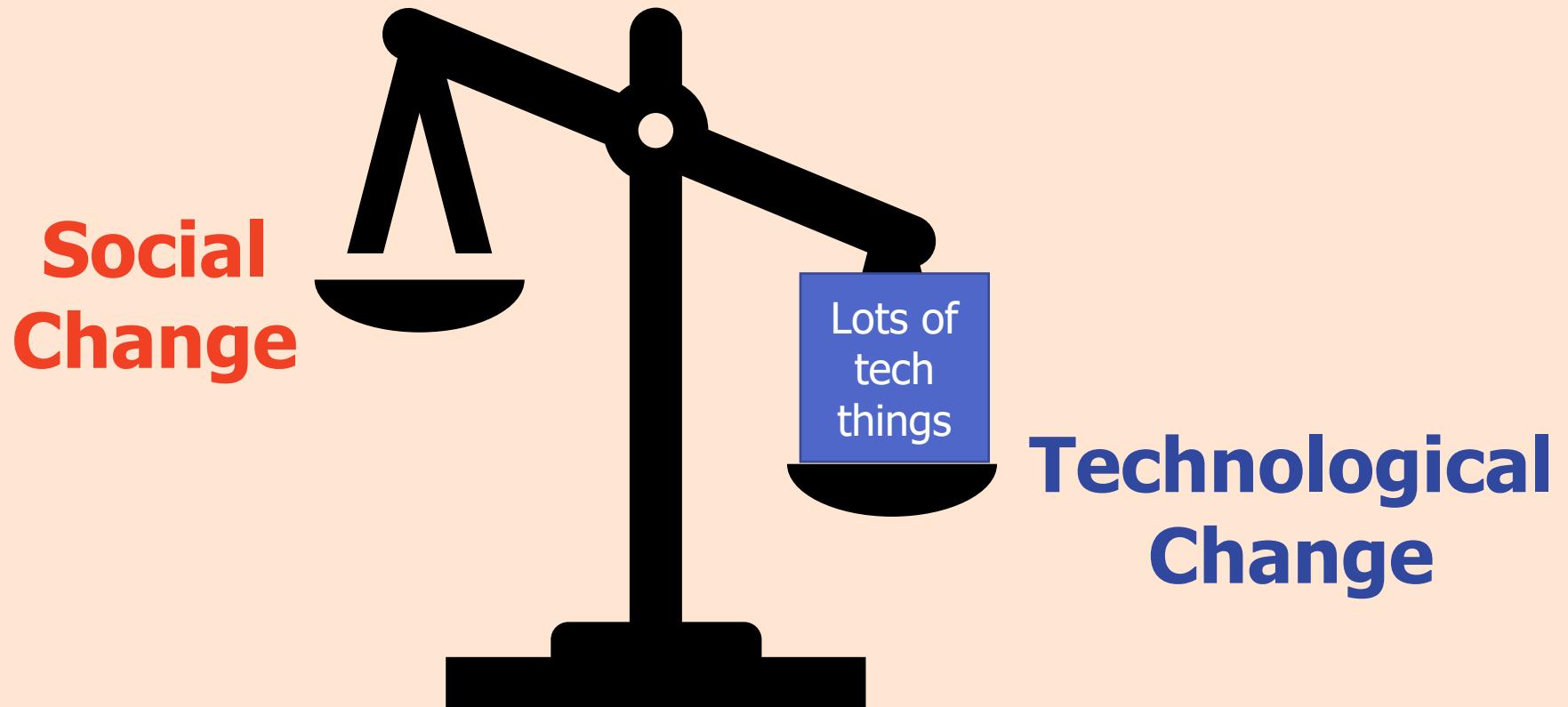
**Design is relatively easy.**

**Justice is hard.**

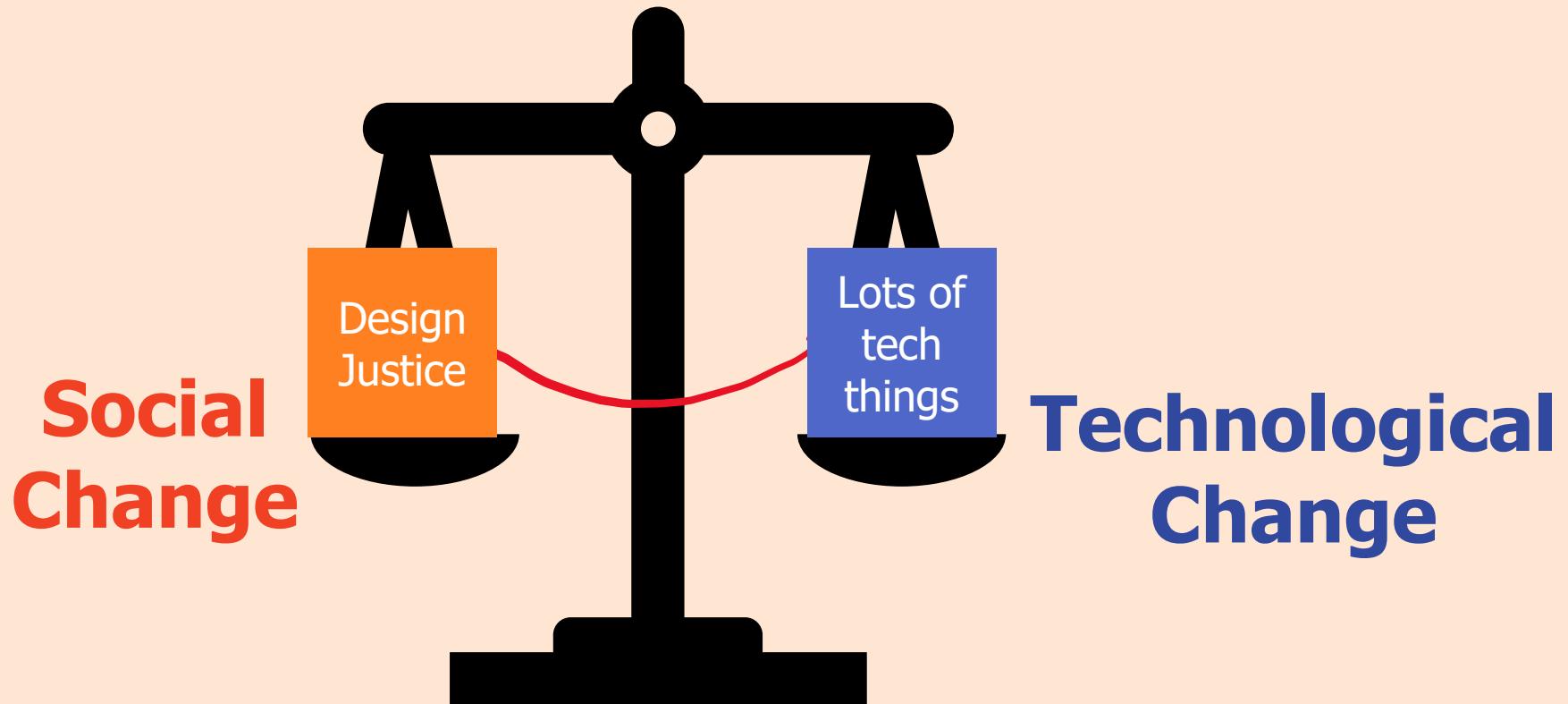
**Design Justice is not an “ideal” or “theory”**

**Design Justice is a holistic solutions framework  
and approach to rebalance society and technology  
by focusing on marginalized communities**

# Recall, as a society this is where we are at:



# This is where design justice framework comes in:



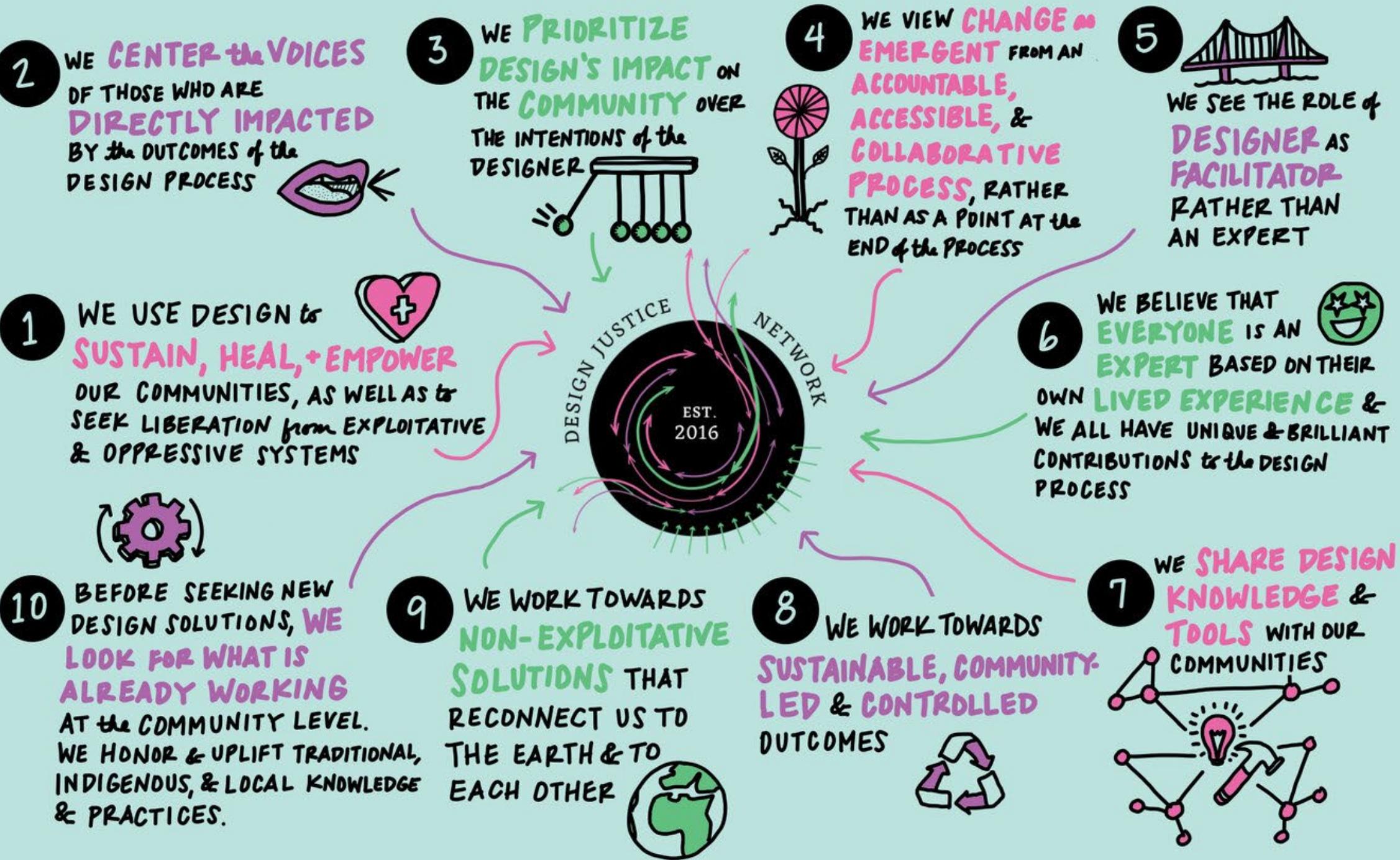
**Revisiting Design Justice to.... Do it justice.**

**And put us in it.**

# Design Justice Principles:

- 1. Use design to sustain, heal, and empower communities**
- 2. Center voices directly impacted by design**
- 3. Prioritize design's impact on the community instead of designer's intentions**
- 4. Change comes from an accountable, accessible, and collaborative process.**
- 5. EVERYONE is an expert based on their own lived experiences**
- 6. Share design knowledge and tools with communities**
- 7. Work towards sustainable, community-led and community-controlled outcomes**
- 8. Work towards non-exploitative solutions**
- 9. Before seeking new solutions, look for what is already working**

# PRINCIPLES & FRAMEWORK



# Applying Design Justice

**Remember, why I stressed we shouldn't be focused on “solutions” for group projects?**

We must start by listening.

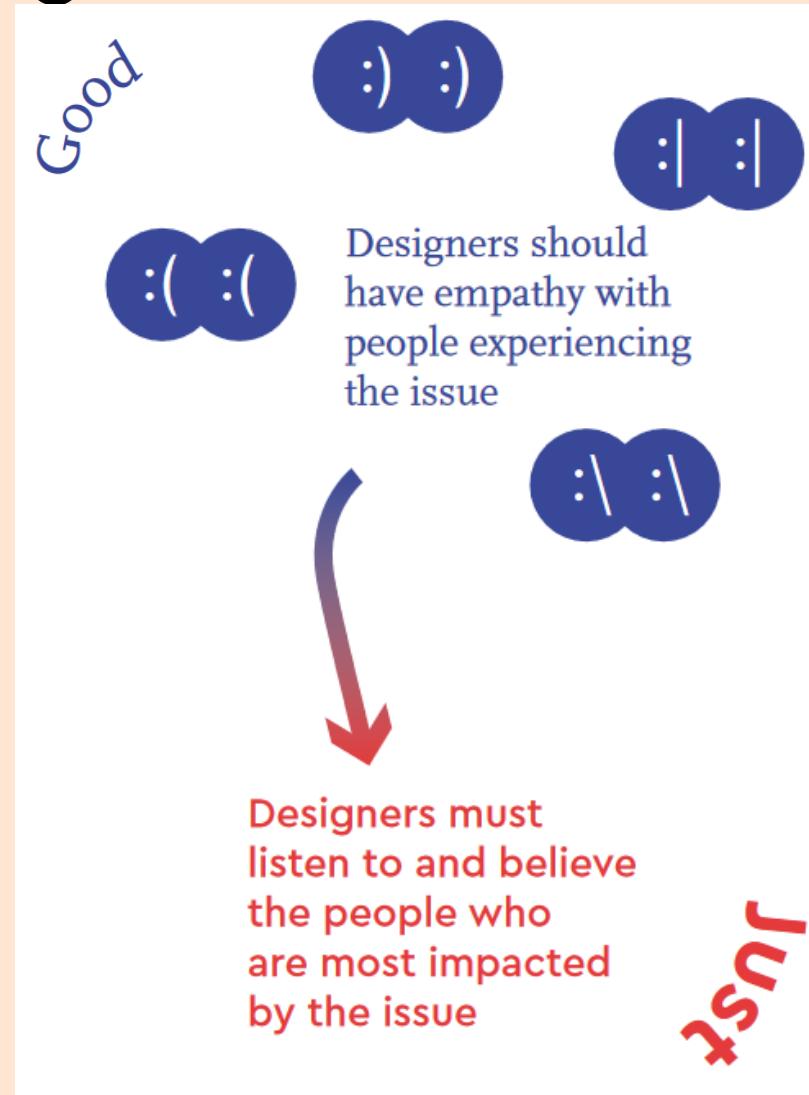
## *10. Begin by listening.*

As our friends at Allied Media Projects urge in their network principles [www.alliedmedia.org/about/network-principles](http://www.alliedmedia.org/about/network-principles), it's always best to begin any process — including an attempt to design for social justice — by listening to those who are most affected, and who have been working on it for years.

[https://static1.squarespace.com/static/5d5d34e927fded000105ccc4/t/5db4becfc494f4106d5a5b4a/1572126421218/DJ\\_2017\\_Issue3\\_SM.pdf](https://static1.squarespace.com/static/5d5d34e927fded000105ccc4/t/5db4becfc494f4106d5a5b4a/1572126421218/DJ_2017_Issue3_SM.pdf)

**Simply, I don't think it is possible to achieve  
community **solutions** through online surveys and  
within 10 weeks**

# Good vs. Just design



**Design Justice** would expand on your project's “**solutions**” aspect.

**But if you want to design “solutions”...**

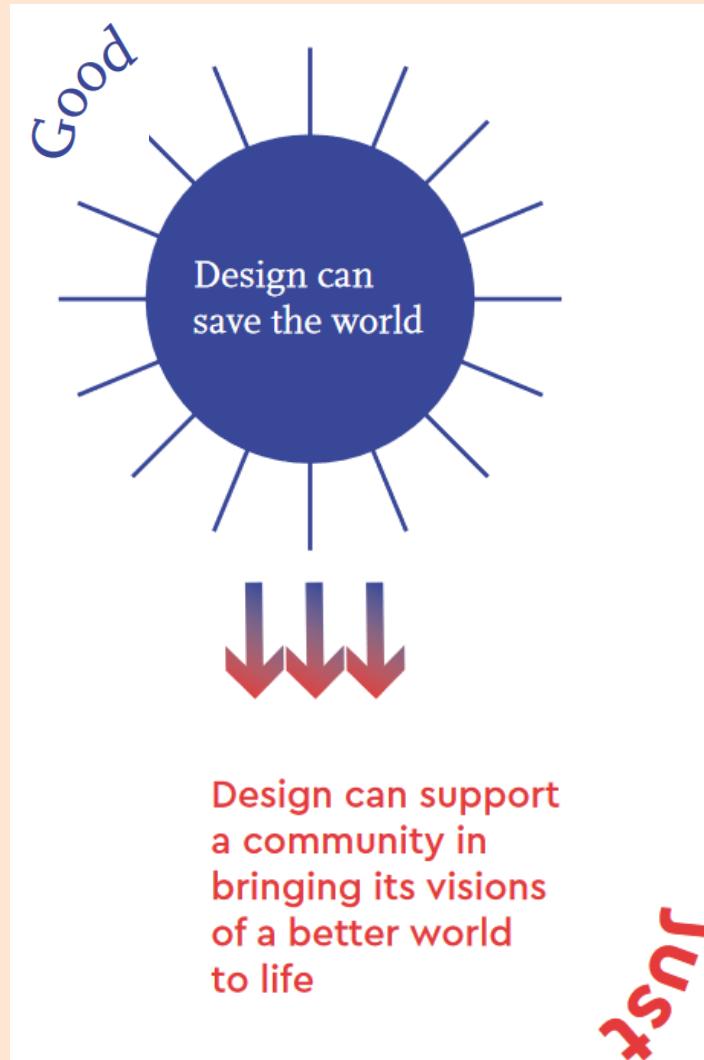


We have reimagined the role  
of the designer as a facilitator,  
rather than an expert.

[Design Justice Issue 3, Design Justice In Action \(2018\)](#)

**You have to learn to be a facilitator first!**

# Good vs. Just design



# Critical Collaboration

*Humble yourself. Design with, not for.*

- **Everyone is an expert in their own experiences**
- **Addressing injustice through design means elevating the voices of people most affected by the issues and working collaboratively towards solutions.**

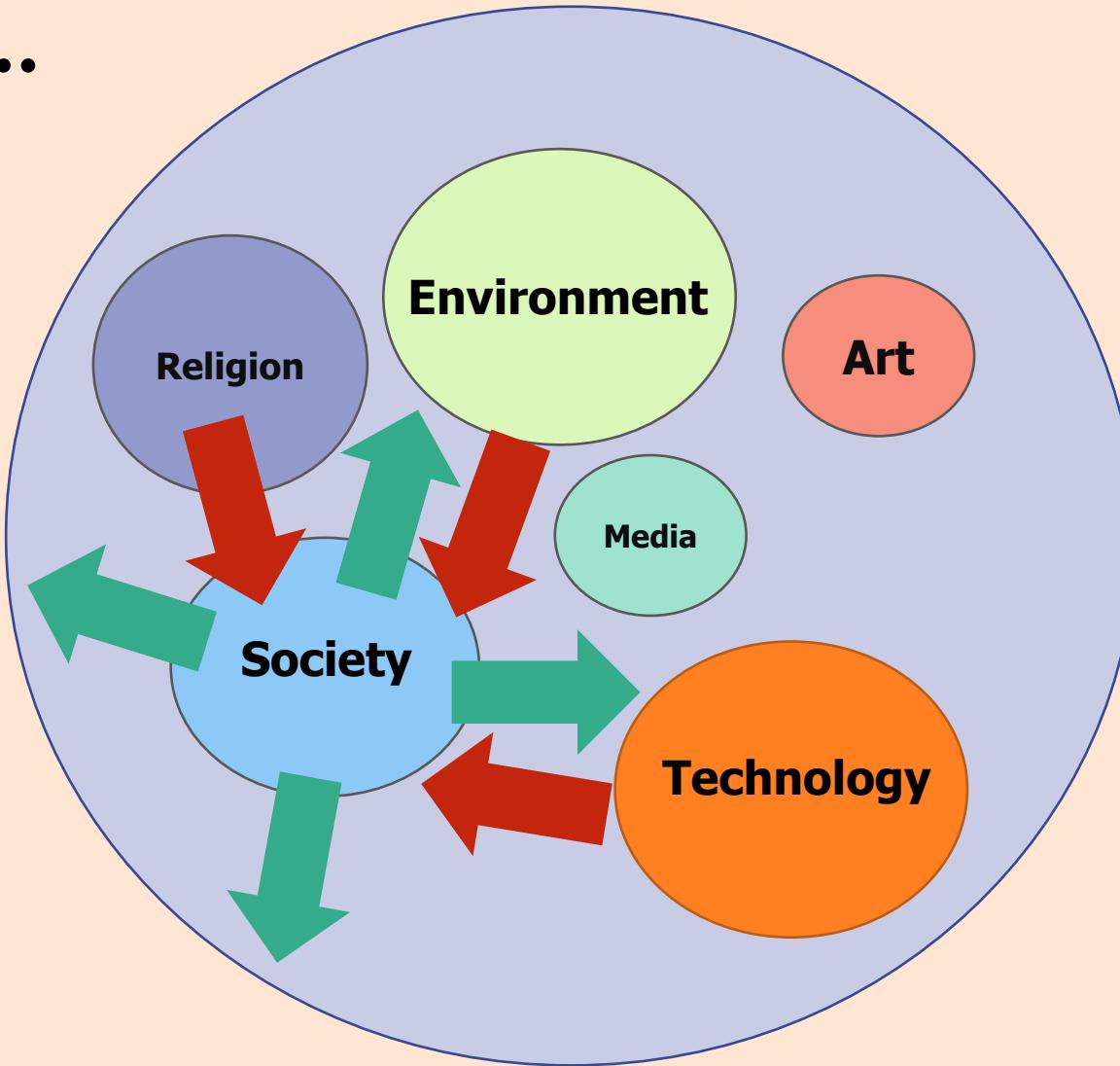
# Reflect on these questions

- **How close am I to the issue at hand?**
- **Does this community want me to work on this project?**
- **Am I the appropriate person to work on this project?**
- **How can I step back and facilitate the design of solutions by the community?**

**Sure, design justice not the answer to everything,  
but it is a helpful approach to rebalancing with not  
falling into the technological determinism trap.**

**Why?**

# Design Justice...



Pushes back from the interplay of other forces, by healing, sustaining, and empowering civil society

# **Concepts to learn on Wednesday**



**Data Justice**

**Next up**

**Ok, seriously, why is this important to mapping?**

Global US Los Angeles

Data Source:  
COVID-19 Data Repository by Johns  
Hopkins CSSE

Last updated: 5/8/21

**157,284,719**

confirmed on 5/8/21

Play

Show data with symbols that are:

Proportional Logarithmic

Confirmed ↗ Deaths ↗

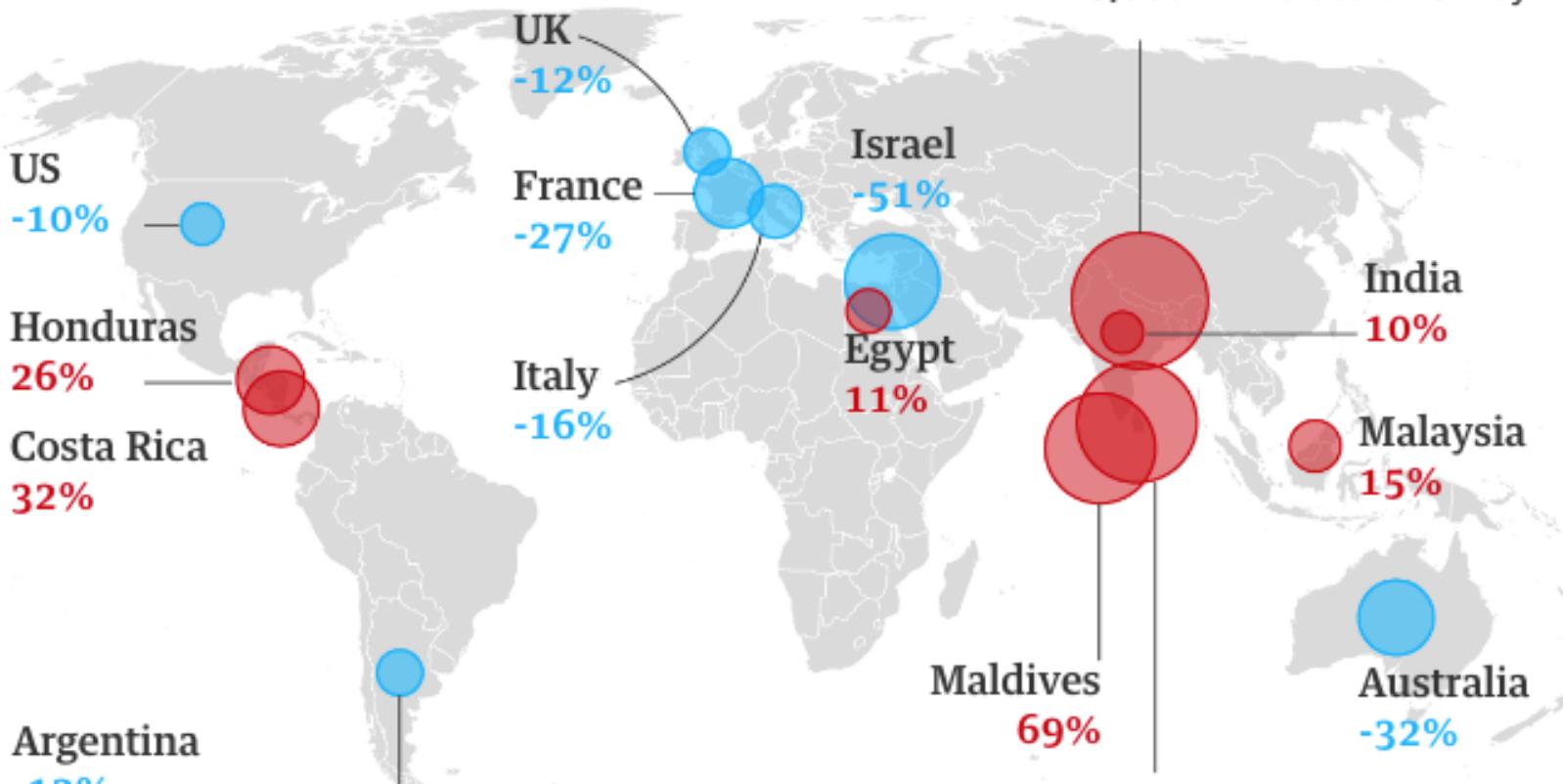


	Cases	Deaths
US	32,686,256	581516
India	21,892,676	238270
Brazil	15,145,879	421316
France	5,718,165	105530
Turkey	5,016,141	42746
Russia	4,816,331	111097
United	4,433,090	127603

<https://sandbox.idre.ucla.edu/covid19/>

# Rising and falling Covid-19 cases

The past week has highlighted disparities between richer and poorer nations when tackling the pandemic



Although cases are falling, the country still recorded 26,328 new infections on 6 May

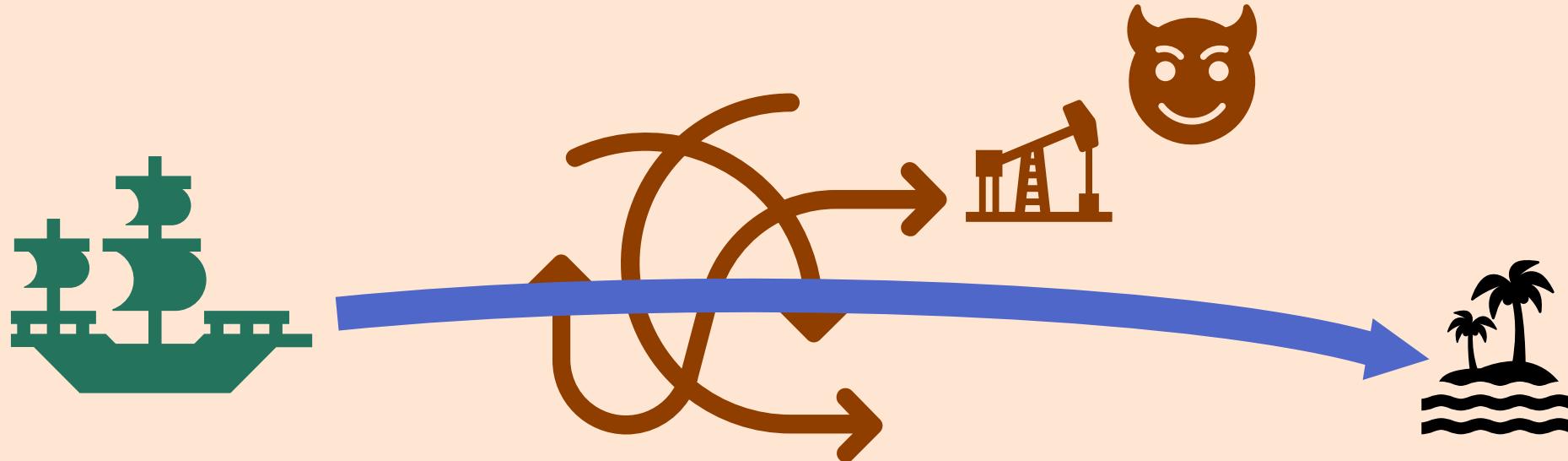
Guardian graphic. Source: WHO Covid-19 dashboard

**Data is not objective.  
Our applications are not objective.  
What is objective then?**

**Our experiences and the communities we empower.**

We **must** focus our applications with ethical frameworks to avoid misconceptions.

**Why?**



**Decide where you want to be going with your mapplication.**

**Or external forces will decide that for you.**

**And you will just be upholding the status quo...  
and **not transforming civil society.****

**Be intentional and thoughtful**

# **Key: Be intentional and thoughtful**

**If your designs and data intentions are not clear,  
it will be easy for others to turn your intentions  
against you and the community.**

# **Most critical point**

**Be intentional in what you design and what you choose to share.**

**Design is relatively easy**

**Justice is hard**

**But...**

**The arc of the moral universe is long, but it bends towards justice.**

**-Martin Luther King Jr.**

**So let's fight on the side of the moral arc.**

# Thinking Cap for the week:

**How does data justice and design justice relate? How have you considered both in relation to your group projects?**

# Assignments

**Due Wednesday 5/11:**

**Lab Assignment #5**