



Introducing Design Justice and DeciCSSions

Human-Centered Design

Logistics

Lecture

Lab

Group Time

Join at
slido.com
#ucla

Albert Kochaphum
Lab 6 | May 11th, 2023



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[slido.com](https://www.slido.com)
#ucla

Lab/Lecture 6! How's it going?

Pretty well

Chillin

exhausted

Excellent

:)

relieved

tired

Worried

good

bad allergies

Better! 😊

I'm alright





Join at
slido.com
#ucla

Pick your top choice today!

Design Lecture



Lab



Survey Peer Reviews





Join at
slido.com
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Did you want me to go over .forEach loops (finish up lab 5)?

Doesn't matter



No



Yes



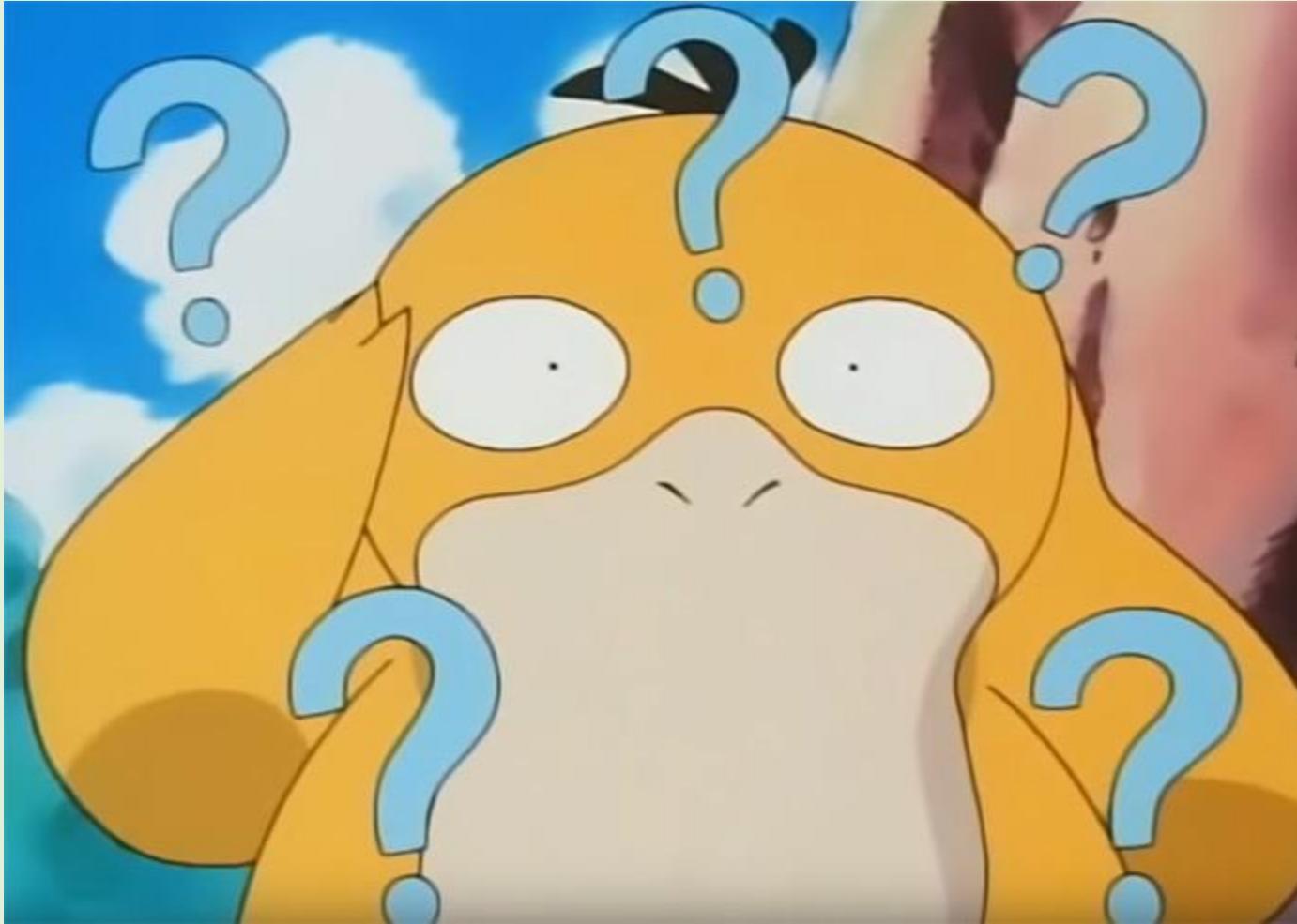
Logistics

**Introducing Design Justice and
DeciCSSions**



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Memo Revisions



**Will try to send back by tonight (tomorrow evening latest).
If your group hasn't revised yet... Not sure what to say..?**



Final Visiting Voices



AA-191A



Random

CPU Lv. 3

CPU

Random

CPU Lv. 3



Random

CPU Lv. 3

CPU

Random

CPU Lv. 3

CPU

Upcoming Visiting Voice: Joyce Nguy

UCLA



Activism and Academia

Joyce Nguy

5/16

Maptime LA



Working with people

Nina Kin

5/23

New York City



Activism and Technology

Rapi Castillo

5/30

Introducing Design Justice

**Introducing Design Justice and
DeciCSSions**



Logistics

Lecture

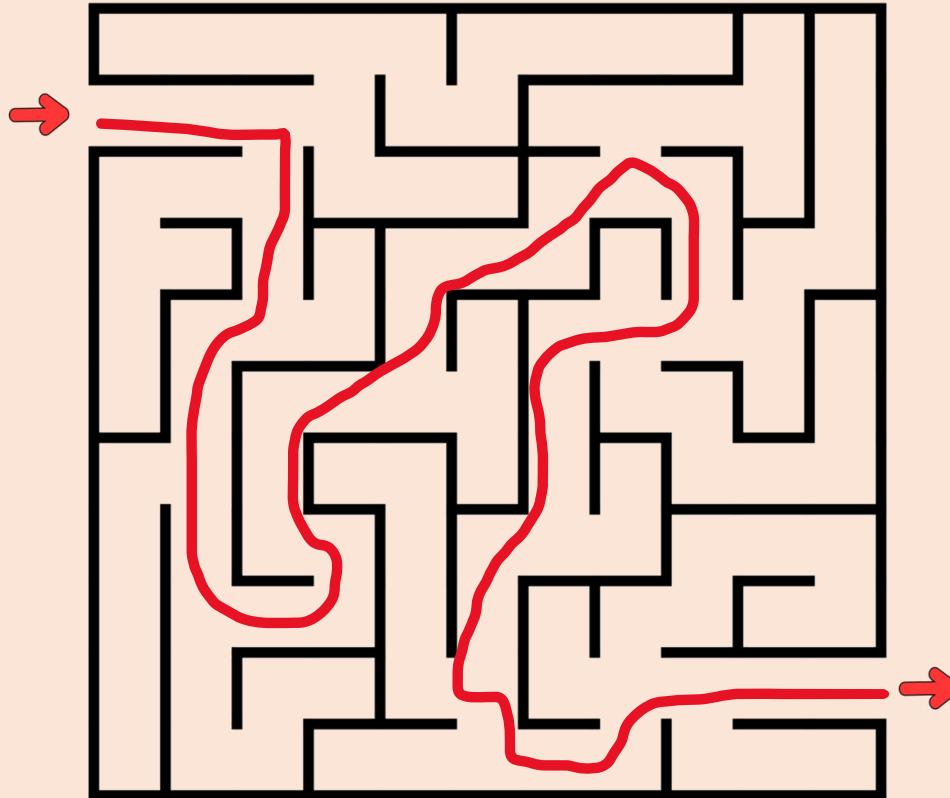
Lab

Group Time

Let's **Link** ethics and action together



First off...



WHAT IS DESIGN?!

Introducing Design Justice

Lecture

Logistics



UI/UX

Design Justice

Designing for Social Change



UI/UX Design



Human-Centered Design



Design Justice

Just three concepts to walk away from lecture today with!

Why 😐 ?



Well....When it comes to design.....

A brown dog is sitting at a desk in an office environment. It is looking towards the left of the frame with a confused expression. On the desk, there is a computer monitor displaying a login screen, a laptop keyboard, a mouse, and a small white mug. In the background, there is another computer monitor showing a grid of icons or files. The wall behind the dog has several pinned items, including a small orange figurine, a yellow sticky note, and some photographs. The overall scene is a meme illustrating a feeling of being lost or confused.

I HAVE NO IDEA

WHAT I'M DOING

The background image shows a majestic mountain landscape at either sunrise or sunset. A prominent, rugged rock formation stands on the left side of the frame, its slopes covered with sparse vegetation. In the distance, more mountains are visible under a sky transitioning from deep orange to a pale yellow. The overall atmosphere is serene and inspiring.

Good artists copy.
Great artists steal.

Pablo Picasso

Design Justice

Lecture

Logistics

UI/UX

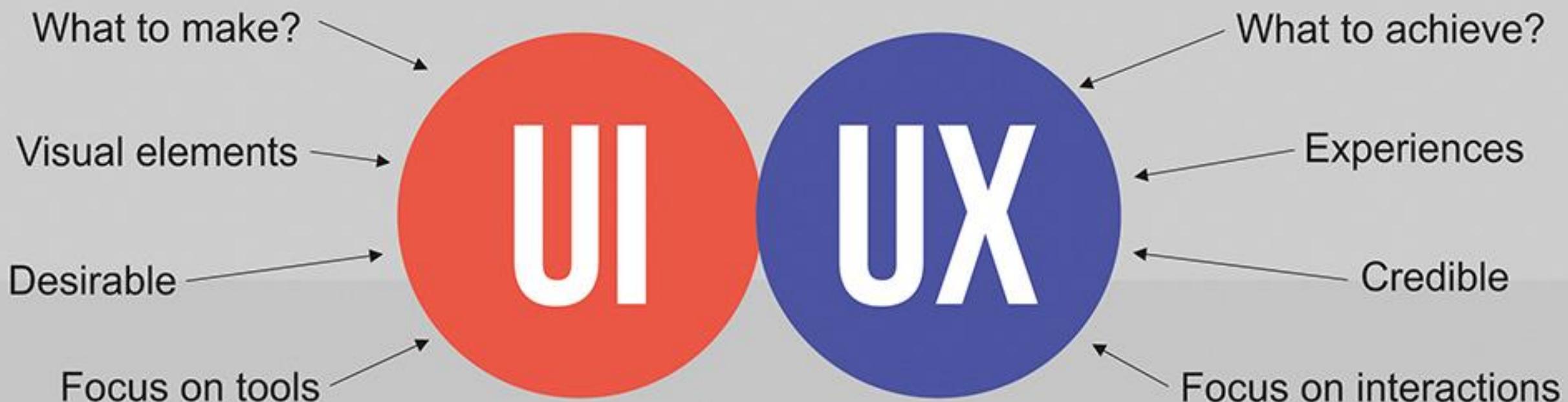
Design Justice

User Interfaces/User Experience

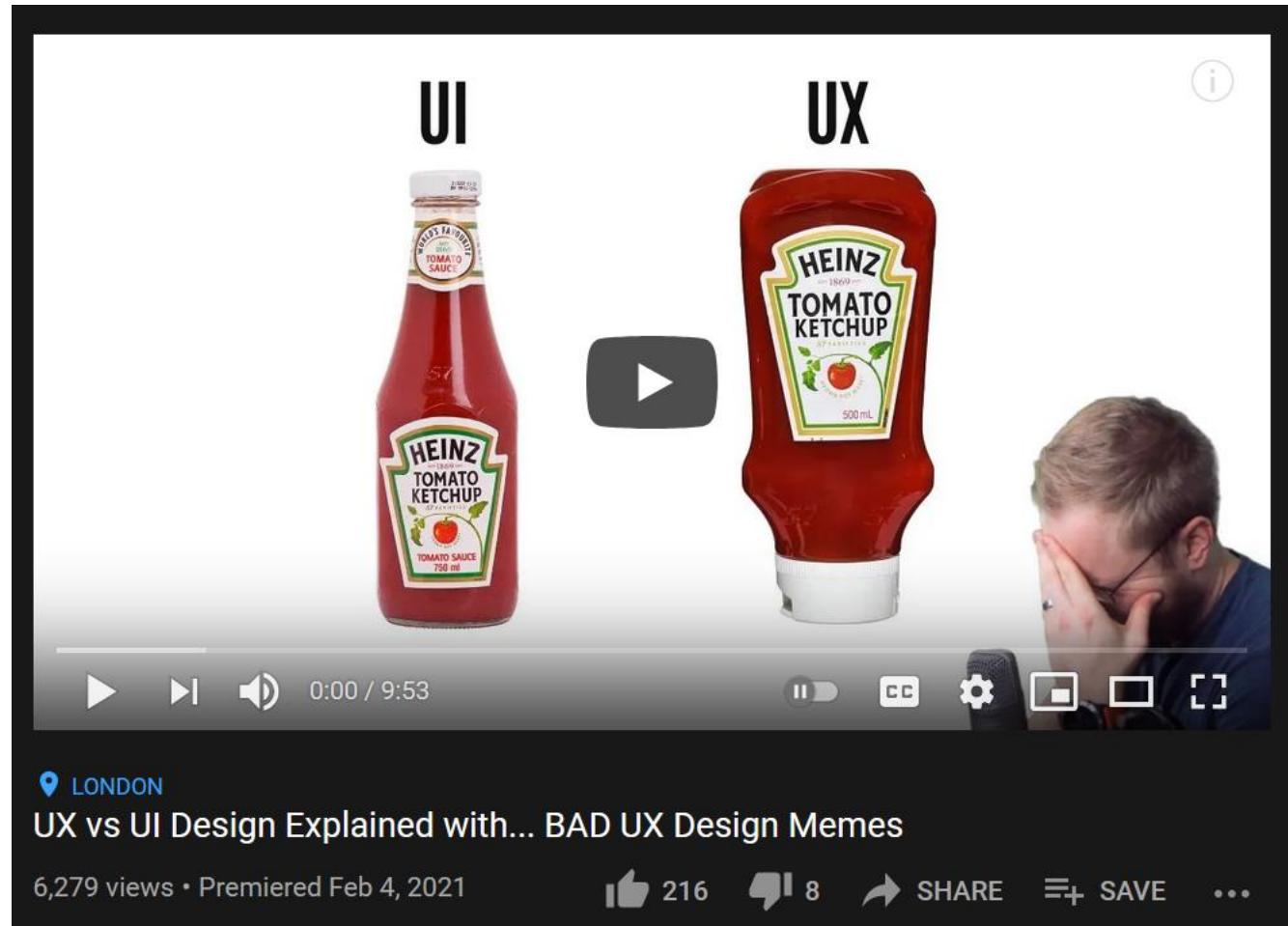
User Interface (UI) is the tool

User Experience (UX) is how the tool is used

What is the difference?



Want to learn more about the differences?



<https://www.youtube.com/watch?v=6chQ6JZpvTQ>

Why are we discussing this now?



Web design is the presentation part of web development!

Want to learn even more?



THE ODIN PROJECT

All Paths Community About FAQ | Sign Up Log In



HTML and CSS

INTRODUCTION TO DESIGN AND UX

<https://www.theodinproject.com/paths/full-stack-javascript/courses/html-and-css/lessons/introduction-to-design-and-ux>

Wire Frames

UI/UX

Logistics

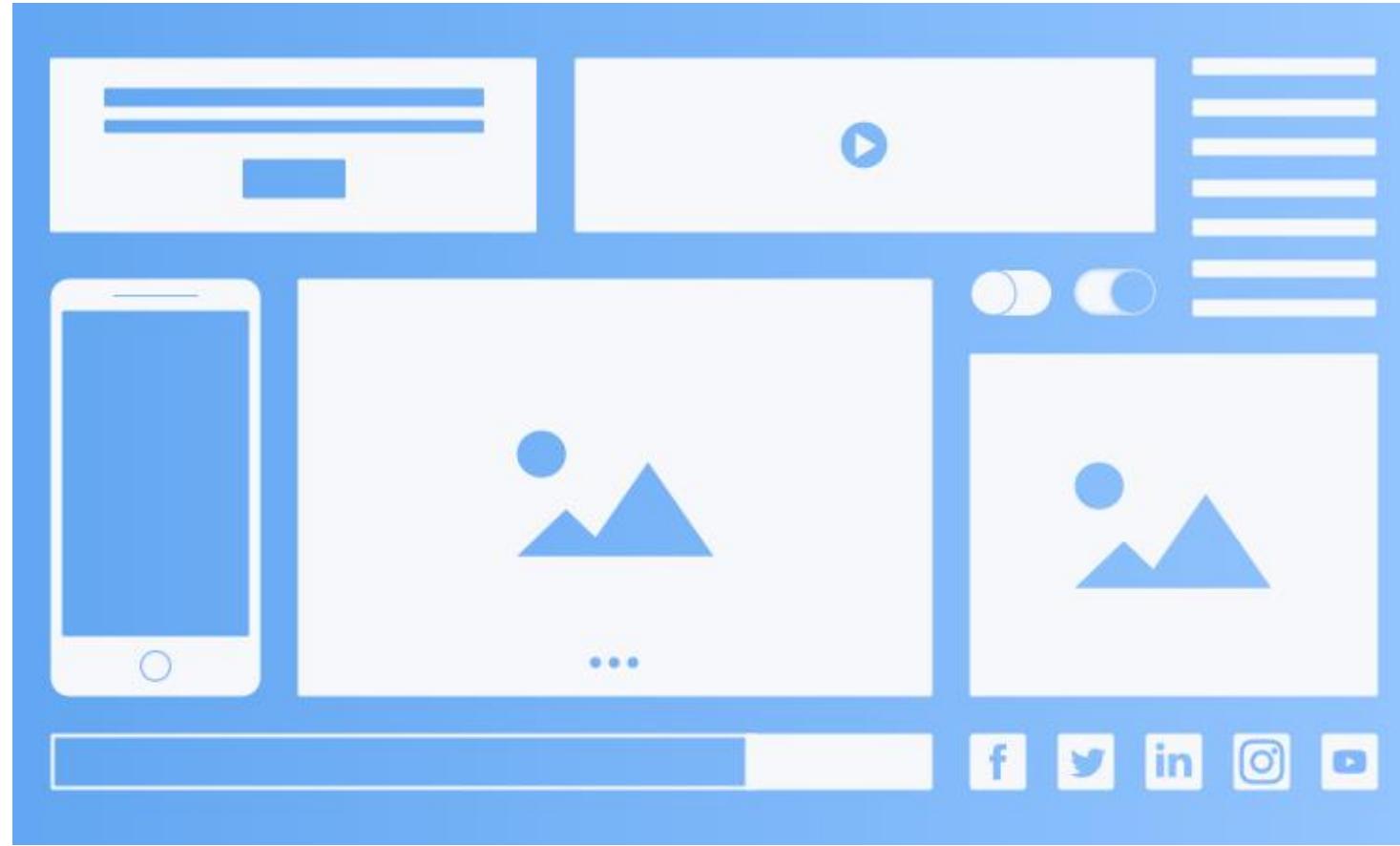
UI/UX



Wire Frames

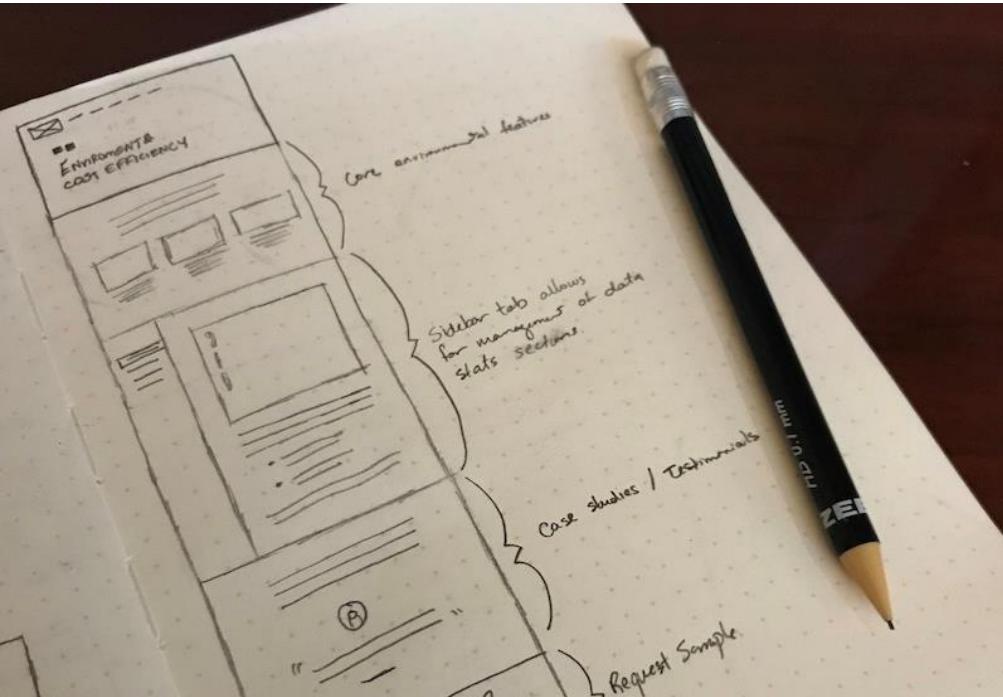
Human Centered

What is a wireframe?

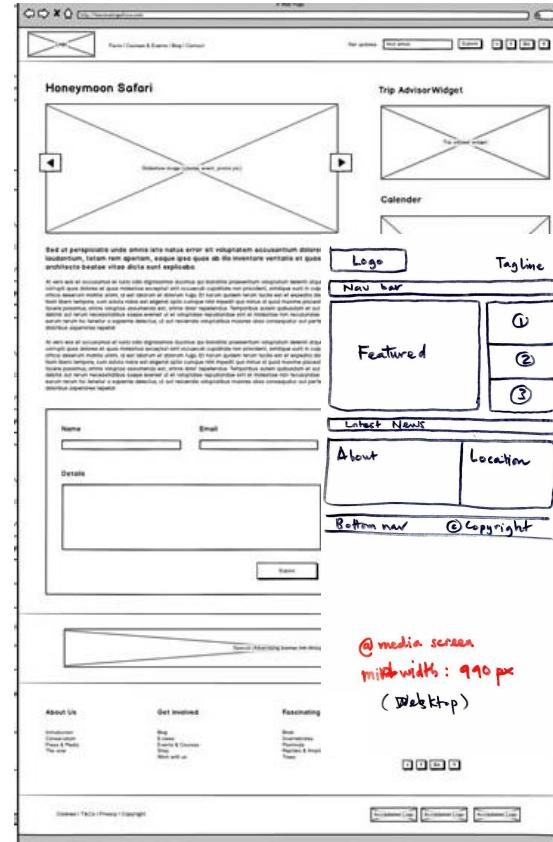


A rough draft of what you will be creating

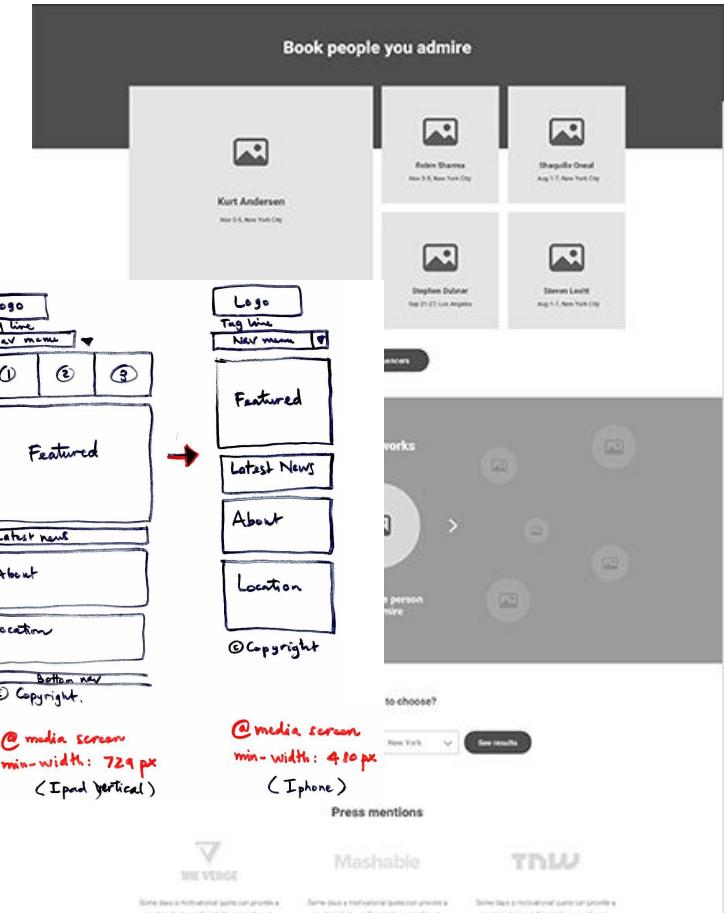
Types of Wire Frames



Analog

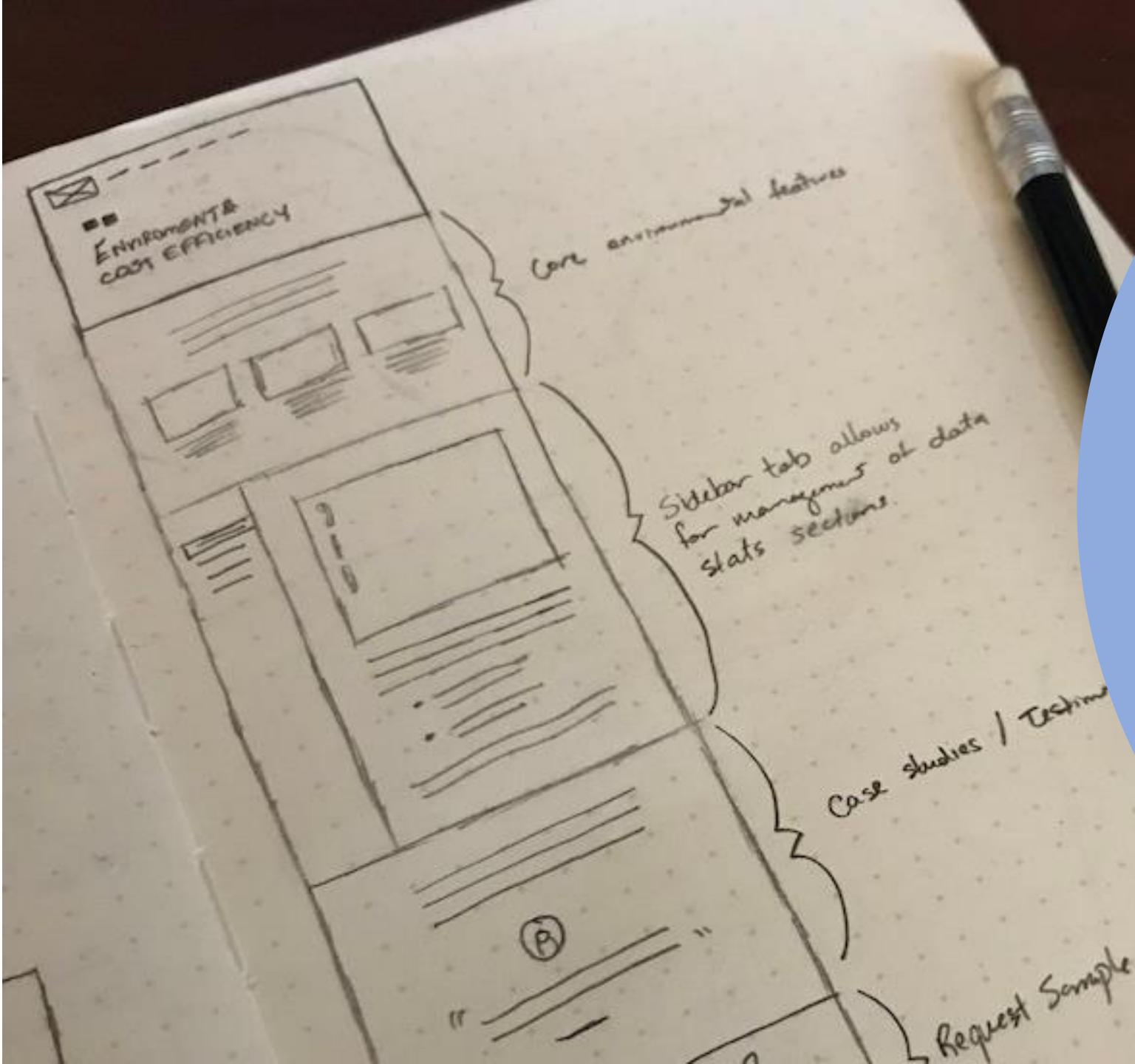


Digital



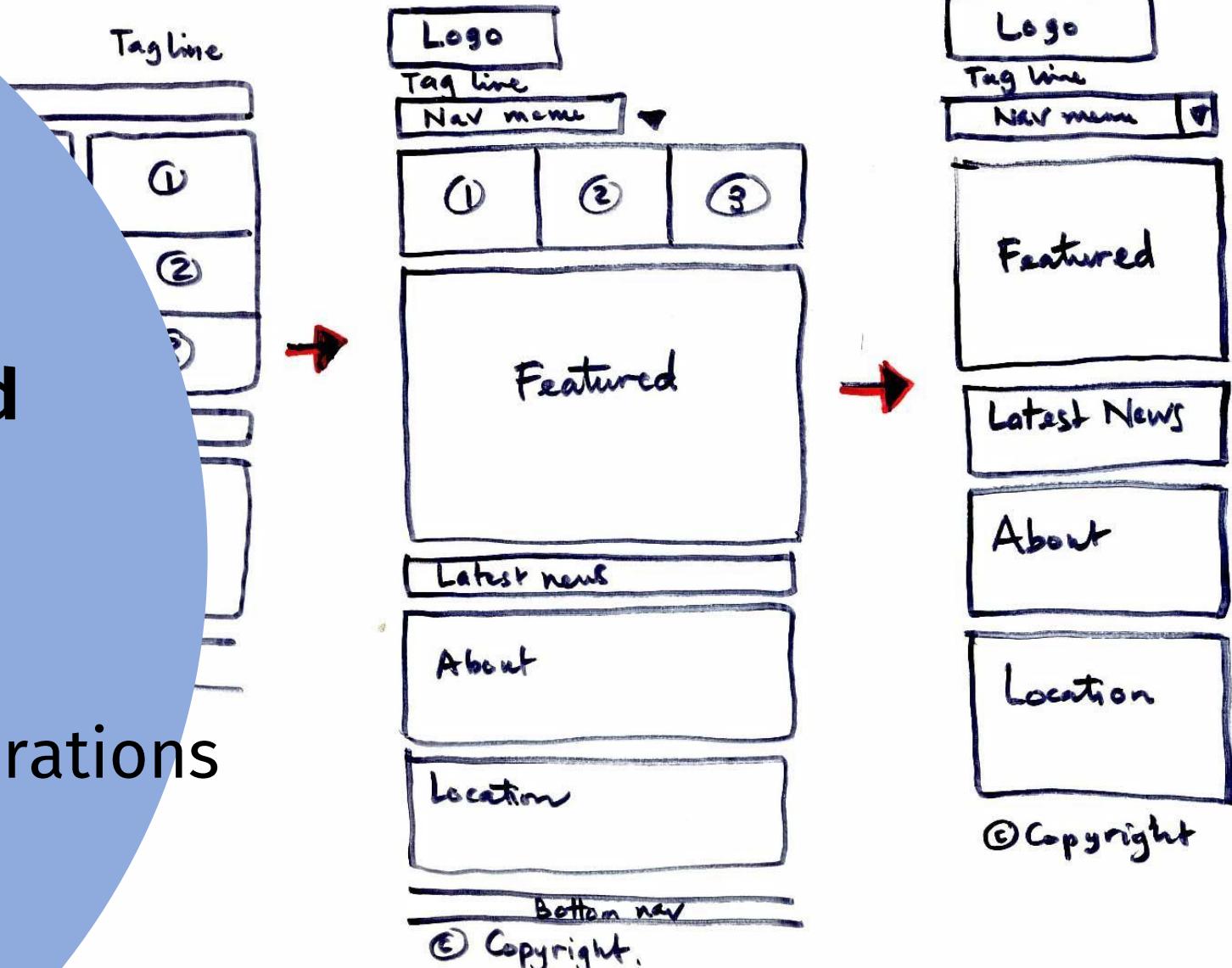
Pen and Paper

- Boxes for website
- Annotations for actions



Digital Pen / Whiteboard

- More free form
- Easily do Multiple iterations



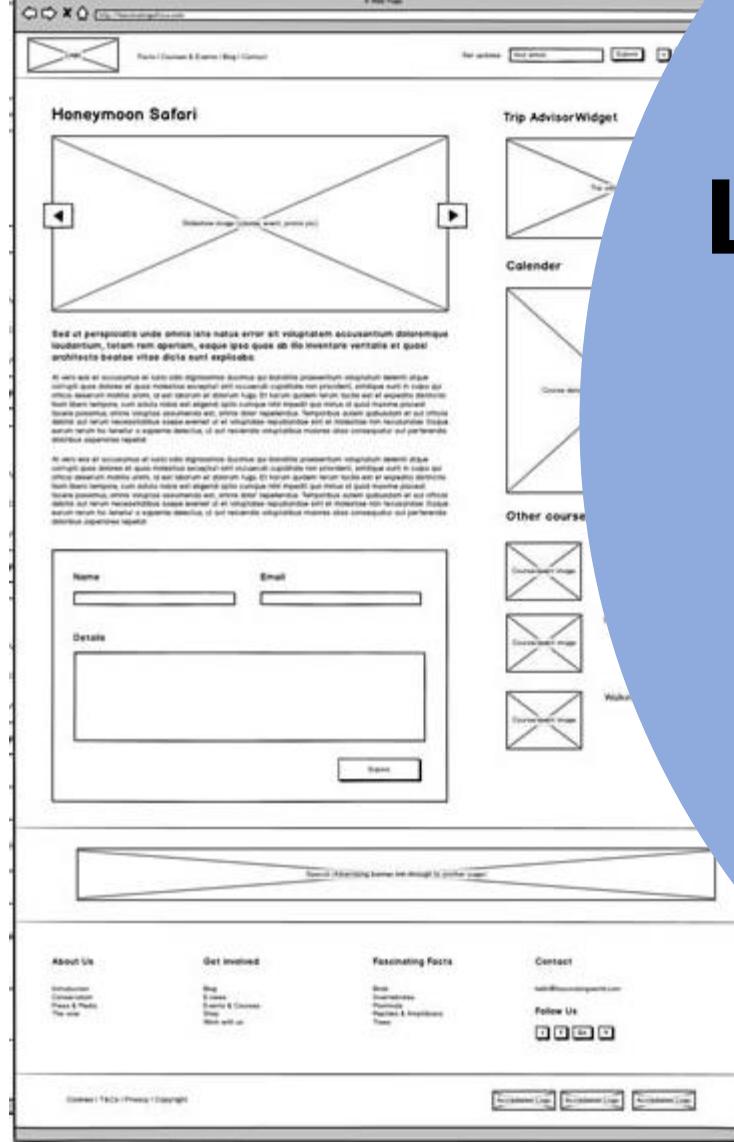
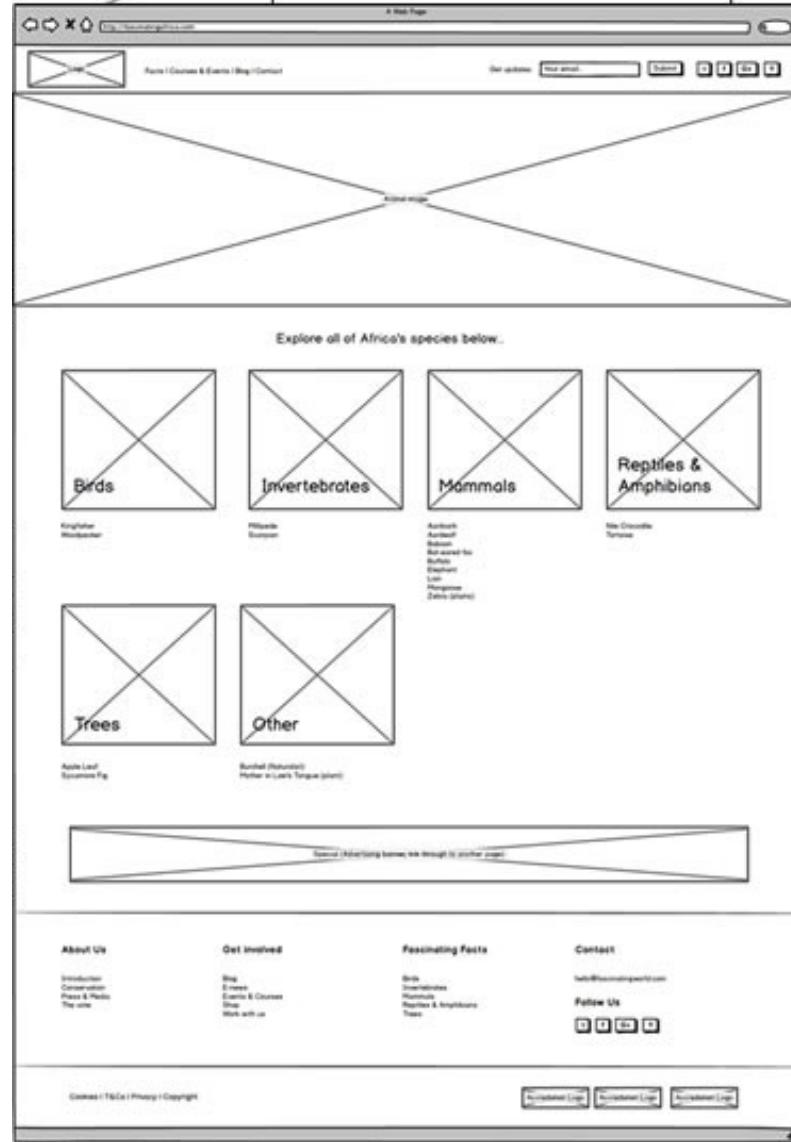
190 px
(top)

@ media screen
min-width: 729 px
(Ipad vertical)

@ media screen
min-width: 480 px
(Iphone)

Low fidelity

- Boxes for content
- Placeholder text



High-fidelity

- Actual text planned for website
- Proper image-sizing

Book people you admire

Kurt Andersen
New York, New York City

Robin Sharma
New York, New York City

Sheryl Lee
Aug 17, New York City

Stephen Dubner
Aug 17, Los Angeles

See all influencers

How it works

Look for the person you admire

Not sure what to choose?

Meeting type: In-person ▾ ▾ New York ▾ See results

Press mentions

THE VERGE

Mashable

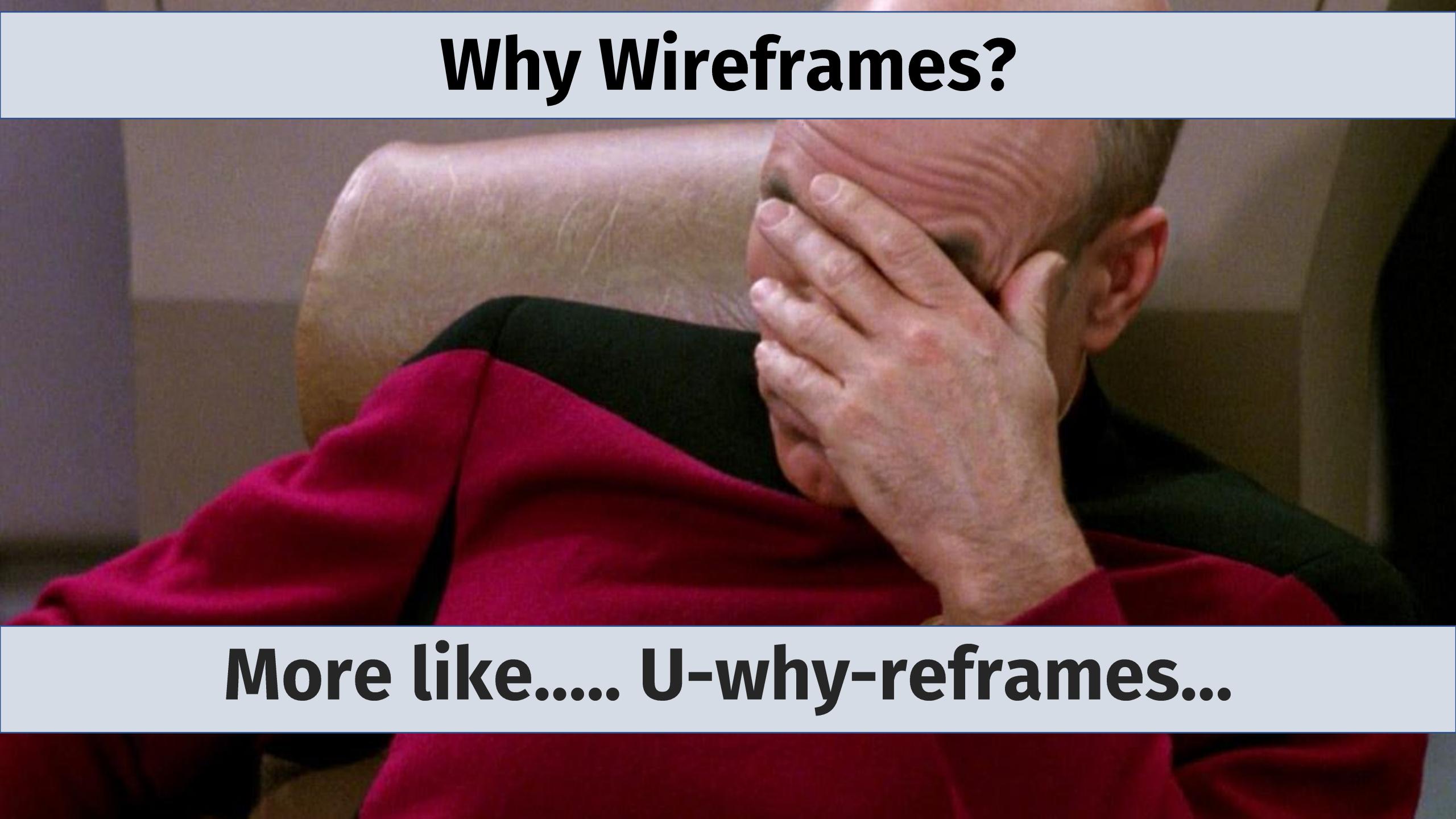
TIME

Some days a motivational quote can provide a quick pick-me-up for employees and event management. They can be a breath of fresh air when it comes to a bad afternoon.

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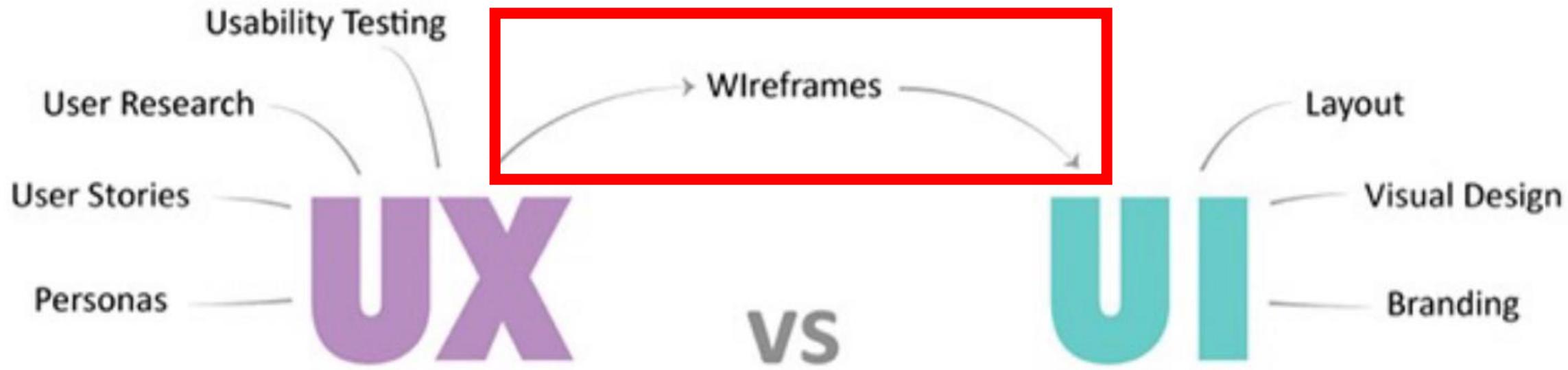
Some days a motivational quote can provide a quick pick-me-up for employees and event management. They can be a breath of fresh air when it comes to a bad afternoon.

Why Wireframes?

A close-up photograph of a man's face. He is wearing a dark green turtleneck sweater over a red shirt. His hands are clasped together, covering his eyes and forehead, suggesting distress, despair, or a desire to hide. The background is a plain, light-colored wall.

More like.... U-why-reframes...

Why Wireframes?



They connect User Experience to User Interface

**Also.... makes sure you have an idea
of what you are doing before you
(git) commit to doing it.**

Tools for wireframing

Analog

- Pen
- Pencil
- Paper
- Post-it Notes

Digital

- Figma/FigJam
- Canva
- Draw.IO
- Adobe Sketch
- PowerPoint
- Adobe Illustrator

Feel free to ask if you have any questions!

Wire Frames

UI/UX

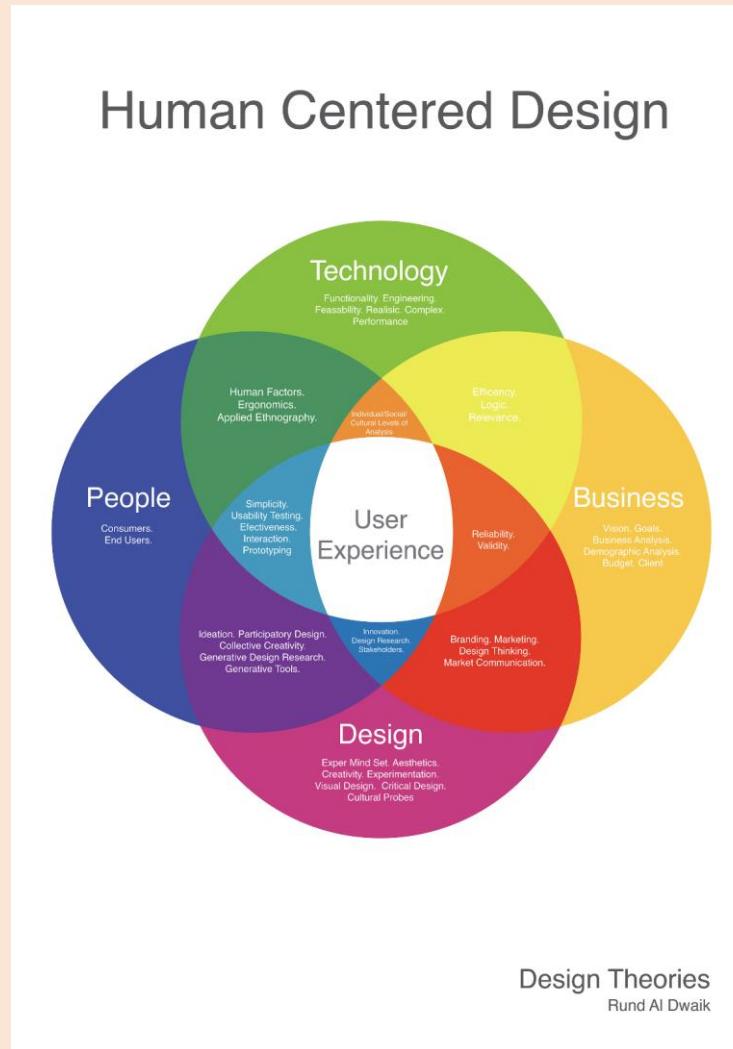
Logistics

UI/UX

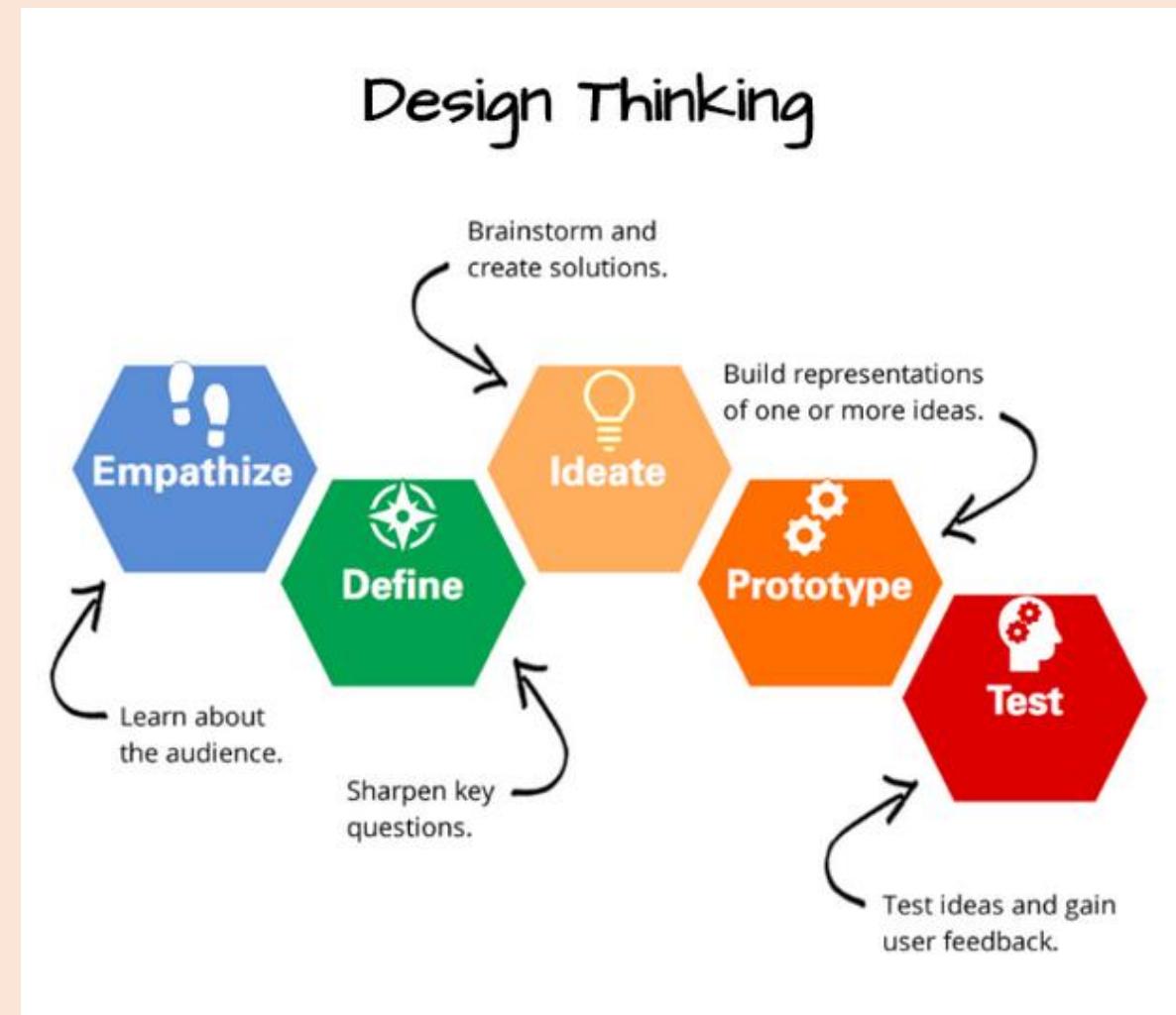
Wire Frames

Human Centered

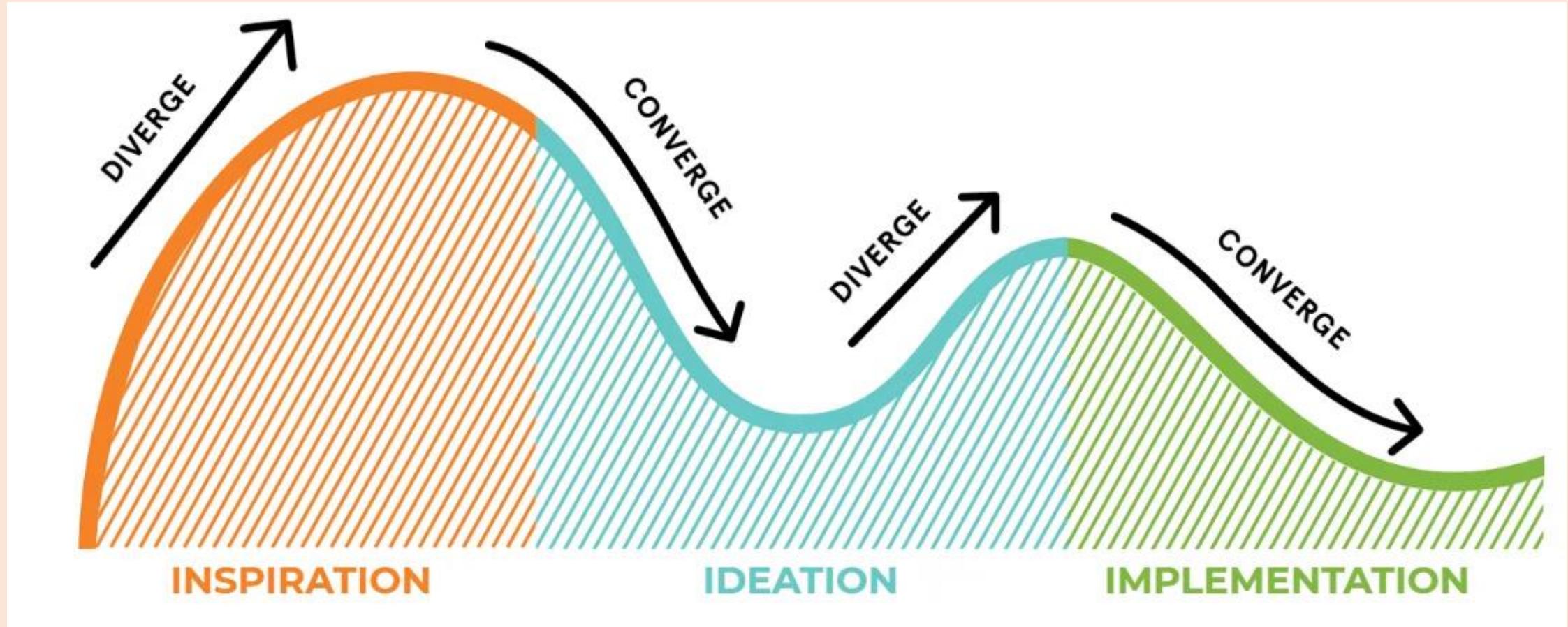
Human Centered Design



What is regular design?



What is human centered design?



**Ensure that the products are relevant and beneficial— in the long run
— for the people they are intended to serve**

Learn more here

Designing for access

IDEO.org is a nonprofit design studio.

We design products and services alongside organizations that are committed to creating a more just and inclusive world.

<https://www.ideo.org/>

Introducing Design Justice

Design Lecture

Logistics

UI/UX

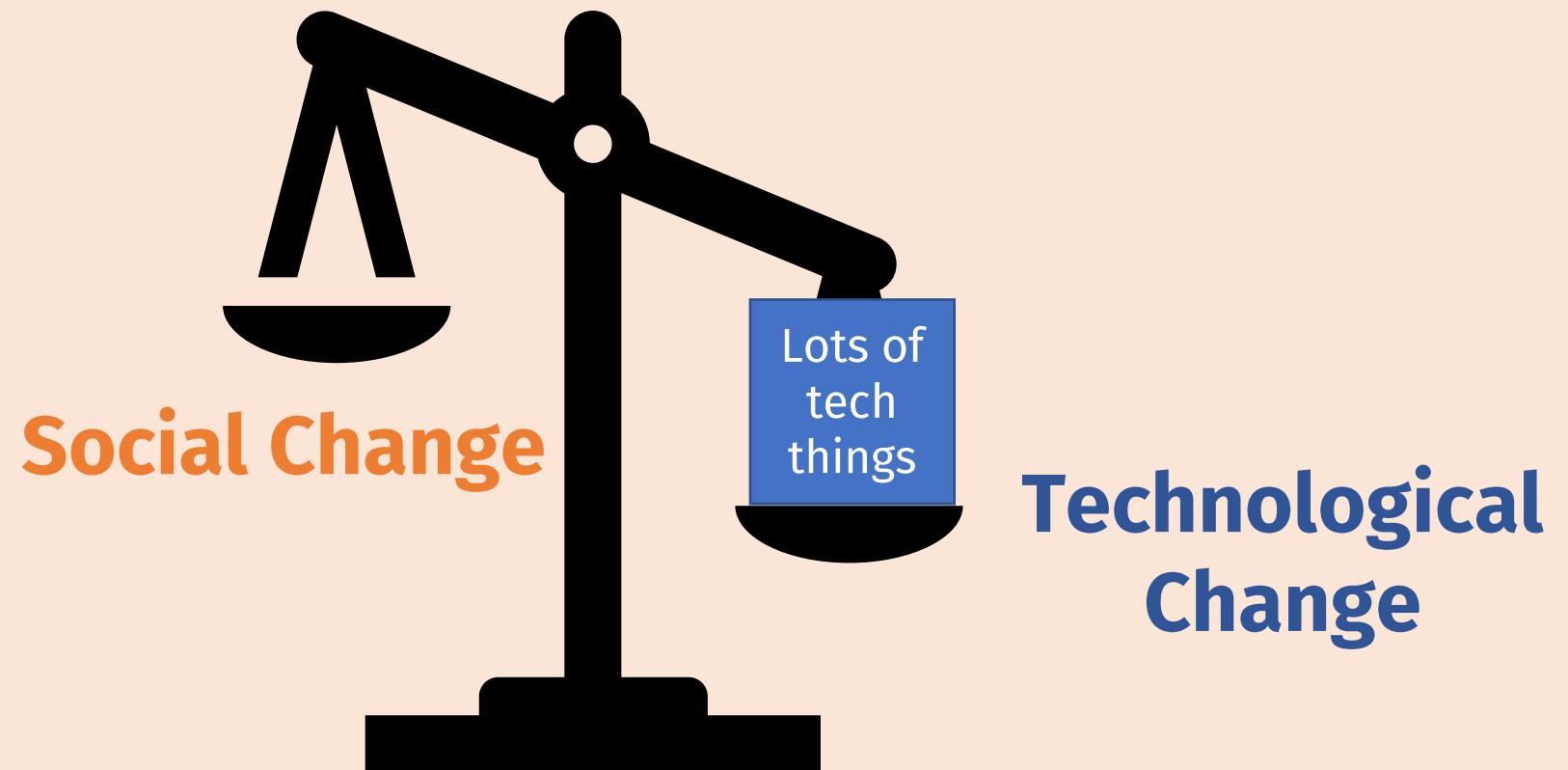
Design Justice



Design Justice is not an “ideal” or “theory”

Design Justice is a holistic solutions framework and approach to rebalance society and technology by focusing on marginalized communities

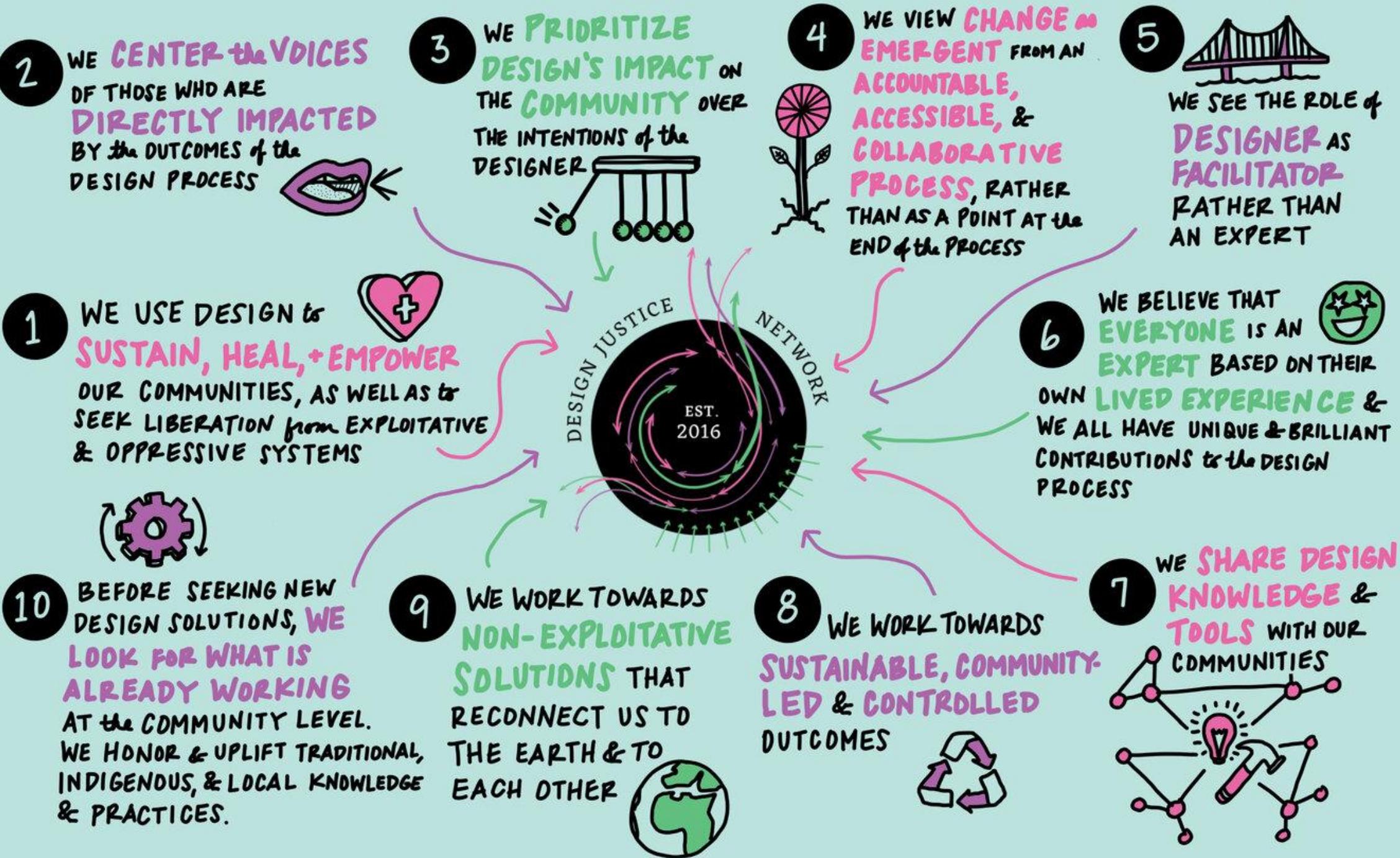
Recall, as a society this is where we are at:



Design Justice Principles

- 1. Use design to sustain, heal, and empower communities**
- 2. Center voices directly impacted by design**
- 3. Prioritize design's impact on the community instead of designer's intentions**
- 4. Design with the community, not for the community**
- 5. EVERYONE is an expert based on their own lived experiences**

PRINCIPLES & FRAMEWORK



Applying Design Justice



Why do I keep stressing we shouldn't be focused on “solutions**” for group projects?**

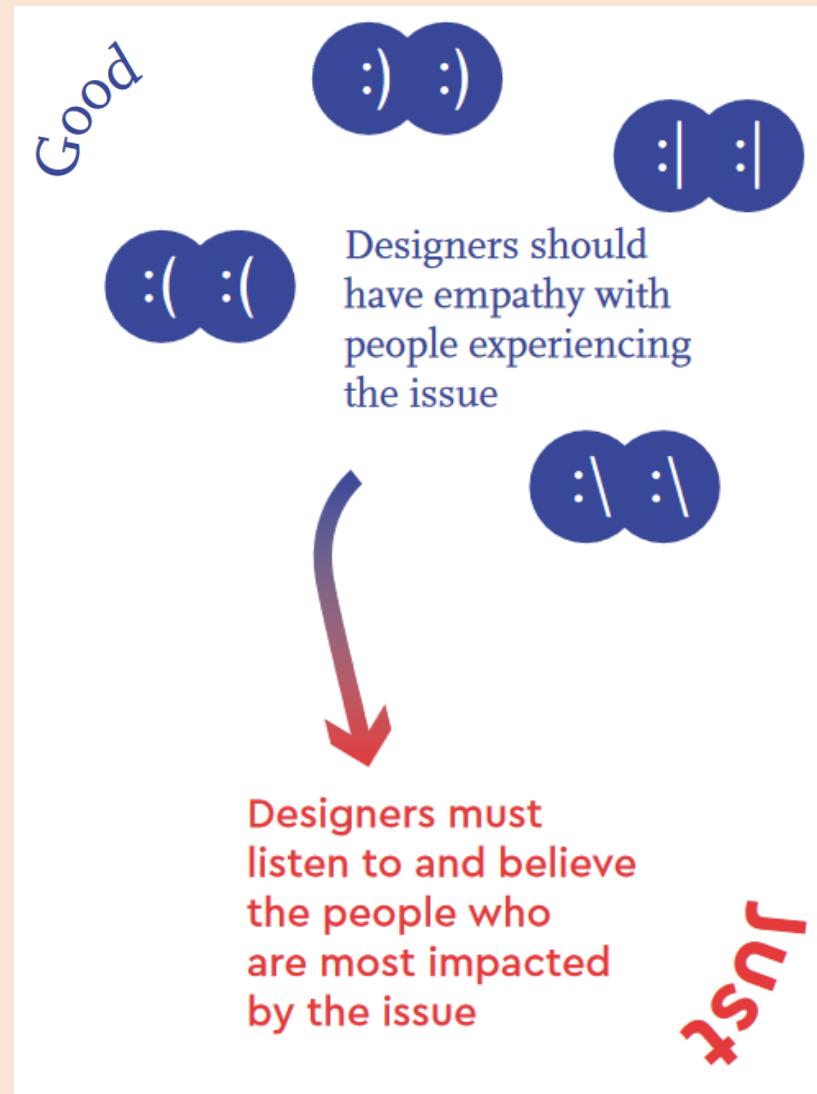
Begin by listening.

As our friends at Allied Media Projects urge in their network principles www.alliedmedia.org/about/network-principles, it's always best to begin any process — including an attempt to design for social justice — by listening to those who are most affected, and who have been working on it for years.

We must start by listening.

**Simply, I don't think it is possible to achieve
community *solutions* through surveys and
within 10 weeks**

Good vs. Just design



Design Justice would expand on your project's “**solutions**” aspect.

But if you want to design “solutions”....



We have reimagined the role
of the designer as a facilitator,
rather than an expert.

[Design Justice Issue 3, Design Justice In Action \(2018\)](#)

We must learn to be a facilitator first!

Good vs. Just design



Critical Collaboration

Humble yourself. Design with, not for.

- **Everyone is an expert in their own experiences**
- **Addressing injustice through design means elevating the voices of people most affected by the issues and working collaboratively towards solutions.**

Going back to your group project

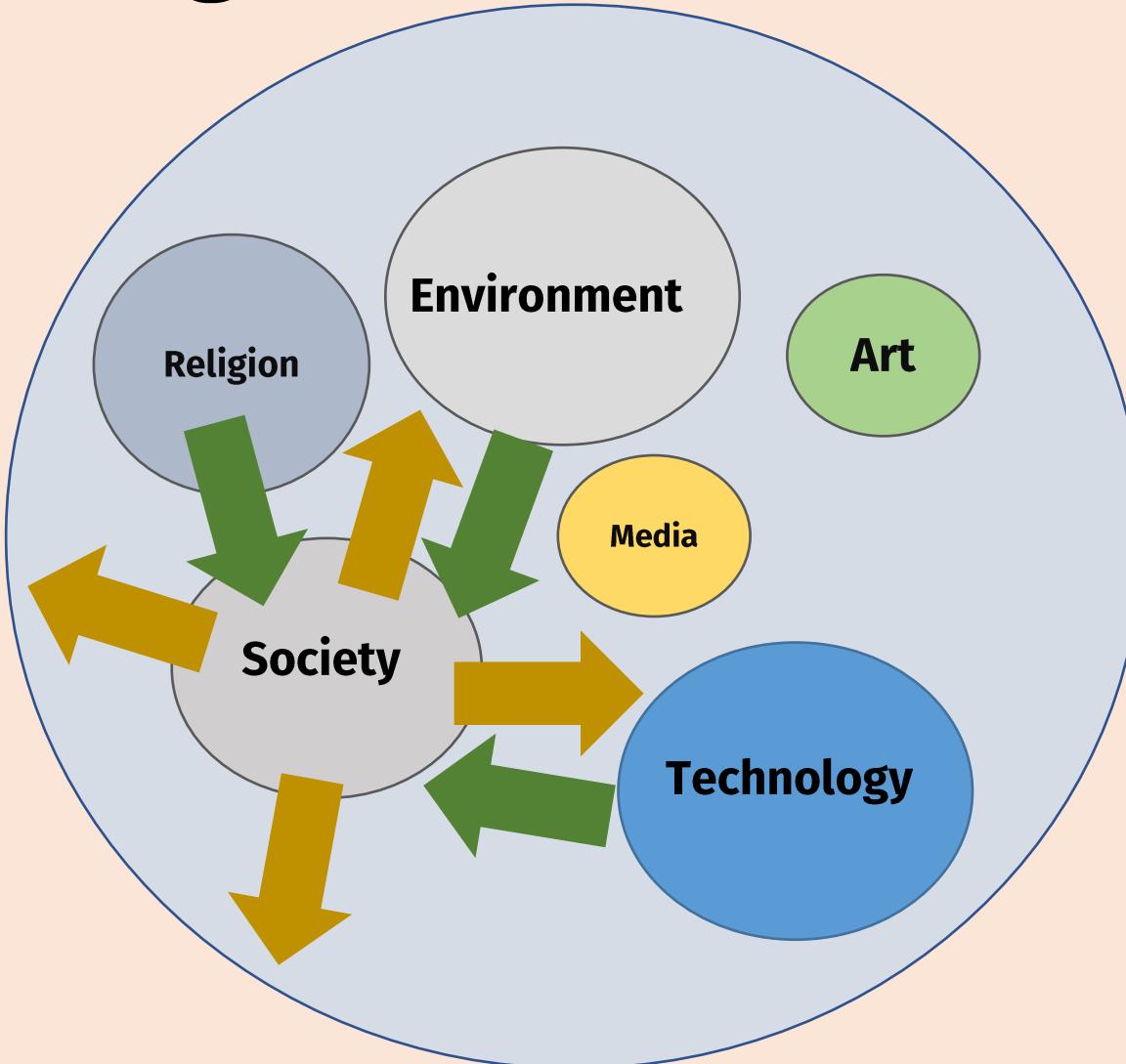
Reflect on these questions

- How close am I to the issue at hand?
- Does this community want me to work on this project?
- Am I the appropriate person to work on this project?
- How can I step back and facilitate the design of solutions by the community?

Sure, design justice is a helpful approach to rebalancing with not falling into the technological determinism trap.

Why?

Design Justice.....



Pushes back from the interplay of other forces, by healing, sustaining, and empowering civil society

We'll revisit design justice next week





And now for something completely different

Design DeciCSSions

Human-Centered Design



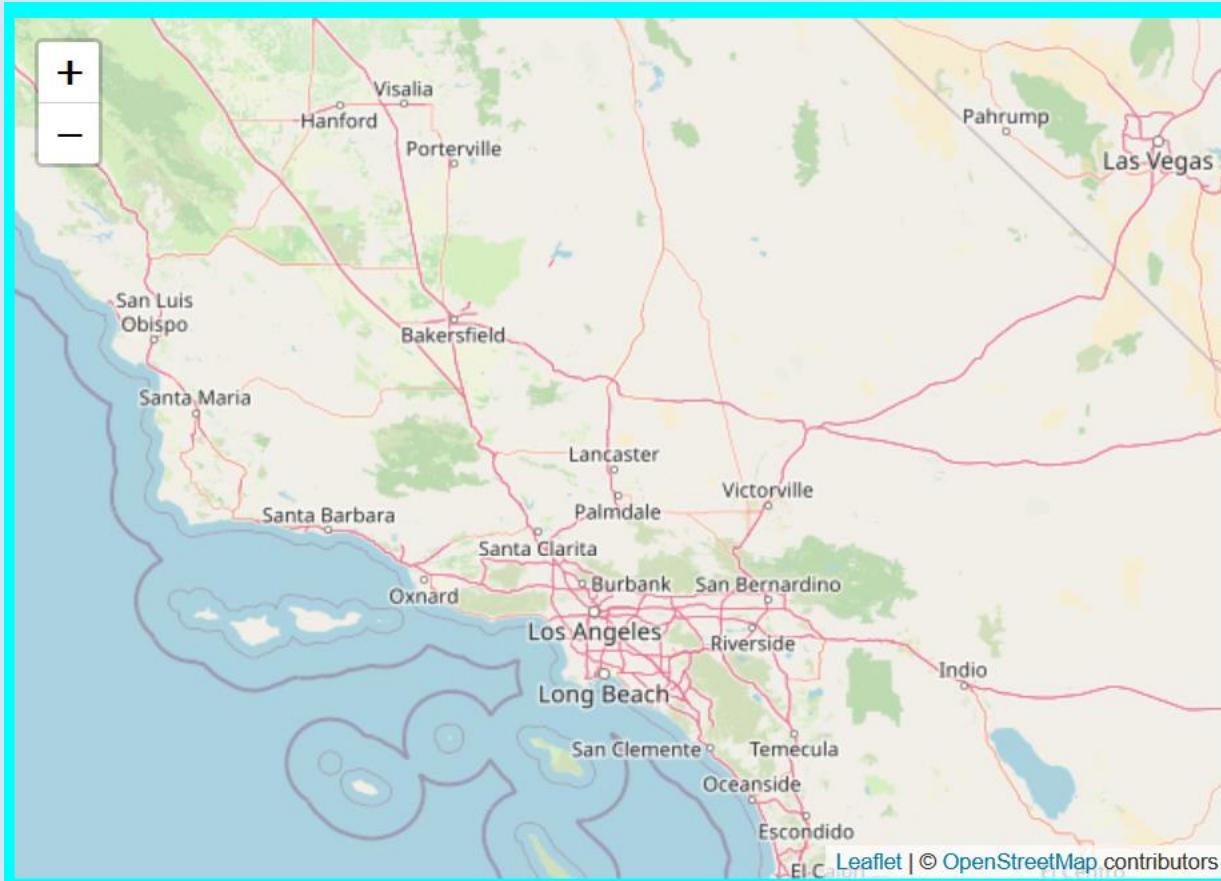
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Design DeciCSSions



COVID-19 Vaccination Stories Class Example

[Sign in to Google](#) to save your progress. [Learn more](#)

* Indicates required question

Location *

This is the location of where you live.

Your answer

Do you speak English fluently?

<https://albertkun.github.io/23S-ASIAAM-191A/labs/week6/>

Group Peer Review

Human-Centered Design

Logistics

Lecture

Lab

Group Time



Group Survey Peer Review

23-191A Final Project Groups

	A	B	C	D	E
1	Tentative Theme	Food Insecurity	Educational Attainment	Gender Inequity in Trans	Oil Drilling
2	Member 1	Aris Corpus	Rebecca Suen	Cassidy Tu	Catherine Hu
3	Member 2	Emma Lee	Elsa Mai	Stella Kang	Jonathan Lopez
4	Member 3	Paige Lee	Stephanie Cheung	Trinh Le	Maizah Ali
5	1st Check-in	5/3	5/3	4/28	5/3
6					
7					
8					
9	Name	Email	Group	Discord	
10	Alana Rukminto	alana.malika129@gmail.com	South East Asians		
11	Amanda Lau	amandalau@gmail.com	Health Care		
12	Angelica Alcantar	angelalcantar@ucla.edu	Ocean Pollution		
13	Aris Corpus	ariscorpus6@ucla.edu	Asian American Hate		
14	Cassidy Tu	cassidytu@ucla.edu	Gender Inequity	cass#3337	
15	Cassius "Casey" Carar	caseycassius@ucla.edu	Homelessness/Housing	Casey C#4187	
16	Catherine Hu	hucatherine01@ucla.edu	Gentrification		
17	Charles Zhang	charleszhang@ucla.edu	Inequality		

https://docs.google.com/spreadsheets/d/1ZAr9Hd9fmtevEGRadA_a4xl-AoXM8eZJ3VQFygXnT5o/edit#gid=0

Group Survey Peer Review

	A	B	C	D
1	Find your group, then take the following surveys individually but respond in the columns as a group, try to break the survey. After taking the survey read the memo to understand if the objectives match the survey. Provide feedback on the survey, NOT the memo!	Survey to review	Did anything break?	Memo to review
2	Food Insecurity	Survey		Memo
3	Educational Attainment	Survey		Memo
4	Gender Inequity in Transportation	Survey		Memo
5	Oil Drilling			Memo

https://docs.google.com/spreadsheets/d/1ZAr9Hd9fmtevEGRadA_a4xl-AoXM8eZJ3VQFygXnT5o/edit#gid=0

Group Survey Peer Review

1. Go to the Group Spreadsheet
2. Click on Peer Reviews #1
3. Find your group name
4. Take the survey as a group trying to break it!
5. Write down anything that breaks in the Column C
6. Read the memo's objective (Column D)
7. Describe if it matches the objective or not in Column E
8. Share how you felt with the survey in Column F
9. Share any comments in Column G
10. Move on to Peer Reviews #2

Assignments

Due Tuesday 5/16:

1. Design Justice Reading
2. Thinking Cap #5
3. Lab Assignment #4

Due Thursday 5/18:

1. Lab Assignment #5

Note: Unexcused late assignments from week 1 to 5 will not accepted after Sunday 5/14