- ☐ It comes in many different flavors
- Extremely complex
- ☐ We will only scratch the surface of the surface
- Even more than all the other topics

≈ Classification (I)

- Main performance index: Accuracy (FP/FN)
- Many other crucial characteristics:
 - Coverage
 - What can be analyzed
 - ☐ Files / Processes Memory
 - URLs / Web pages / Network traffic
 - ■With which depth

≈ Classification (II)

- □ Accuracy (FP/FN)
- Coverage
 - ☐ What can be analyzed
 - ☐ With which depth
- Scenario
 - Live system or analysis platform?

- Explanation
 - Why is it (not) considered malware?
- Novelty
 - Can it detect only (variants of) previously known malware?
- **U** ...

Scenario 1: AV / EDR

- □ **AV** ("antivirus")
- ...also called EDR (Endpoint Detection and Response)
- Live system
 - Prevention
 - Containment
- Proceeds automatically

Scenario 2: Analysis Platform

- Inject file F in analysis platform
 - Most often a cloud service
- Automated assessment
 - 1. Score
 - Description of the score (**IoC** and other)
- Static (no execution)
- Dynamic (execution within VM)
 - No input / Predefined automated inputs
 - + Operator-driven inputs

Scenario 3: Incident Response (I)

- We know an attack is ongoing within our organization
- Which malware?
- or only legitimate tools ("living off the land")?
- Which systems are in control of adversaries?
- ☐ How to contain / restore?
- How initial access was executed?
- How persistence was executed?

Scenario 3: Incident Response (II)

- We know an attack is ongoing within our organization
- Human experts
- Strong and highly specific skills
- Costly and Time-consuming

Scenario 4: Forensics (I)

- Is this system / device clean or infected?
- ☐ If infected:
 - Which malware?
 - ☐ How initial access / persistence?
 - ■How to restore it?
- Many possible combinations of
 - Automation
 - Resources
 - Human skills

Scenario 4: Forensics (II)

- Rule of thumb for "sophisticated" malware
- ☐ IF
- THEN

you **don't** know whether it is infected

detection is very hard / hardly possible

// just too many things to analyze

- THEN

you know there is some malware to be found

detection is more likely

Common scenario (oversimplified) (I)

Specialized organization:

- Identifies a new piece of malware (or a new variant of a known "family")
 - Proprietary automated technology
 - Operator-driven analysis

Common scenario (oversimplified) (II)

Specialized organization:

- 1. Identifies a new piece of malware
- 2. Develops and distributes information for its identification
 - "Signatures" of its **static** content and **dynamic** behavior:
 - ☐File hashes
 - □ File names
 - □Contacted IPs / Domains



☐ Indicators of Compromise (**IoC**) that suggest its **presence** on a system

Common scenario (oversimplified) (III)

Specialized organization:

- 1. Identifies a new piece of malware (or a new variant of a known "family")
- 2. Develops and distributes IoC

"Every defender" incorporates IoC in its systems

- □ AV / EDR
- Analysis platforms

(Oversimplified) Remark

- Detecting a "novel" malware is very hard
- Even for skilled operators with plenty of time and resources

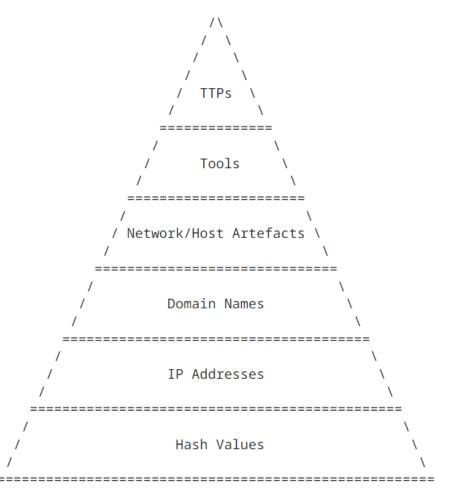
Most real detections are of malware that "someone" has **previously** discovered and described "somehow"

Important

- Download locations
- Download protocols
- ☐ File names
- ☐ File contents (hashes)
- There may be many differences even in the same campaign!

- □ IoC might cover only a **subset** of a given campaign
- IoC might become obsolete

loC & "Pyramid of Pain"



MORE PAIN LESS FRAGILE LESS PRECISE MORE PRECISE

Detection more difficult and less precise...but Attacker cannot change easily (change with more pain)

Detection easy and precise

LESS PAIN ...but Attacker can change

MORE PRECISE easily (change with less pain)

Threat Intelligence (in a nutshell)

Malware Campaign

- Attacks to different organizations often exhibit many similarities
 - □ Tactics, Techniques, Procedures (**TTP**)
 - Type of targeted organizations
 - Objectives

 - **---**...
- Campaign: grouping of "attacks with many similarities" in a specific time period
- Attributed to a specific threat actor (or group)
- Naming and definitions of campaigns and threat actors not uniform

Threat Intelligence (in a nutshell)

- "Information" about potential cyber threats and risks
- Gathered through the analysis of various sources, including:
 - Malware analysis
 - Vulnerability assessments
 - Monitoring of threat actors activities
 - ...
- Propagated through free / paid services

Example: Email Alert



OPEN THREAT EXCHANGE



Hi bartoli.alberto,

A user you are subscribed to (AlienVault) has posted a new pulse:

Medusa Ransomware Turning Your Files into Stone



To view the pulse, please visit https://otx.alienvault.com/pulse/65a07afb559173d01a6eb537

Click "Embed" on the pulse to insert this pulse in your blog.

You can also tweet it out to your followers.

Get this updated threat intelligence automatically in your infrastructure using the OTX API

Example: Threat Description

Medusa Ransomware Turning Your Files into Stone

CREATED 9 HOURS AGO | MODIFIED 9 HOURS AGO by AlienVault | Public | TLP: White

Unit 42 Threat Intelligence analysts have noticed an escalation in Medusa ransomware activities and a shift in tactics toward extortion, characterized by the introduction in early 2023 of their dedicated leak site called the Medusa Blog. Medusa threat actors use this site to disclose sensitive data from victims unwilling to comply with their ransom demands.

REFERENCE: https://unit42.paloaltonetworks.com/medusa-ransomware-escalation-new-leak-site/

TAGS:

Medusa Ransomware, ransomware-as-a-service (RaaS), Telegram, WMI, PowerShell, VBScript, JScript, Cyrillic script, AES256, Safengine Shielden, ASM Guard, ConnectWise, IOCTL code

ADVERSARY: Medusa

INDUSTRIES: Education, Technology, Healthcare, Manufacturing

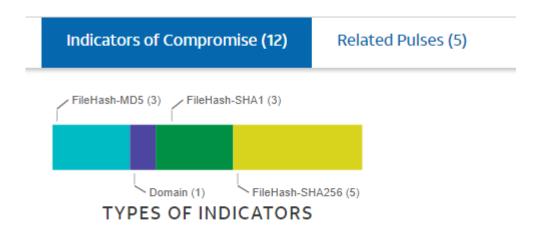
TARGETED COUNTRIES: United Kingdom of Great Britain and Northern Ireland, France, United States of America

MALWARE FAMILY: ALF:Ransom:Win64/MedusaLocker

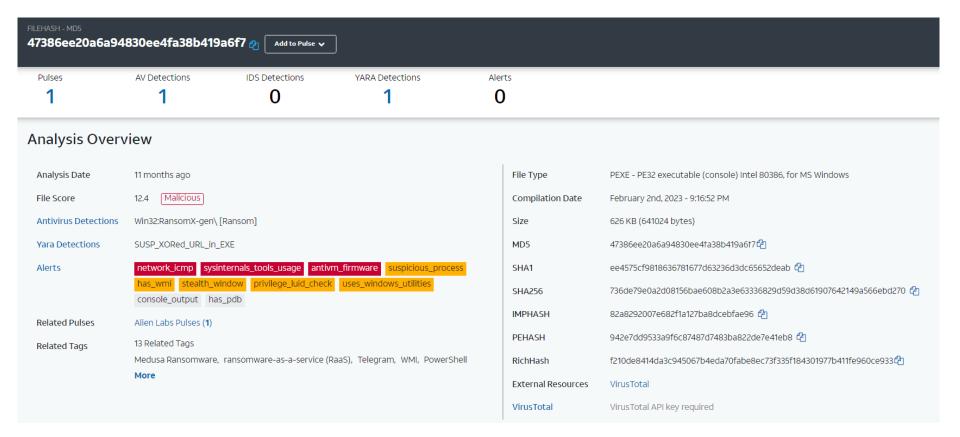
ATT&CK IDS:

T1471 - Data Encrypted for Impact, T1007 - System Service Discovery, T1106 - Native API, T1027 - Obfuscated Files or Information, T1011 - Exfiltration Over Other Network Medium, TA0037 - Command and Control, T1021.001 - Remote Desktop Protocol, T1059.001 - PowerShell

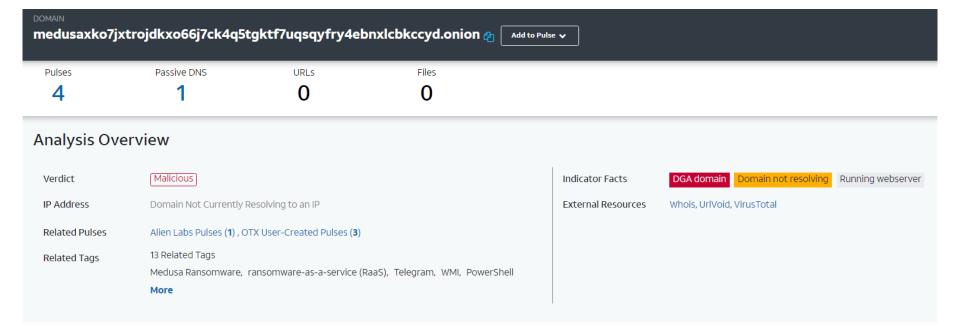
Example: loC



Example IoC: FileHash



Example IoC: Domain



YARA

Yet Another Recursive Acronym

- ☐ A "tool" for **identifying** and **classifying** malware samples
- Each rule describes a malware. It consists of a set of strings and a boolean expression which determine its logic.
- It can describe:
 - Static properties (e.g., to be searched in a file)
 - Dynamic properties(e.g., to be searched in network messages / system calls)
- An engine can scan a file/log against a set of rules

STIX / TAXII

Structured Threat Information Expression

- Language and serialization protocol for describing and exchanging cyber threat intelligence
 - ☐ IoC
 - Techniques, Tactics, Procedurs of a threat actor
 - YARA rules

Trusted Automated Exchange of Intelligence Information

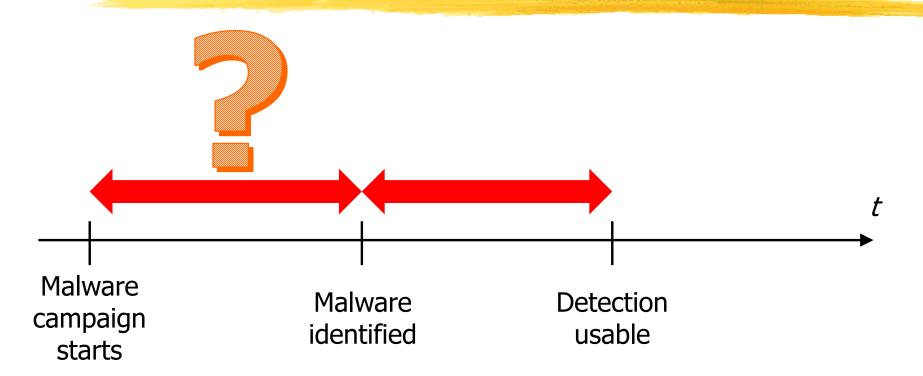
Application layer protocol for the **communication** of cyber threat information in a simple and scalable manner

Threat Intelligence: Remark

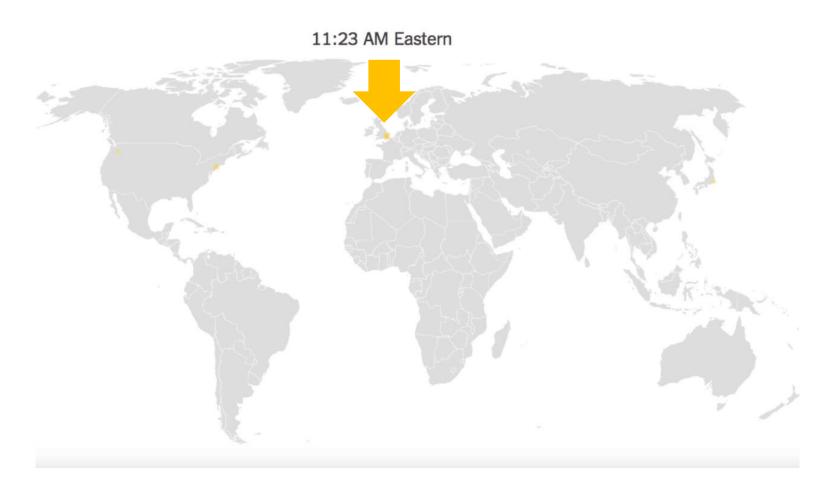
- Crucial component of a comprehensive cybersecurity strategy
- Useful for:
 - Identification
 - Prevention
 - Mitigation

Some Practical Issues in Malware Detection

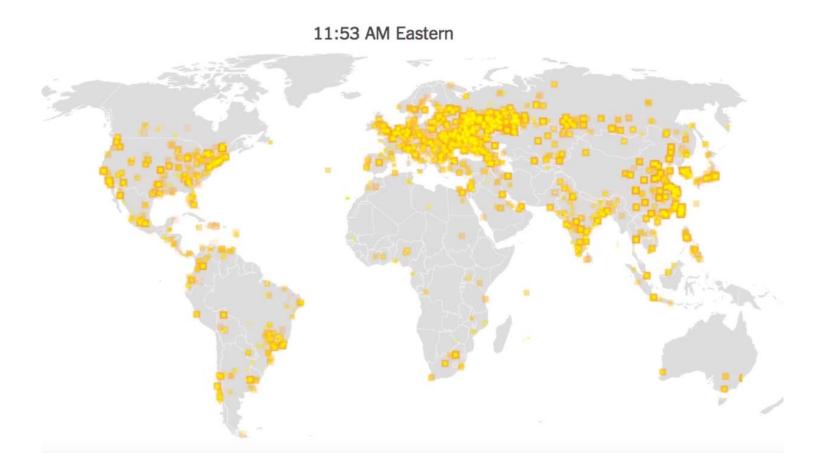
Crucial practical issues (I)



Wannacry (May 2017): Time 0



Wannacry (May 2017): 30 minutes



An event at UniTS (March 2018)

- 9AM Attack campaign via mail
 - Propagation through attachment
 - Inbox scan
 - Send email with same Subject to the same people
- Not detected by 3 AV (org boundary, email, endpoint)
- +3 hours

Notification to AV-boundary

- +12 hours
- +24 hours
- +31 hours

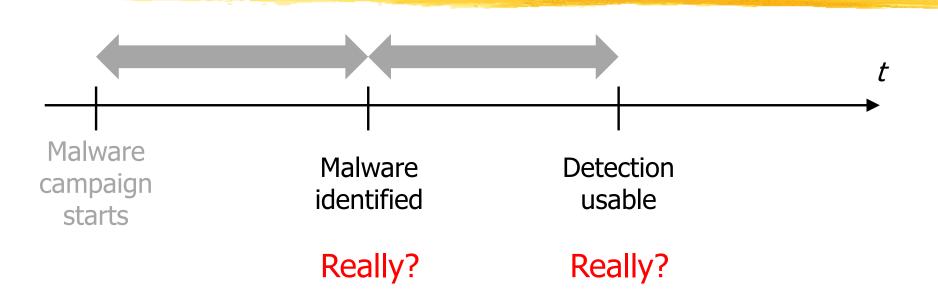
AV-endpoint updated

AV-boundary updated

AV-email not yet updated



Crucial practical issues (II)



- □ How effective are detection rules?
 - □ FP / FN?
 - Prevention or IoC?

A quick look at AVs (antiviruses)

A quick look at AVs (antiviruses)

- What they scan?
- When they scan?
- What can they **detect**?
- Many, many other important issues
 - How do they scan?
 - □ How do they protect themselves?
 - How do they react to a detected threat?
 - How and how frequently are they updated?
- Proprietary and "heterogenous" technology

What

- File system
 - Newly-created and/or modified
- Process
 - Children of loaders, Injections
- Memory
 - Fileless malware
- Browser
 - ☐ HTTP traffic, loaded content
- Network
 - Not very common

When

- Real-time
 - Continuos inspection of process-O.S. interactions
- Trigger-based
 - Upon specific actions (e.g., when a file is about to be run)
- On-demand
- Scheduled
- Delayed
 - Additional checks on artifacts clean with "not high confidence"
 - When the system is idle / Cloud service

Detection (I)

- Signatures
 - Patterns in content of file / memory / network traffic
 - Video in companion website
 - \square Write pattern in text file \rightarrow Detected as malware (!)
 - \square Cut text file in two pieces \rightarrow Piece with pattern still detected as malware
 - Evasion techniques:
 - Polymorphism:

Every instance looks different, while retaining its functionality

- Obfuscation:
 - XOR/RC4 with unique key, Base64 encoding, ...
- Scan performed before deobfuscation does not detect
- Trying to deobfuscate everything may not be feasible

Detection (II)

- Behavior
 - □ Patterns of **process / memory manipulation** and **syscall invocations**
 - □DLL injection by reflection
 - DLL loaded by skipping system calls normally used to this purpose
 - Process hollowing
 - Clone legitimate process and then replace its code
 - **U**...

Usually low recall