



# Humanizing Technology

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## Critical Cartography and Civil Society

**Visiting Voice  
Lecture  
Wrap-up  
Group Time**

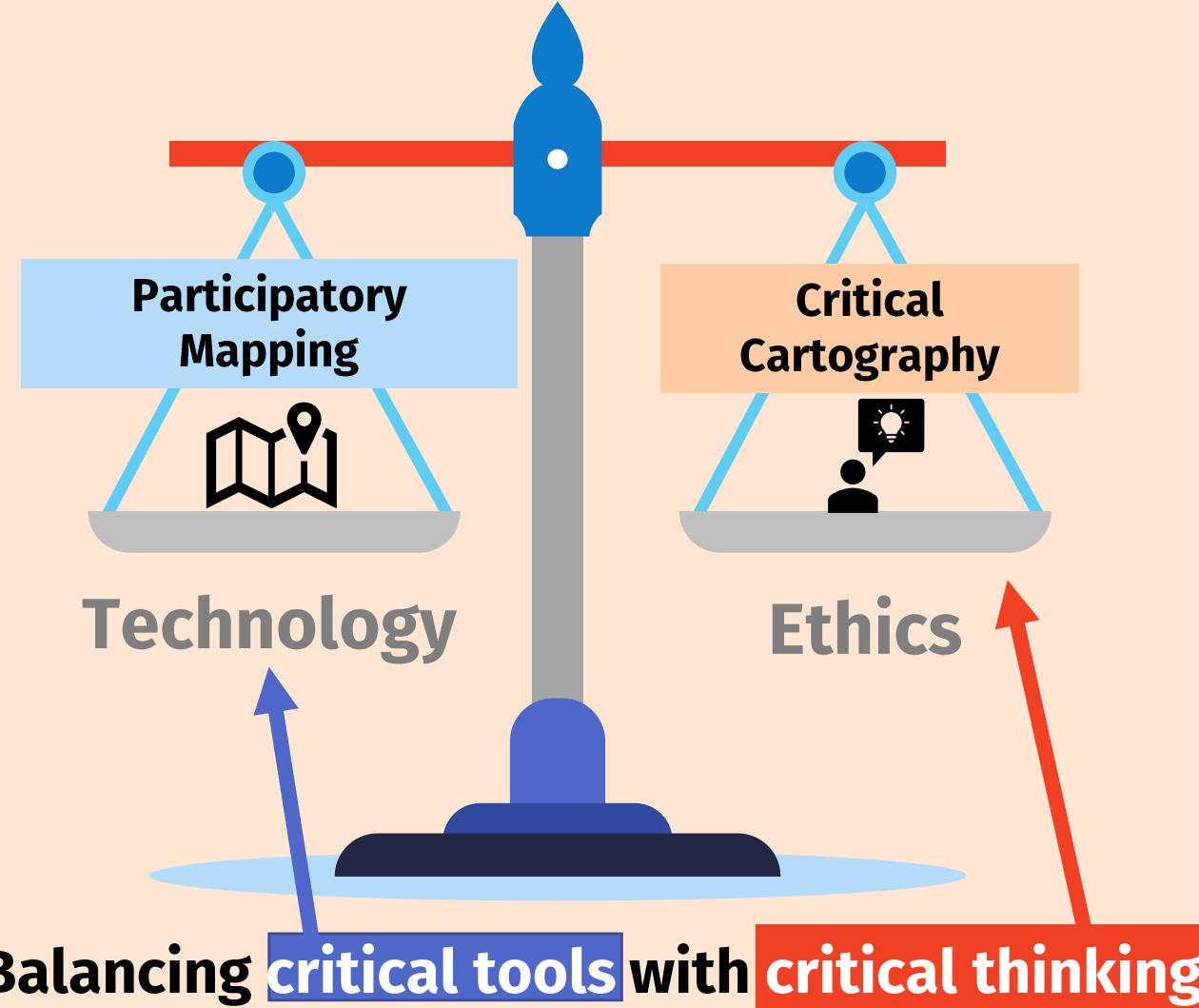
Join at  
**slido.com**  
**#ucla**

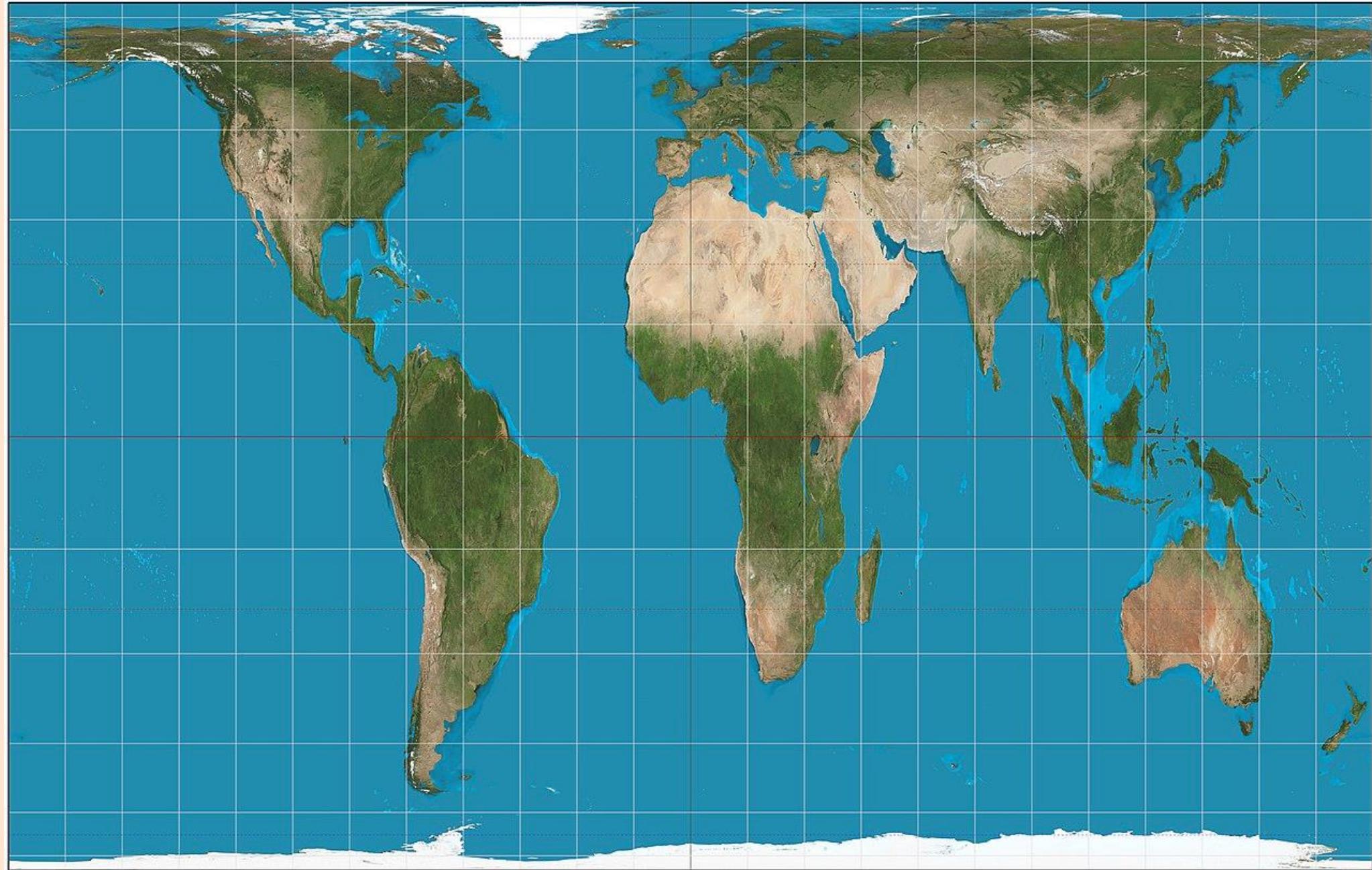
Albert Kochaphum  
Lecture 2 | April 11<sup>th</sup>, 2023

# **Theme of the week**

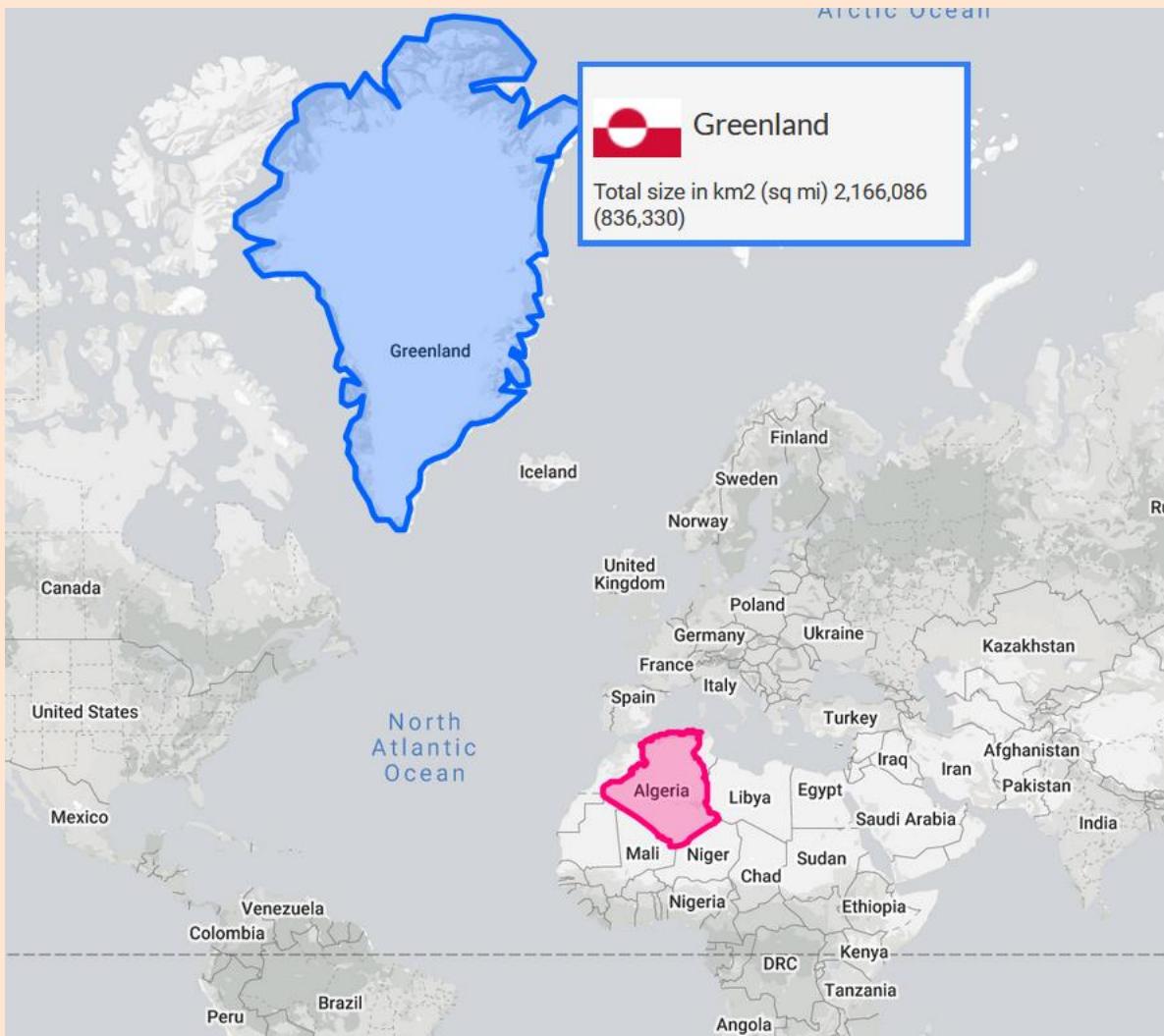
**Balancing critical tools with critical thinking**

# Theme of the week

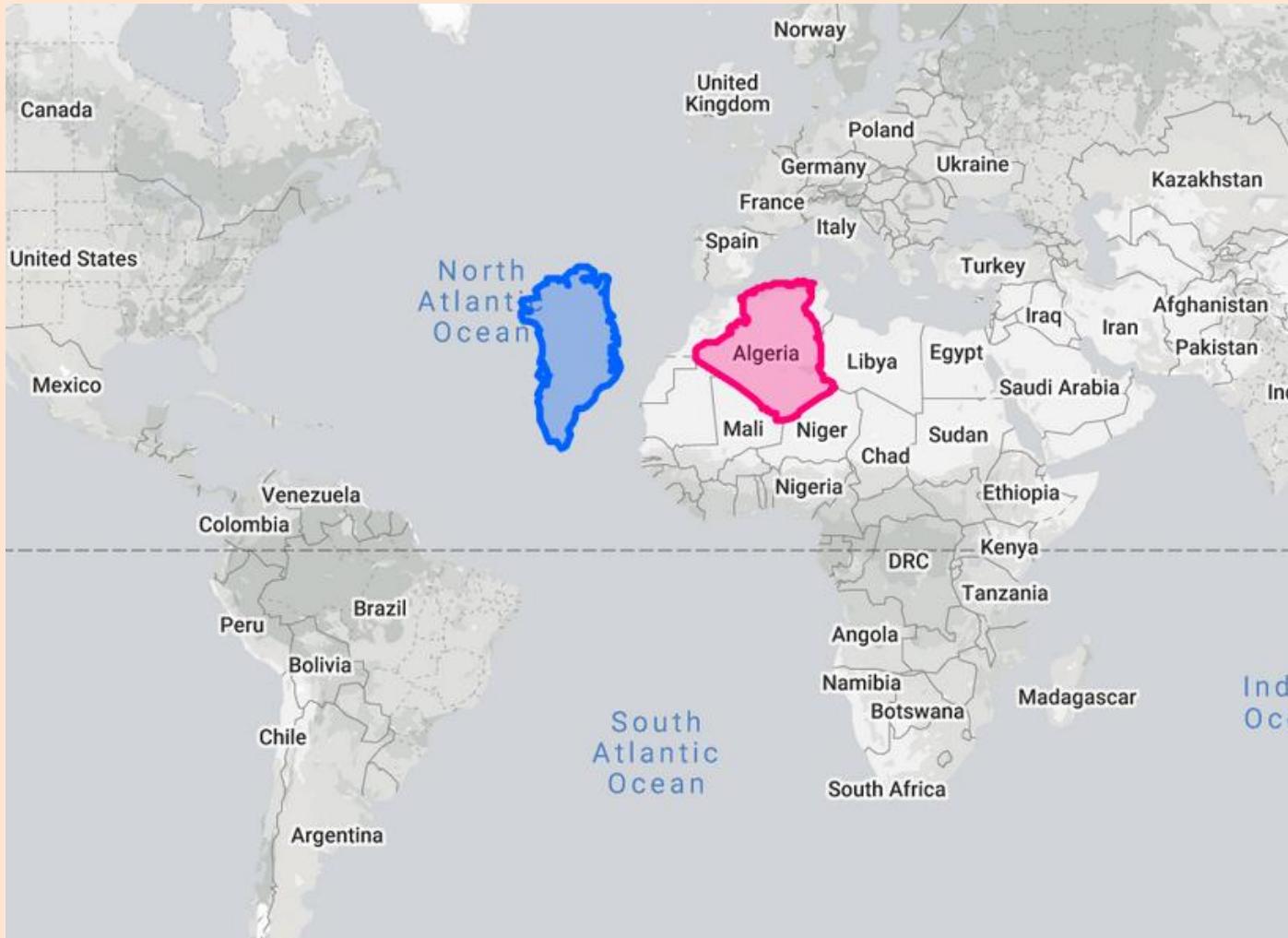




# Undisciplining Cartography



# Undisciplining Cartography



<https://thetruesize.com>

# Undisciplining Cartography



**“Critique is about the politics of knowledge”**

# **Humanizing Technology**

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**Visiting Voice**



**Visiting Voice**  
**Lecture**  
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# Visiting Voice: Mariah Tso



Mariah Tso is a Diné woman, artist, and GIS Specialist for the [Ralph J. Bunche Center](#) and the [Million Dollar Hoods Project](#).

slido

## Audience Q&A Session

- ① Start presenting to display the audience questions on this slide.

# **Humanizing Technology**

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Lecture



**Visiting Voice**  
**Lecture**  
**Wrap-up**  
**Group Time**



# Lecture

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???

**Visiting Voice**



???

**Lecture**

**Discussion**

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Lecture 2 | April 11<sup>th</sup>, 2023

# Week 1 ALwards



Refreshing Com**MINT**s ALwards



## Catherine Hu

Moreover, how someone chooses to present the data in a map—whether that's **selectively omitting certain locations, renaming some regions**, etc.—is entirely up to them and something the audience may not be aware of unless they do their own research.

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5567265>

## Mohammed Azad

“Even as the power to make maps is being transferred to the hands of the people, it is important to **see who continues to produce certain data and GIS analyses** in today's era. It is often **governments and businesses** with the resources to purchase high end data and mapping software compared to the average person”

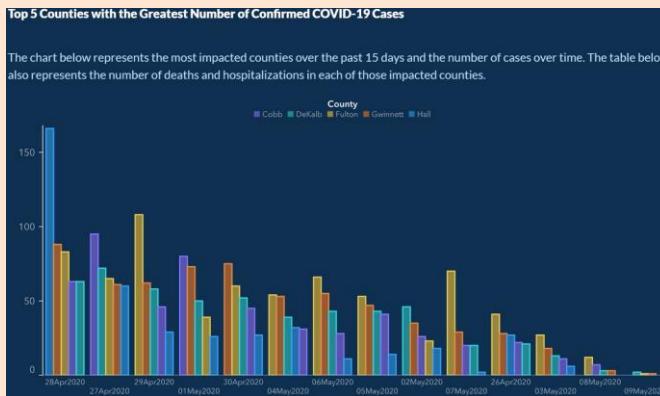
<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5567949>

# Excellent com



Cassidy Tu

I would like to add that another big factor is within the visualization of the data itself, as this reminds me of the Georgia Department of Public Health sharing a [chart](#) with non-chronological dates to make it seem like COVID cases were decreasing (which was not true at all).



<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5573911>

Joanne Luong

“I agree in that people don't take maps and GIS with a grain of salt. It is very rare that people are completely objective and unbiased in their creation of these.”

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5567061>

Trinh Le

“I agree with you that thinking data is always accurate can be a problem because sometimes it can be biased. This is true for GIS too, where thinking there's only one right answer can lead to mistakes. Your example of the Mercator projection is a good example of this.”

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5559152>

# Great connection the reading and prompt

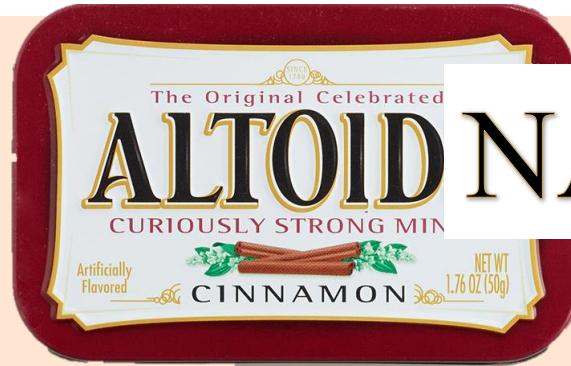


Paige Lee

I think a **problem with the way we use data and GIS** is that despite recent technological advancements in this field, there is still **unequal access to tools and resources...** However, there is a “**digital divide**” that exists between social groups “by race, age, location, and education.”

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5565928>

# GREAT EXAMPLE ABOUT



# NATIVE PERSPECTIVES

Zachary Pakin

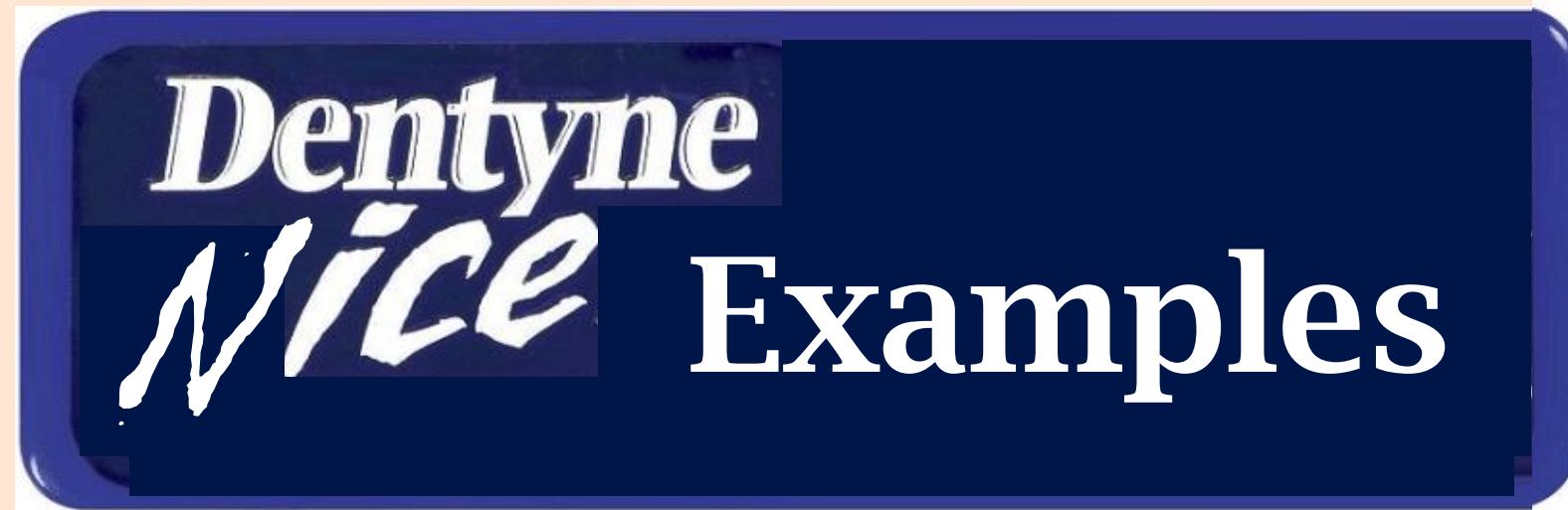
"Simply thinking of a basic example of the **Mercator projection** that I look at every time I open Google Maps **reinforces the idea of a single truth**. I believe that many people have no idea about how the **Mercator projection is biased...**"

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5526768>

Sage Luong

"...These contrasting or silenced narratives thus make it difficult for people to know who to trust. Having civil disagreements also becomes impossible as people condemn the other party's sources for being inaccurate, wrong, or of poor quality simply because it **supports a different narrative than theirs.**"

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5566745>



# Dentyne Nice Examples

Charles Zhang

"When used in a vacuum, **people can use data** to generate their own narratives, **push their own agendas**... a restaurant could claim that it has **100% positive reviews**, but if they've only been reviewed by **one customer**, then the statement is a lot less impressive"

Mandy Lai

"when representing the number of COVID-related hate crimes in the United States, it is important to decide whether to use the **absolute value or value adjusted to the population** of each state"

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5549306>

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5573666>

# *Good reading material Ricolacion*

**Casey Carandang**

“An example from An Introduction to Critical Cartography, if a **map hacker** uses information of their own or from some other websites in which they transfer the info into softwares we use like Google Maps, cartography is no longer in the hands of healthy resources but rather from internet users.”

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5567846>

**Danielle Goldwirth**

“.... **mapping involves political bias and can perpetuate lies in our society**, thus suggesting that GIS can be used by institutions to perpetuate certain inaccurate narratives that may create tension between communities and countries... Therefore, we must be aware that **mapping is more than displaying the distribution of data** across various locations and thus must work to follow ethical practices that produce accurate narratives that are not influenced by states' political objectives.

<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5566687>



### Kyle Tsujimoto

"A historical example is the **common Eurocentric depiction** of the global map many of us studied in grade school which **divides the Pacific Ocean** on either side of the map. This map, however, implies that the Pacific Ocean is simply a body of water, ignoring the **diverse populations of Oceania** whose lands, and even families are divided by the map"

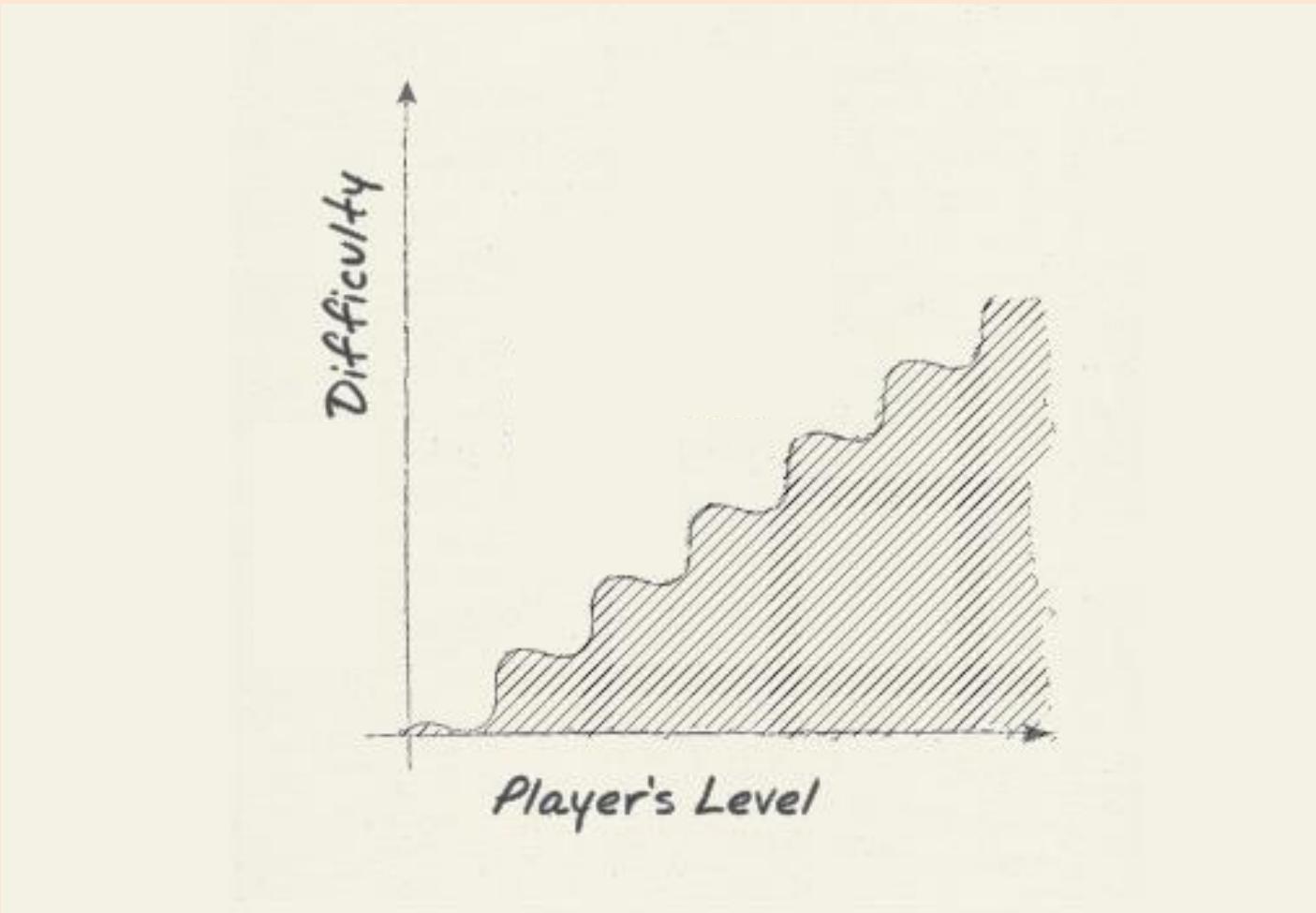
<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5562006>

### Cassidy Tu

"maps should be viewed as social documents analyzed with an awareness of their historical context... Overall, this ties nicely into Michel-Rolph Trouillot's *Silencing the Past*, where he analyzes how silences in historical narrative (essentially what has been **forgotten vs recorded**) **reveals inequalities of power....**"

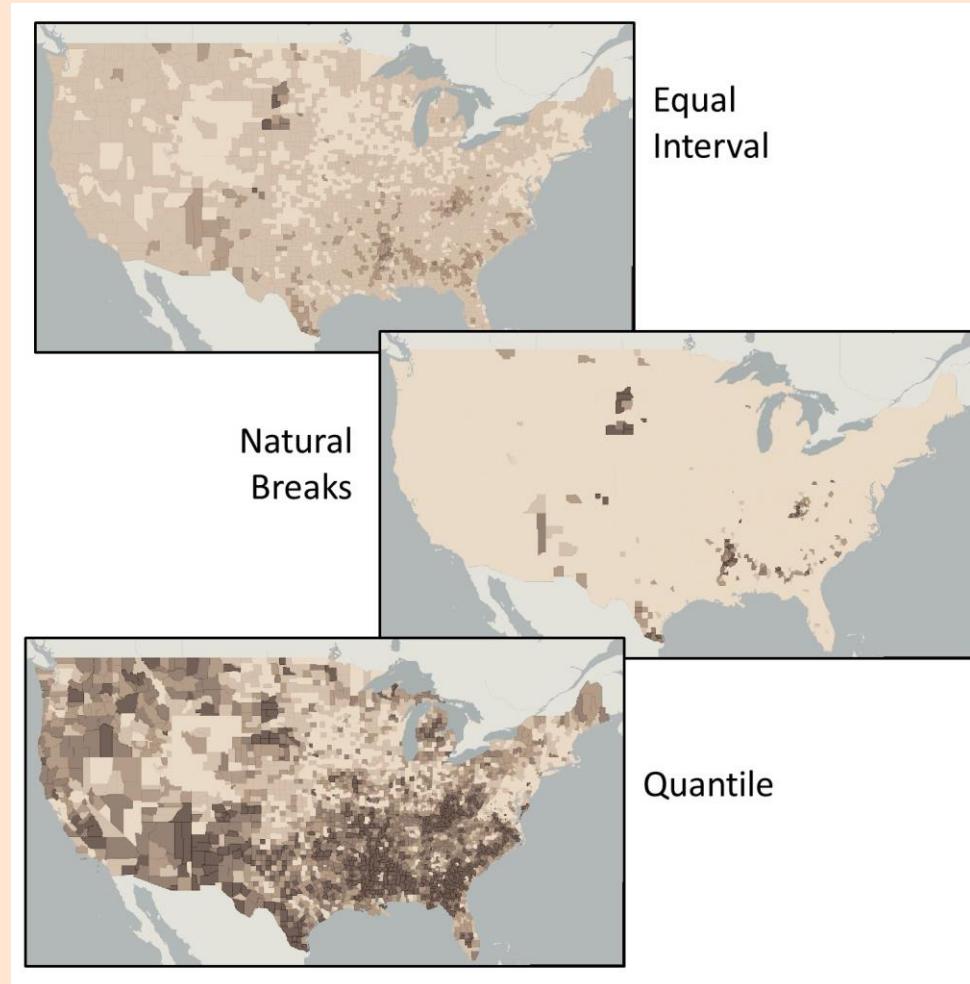
<https://github.com/albertkun/23S-ASIAAM-191A/discussions/1#discussioncomment-5573805>

# ALward Notes



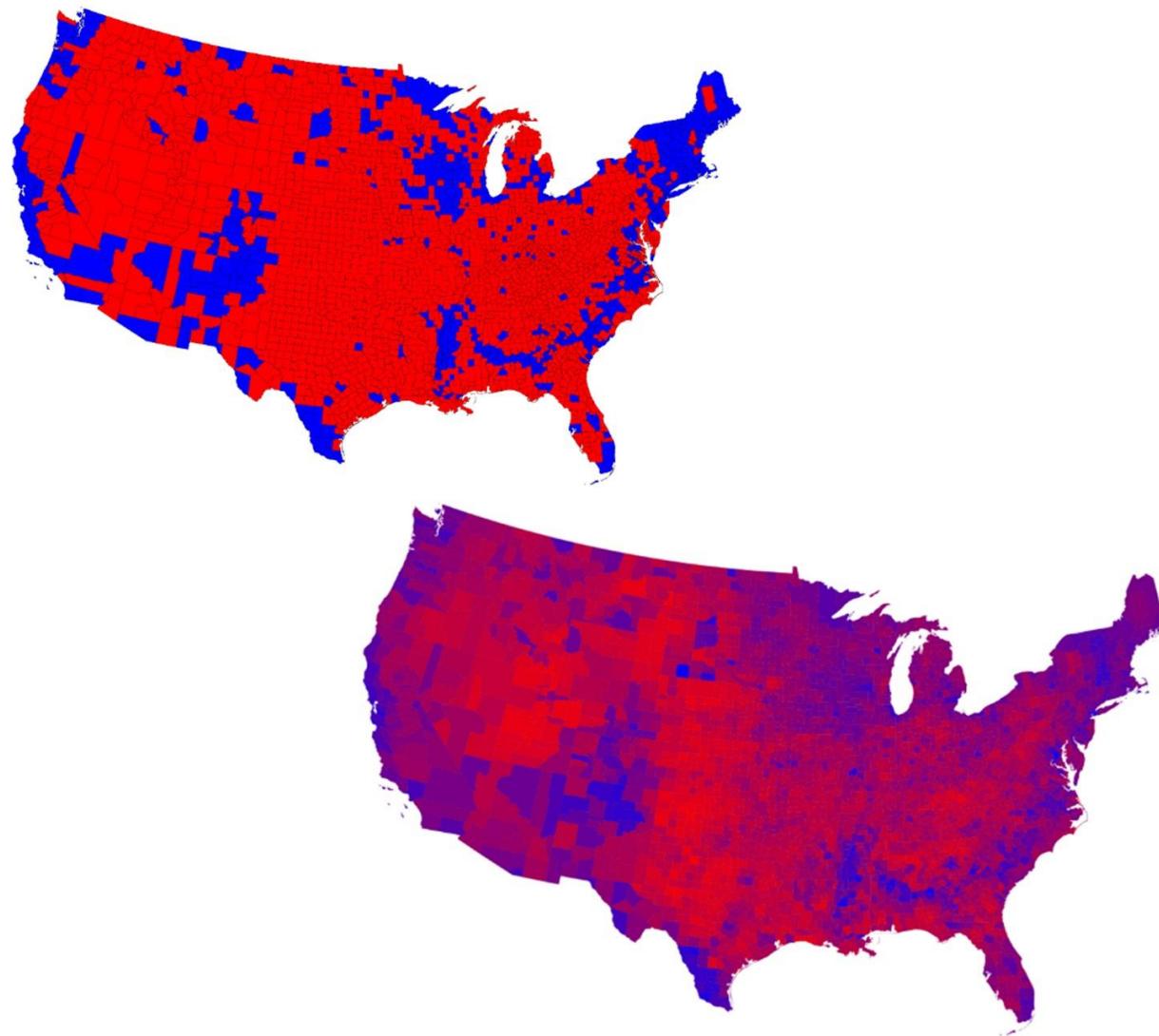
**Harder to get awards next time!**

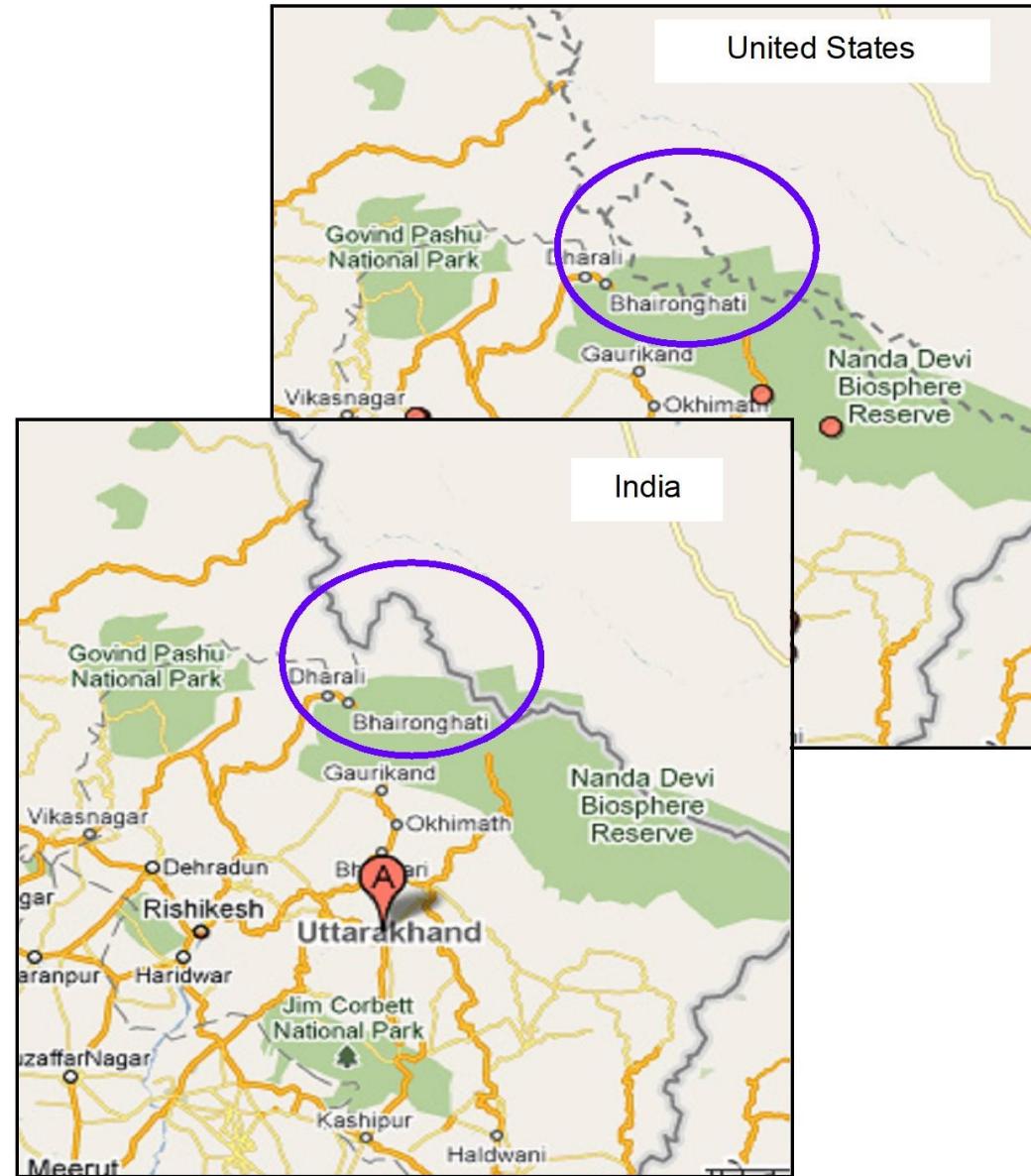
# ALward Notes: Lying with maps



<https://open.lib.umn.edu/mapping/chapter/7-lying-with-maps/>

## US Presidential Election Results by County (2012)





United States

India

Fox



BBC



CNN



# ALward Tips

- Here to learn from each other: **connect your own experiences!**
- Always a good idea: **referencing what was covered in the reading!**



# Humanizing Technology

Lecture

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**Visiting Voice**

**ALwards**

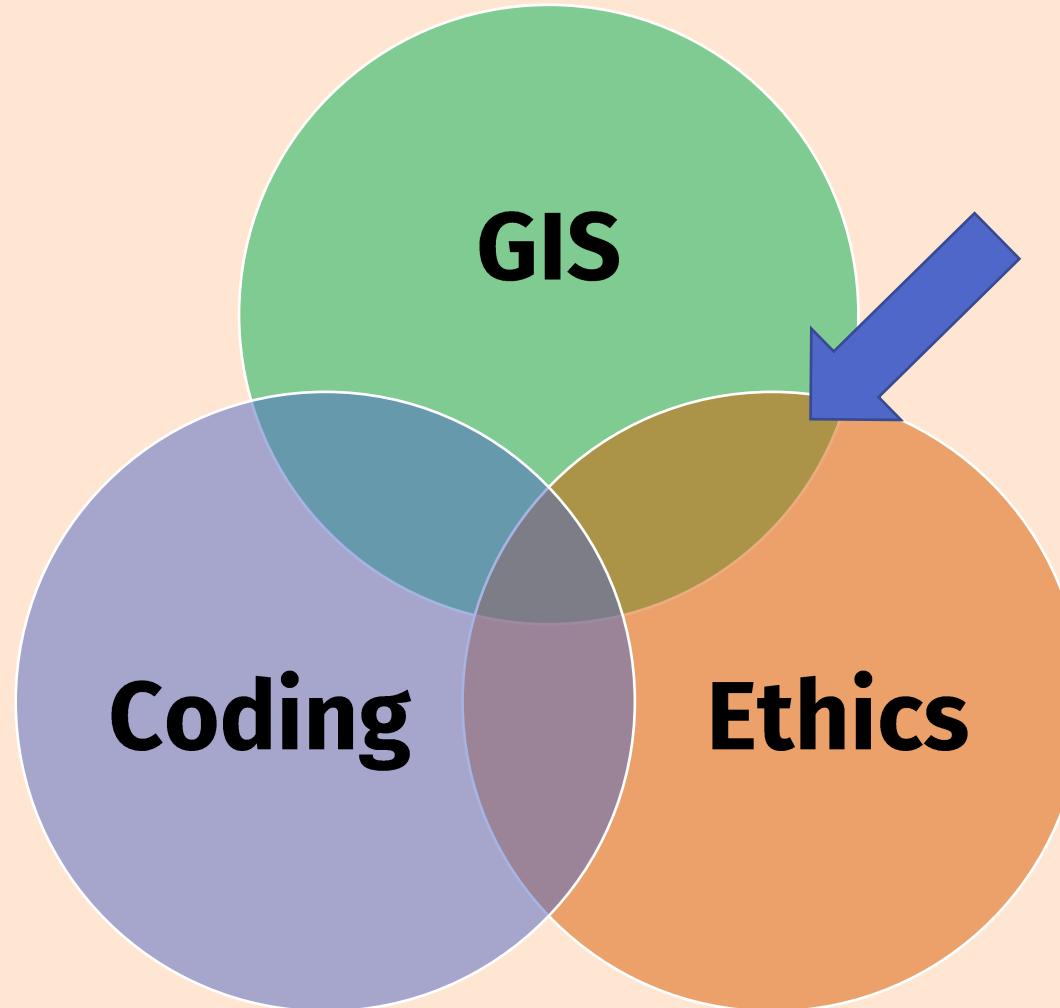
**Lecture**

**Discussion**

Albert Kochaphum  
Lecture 2 | April 11<sup>th</sup>, 2023



# Remember this?



Where was Critical Cartography?

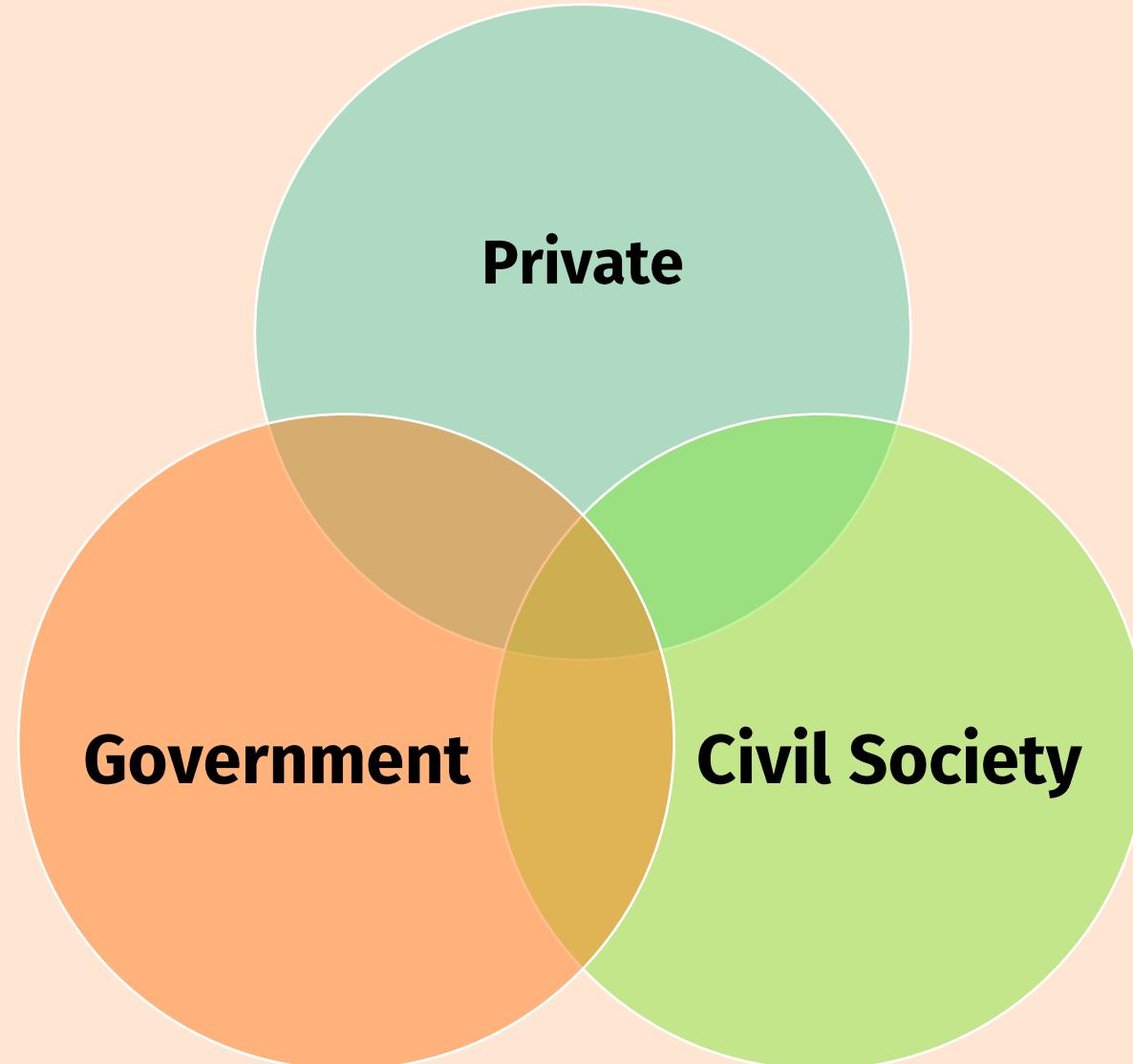
**Venn** will you ever stop showing diagrams?

**Never, so let me...**

*ven one  
mo  
Diagram*

**to you**

# Sectors of Society



Civil Society's control over GIS data has been limited.

# Civil Society



American  
Red Cross

ACLU



Habitat  
for Humanity®



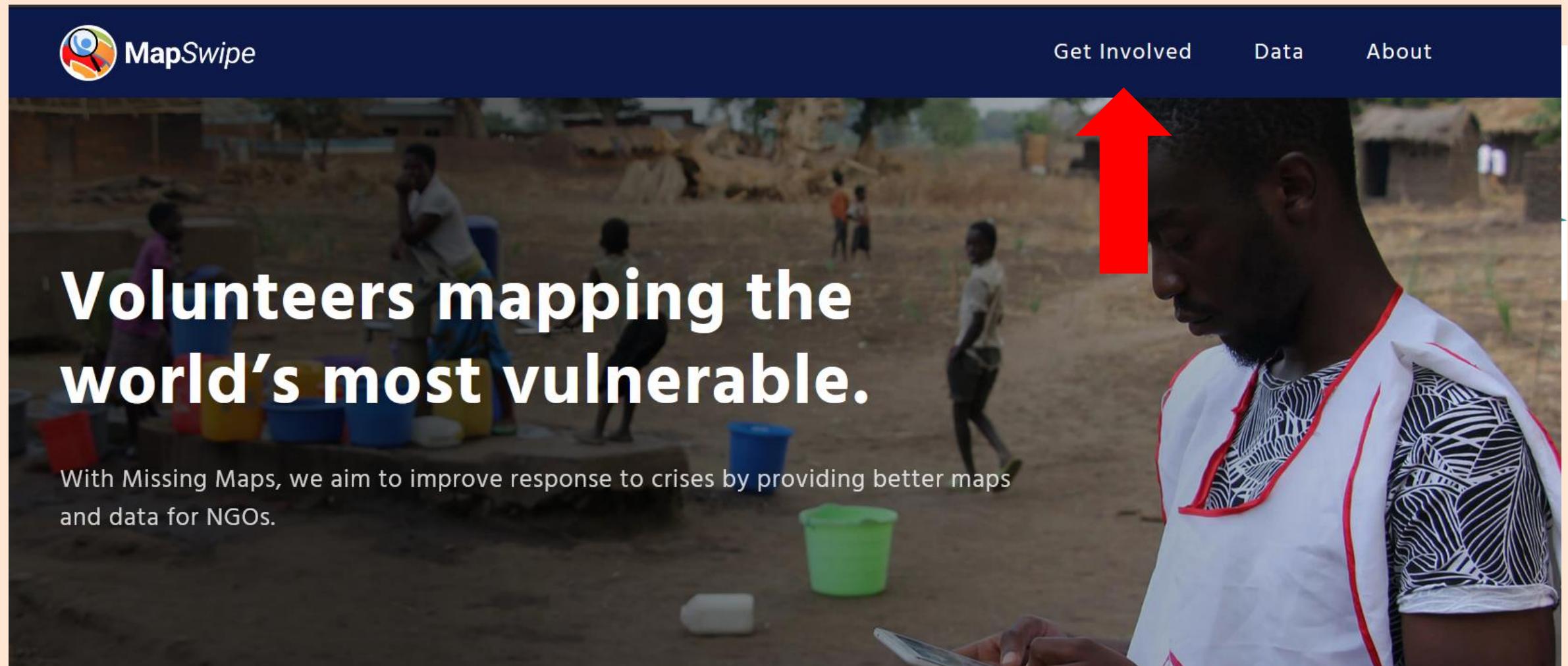
# Civil Society in mapping



Missing  
Maps



# Civil Society and Critical Cartography



**MapSwipe**

Get Involved   Data   About

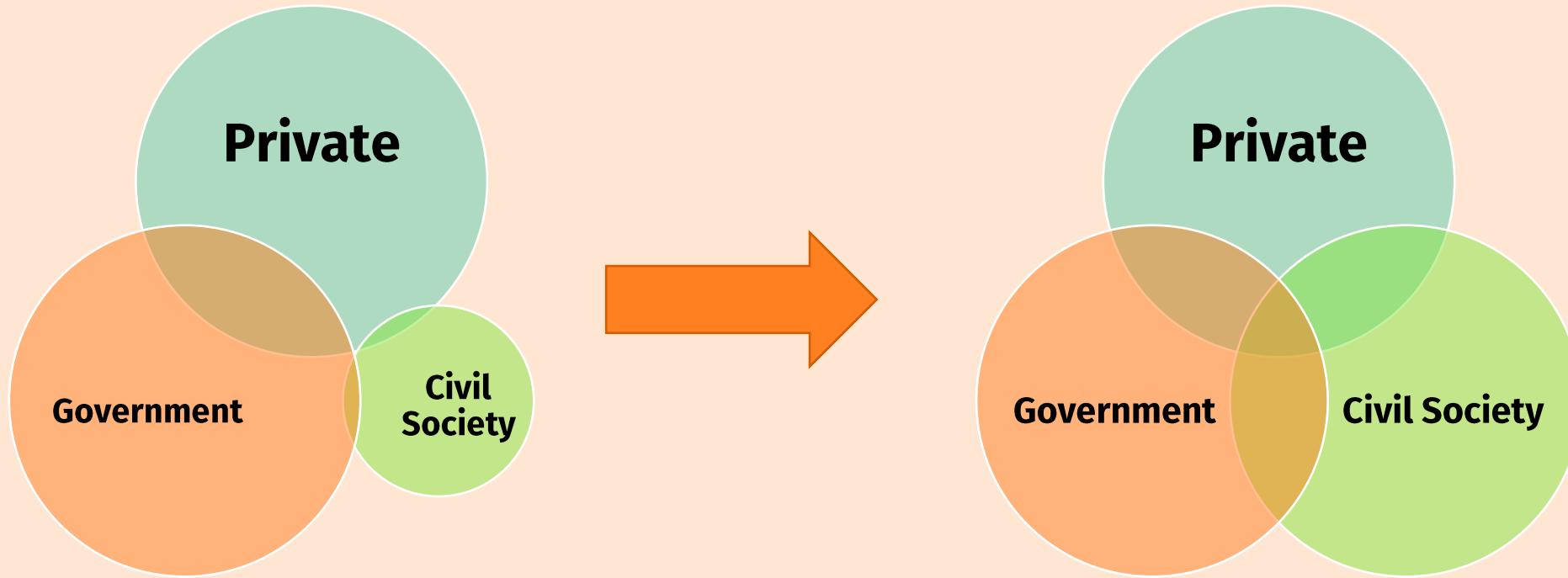
**Volunteers mapping the world's most vulnerable.**

With Missing Maps, we aim to improve response to crises by providing better maps and data for NGOs.

# **Undisciplining Cartography**

**“Critique is about the politics of knowledge”**

# Undisciplining Cartography



**Re-aligning the power behind a map to civil society.**

# **Undisciplining Cartography**



**Not about “mapping accuracy” but understanding WHO’s mapped and WHO’s map is it for.**

# Undisciplining Cartography



**Nor is it about “perfect maps or data”: It is about acknowledging and critiquing the power dynamics behind mapping.**

# **Humanizing Technology**

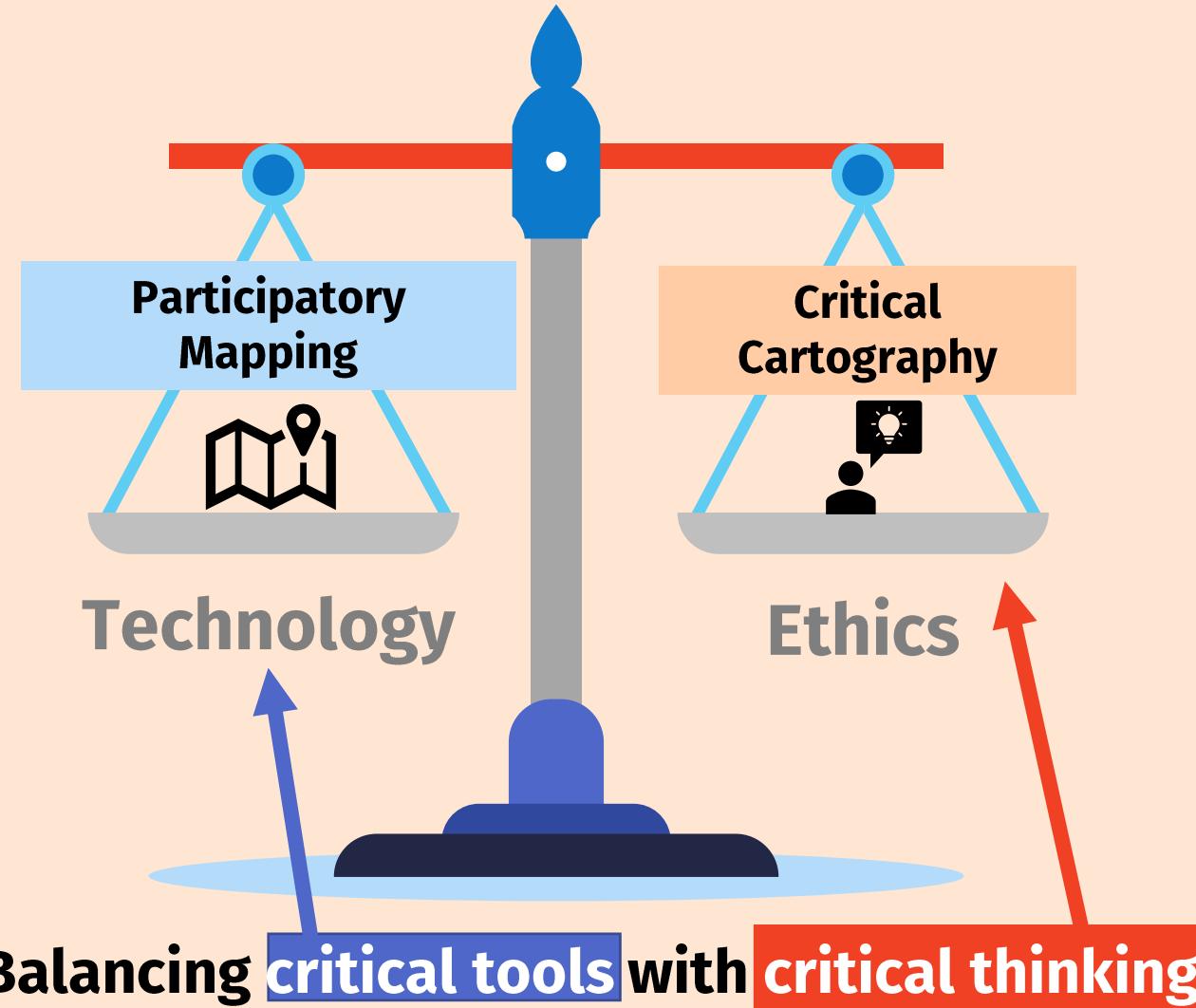
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**Wrap-up**



**Visiting Voice**  
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**Group Time**

# Reminder: Theme of the week



# **Thinking Cap for the week**

**How can participatory mapping and critical cartography be improved?**

# Weekly Reading

EJISDC (2006) 25, 2, 1-11

## **PARTICIPATORY MAPPING AND GEOGRAPHIC INFORMATION SYSTEMS: WHOSE MAP? WHO IS EMPOWERED AND WHO DISEMPowered? WHO GAINS AND WHO LOSES?**

Robert Chambers  
Institute of Development Studies  
University of Sussex  
Brighton BN1 9RE, UK

<https://onlinelibrary.wiley.com/doi/epdf/10.1002/j.1681-4835.2006.tb00163.x>

# **Assignments**

**Due Thursday 4/13:**

- 1. Lab Assignment #1 –Your Map Portfolio**
- 2. Group Assignment #1 – Group Repository**
- 3. Pre-Lab – JavaScript and Web mapping**

# **Humanizing Technology**

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**Group Time**

**Visiting Voice**

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# Group Spreadsheet

| Tentative Theme | Asian American Hate | Environmental Justice | Gender Inequity | Gentrification | Health Care      | Homelessness/Housing      | Inequality    | Mental Health    | Ocean Pollution    | South East Asians | Transportation |
|-----------------|---------------------|-----------------------|-----------------|----------------|------------------|---------------------------|---------------|------------------|--------------------|-------------------|----------------|
| Member 1        | Aris Corpus         | Brian Nguyen          | Cassidy Tu      | Catherine Hu   | Amanda Lau       | Cassius "Casey" Carandang | Charles Zhang | Rebecca Suen     | Angelica Alcantar  | Alana Malika      | Daniel Cruz    |
| Member 2        | Emma Lee            | Elsa                  | Stella Kang     | Jonathan Lopez | James Falkenroth | Josy Law                  | Victoria      | Stephanie Cheung | Danielle Goldwirth | Joanne Luong      | Dylan Wan      |
| Member 3        | Paige Lee           | Enyi Emuka            | Trinh Le        | Maizah Ali     | Kyle Tsujimoto   | Mohammed Azad             | Zack Pakin    |                  |                    | Mandy Lai         | Sage Luong     |

[https://docs.google.com/spreadsheets/d/1ZAr9Hd9fmtevEGRadA\\_a4xl-AoXM8eZJ3VQFygXnT5o/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1ZAr9Hd9fmtevEGRadA_a4xl-AoXM8eZJ3VQFygXnT5o/edit?usp=sharing)

# **During group time, feel free to:**

- Change topics
- Move yourself around\*
- Ask me questions
- Work on group assignment #1

**\*Note: Each group must have 2-3 people, so you may need to swap with another member to change groups.**

# Group Assignment #1

1. Have one person **create a new repo** for the group and invite everyone as collaborators.
  
2. **Add a `readme.md`** to the repository that briefly describes the following in 1-2 sentences:
  - What social problem is being addressed?
  - Who is being empowered by your mapplication?
  - What technical and ethical problems could there be in developing this tool?
  
3. **Post your group members and repository on the discussion board!**

[https://albertkun.github.io/23S-ASIAAM-191A/assignments/week1/group\\_assignment/](https://albertkun.github.io/23S-ASIAAM-191A/assignments/week1/group_assignment/)