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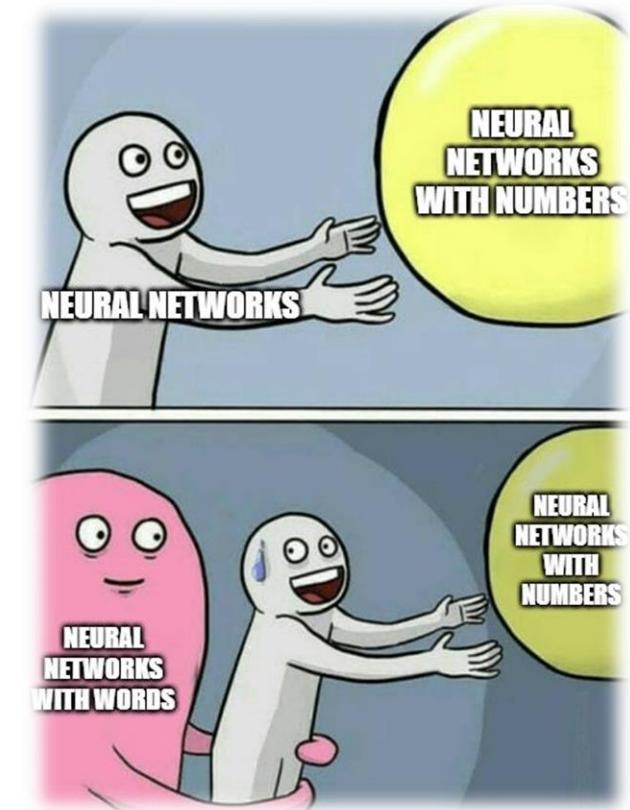
# > Embeddings

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# > Outline

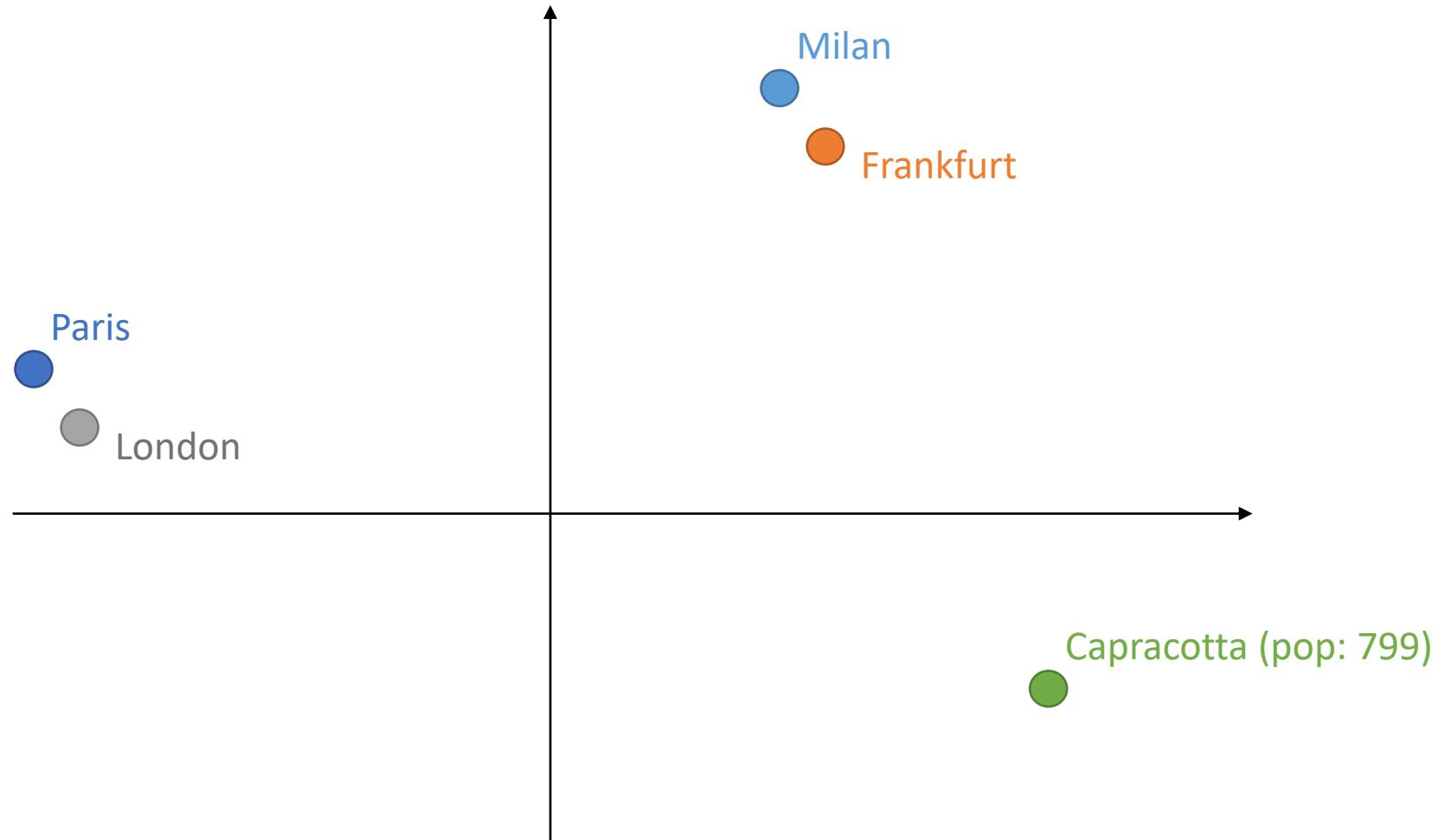
- Embeddings
- Building embeddings
- Embeddings from trained deep networks
- Embeddings with Autoencoders
- Embeddings of Vocabularies



# > Embeddings

- Curiously, an embedding is not necessarily related to DL
- An embedding is a **vectorial space**,  $x \in \mathbb{R}^d$  with semantics
  - Distances and relative positions between points have a *meaning*
  - And displacements/transformations might also have meaning
  - Vocabulary clash, “vector”/“point”
- Let’s build an embedding! Meaningful dimensions for **cities**?

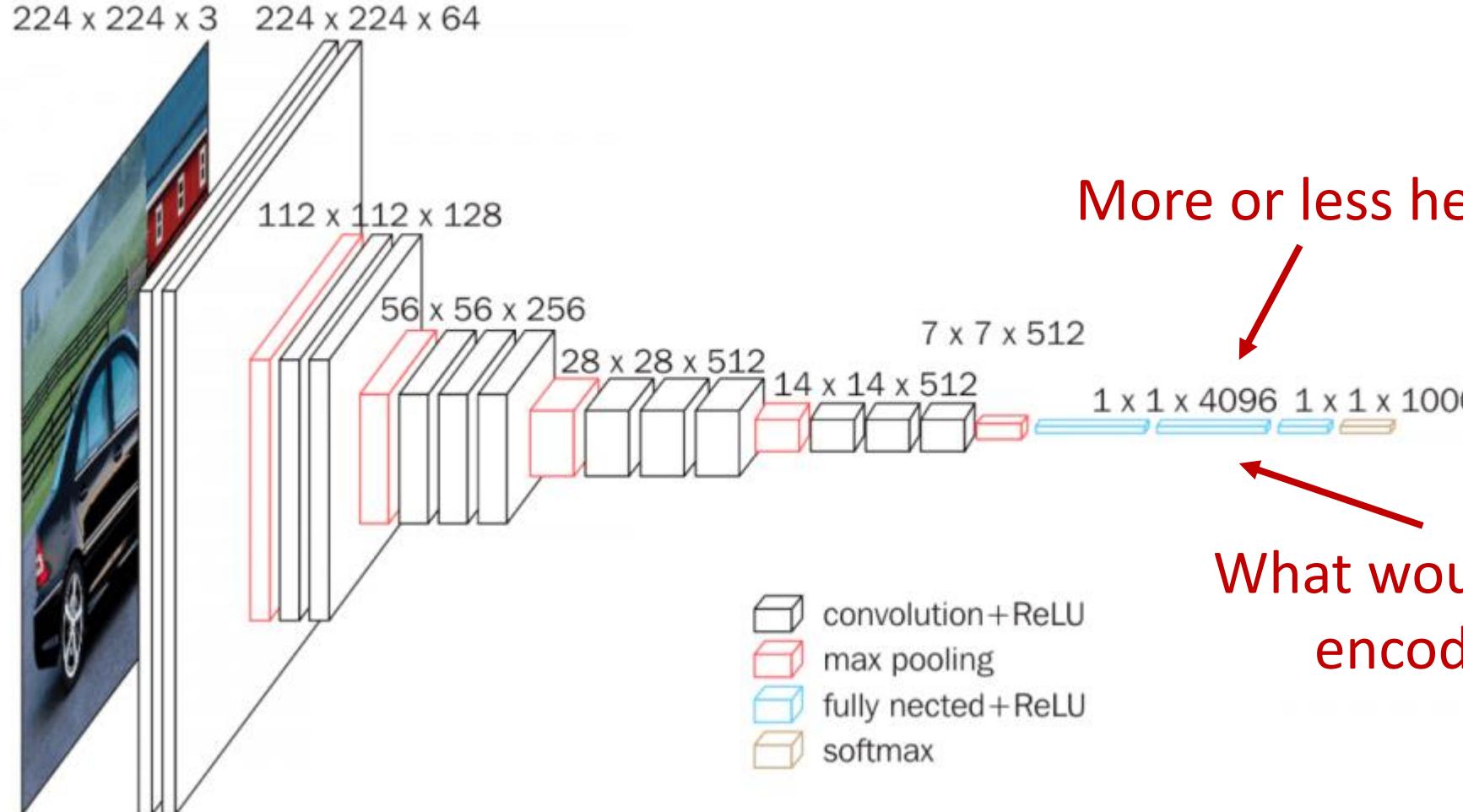
# > Embedding for cities



# > Building embeddings

- Building embeddings is pretty *hard*
  - Already when we have meaningful features
  - But for **relational data**? Pixels, words, videos, sound, ...?
- Supervised task in DL architecture *might* create embedding
  - Output of a (deep) module can be interpreted as vectorial space
  - Encoding **meaning related to supervised task**

# > Embeddings from trained deep networks



# > Embeddings from trained deep networks

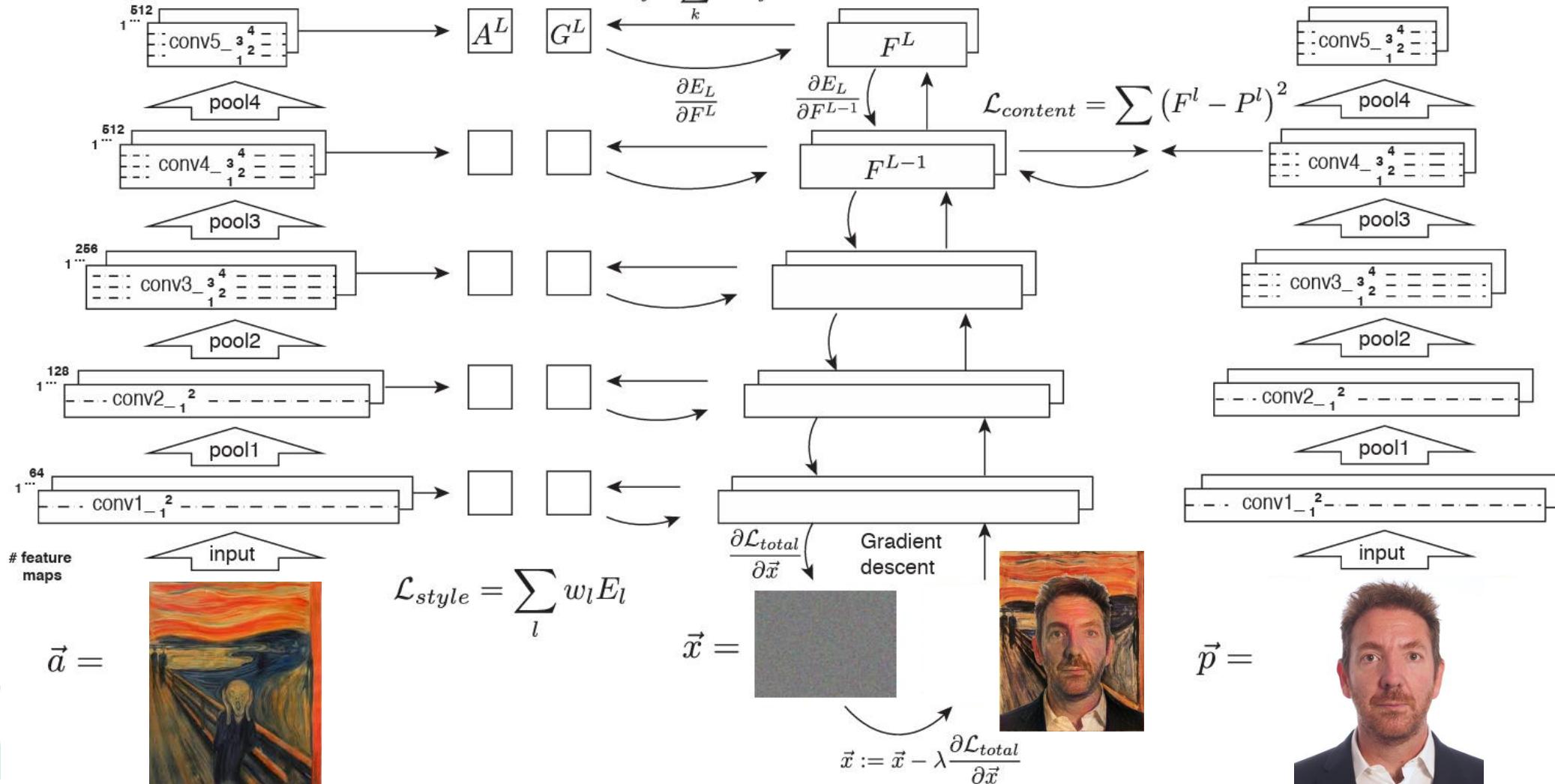
- Taking VGG-16, output of deep modules
  - Might encode samples of same class close together
  - If we are lucky, samples of *visually similar classes* close together
  - However, encoded meaning related to **visual aspects**, only
  - Photo of bear and tiger very different, both ferocious predators

# ➤ Embeddings from trained deep networks

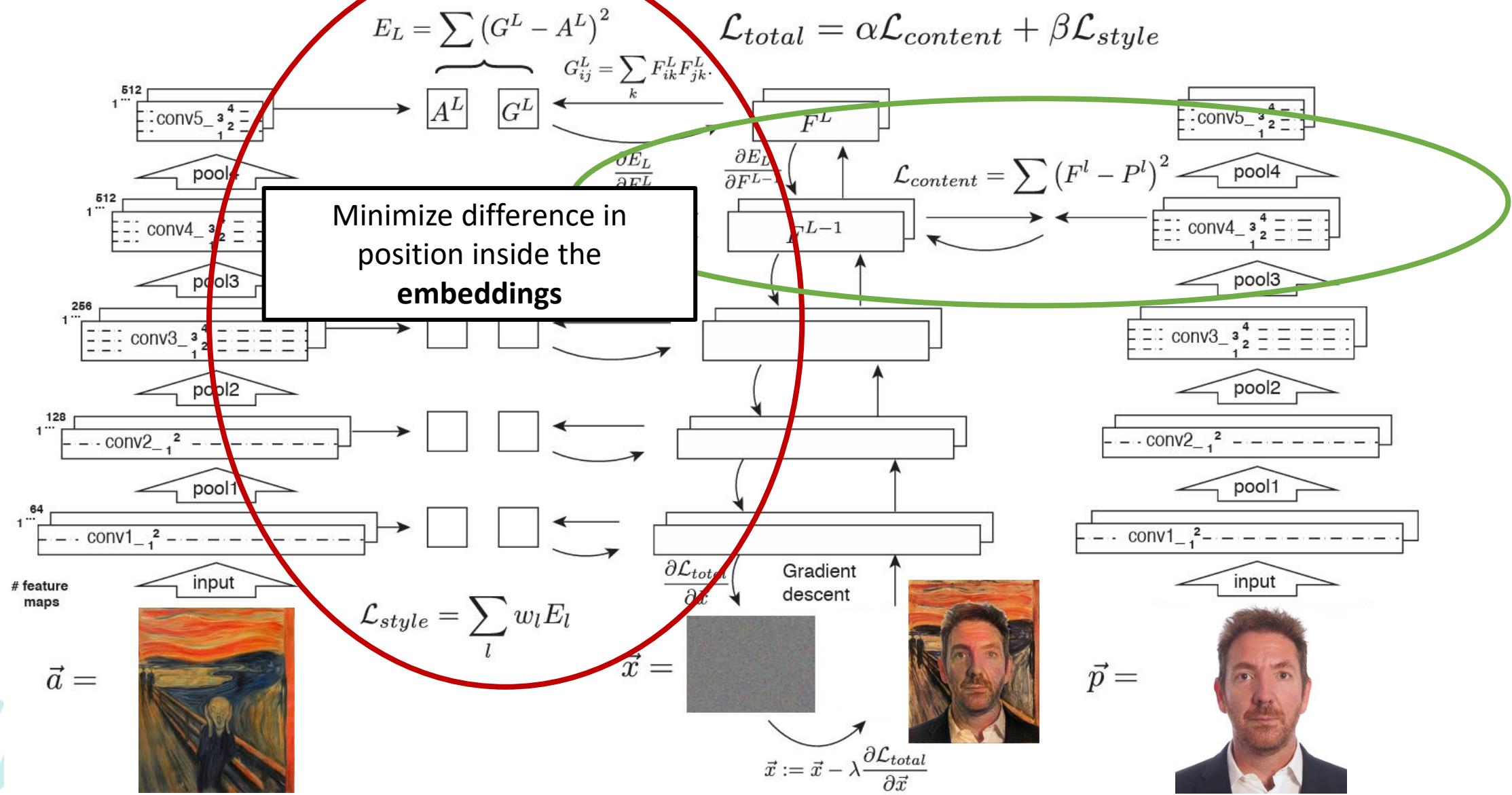
$$E_L = \sum (G^L - A^L)^2 \quad \mathcal{L}_{total} = \alpha \mathcal{L}_{content} + \beta \mathcal{L}_{style}$$

$$\overbrace{\quad\quad\quad} \quad G_{ij}^L = \sum F_{ik}^L F_{jk}^L.$$

$$\mathcal{L}_{total} = \alpha \mathcal{L}_{content} + \beta \mathcal{L}_{style}$$



# ► Embeddings from trained deep networks

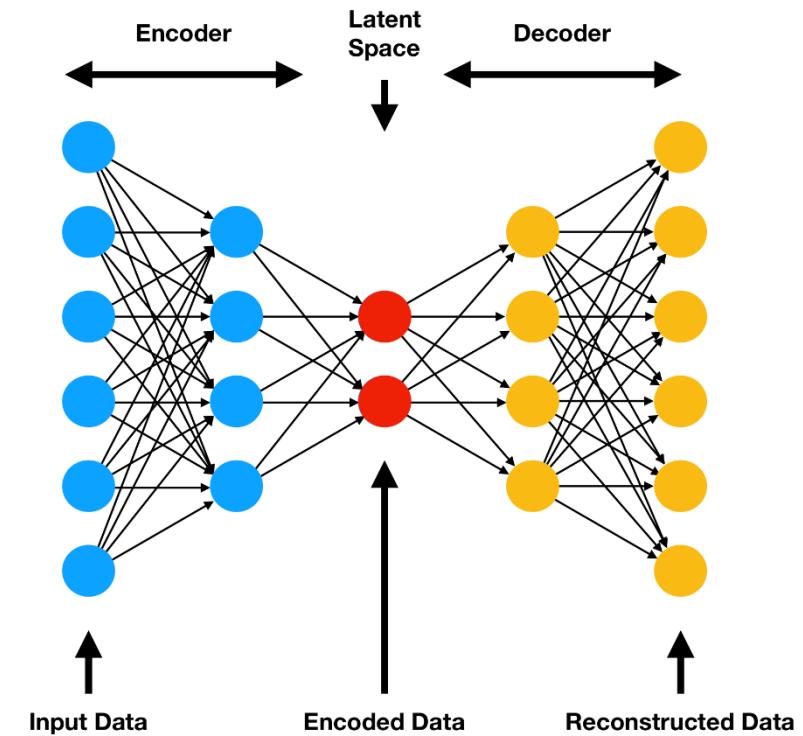


# > Embeddings, no tasks?

- What if do not have a task, or a ground truth?

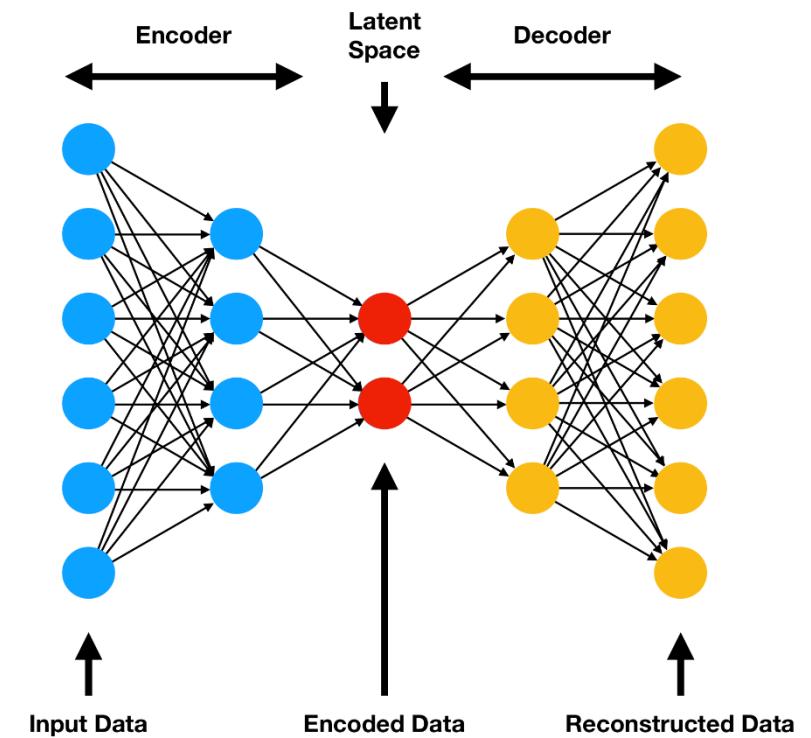
# > Embeddings with Autoencoders

- Deep learning architecture
  - Series of modules with less and less output dimensions
  - A bit like the “funnel” in CNNs
  - Module in the middle, lowest dimension
  - Second part, “funnel out”
  - Back to the original dimension of input
- Loss function: difference input-output
  - What does it mean?

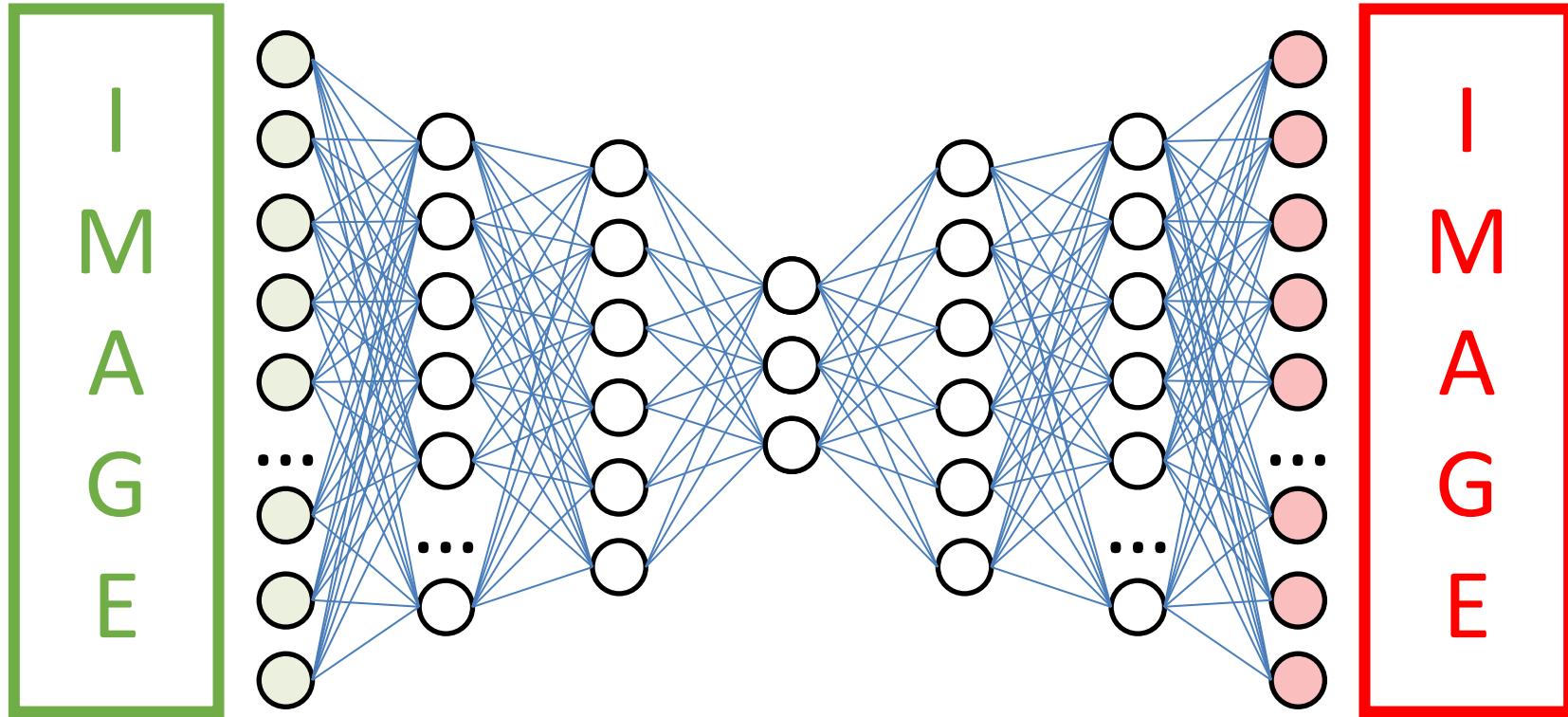


# > Embeddings with Autoencoders

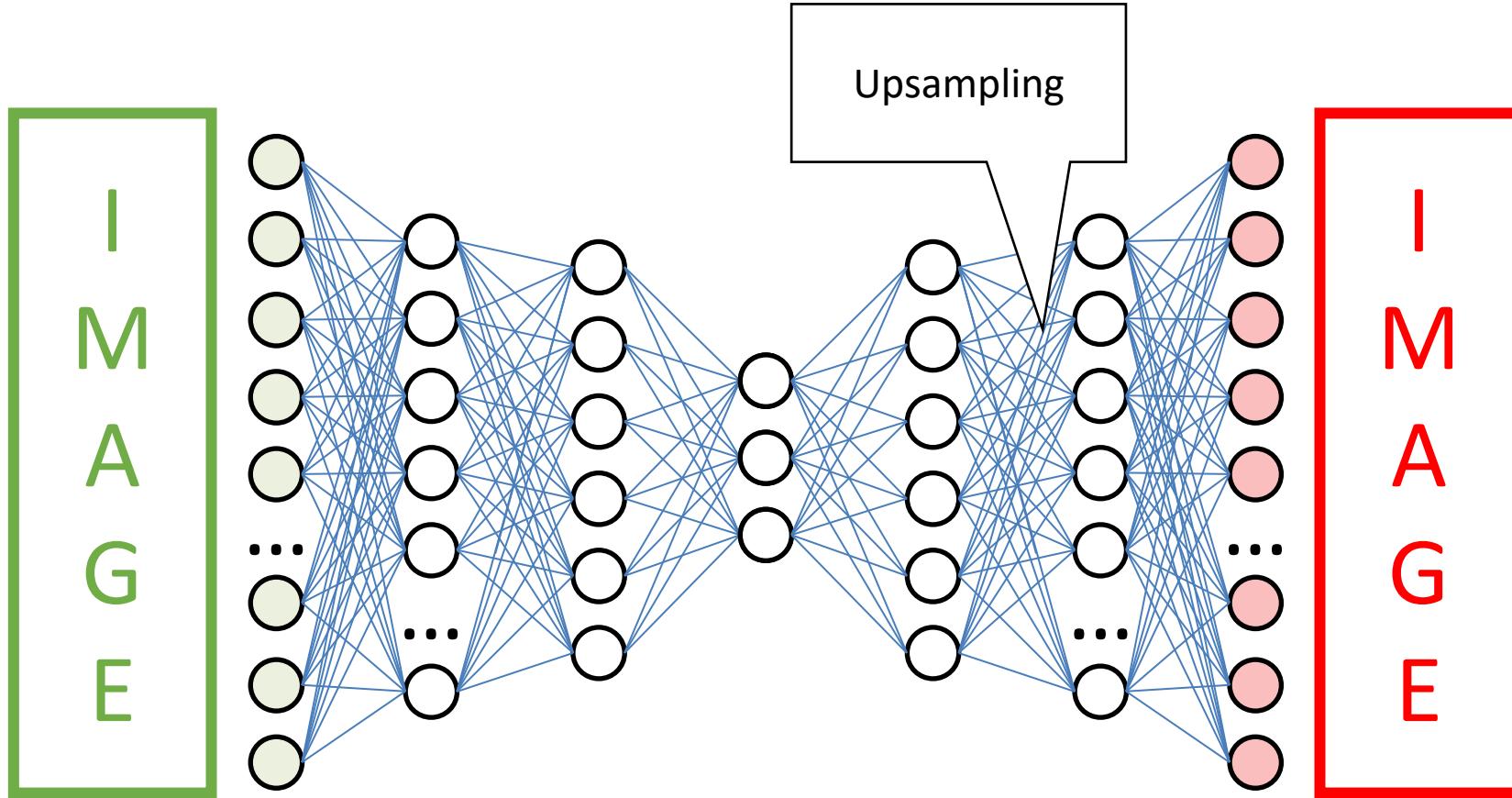
- Deep learning architecture
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  - Back to the original dimension of input
- Loss function: difference input-output
  - Dimensionality reduction
  - **Meaningful**, to be able to reconstruct



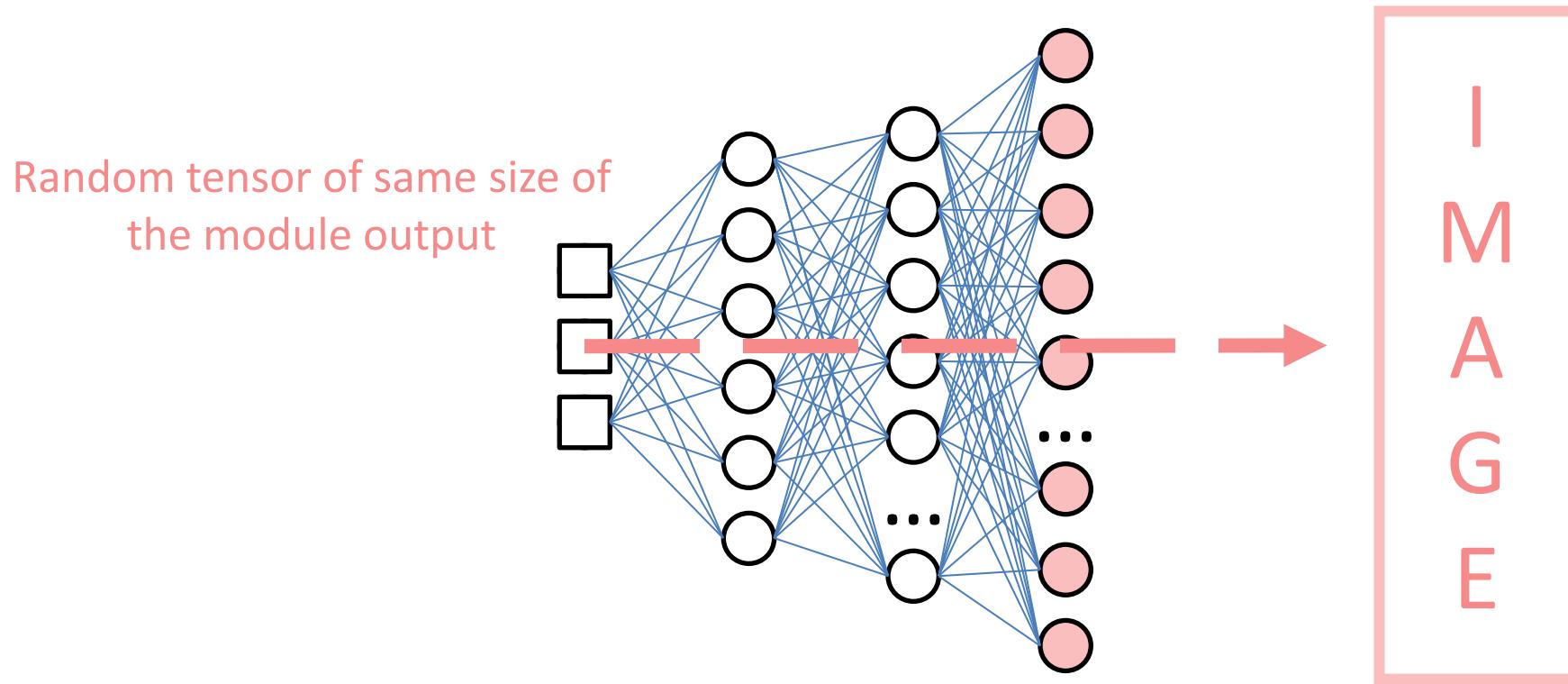
# > Embeddings with Autoencoders



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# > Embeddings with Autoencoders

- Two different points (vectors) in the same embedding...



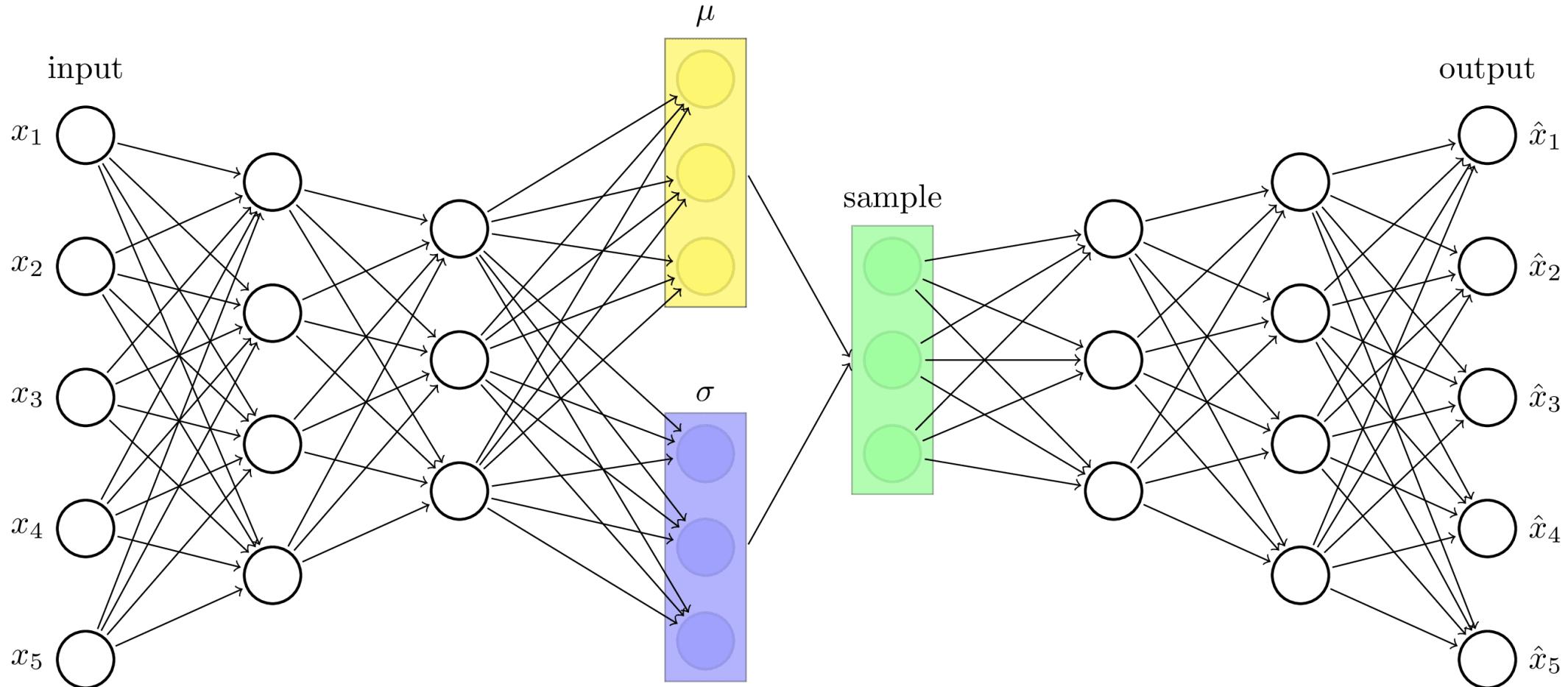
# > Embeddings with Autoencoders

- The latent space is brittle, full of “holes”
- Can we force this latent space to behave better?
- And if so, what parts of the NN would **you** act on?

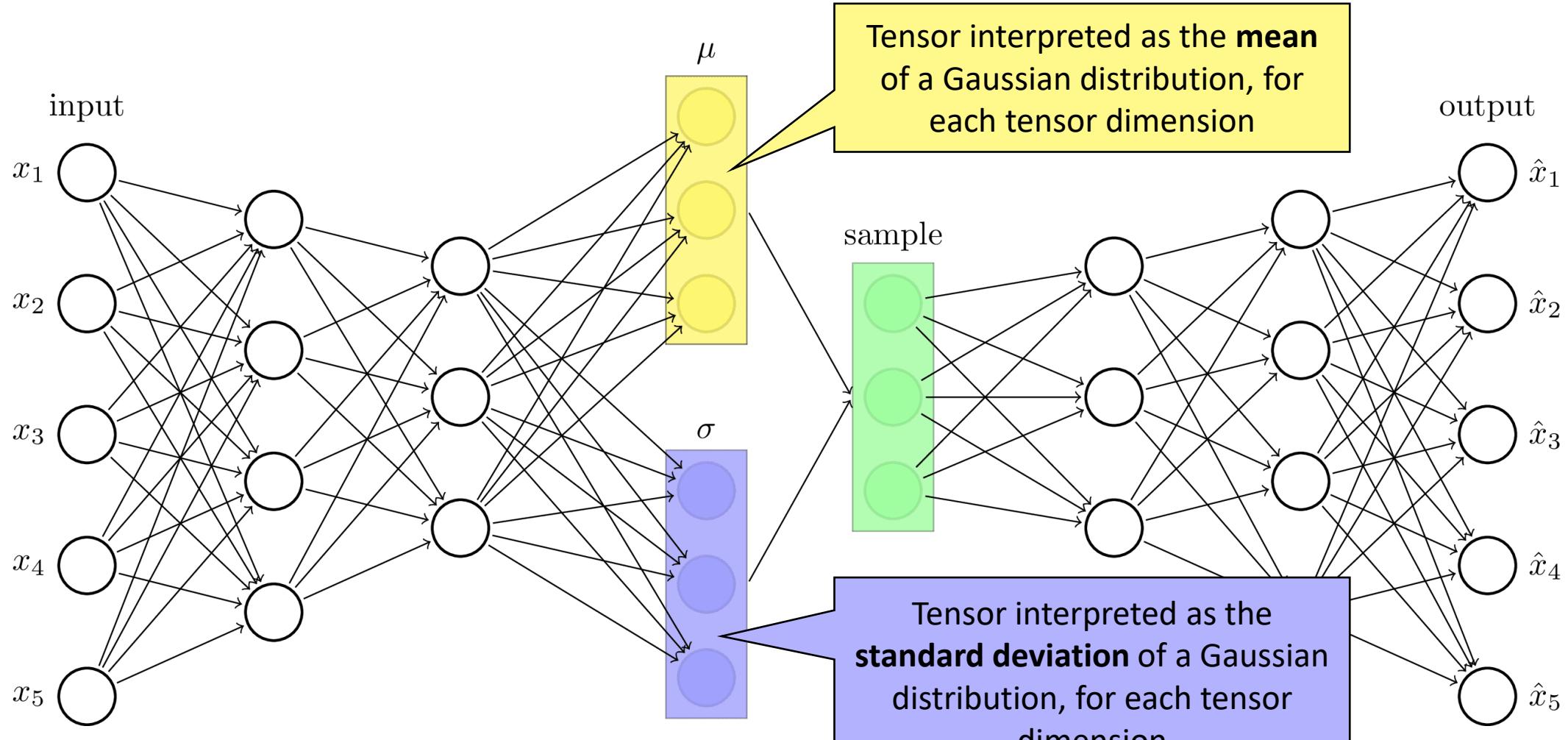
# > Variational Autoencoders

- Each image does **not** correspond to a single point
- But rather to a (Gaussian) distribution around a point
- This makes it possible to
  - Express *uncertainty* (small or large variance)
  - **Enforce structure** of the latent space (less brittle)

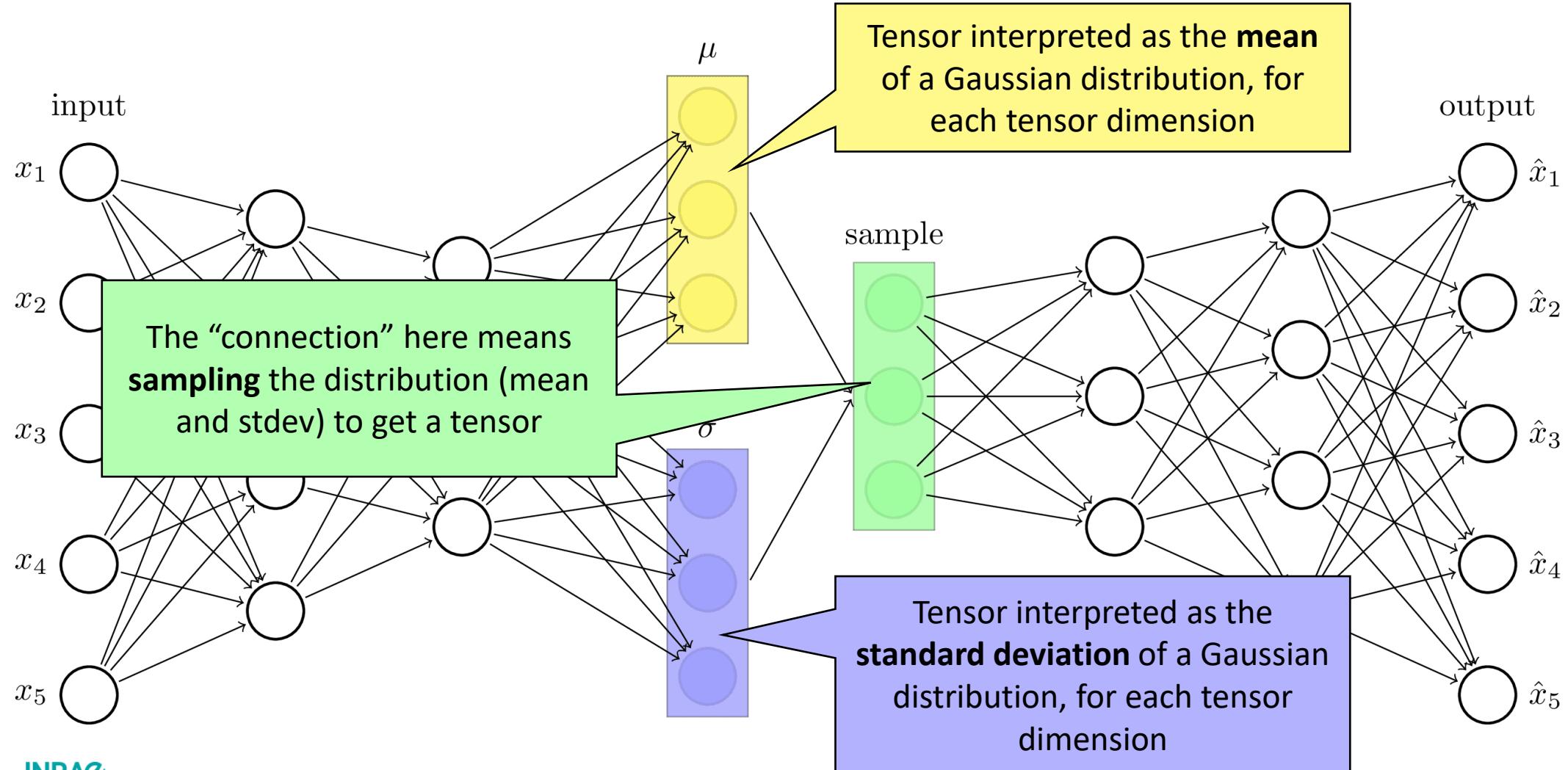
# > Variational Autoencoders



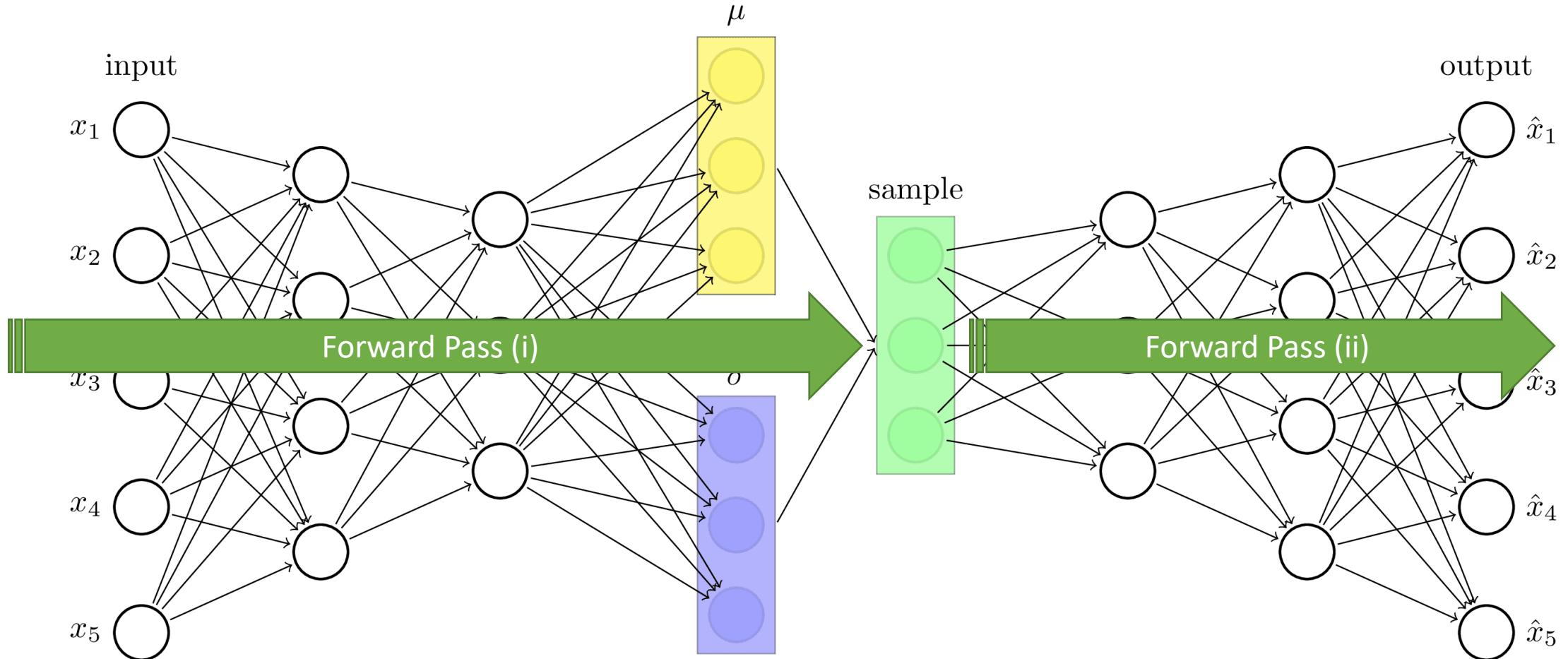
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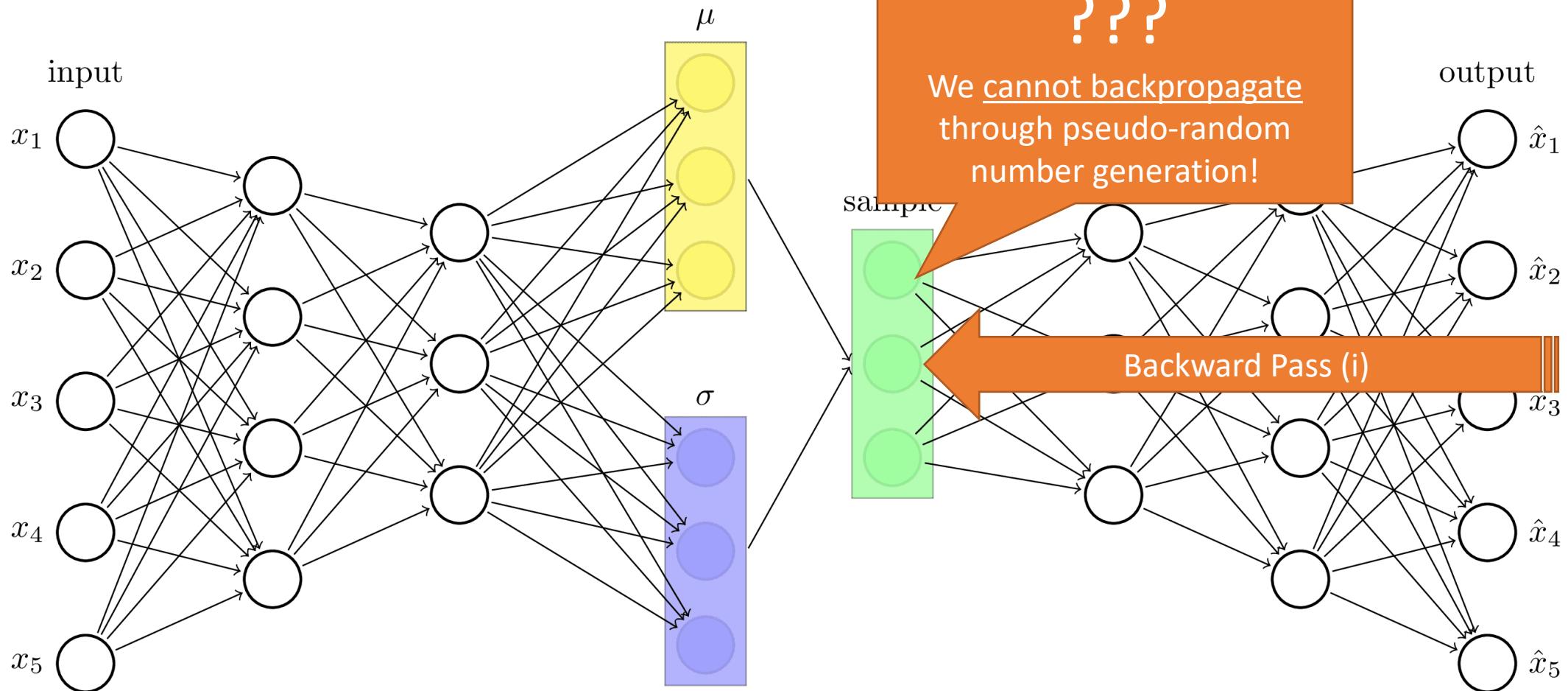
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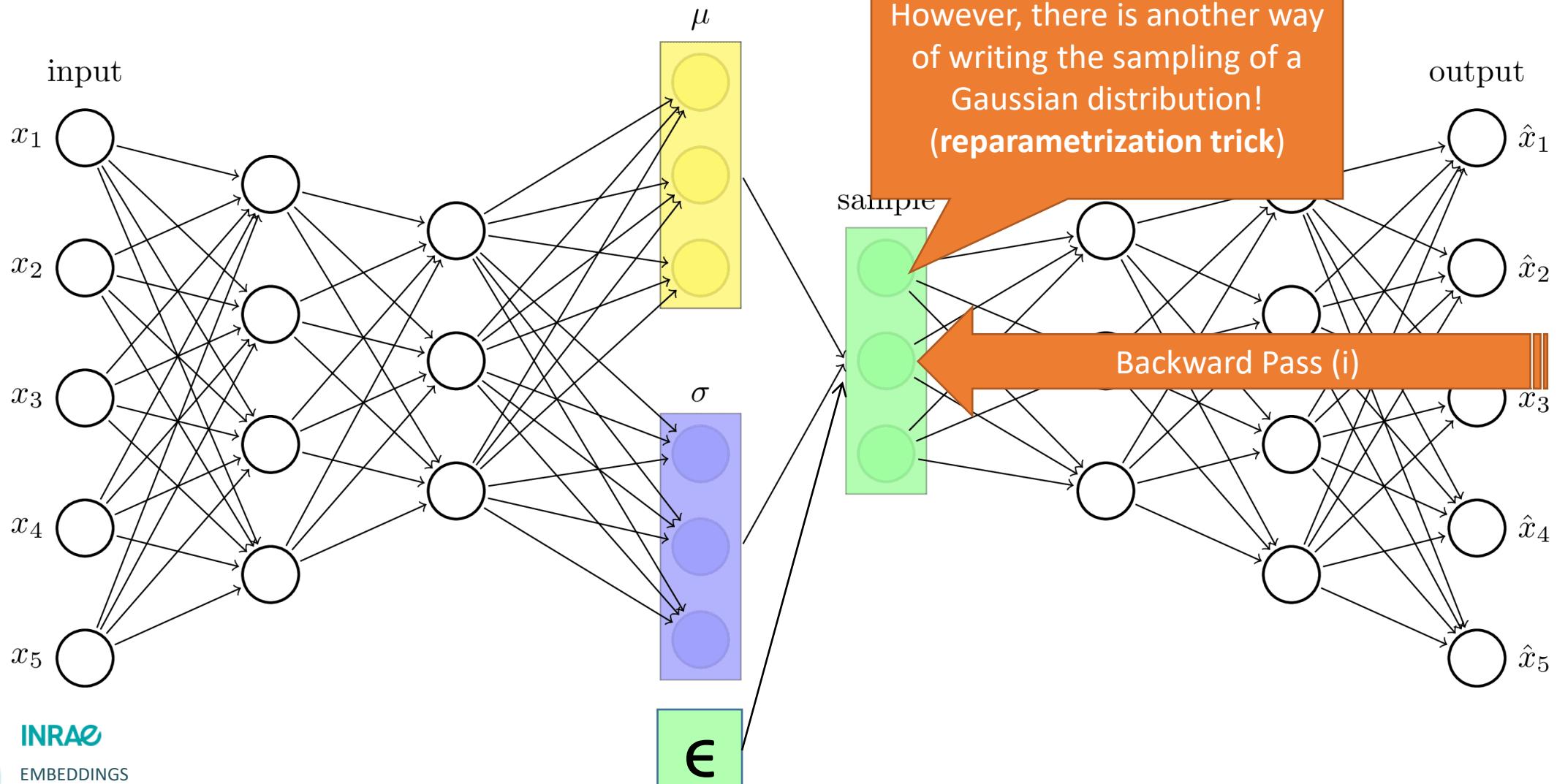
# > Variational Autoencoders



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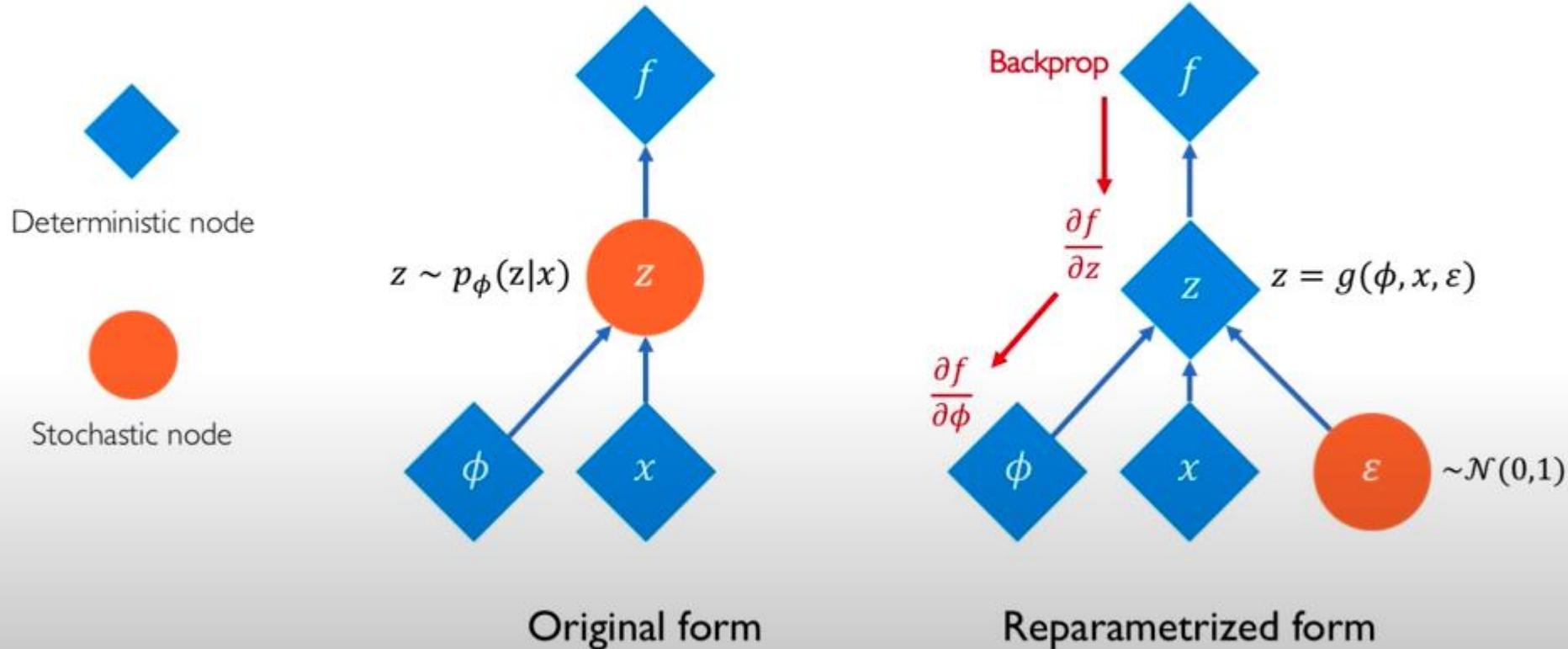


$$z \in \mathcal{N}(\mu, \sigma^2) \longrightarrow z = \mu + \sigma \odot \epsilon, \text{ where } \epsilon \in \mathcal{N}(0, 1)$$

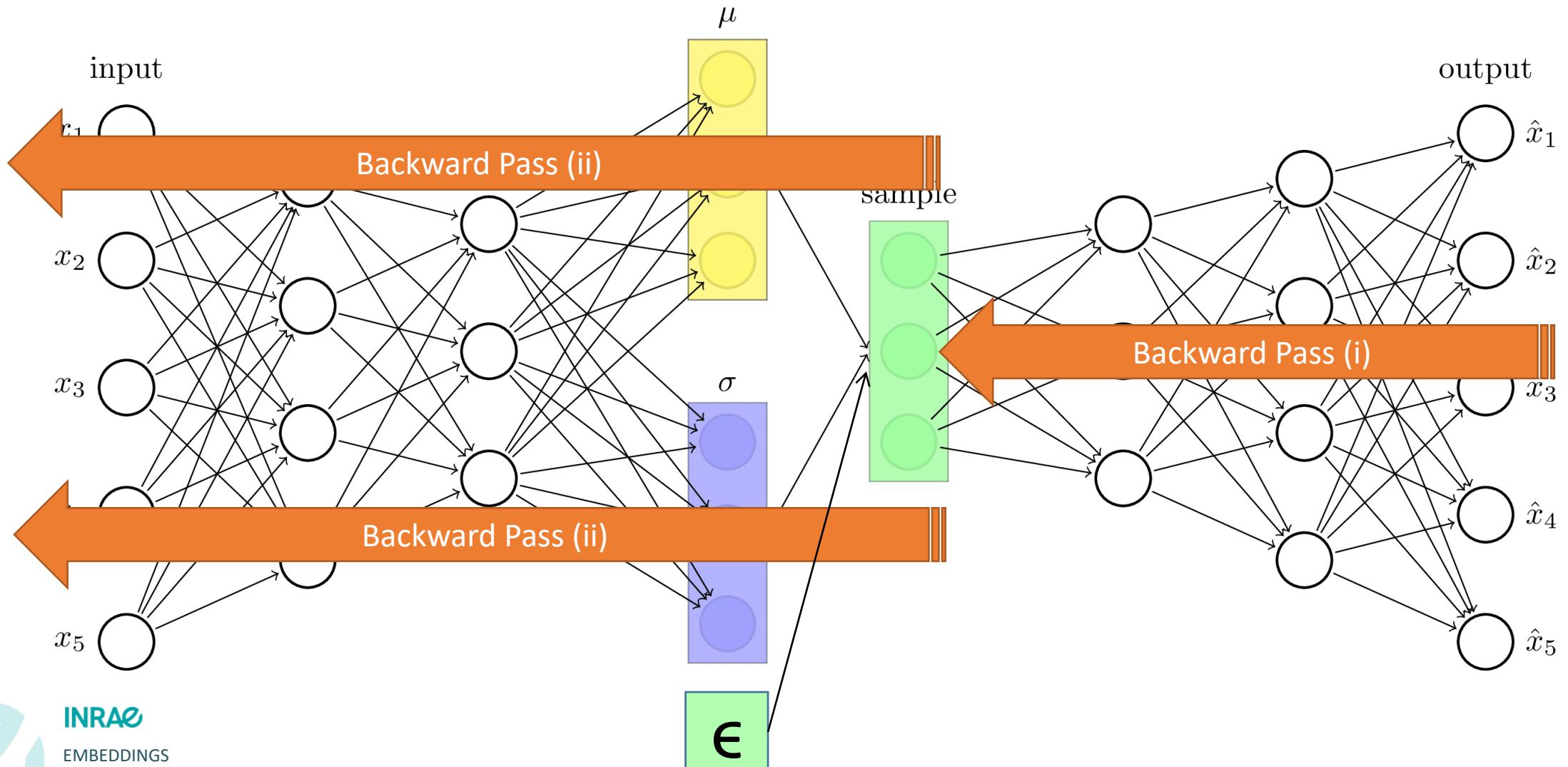


# > Variational Autoencoders

## Reparametrizing the sampling layer



# > Variational Autoencoders



# > Variational Autoencoders

- Loss function in two parts
- The first one checks correctness of the output
  - For example, pixel-wise MSE or binary cross-entropy (BCE)
  - BCE assumes that pixels are “on” or “off” {0,1}
- The second one tries to keep distribution close to  $\mathcal{N}(0, I)$ 
  - In other words, for each dimension Gaussian has  $\mu = 0$
  - And covariance matrix is an identity matrix  $I$
  - Which means that all latent dimensions are independent
- They can be weighted with a hyperparameter ( $\beta$ -VAE)

# > Variational Autoencoders

- Evaluating the difference between two distributions is hard
- Kullback–Leibler divergence

$$D_{\text{KL}}(P \parallel Q) = \sum_{x \in \mathcal{X}} P(x) \log \frac{P(x)}{Q(x)}.$$

- However, if both distributions are Gaussians, becomes easier

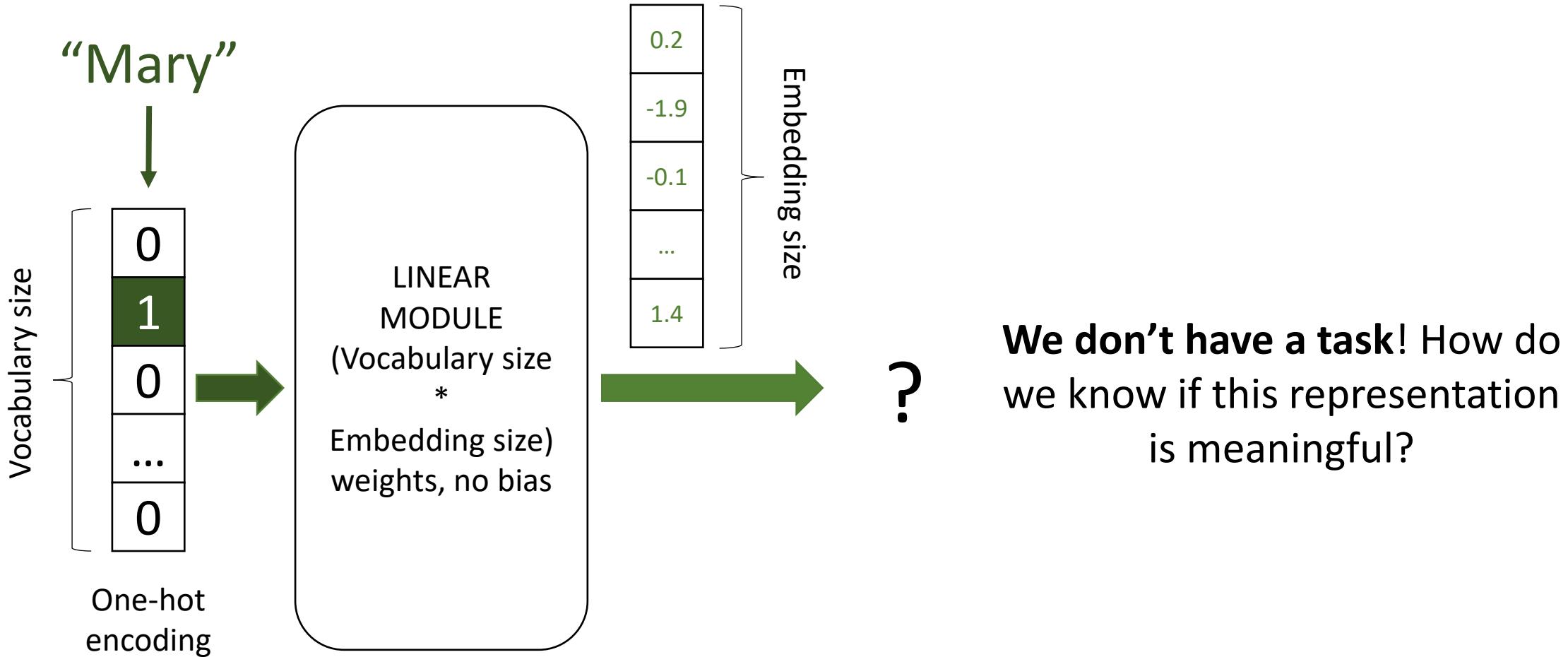
# > Embeddings of Vocabularies

- Vocabulary
  - Set of finite size, discrete elements (element: “token”)
  - Classic example: words, characters, bitstrings
  - But also, e.g. possible chessboard configurations in chess
- Words, in particular, are difficult to manipulate for AI
  - Map to symbols, but not 1:1
  - “Chicken” vs “chicken”! “Mole” vs “mole” vs “mole”! *Context?!*
  - Discrete: an integer per word? Not really expressive...

# > Vocabulary embedding: Word2Vec

- Revolutionary idea (grandfather of ChatGPT)
  - Arbitrary number of dimensions for the embedding
  - $(n_{\text{vocabulary}}, n_{\text{embedding}})$
- Simple neural network architecture
  - Input: one-hot encoding of a vocabulary
  - Output/Loss: task connected to meaning
  - Use **learned weights as word embeddings**

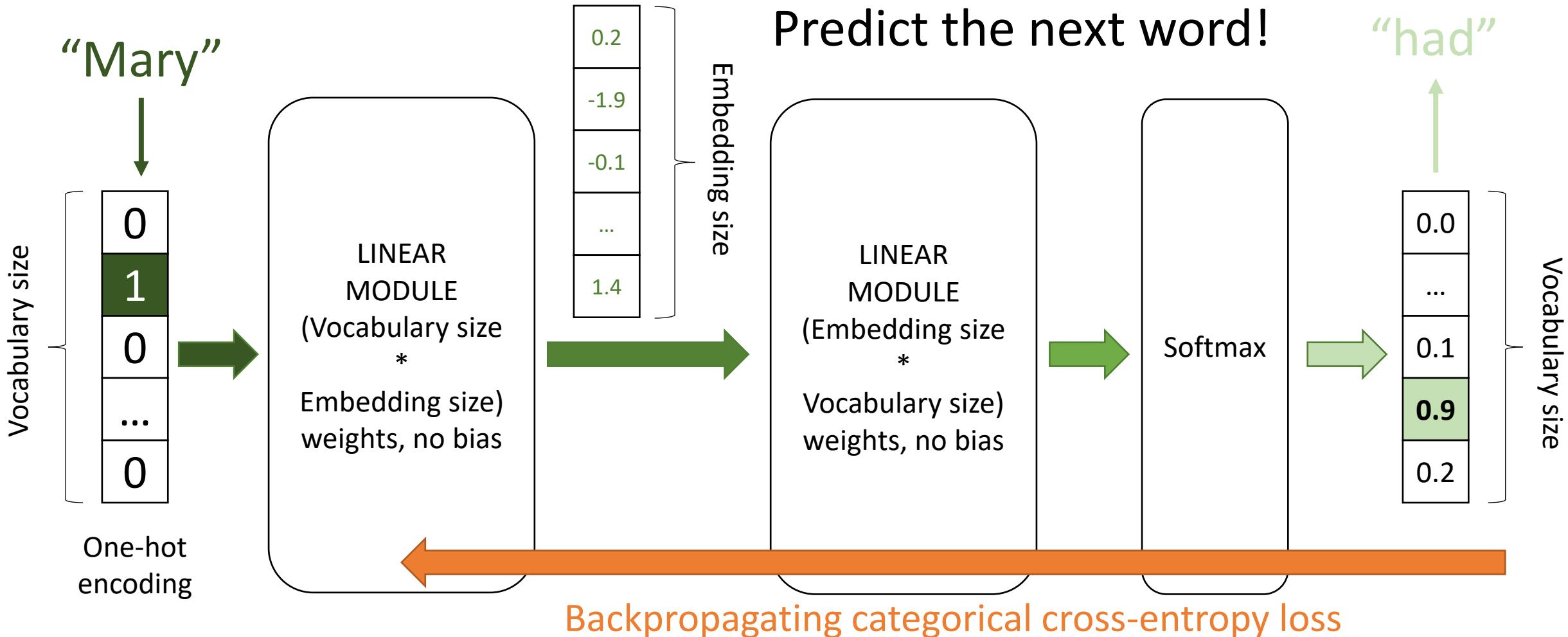
# > Vocabulary embedding: Word2Vec



# > Vocabulary embedding: Word2Vec

- We already have lots of organized **relational data**
  - Text! Words are not randomly organized: sentences, paragraphs
  - Use text to generate meaningful training samples
  - Classic **unsupervised learning** tricks
- Slide a window on the text
  - For example, predict the next word
  - “Mary had a little lamb”
  - (Mary, had), (had, a), (a, little), (little, lamb)

# > Vocabulary embedding: Word2Vec



# > Vocabulary embeddings: Word2Vec

- Continuous Bag of Words (CBoW)
  - Predict the word between two other words
  - “Mary had a little lamb”
  - (Mary, had), (a, had); (had, a), (little, a); (a, little), (lamb, little)

# > Vocabulary embeddings: Word2Vec

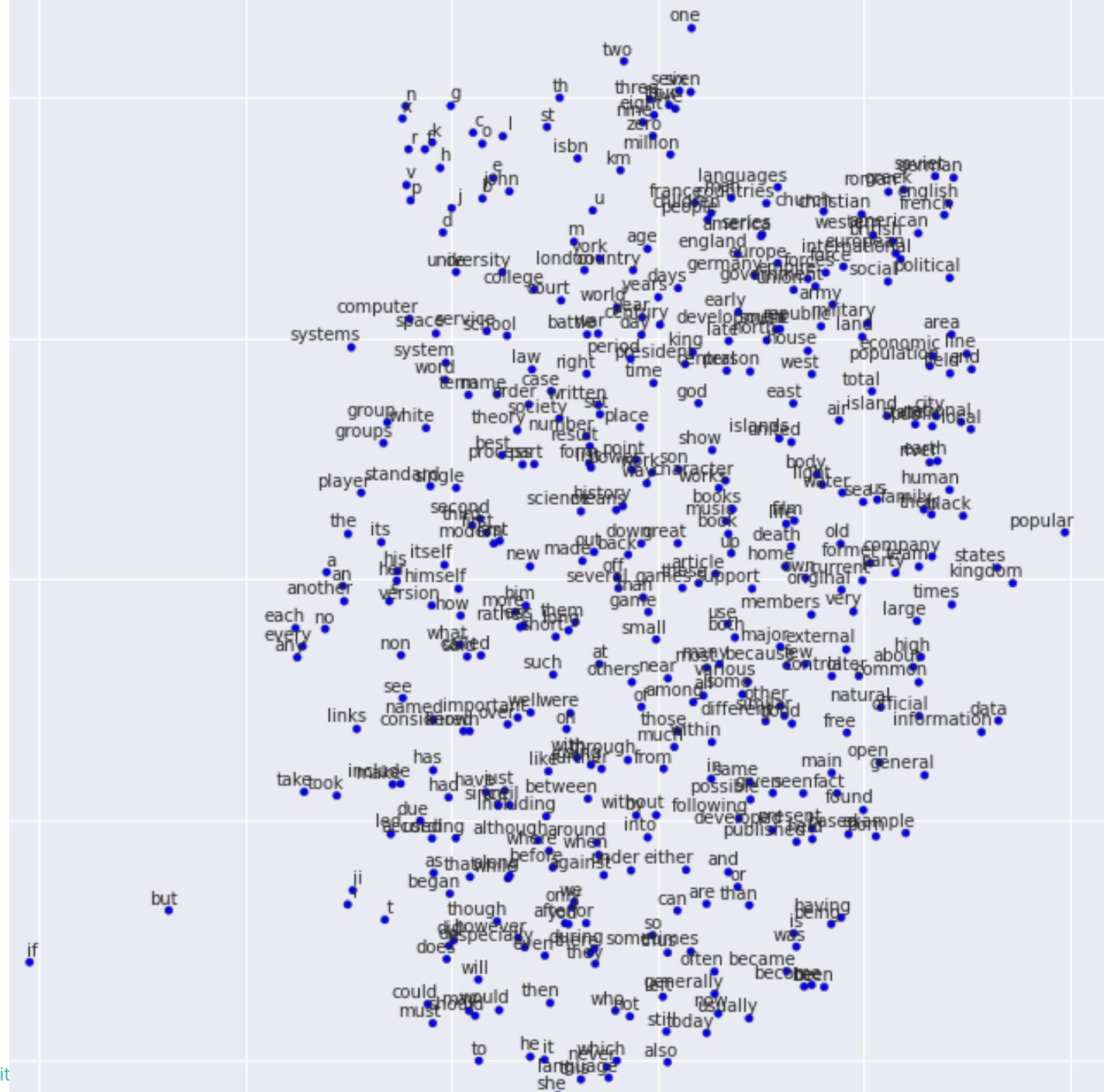
- Another possibility, skip-gram
  - “Context window” centered on a word, with  $n$  words on each side
  - Create training samples from central word to each side word

The [ wide road shimmered in the ] hot sun.

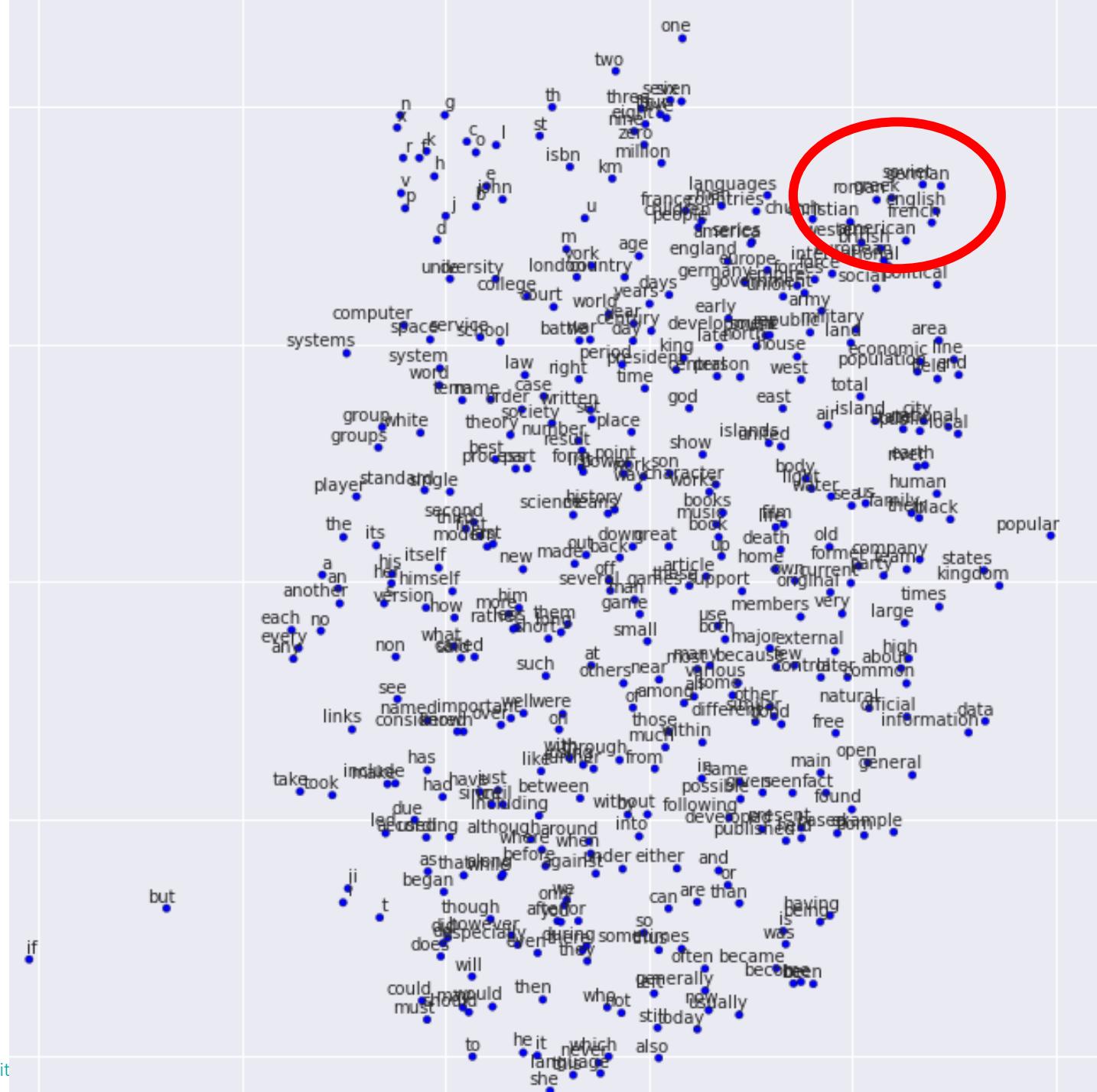
shimmered, wide  
shimmered, road  
shimmered, in  
shimmered, the

- Skip-gram also uses **negative sampling**
  - For each positive sample (shimmered, wide)
  - Get *random words* that **don't appear** in context window
  - Loss function to get softmax outputs as close as possible to zero

# > Word2Vec



# Word2Vec

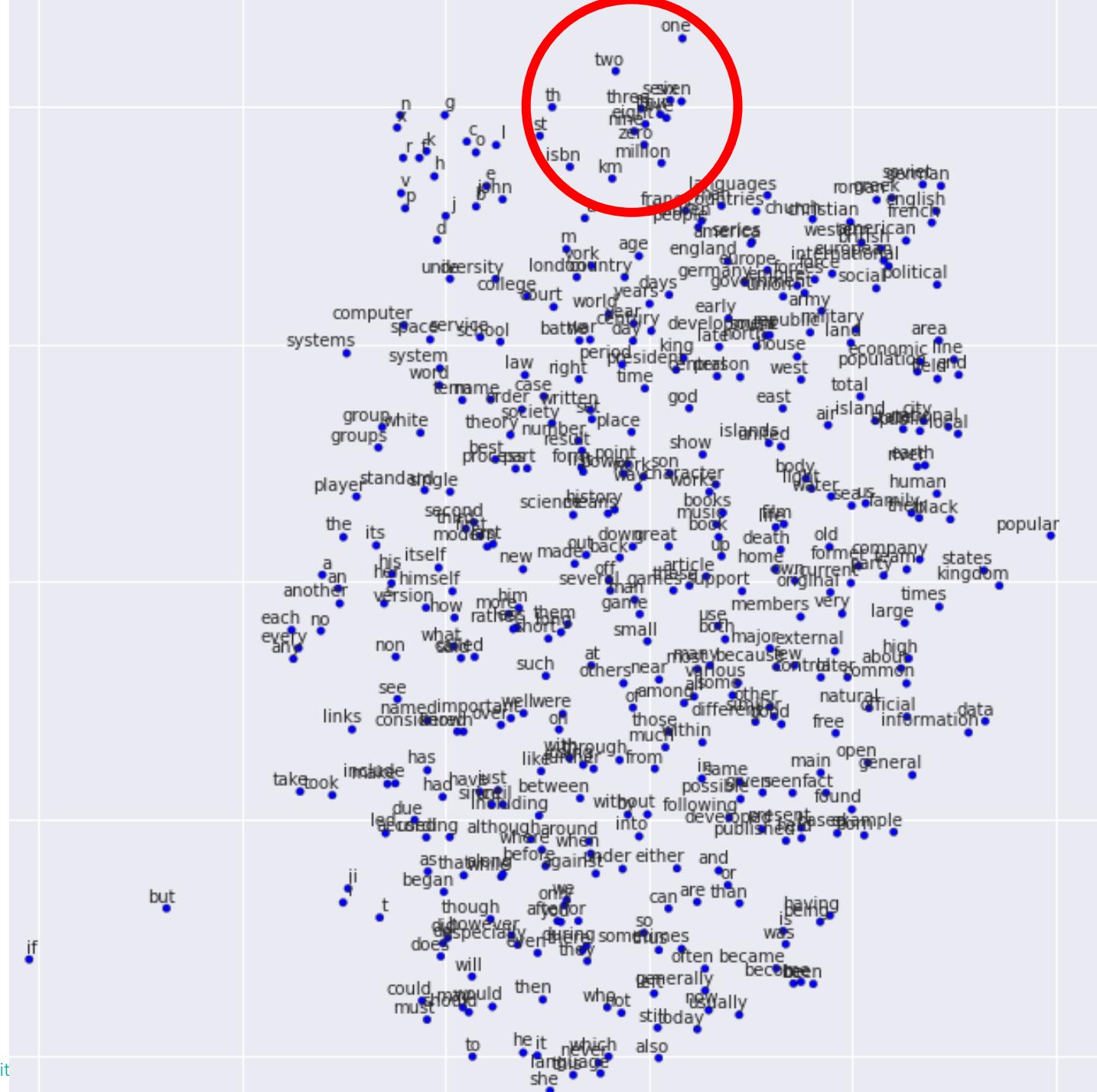


# > Word2Vec

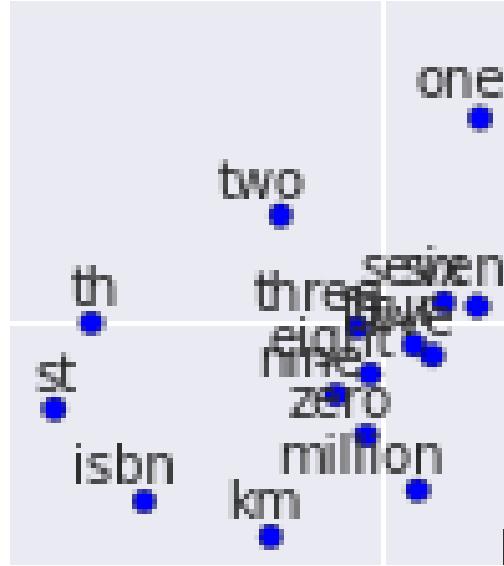


- “French”, “British”, “American”...
  - Adjectives for nationality!
  - Nearby, you have “languages”, “countries”
  - Also, “England”, “Europe”, “International”, ...

# > Word2Vec



# > Word2Vec

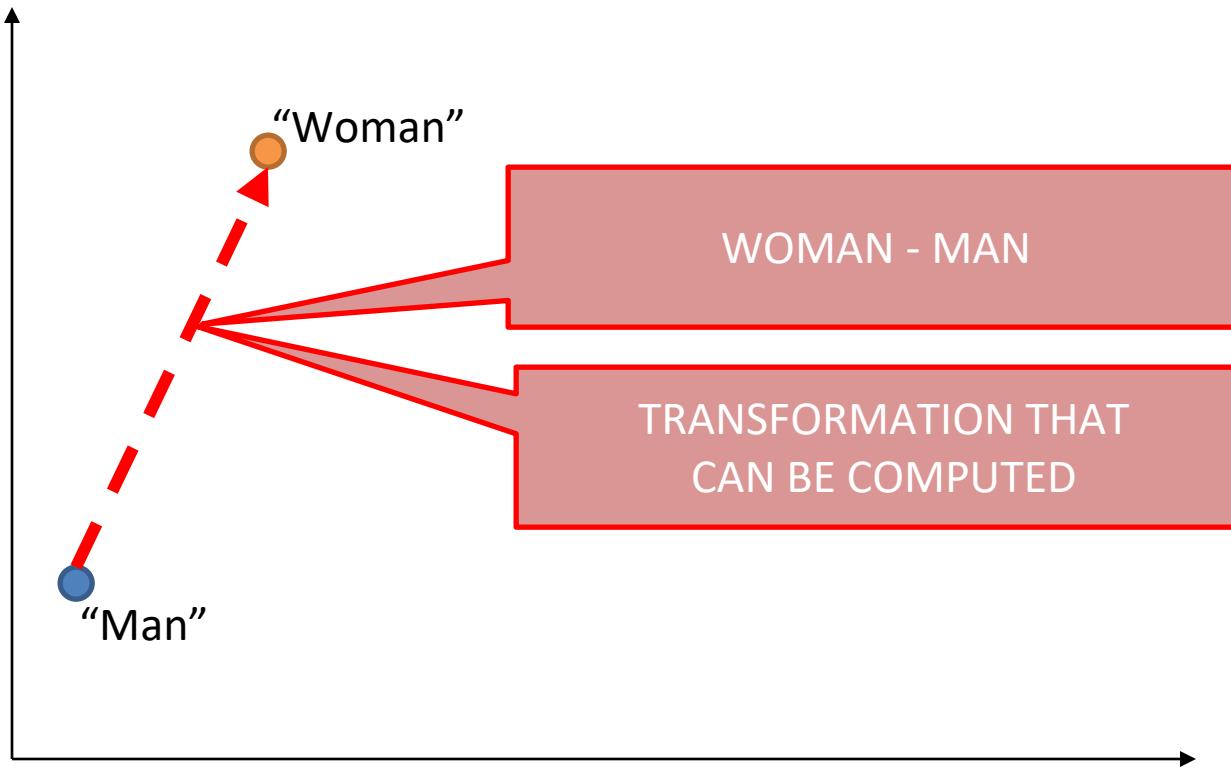


- “one”, “two”, “zero”, “seven”, “million”...
  - Numbers, quantities; nearby, some units of measurement
  - Also “th”, and “st”, as in 9-th, 1-st
  - ISBN (guess usually appears nearby numbers!)

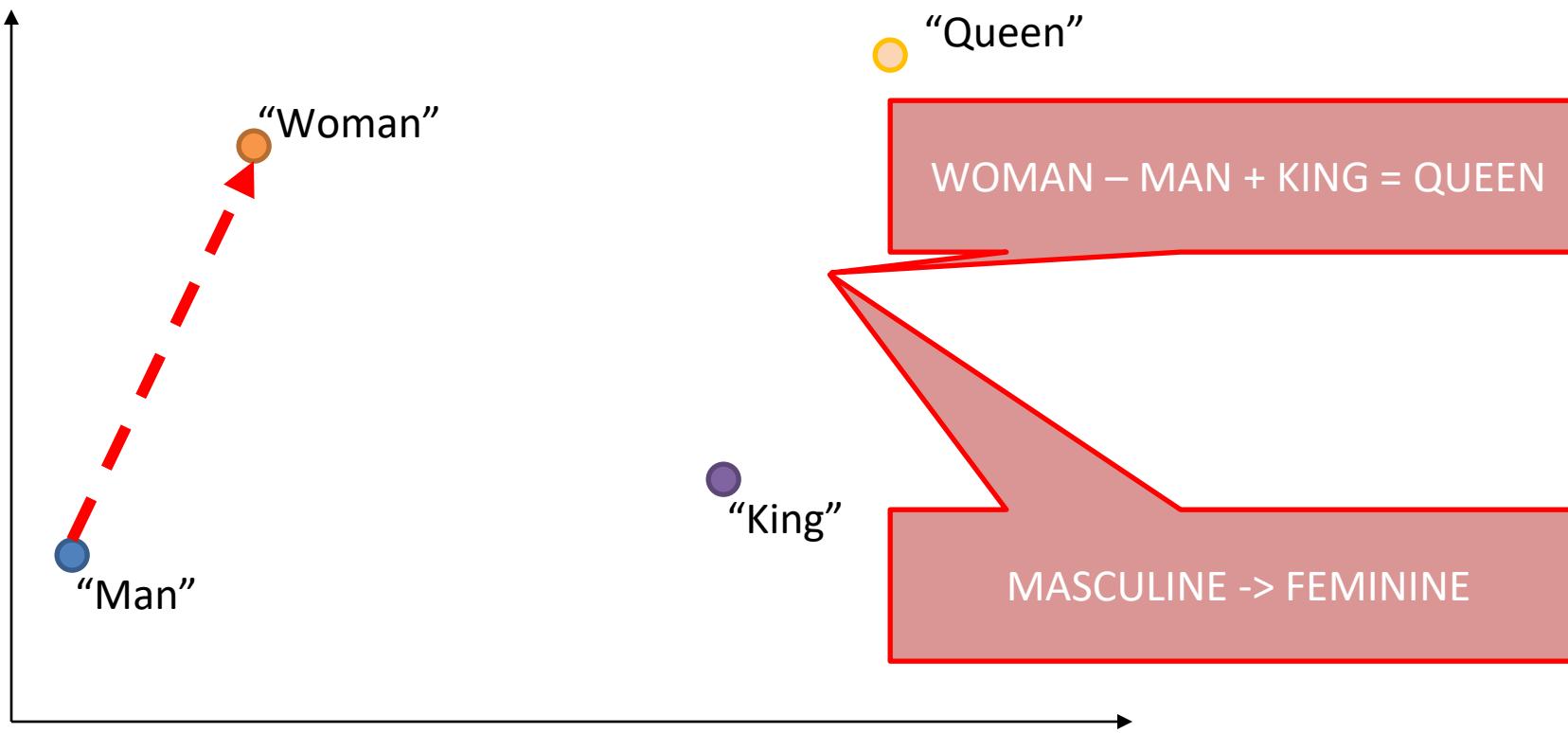
# > Word2Vec

- What is happening here?
  - Algorithm has **no semantic info (no meaning)**
  - But words with **similar meaning** are **close**
- Just by looking at the position of words in text
  - Similar *use* -> same *positions* with respect to other words
  - Word2Vec captures *some* aspects of meaning
- Can we do something else with Word2Vec?

# > Word2Vec

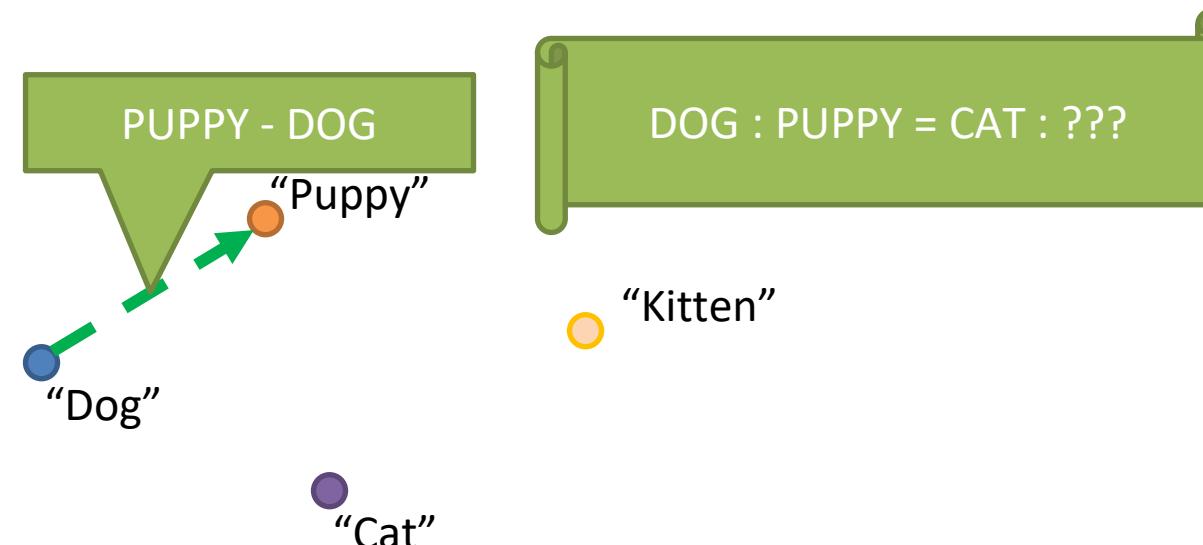


# > Word2Vec



# > Word2Vec

- Let's think about this for a second
  - No meaning inserted into the algorithm
  - Words with similar meaning cluster together
  - *Mathematical* transformations provide *meaningful* results



# > Word2Vec

- What does all this mean?
  - We are not really sure
  - Obtain *semantics* just from word positions
  - Maybe semantics is not as hard of a problem as it looks
- And Word2Vec is an incredibly *simple* architecture!
  - More complex architectures might get even better results
  - And they did (Transformers, ChatGPT, etc.)

# > Creating a Vocabulary

- Creating a Vocabulary is not straightforward
  - Elements in Vocabulary are called “tokens”
  - “Tokenization” is the process to create good tokens
- It’s another optimization problem
  - “What is the set of tokens that gives me the best result?”
  - E.g., discard or keep less frequent tokens?

# > Creating a Vocabulary

- Example: text from natural language?

# > Creating a Vocabulary

- Example: text from natural language?
- Seems pretty intuitive, 1 word = 1 token; but nuances
  - Special tokens, <SOS> (Start of Sequence) and <EOS> (End)
  - Actually more efficient to use **parts of a word**
    - “Cod” might be better than “Code”: “Cod-es”, “Cod-ing”, “En-cod-ing”
    - Kind like mapping to word roots, even if not exactly
- What happens if input is “**Grzegorz Brzęczyszczkiewicz**”?

# > Creating a Vocabulary

- In practice, solved by declaring **character-level tokens**
  - Tokenization attempts on largest possible matching tokens
  - If it fails, fall back on smaller and smaller tokens
- Test GPT-4 tokenization, [platform.openai.com/tokenizer](https://platform.openai.com/tokenizer)

# > Creating a Vocabulary

GPT-3.5 & GPT-4    GPT-3 (Legacy)

Unseen words: Colbriously. Evanescently. Obliouvately. Fatrame.  
Founuglia. Voulume. Uollano.

**Clear**    **Show example**

Tokens	Characters
35	92

Unseen words: Colbriously. Evanescently. Obliouvately. Fatrame. Founuglia. Voulume. Uollano.



## Questions?

### Bibliography

- Mikolov, T., Chen, K., Corrado, G., & Dean, J. (2013). *Efficient estimation of word representations in vector space*. arXiv preprint arXiv:1301.3781.

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