

## C. SANJEY MIRANDA HURTADO

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La Paz, Bolivia (Open to Remote/Relocation)

Web Page: <https://www.sanjeymiranda.com>

LinkedIn: <https://www.linkedin.com/in/sanjeymiranda/>

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### UI DESIGNER - MOTION GRAPHER

Creative professional with 7+ years of experience in graphic design, motion graphics, and UI design. Spent 4 years working in advertising agencies creating high-impact visuals and animations for banks, insurance companies, beverage brands, and global names like Pepsi, WWF, and Unicen. Over the last 3 years, specialized in the e-sports industry, collaborating with international teams and brands such as Moonton, Krafton, and Riot Games. Bilingual in English and Spanish, passionate about visual storytelling and solving creative challenges through design.

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### TOOLS & TECHNOLOGIES

**Design & Animation:** Figma, Rive, After Effects, Illustrator, Photoshop, Lightroom, Premier Pro, Indesign, Maya 3D, Cinema 4D, Marvelous design, Pyxel Edit.

**Team Collaboration:** Monday, Slack, Discord, Notion, Figma, Drive, Wettransfer.

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### WORK EXPERIENCE

#### **UI Designer | Freelance (Remote) | Oct 2024 – Present**

- Designed UI for institutional and service-based websites.
- Developed interactive UI experiences for games.

#### **Motion designer and UI designer | Community Gaming (Remote) | Oct 2021- Oct 2024**

- Produced motion graphics for live tournaments and social media content.
- Supported UI design for prize-claiming workflows and interactive assets.

#### **Motion & Graphic Designer | Humano (Remote) | May 2020 – Jul 2021**

- Created visuals and animations for social media campaigns for brands including Pepsi, WWF, Unicen, banks, and delivery services.

#### **Motion & Graphic Designer | Vintage | Mar 2019- Apr 2020**

- Designed and animated marketing content for banks, supermarkets, Burger King, insurance companies, and beer brands.

#### **Motion & Graphic Designer | IS Ideas Stock | May 2017- Nov 2017**

- Delivered motion and graphic content for merchandising-focused social media campaigns.

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### **EDUCATION**

**Advanced UI/UX Course** | Coderhouse, Argentina | Sep 2025

**Esports management diploma** | Universidad Nacional de Rafaela, Argentina | Dec 2022

**Art Direction** | Escuela de Creativos Elearning, Argentina | Dec 2020

**Motion graphics for UI (RIVE) Course** | Motion Design School, Online | Dec 2020

**Marketing and advertising graduated** | Universidad Franz Tamayo, Bolivia | Nov 2017

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### **LANGUAGES**

**Spanish** | *Native or bilingual proficiency*

**English** | *Full professional proficiency*

**French** | *Limited working proficiency*

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### **REFERENCES**

- Bryan Mier
  - Title: Regional Manager
  - Email: b.mierarce@gmail.com
- Rodsel Ticona Guevara
  - Title: Founder - Digital Creative Director
  - Email: rodsel@agencia1947.com