



# Alberto Lucas Pérez

Senior Product Designer

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## Profile

Senior Product Designer at Happening, passionate about design impact on business, product strategy and effective communication.

With 10 years of hands-on design experience.

## Experience

Oct 2025

### **Senior Product Designer - Happening.xyz**

Shaping the in-play experience of Superbet sports app.

Jan 2025 -  
Oct 2025

### **Lead Product Designer - Mercadona Tech**

Managing and mentoring another Product Designer and also leading product design for Shop team at Mercadona's e-commerce.

Mar 2023 -  
Jan 2025

### **Product Designer - Mercadona Tech**

Leading product design for Shop and Checkout teams at Mercadona ecommerce (+20K daily orders), collaborating with Product, Engineering, and Business.

Jan - Mar 2023

### **Product Designer - A11.studio**

Managing product design projects directly with stakeholders for Vivida app and Worldcoin, with +2M users.

2020 - 2022

### **Product & Digital Designer - Freelance**

Leading product, branding and digital projects for companies such as Dow Chemical or Corteva.

2015 - 2020

### **Digital & Graphic Designer - Artes Gráficas Dincolor**

Managing print, branding and marketing campaigns for known companies such as Iberdrola, Mastercard or the Spanish Ministry of Foreign Affairs.

## Education

Oct - Dec 2022

### **UX/UI Bootcamp - Ironhack**

An intensive program to develop technical and managerial skills in the area of User Experience and User Interface Design.

2015 - 2018

### **Universidad Politécnica de Madrid (UPM)**

Double Degree in Engineering in Industrial Design & Mechanical Engineering - On hold.

## Languages

Spanish

Native

English

C2 Proficiency