

Recommender System

$n_u \equiv n^{\circ}$ users

$n_m \equiv n^{\circ}$ movies

$r(i,j) = 1 \iff$ user j has rated movie i

$y^{i,j} \equiv$ rating given by user j to movie i

	Movie	User 1	User 2	User 3	User 4	love mean	action mean
love	$x^1 \rightarrow M1$					a	b
	$x^2 \rightarrow M2$					c	d
	$x^3 \rightarrow M3$:	:
action	$x^4 \rightarrow M4$:	:
	$x^5 \rightarrow M5$:	:

$x^i \equiv$ feature vector for movie i

$$x_0 = 1 \Rightarrow x^1 = \begin{bmatrix} 1 \\ a \\ b \end{bmatrix}, x^2 = \begin{bmatrix} 1 \\ c \\ d \end{bmatrix} \dots$$

x^i, θ^j

$j+1$

$\in \mathbb{R}$

$\theta^j \equiv$ parameter vector for user j

$m^j \equiv n^{\circ}$ of movies rated by user j

$$\Rightarrow \text{minimize } \frac{1}{2m^j} \sum_{i: r(i,j)=1} \left[(\theta^j)^T (x^i - y^{i,j}) \right]^2 + \frac{\lambda}{2m^j} \sum_{k=1}^n (\theta_k^j)^2$$

$$\Rightarrow \frac{\partial}{\partial \theta^j} \phi = 0$$

It says we can remove the "m", but it says nothing of the $1/2$, wtf, common denominator =

• Optimization objective

$$\forall \theta^j \quad \frac{\partial}{\partial \theta^j} \left[\frac{1}{2} \sum_{i:r(\theta_{ij})=1} \left(\theta^{jT} \cdot x^i - y^{ij} \right)^2 + \frac{\lambda}{2} \sum_{k=1}^n \left(\theta_k^j \right)^2 \right] = 0$$

$$\forall \theta^1 \dots \theta^n$$

• Gradient descent method

$$\theta_k^{ji} := \theta_k^j - \alpha \sum_{i:r(\theta_{ij})=1} \left(\theta^{jT} \cdot x^i - y^{ij} \right) \cdot x_k^i \quad \forall k=0$$

$$\theta_k^{ji} := () + \lambda \theta_k^j \quad \forall k \neq 0$$

• Collaborative filtering algorithm

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