



**Copenhagen Business School**

**EULASUR WORK-SHOP COPENHAGEN**

**MARCH 14.-16. 2012**

# Work-Shop Copenhagen



Organized by:

J. Nielsen/L. B. Rasmussen, CBS

N. Trevisan, VN

H. A. Bacarini, UNLu

S. Garelik, CSIC

# Work-Shop Copenhagen



- Contacts and confidence between the researchers and economic and social stakeholders must be build
- Interaction: Universities, industrial companies, public agencies, NGO's and citizens
- Collaborations projects and proposals for the future



# Themes in Copenhagen

Materials of social, economical and political interest

Starting-up and managing companies in the field of  
Materials and Nanomaterials



## **Starting-up and managing companies in the field of Materials and Nanomaterials**

- Innovative forms of promoting the creation of start up companies
- Evaluation of experiences in both regions
- Benchmarking of best practices
- Valorisation of scientific results which could become profitable to business
- Policies for attracting public and private resources for entrepreneurship  
etc.





## **Materials of social, economical and political interest**

- Bringing all actors involved in research and technology together with industry, public institutions, NGO's and citizens.
- Design management models of public and private interaction
- Public policies of R&D according to the economic and social development
- Impact on the environment and impact on the health of the industry
- Organization and management of research in universities and in public centres
- Intellectual property of innovation processes in Europe and BRAU
- Activities of knowledge and technology transfer organizations  
etc.

# **EULASUR Work-Shop Copenhagen**

**10 paid travels will be offered to researchers  
from outside of the consortium**

**5 EU**

**5 Latin America**



# **EULASUR Work-Shop Copenhagen**

## **Day 1: Start-Up in Nanomaterials**

**Invited lectures**

**Plenary**

**Round table**

**Practical session**

## **Day 2: Social, political and human Aspects of Nanosceinces/ -materials**

**Invited lectures**

**Round table**

**Working session**

**Main social event**

## **Day 3: Collaborations and projects**

**Invited lectures**

**Working session**

**Plenary session**

**Visits**





# VENUE



# COPENHAGEN BUSINESS SCHOOL



# EULASUR



Eulasur will:

- Create a forum to promote dialogue and cooperation to form strategic partnerships between Europe and Latin American countries.
- Establish new projects based on the networks formed through previous projects.
- Create new business opportunities, innovation and entrepreneurships.
- Contribute to social cohesion, sustainable development and fair globalization through nanotechnology
- ICT for Design and Network Innovation and Entrepreneurship

