

Alberto Scotti

Digital Media Student

A creative and engaging technological student who is curious of the late technology to create Short Movies, Web, Brand and 3D Designs, Animations and some music creations for advertising goals and personal projects. I was born in Italy but raised in France at a young age, and with Italian parents I became bilingual in French and Italian. I then moved to Singapore for 2 years and followed my studies in French and started to study Mandarin. Finally I moved to Hong-Kong for 3 year and finish my high-school.

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EDUCATION

BA Digital Media University of Leeds

09/2018 - 05/2021

Leeds, UK

Relevant Modules

- Design for Digital Media
- Digital Storytelling
- 2D Animation
- Media and Communication Theory
- Interface Design
- Digital Media and the Senses
- Dynamic Web ProgramminG

High School

French International School of Hong Kong

09/2015 - 05/2018

Hong Kong

Certificate

- French Baccalaureate (average mark of 13.5/20)
- Scientific pathway

WORK EXPERIENCE

Internship

Knorr-Bremse HQ

02/2015 - 03/2015

Hong Kong

Knorr-Bremse is the global leader in braking systems for both commercial road and all rail vehicles.

Achievements

- Increased confidence in work environment and thus communication within a team
- Initiation to the awareness of the company's structure and organization
- Learned to play a role in a company and to have small responsibilities, and therefore to be reliable
- Enhanced Social-Professional interactions for Team work
- Participated in all sectors of the division such as HR, IT, R&D, International Relations and Communication-Marketing

SKILLS

Video Production



Photo Editing



Brand Design



Web Coding



3D Compositing



PROJECTS

First Login/Register Webiste

10/2019 - 12/2019

Details

- Learned and experienced new tools (PHP, MySQL, DataBases)
- Created a dynamic and interactive website (comments section)
- Created safety measures for data handling (encryption)

Website Redesign

02/2019 - 05/2019

Details

- Worked with new tools (HTML 5 and CSS).
- Expressed creativity through web design
- Got an understanding of the relationship between the code and SEO

Brand & Story Animations

03/2019 - 11/2019

Details

- Worked with new tools Adobe Animate
- Expressed creativity through a story expressed with animations
- Got an understanding of the workflow of graphics and animations

Brand Designs

09/2018 - 12/2018

Details

- Worked with new tools, Illustrator, Photoshop, InDesign
- Expressed creativity through a created brand identity
- Created TV idents, Web Banners and Multiformat Campaign

Augmented Reality App

10/2019 - 1/2020

Details

- Worked with Unity, Blender and Xcode (for iOS compatibility)
- Expressed creativity through 3D graphics working with AR
- Created a colosseum model on Blender and the app through Unity

LANGUAGES

Italian



French



English



Mandarin



INTERESTS

VFX

Motion Graphics

3D Animation

Music Composition

Motion Capture

Travelling

Photography