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➤ Optimization: an introduction

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➤ Outline

- Vocabulary
- General principles
- Brainstorming
- Taxonomy (-ies)
- Intended outcome



➤ Vocabulary

- Objective/cost/loss/fitness function
 - Function that we aim to minimize/maximize
 - “Function” in the broadest possible sense (input, output)
- Variables
 - Inputs of the objective function; d variables, d dimensions
 - We can control them, use them to sample the objective function
- Search space/objective function landscape
 - All possible values of the input variables that we could test
 - Sampled to find best possible values of objective function

➤ Vocabulary

- Boundaries
 - **Limits** of variable values
 - Described for each variable, independently
 - Boundaries define the limits of the search space
- Candidate solution
 - **Point in search space** that *could* be the solution to our problem
- Constraints
 - Relationships between multiple problem variables
 - *Must* be satisfied to have an acceptable solution

➤ Vocabulary

- Neighborhood
 - Part of the search space “near” a given solution
 - In a **continuous search space**, small hypervolume around point

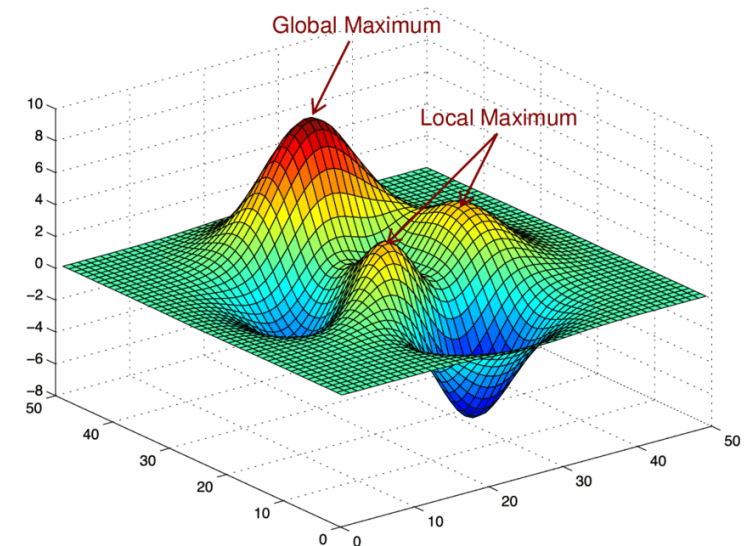
$$N(x) = \{x' \in \mathbb{R}^d, \|x - x'\|_n \leq \epsilon\}$$
 - In a **discrete search space**, we need to define a **move operator**

$$N(x) = \{x' \in S, x' \text{ is reachable from } x \text{ using a single move}\}$$
 - Example: for a bit string, 0101010...1 move can be “flip bit”
- Local vs global search
 - Local search moves only inside the neighborhood
 - Sometimes used loosely, definition is not precise



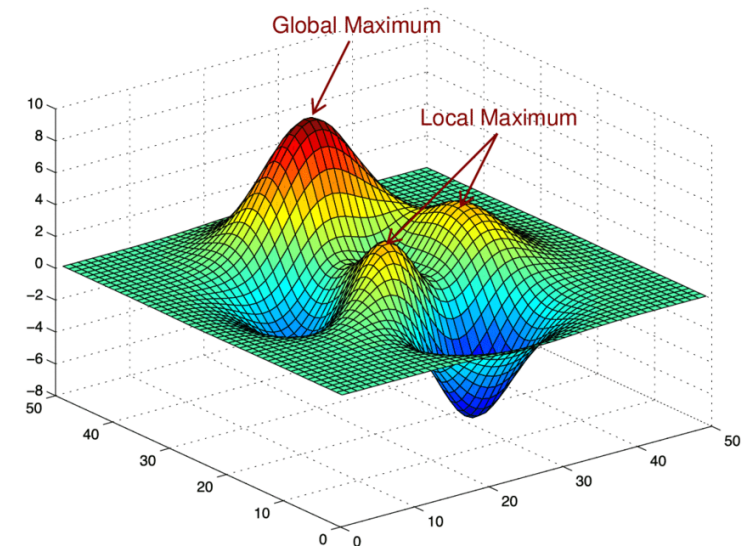
➤ Vocabulary

- Global optimum/optima
 - Input variables values with the best objective function value
 - Point in the search space with the best objective function value
 - There might be more than one (multi-modal function)
 - We might be satisfied with finding one, or wanting all of them



➤ Vocabulary

- Local optimum/optima
 - Point with a (relatively) high value of the objective function
 - “Surrounded” by points with worse values
 - Moving away from the point could be difficult for an algorithm
 - Generally, we don’t know if it a point is a *local* or **global** optimum

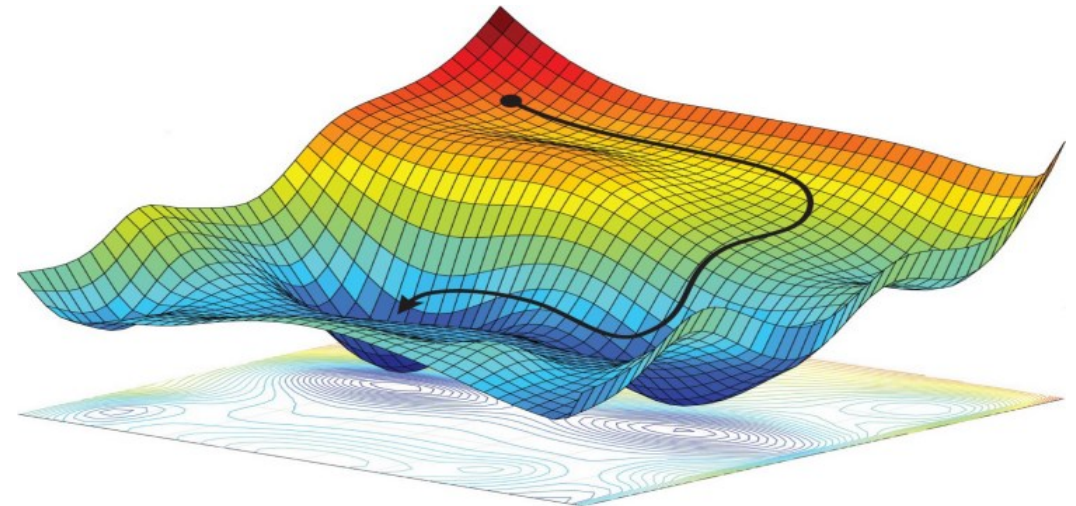


➤ General principles and assumptions

- We do not know much about the search space
 - Shape of the objective function (search space) is **unknown**
 - Mathematical formulation might not be possible
 - To optimize is **to explore the search space**, looking for optima
- We want to explore in an efficient way!
 - We cannot spend *infinite time* wandering about
 - Even a simple continuous function in one dimension has potentially *infinite points* in the search space to explore!
 - Trade-off between **quality** of solution and **time** spent

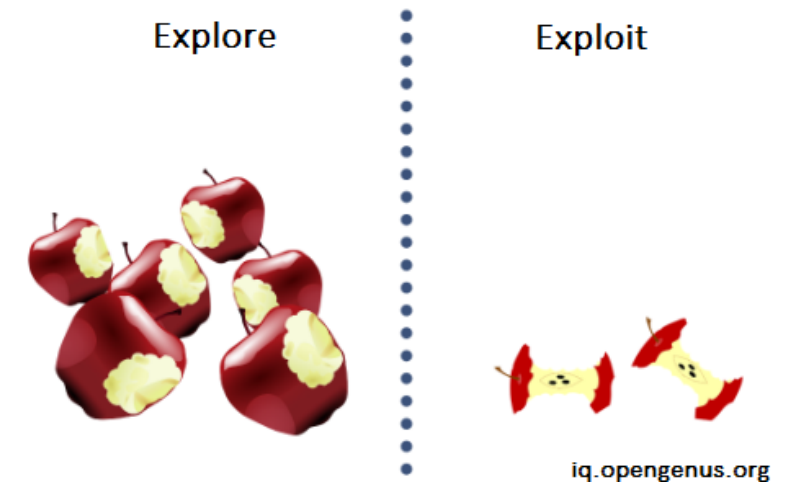
➤ General principles and assumptions

- Minimal requirements to be able to optimize
 - Define boundaries (min and max values of points)
 - Encode a solution in a computer (e.g. list of floating point values)
 - Describe how to move in search space (e.g. move by a small Δx in a dimension)



➤ General principles and assumptions

- Exploration and exploitation in iterative search algorithms
 - Initially, **explore** the search space as much as possible
 - Then, focus on/**exploit** the most promising parts found
 - Switch between exploration and exploitation is **hard to time**
 - Vocabulary: horizontal/vertical, breadth/depth, ...



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➤ Brainstorming

- Can we think about a few (simple) strategies to go through the search space and find the best possible point?



➤ Simple strategies

- Exhaustive search
 - Evaluate all possible variable values in search space
 - In practice, **impossible**; but a systematic (grid) search could be
- Random search
 - Randomly sample objective function in points within boundaries
 - **Does not take into account the feedback** from objective function
- Greedy search
 - Start from a point, explore neighborhood and take best point
 - Keep going until no improvement is found

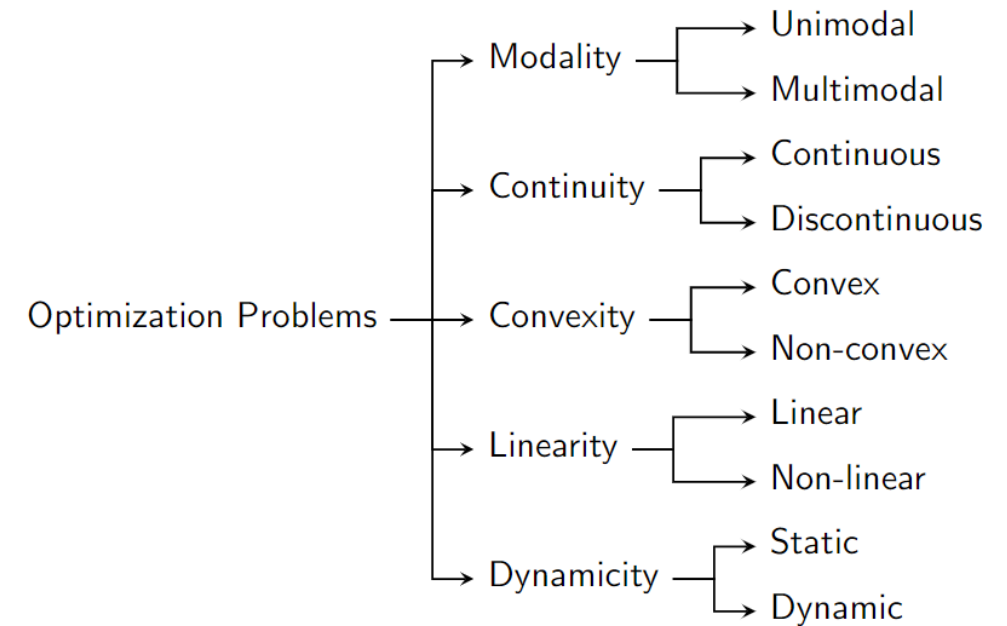
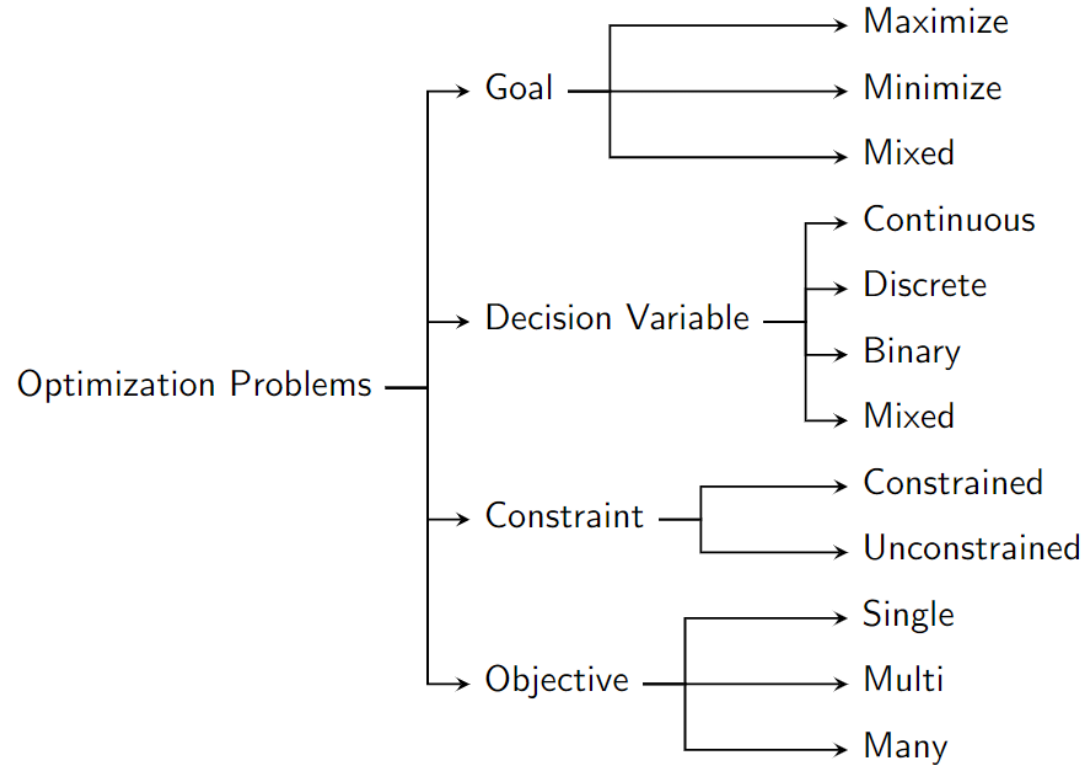
➤ Taxonomy of optimization methods

- Continuous vs Discrete
 - For discrete optimization, it becomes “choose one among many”
 - Domain is “combinatorial optimization”
 - Mixed discrete/continuous problems exist; also complex structures
- Exact vs Stochastic/Approximate
 - Exact methods guarantee convergence on a global optimum
 - Too much time or incorrect assumptions on objective function
 - Stochastic methods deliver reasonable solution in short(er) time...
 - ...but they have no guarantees on whether it's the global optimum
 - Terminology: “Stochastic” might also refer to stochastic variables

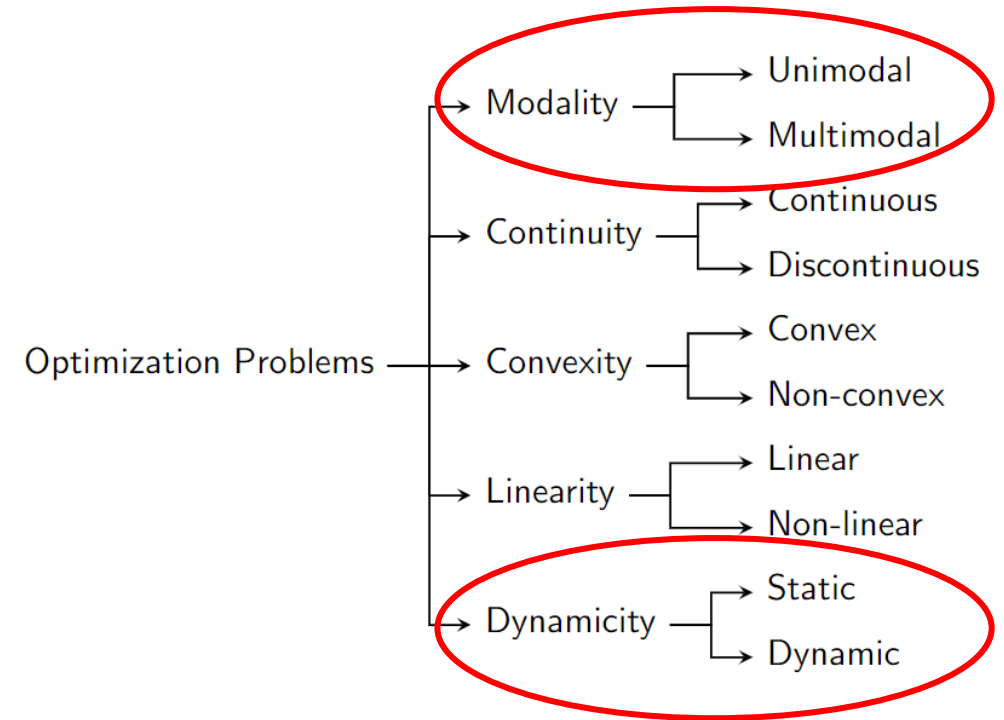
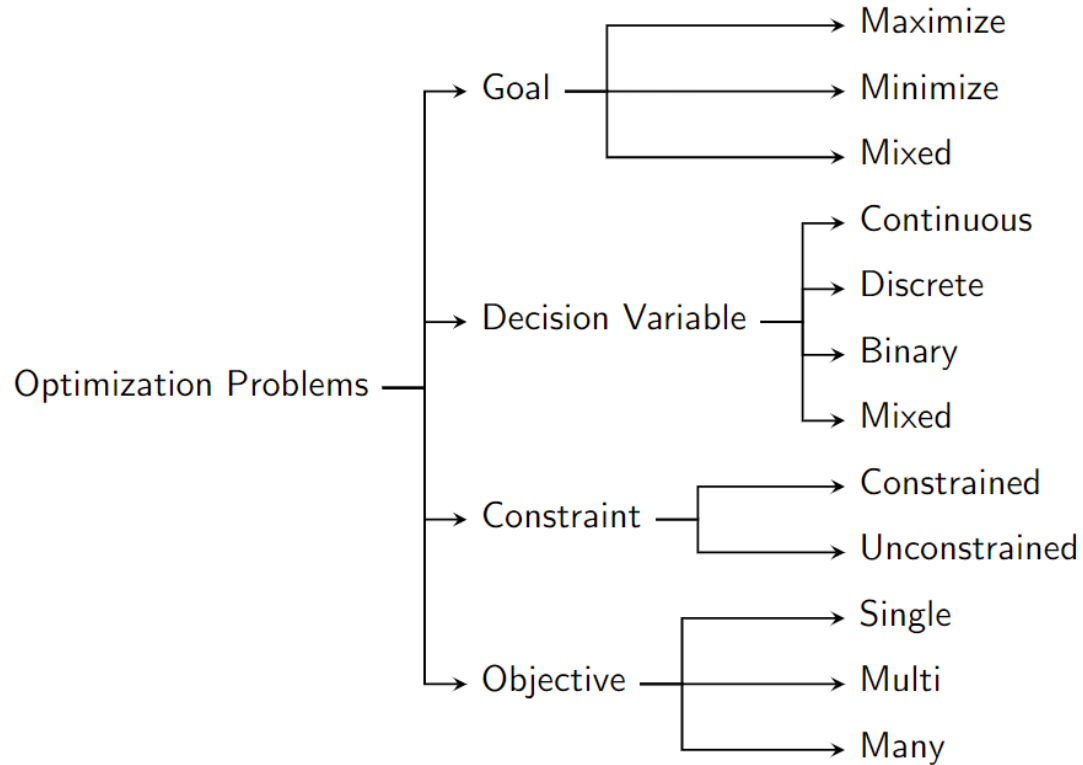
➤ Taxonomy of optimization methods

- Archive/Population vs No-Memory
 - Keep in memory a set of candidate solutions
 - Representing current “knowledge” of the search space
 - Use this knowledge to take decisions on next exploration
 - Lots of function evaluations! Also, memory occupation
- Single-objective vs Multi-objective
 - Conflicting objectives: improve one, deteriorate other(s)
 - Not searching for a single solution, but several compromises
 - “Many”-objective: 10 or more objectives (...)

➤ Taxonomy of optimization problems



➤ Taxonomy of optimization problems



➤ Taxonomy of optimization problems

- Modality
 - Unimodal: there is only one global optimum, find ONE solution
 - Multi-modal: there are multiple global optima, or local optima close in value to the global optimum
 - Multi-modal: we are interested in finding ALL (or more) optima
- Dynamicity
 - Static: a regular optimization problem
 - Dynamic: the objective function CHANGES WITH TIME!
 - Objective function: $y = f(\mathbf{x}, t)$

➤ Taxonomy of optimization problems

- Computational expensiveness of objective function
 - Not expensive: extensive sampling possible
 - Expensive: surrogate models, Bayesian optimization, store list of all solutions previously evaluated...
- Objective function's search space is deceptive/flat
 - Assumption: “good solutions are close to other good solutions”
 - If this is not true, most algorithms don't work
 - Better off with a completely random sampling
 - Flat search space has no clues on where to move



➤ Real-world applications can be *weird*

- Mix of continuous and discrete variables
- Optimize graphs, trees, ensembles of trees...
- Search space can be hard to characterize
 - E.g. “optimize the shape of a car to minimize wind resistance”
 - E.g. “optimize order of visit of towns, to minimize traveling time”
 - E.g. “optimize an Assembly language program that is able to set all bits in the *ax* computer registry to zero (maximize number of bits set to zero)”

➤ Intended outcome

- You will have optimization problems to solve
 - Identify the typology (linear, non-linear, dynamic, static...)
 - Match with the best algorithm for the problem
 - Or get some ideas on how to design an optimization algorithm
- Very often, the best optimization algorithm is HEURISTIC
 - Heuristic is developed **ad-hoc for the target problem**
 - Employs **domain knowledge** of the problem inside algorithm

The logo for INRAE, consisting of the letters 'INRAE' in a bold, teal, sans-serif font.The logo for université PARIS-SACLAY, featuring the text 'université PARIS-SACLAY' in a purple, sans-serif font, with a small purple dot above the 'é'.

➤ Questions?

Bibliography

- Kochenderfer & Wheeler, *Algorithms for Optimization*, MIT Press, 2019

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