# **ALBERTO BENGOA**

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- A product and team manager with a strong computer science background and extensive coding experience.
- 3+ years of product management conceptualizing, planning and executing high-visibility, high-impact products and projects.
- 4+ years of experience managing technical teams for professional services.
- Deep knowledge of data virtualization and data integration in enterprise environments, both at the architecture
  and implementation levels.
- Extensive experience in technical writing, customer relationship management, technical partnerships management and customer training.

## **Work Experience**

#### June 2017 - Present: Software Consulting

- Providing end-to-end technical consulting focused on requirement gathering, solution design, implementation, and strategy for both early-stage and established organizations. Recent projects in the aerospace, higher education, and social good domains include:
  - Architected a centralized cloud platform for managing higher ed curriculum data and student academic progress, implemented first stage for concept validation, and advising the university on expansion of platform into other areas
  - Designed and implemented a self-service web platform for managing volunteer work for Data Science projects
    in social good domains. The tool intelligently connects volunteers to active projects based on interests and skill
    sets, lowering the barrier of entry for volunteering, and improving project completion and success rates.
  - Technology and business advisor for a STEM educational institution in the aerospace domain. Advising on customer growth strategy, market penetration, and development of their in-house customer-facing platform.

#### June 2016 - June 2017: Koolock, Inc. - VP of Product

- Koolock is a stealth-mode startup revolutionizing the infrared satellite imagery market. It develops proprietary space
  satellite hardware in order to capture from orbit significantly higher quality data than currently available, and a
  sophisticated software suite to gather data insights for addressing global issues such as deforestation, fishing
  regulatory compliance and natural disaster detection/prevention.
  - **Product Management.** Identifying the product-market fit and the business niche that provides the best match for the novel proprietary technology (the intersection of hardware sensors and the efficient acquisition, processing, analysis and distribution of data to end customers); steering the product and creating an ambitious but achievable roadmap for the innovative platform.
  - Technical work. Architected Koolock's platform, created the first satellite imaging processing pipeline (that
    transforms raw satellite sensor data into a customer-focused catalog of images and highlighted patterns,
    insights and analytics of the imaging data), and coded the technical demo of the intelligence capabilities
    enabled by the novel imaging and analytical technologies.

#### 2014 - 2017: Denodo Technologies, Inc. - Senior Product Manager

- Product Management.
  - Data virtualization products. Responsible for three of Denodo's data virtualization products, managing them
    during their conceptualization, design, implementation and operation: <u>Denodo Community</u>, <u>Denodo Express</u> and
    <u>Denodo Platform for AWS</u>.
  - Enterprise ecosystem products. Conceptualized, architected, designed and prototyped projects that fill gaps in the
    core data virtualization platform: Denodo Testing Tool, <u>Denodo Diagnostics and Monitoring tool</u>, <u>Denodo Solution</u>
    <u>Manager</u> and Denodo Model Bridge Tool.
- Technical Partnerships. Responsible for technical interaction with partners: OEMs, technical certifications, VARs. including but not limited to the <u>Denodo+IBM partnership</u>, the <u>Tableau-Denodo certification</u>, (which included coding the first prototype of the integration software), the Hadoop certifications (both <u>Cloudera</u> and <u>Hortonworks</u>), and the <u>Snowflake certification</u>.
- Professional Services. Took on architectural engagements, doing work with customers to help them using data
  virtualization, review already started projects to steer them towards success, and apply corrective measures to projects
  in danger of failure.
- Customer Outreach Program. Defined and executed the Denodo Strategic Customer Center initiative, with the goals of
  maintaining the user community up to date about the product's roadmap and gathering feedback about new and
  planned features.
- Technical Writing. Author of two in-depth technical cookbooks, manuals that contain detailed instructions for both
  architects and developers: <u>Data Warehouse Off-loading</u> and <u>Query Optimization</u>, to solve customer's questions about
  real-world deployments and to increase brand value for Denodo.
- **Prospective Customer Training.** Designed and taught both low-level technical classes and architecture-level courses, including Denodo's monthly dv architect course. Over 150 architects were trained in 2015, and over 250 in 2016.

#### 2010 - 2014: Denodo Technologies, Inc. - Professional Services Manager

- Managed all the aspects of post-sale customer relationship and retention, as the main point of contact for the
  customer, being their internal champion and making sure every existing customer became an evangelist for Denodo's
  technology in later sales cycles with other prospective customers.
- Managed the US software engineering team to analyze, design and implement customer projects.
- Worked closely with the CEO and with the Sales VP for North America in reviewing commercial proposals to verify the licensing and professional services terms were realistic, achievable and appropriately priced and presented to customers.

#### 2009 - 2011: Denodo Technologies, Inc. - Customer Support and Customer Training Manager

- Managed the customer support team to provide assistance in designing, developing and troubleshooting data virtualization solutions, helping strategic customers to go into production within the planned schedules.
- Helped retain customers through timely resolution of all technical problems, analysis and delivery of new features.
- Managed the training team to teach customers the use of the Denodo Platform, making it possible for them to start using the purchased software right away.
- Participated in the creation of the <u>training curriculum</u> and maintained it through several versions of the Denodo Platform; this set of training courses is taught to virtually all of Denodo's new customers.

#### 2007 - 2009: Denodo Technologies, Inc. - Lead User Experience Engineer

- Responsible for continuous analysis of software capabilities, gathering new customer requirements and creation of successful UI designs for the whole suite of the company's enterprise software, of high functional complexity.
- Introduced changes that improved both customer win rate and customer satisfaction, taking into account customer needs, technical feasibility and planning, visual design and user interaction.
- Conceptualized, designed and implemented the Denodo Platform Control Center, a new tool for managing the local installation of the Denodo Platform; in production since then and used by every customer of Denodo.

#### 2005 - 2007: Denodo Technologies, Inc. - Software Engineer

- In charge of creating from scratch (first commit) the Denodo Platform client tools: the main Administration/ Development Tool for the data virtualization server, and the Web Automation Design Tool for the web integration server. Both tools are highly interactive, with an extremely deep feature set, and they are used by every customer to develop data virtualization solutions.
- · Gained a very strong experience in both desktop and server side development.

### **Education**

#### 1999 - 2005: M.S. in Computer Science, summa cum laude

• **University of A Coruña (Spain).** Dissertation (2005): "Decision support system for investment in telecommunication and mobile telephony networks under demand uncertainty". <u>PDF Link (Spanish)</u>.

## **Personal Software Projects**

- <u>TTT</u>: an online, browser-based clone of the classic game <u>Blockout</u> (a 3D Tetris). Built as a fun way of learning new technologies: ClojureScript and <u>reagent</u> + <u>re-frame</u> (Clojurescript bindings for <u>Facebook's React</u>).
- Newsogen: an online RSS reader that fills the void left when Google closed Google Reader. It has a clean and
  uncluttered interface, fast mouse and keyboard controls and works well in PC, tablet and mobile. Built 100% in Clojure
  and deployed in <a href="Heroku">Heroku</a>, with a PostgreSQL backend DB.
- <u>Usertron</u>: an online authentication management system it allows easy addition of user authentication to any project through a simple REST API. Built in Clojure, deployed in Heroku with a PostgreSQL backend DB.
- Proficient in Java, Clojure, Clojurescript, HTML, JavaScript, CSS, RDMBS (Oracle, SQL Server, MySQL, PostgreSQL, SQLite...), Web Services, Hadoop (Cloudera, Hortonworks), Data Warehouses, etc.

### Other Skills

- Spoken Languages: Fluent in English, Spanish and Galician. Beginner in Bulgarian.
- <u>Photography</u>: avid photographer for more than fifteen years, shooting with a variety of equipment ranging from digital compacts to large format film cameras, focused mainly in landscapes and portraits.