

ECPR Summer School in Research Methods and Techniques



24 July - 11 August 2023

Introduction

Participants were invited to take a short questionnaire at the end of each course to provide feedback for instructors, teaching assistants and ECPR organisers. 9 attendances were recorded against the course presented by Alberto Stefanelli, of these, there were 5 survey responses. These results are presented in two sections, the first being an overall summary of how the respondent considered various aspects of how the course was delivered. The second section is a list of the free text responses given to several open questions in the survey.

VIR-MS04 Introduction to Conjoint Experiments

Alberto Stefanelli - Course Instructor



327

Total course
registrations



275

Total participants



9

Course participants



5

Survey respondents

56%
response rate

Section One: Course

2	Overall, how would you rate the course?	5 stars	4 stars	3 stars	2 stars	1 star	Weighted Mean 4.40
	Quantity	2	3	0	0	0	
	%	40%	60%	0%	0%	0%	
3	Did you find the course outline useful?	Extremely useful	Very useful	Neutral	Not so useful	Not at all useful	Weighted Mean 4.20
	Quantity	1	4	0	0	0	
	%	20%	80%	0%	0%	0%	
4	Did the course content and delivery meet your expectations?	Exceeded expectations	Met expectations	Below expectations			Weighted Mean 2.20
	Quantity	1	4	0			
	%	20%	80%	0%			
5	Did the course meet all of your learning requirements for the subject?	A great deal	A lot	A moderate amount	A little	None at all	Weighted Mean 4.40
	Quantity	2	3	0	0	0	
	%	40%	60%	0%	0%	0%	
6	Would you say the Instructor was clearly knowledgeable about their subject?	Extremely knowledgeable	Very knowledgeable	Somewhat knowledgeable	Not so knowledgeable	Not at all knowledgeable	Weighted Mean 4.80
	Quantity	4	1	0	0	0	
	%	80%	20%	0%	0%	0%	
7	Was the Teaching Assistant helpful in assisting the course delivery?	N/A	Extremely helpful	Somewhat helpful	Not so helpful		Weighted Mean #DIV/0!
	Quantity	5	0	0	0		
	%	100%	0%	0%	0%		
8	Did you have the opportunity and space to ask questions and to participate in discussion during the course?	A great deal	A lot	A moderate amount	A little	None at all	Weighted Mean 5.00
	Quantity	5	0	0	0	0	
	%	100%	0%	0%	0%	0%	
10	How do you feel about the duration of the course and live teaching hours?	Too short	About the right length	Too long			
	Quantity	1	4	0			
	%	20%	80%	0%			
12	How likely are you to recommend the course to a friend or colleague?	Highly likely	Likely	Neutral	Unlikely	Highly unlikely	Weighted Mean 4.40
	Quantity	2	3	0	0	0	
	%	40%	60%	0%	0%	0%	

Section Two: Free Text Responses

- 4 Did the course content and delivery meet your expectations? Please tell us your reasons for your answer and if there is anything you feel this might be improved.
- Met expectations** - The course provided a good basic introduction into Conjoint-Designs and on recent discussions in the field, it also allowed a first glance at advanced applications of the method. Overall it provided a good start into the method.
- Exceeded expectations** - Very friendly atmosphere, questions very always welcome and answered in great detail, the lab exercises and videos were really helpful to get a better understanding of the topic.
- 9 Other than Canvas, did the Instructor use any other platform(s) to deliver the course? If you have answered 'yes', could you describe how you found this experience?
- Persuall, for the literature used. On the one hand it was useful as it provided us with the needed literature, on the other hand the highlighting functions were limited and a downfall of it is, that it does not provide the opportunity to download the texts into our own literature data basis.
- Not sure if that falls into the scope of the question, but we used a survey tool to look into survey design, which was very helpful.
- very usefull!
- 10 How do you feel about the duration of the course and live teaching hours? Please tell us the reasons for your answer.
- Too short** - The instructor intended to cover many things (M1: experiment and causal inference; M3: online survey), so he didn't spend enough time on the core topic of the conjoint experiment. I suggest focusing solely on conjoint experiment, and direct students to other more fundamental courses on experimental design if necessary.
- 12 How do you intend to apply the learning from this course to your practice?
- I will use it in future surveys.
- The experimental design learned in this course will be part of a project I'm currently planning.
- The things I have learned will greatly helpt in my PhD project as I plan to apply conjoint analysis.
- Potential future projects.
- gave me a lot of insights into which questions I can answer with CJ experiments, very helpful for creating new research ideas
- 13 What stage of career/research are you at currently? (Summary responses)
- Different stages of PhD
- Postdoc researcher