SEARCH ENGINE
OPTIMIZATION

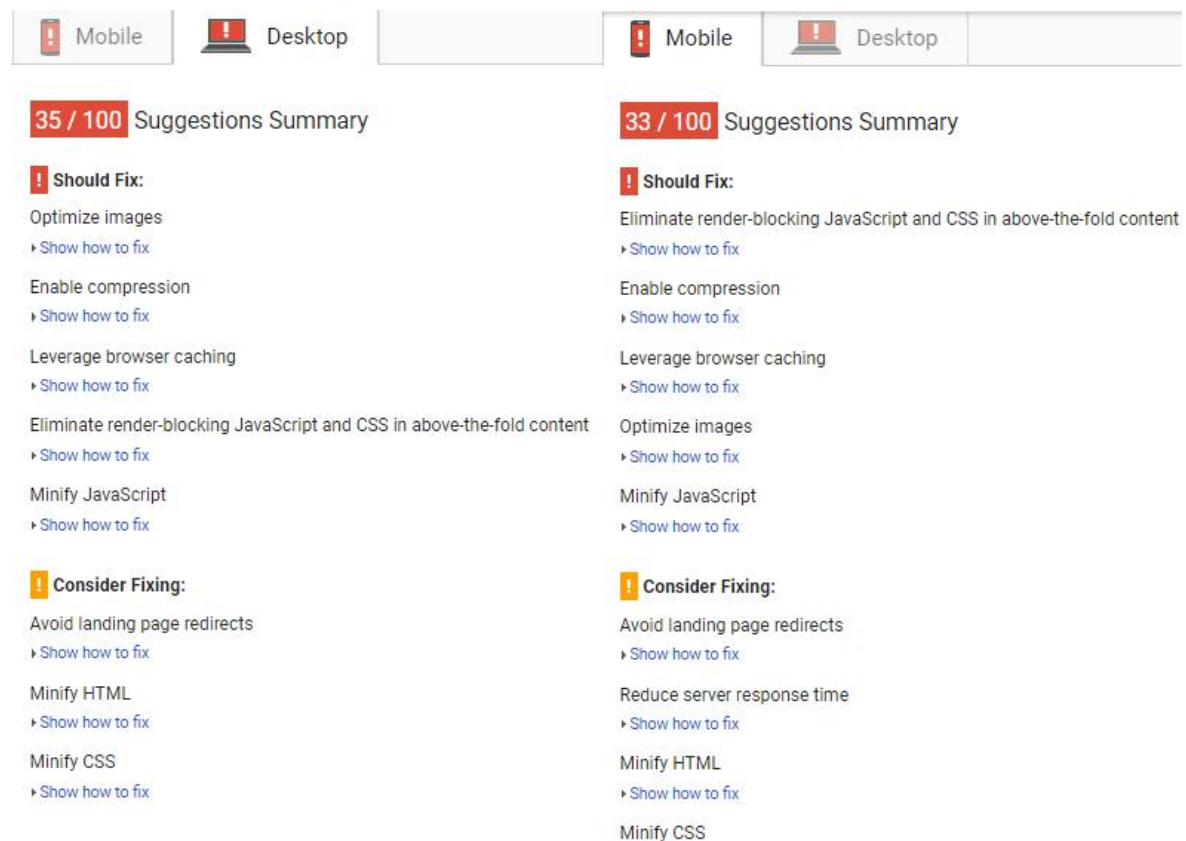WEBSITE ANALYSIS &
RECOMMENDATION
REPORT FOR DUMBU.ONE

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Success - Just a Click Away!

High Priority SEO Focused Tasks

1. Page Load Speed

Page load speed of Dumbu.one needs to be improved. For more details, check the below link and screenshot:

https://developers.google.com/speed/pagespeed/insights/?url=https%3A%2F%2Fwww.dumbu.one&tab=desktop

! Mobile	💻 Desktop		! Mobile	💻 Desktop

35 / 100 Suggestions Summary

! Should Fix:

Optimize images
▸ Show how to fix

Enable compression
▸ Show how to fix

Leverage browser caching
▸ Show how to fix

Eliminate render-blocking JavaScript and CSS in above-the-fold content
▸ Show how to fix

Minify JavaScript
▸ Show how to fix

! Consider Fixing:

Avoid landing page redirects
▸ Show how to fix

Minify HTML
▸ Show how to fix

Minify CSS
▸ Show how to fix

33 / 100 Suggestions Summary

! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content
▸ Show how to fix

Enable compression
▸ Show how to fix

Leverage browser caching
▸ Show how to fix

Optimize images
▸ Show how to fix

Minify JavaScript
▸ Show how to fix

! Consider Fixing:

Avoid landing page redirects
▸ Show how to fix

Reduce server response time
▸ Show how to fix

Minify HTML
▸ Show how to fix

Minify CSS

Suggestion -
It is advised to ask the developer to perform the necessary changes on website and improve page load speed for both desktop and mobile platforms.

2. WWW to Non WWW & URL Redirection

We have found multiple redirection on the Dumbu.one. Pages that load successfully both with and without www. are treated as duplicate content! For more details, please check the following screenshot:

URL	Status Codes	# Redirects
https://dumbu.one	302 → 301 → 200	2
https://www.dumbu.one	302 → 301 → 200	2
http://www.dumbu.one	302 → 301 → 200	2

Suggestion -
We suggest you to ask the developer to fix this redirection issue on the website. If the old URL has been permanently redirected to the new URL then it's recommended to perform 301 redirect only. Therefore, please remove the 302 redirect from the following URLs and insert 301 redirection on them -
https://www.dumbu.one 301 redirect to https://www.dumbu.one
http://www.dumbu.one 301 redirect to https://www.dumbu.one
https://dumbu.one 301 redirect to https://www.dumbu.one

Right now either www.dumbu.one or dumbu.one is failing to resolve properly. You should set a preferred domain in Google Search Console and use a 301 redirect to divert traffic from your secondary domain.

Note - Can you please confirm why this URL https://www.dumbu.one is redirecting to this URL - https://www.dumbu.one/dumbu/src/?

3. Blog Page

We have not found the blog page on the Dumbu.one.

Publishing blog posts on a blog page is a great way to engage with your audience and increase your online visibility by attracting qualified traffic from new sources.

Suggestion -
It is recommended to ask developer to create a blog page https://www.dumbu.one/blog. So, we keep updating it with latest industry niche news and tips.

4. Form Testing

Good, We have that contact us form is working fine on the Dumbu.one.

Suggestion -
It is recommended to ask the developer to create a **https://www.dumbu.one/thank-you** page on which user will land after submitting the contact us form. It will help us to measure the total number of conversions on the website via setting up a goal in Google Analytics tools.

Also, current title above the contact form is "Contac Us", kindly change it to "Contact Us".

5. ALT Attribute

We have found 26 images with the missing required 'alt' attribute on Dumbu.one. For example, below are the list of image URLs:

https://www.dumbu.one/dumbu/src/assets/images/EN/como-funciona-1.png - Use this ALT tag "How it works"

https://www.dumbu.one/dumbu/src/assets/images/info.png - Use this ALT tag "Information"

https://www.dumbu.one/dumbu/src/assets/images/checked_person.png - Use this ALT tag "Person"

https://www.dumbu.one/dumbu/src/assets/images/velocimetro01.png - Use this ALT tag "velocimetro-1"

https://www.dumbu.one/dumbu/src/assets/images/new_nuvem.png - Use this ALT tag "cloud save"

https://www.dumbu.one/dumbu/src/assets/images/ig.png - Use this ALT tag "instagram"

https://www.dumbu.one/dumbu/src/assets/images/new_funtionalities.jpg - Use this ALT tag "new funtionalities"

https://www.dumbu.one/dumbu/src/assets/images/velocimetro04.png - Use this ALT tag "velocimetro-2"

https://www.dumbu.one/dumbu/src/assets/images/EN/755K.png - Use this ALT tag "Increase your followers on Instagram"

https://www.dumbu.one/dumbu/src/assets/images/autolike_bw.png - Use this ALT tag "Auto Like"

https://www.dumbu.one/dumbu/src/assets/images/user.png - Use this ALT tag "User"

https://www.dumbu.one/dumbu/src/assets/images/50%20países.png - Use this ALT tag "Flags"

https://www.dumbu.one/dumbu/src/assets/images/geolocalization_bw.png - Use this ALT tag "geo-localization"

https://www.dumbu.one/dumbu/src/assets/images/FECHAR.png - Use this ALT tag "cancel"

https://www.dumbu.one/dumbu/src/assets/images/velocimetro03.png - Use this ALT tag "velocimetro-3"

https://www.dumbu.one/dumbu/src/assets/images/seta-ok.png - Use this ALT tag "ok"

https://www.dumbu.one/dumbu/src/assets/images/EN/seguro.png - Use this ALT tag "100% Safe Encrypted Data"

https://www.dumbu.one/dumbu/src/assets/images/ass.png - Use this ALT tag "Add User"

https://www.dumbu.one/dumbu/src/assets/images/persons.png - Use this ALT tag "Persons"

https://www.dumbu.one/dumbu/src/assets/images/velocimetro02.png - Use this ALT tag "velocimetro-4"

https://www.dumbu.one/dumbu/src/assets/images/logo-footer.png - Use this ALT tag "Dumbu Footer Logo"

https://www.dumbu.one/dumbu/src/assets/images/novo.png - Use this ALT tag "Novo"

https://www.dumbu.one/dumbu/src/assets/images/help.png - Use this ALT tag "Help"

https://www.dumbu.one/dumbu/src/assets/images/EN/como-funciona-2.png - Use this ALT tag "How it functions"

https://www.dumbu.one/dumbu/src/assets/images/pay.png - Use this ALT tag "Pay"

Suggestion -
It is recommended to ask the developer to insert above suggested ALT attributes for each image of the Dumbu.one.

Note - We have found other 32 blank ALT tags (alt="") on the Dumbu.one. Hence, it is suggested to remove them from the website.

Low Priority SEO Focused Tasks

6. Custom 404 Page

We have not found a custom 404 Error Page on the Dumbu.one.

Suggestion -
It is recommended to ask the developer to create a custom 404 page for the website. It will help users to navigate on other pages of the website easily.

ABOUT BLURBPOINT

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