



# Alberto Fardin

Senior Software Engineer & Creative Director

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30/10/1991

Piombino Dese (PD), Italy

## SOFT SKILLS

- Organization and priority management
- Technical leadership and team coordination
- Creative problem-solving
- Strong attention to detail
- Clear and empathetic communication
- Teamwork and team building
- Flexibility and adaptability to change
- Autonomy and independent work capability
- Ability to work remotely
- Strategic vision and goal-oriented mindset

## HARD SKILLS

- Linguaggi e Framework
  - JavaScript (ES6+), TypeScript
  - React.js
  - Node.js
  - HTML5, CSS3, SCSS, SASS, JSS
- UI & Design
  - Figma, Canva
  - Adobe Photoshop, Adobe Illustrator
  - Storybook (Design System, UI Libraries)
  - Material UI
- Tool & Versionamento
  - Git (GitFlow, branching, PR review)
  - NPM
  - Jira, Confluence, Sourcetree, Bitbucket
  - Jest, React Testing Library

## MINDSET & VISION

With a solid background in front-end development and managing multidisciplinary teams, I combine advanced skills in JavaScript and React.js with a natural aptitude for design and leadership.

I lead teams using Scrum methodologies and tools like JIRA, building roadmaps that ensure efficiency, quality, and consistency. I believe in the value of team building as a driver of growth and organize creativity and problem-solving activities to strengthen skills, cohesion, and collaboration.

My background in design has allowed me to specialize in creating digital solutions that integrate aesthetics and functionality. In every project, my goal is to deliver high-quality experiences, combining technological innovation, attention to detail, and strategic vision to exceed customer and user expectations.

I currently receive NASPI (Naspi National Insurance Fund), with special benefits for companies in the event of hiring.

## PROFESSIONAL EXPERIENCES

### Senior Developer & User Experience Designer

gen 2015 - set 2025

WARDA Fashion Digitalization

- Front-end development with web application implementation in JavaScript and React.js.
- Technical team coordination using Agile/Scrum methodologies, planning via JIRA, and code review.
- Architectural supervision, evaluating design solutions through scalability, efficiency, and maintenance.
- Interface user experience study using realistic mockups.
- Creation of exportable and reusable JavaScript component modules.
- Drafting technical documentation for project delivery and maintenance.
- Design and development of the "Products and Media" module for product management, including images, metadata, and a publishing workflow.
- Design and development of the "Users and Roles" module for administrative management, including the creation, modification, and deletion of users, with granular management of roles and permissions.
- Design and development of the "Collaborative Workflow" module through the creation of tools for task assignment, validation, and publishing, to support cross-functional teams (photographers, retouchers, copywriters, translators) via browser websocket notifications.

### Social Media Strategist & Creative Director

gen 2023 - set 2025

Mandragora Web Studio

- Founding of a web agency with a team of six professionals, dedicated to supporting companies in growing their online presence and creating websites.
- Supervision and organization of team activities from the concept stage to delivery, including task assignment, quality control, and adherence to deadlines.
- Design and management of digital campaigns to increase visibility and engagement.
- Development of brand visual identities through logos, corporate identity, and multimedia materials.

### Graphic Designer & User Experience Designer

set 2013 - gen 2015

Visionest

- Analysis and optimization of corporate application navigation flows, ensuring intuitive interfaces and advanced usability.
- Logo design and development of corporate product image, maintaining visual consistency with the global brand identity.
- Creation and maintenance of corporate websites, focusing on stylistic consistency, accessibility, and cross-platform performance.

## FORMAZIONE

### Upskilling course Expert in Human Resources Management and Development

2025

GOL Program, Employment Consultants Foundation  
BGF Group, Noale (VE)

### Bachelor's Degree in Design and Communication

2010 - 2013

Scuola Italiana Design, Padova (PD)

### Diploma as Industrial Expert in Electrical Engineering and Automation

2005 - 2010

I.T.I.S. Eugenio Barsanti, Castelfranco Veneto (TV)