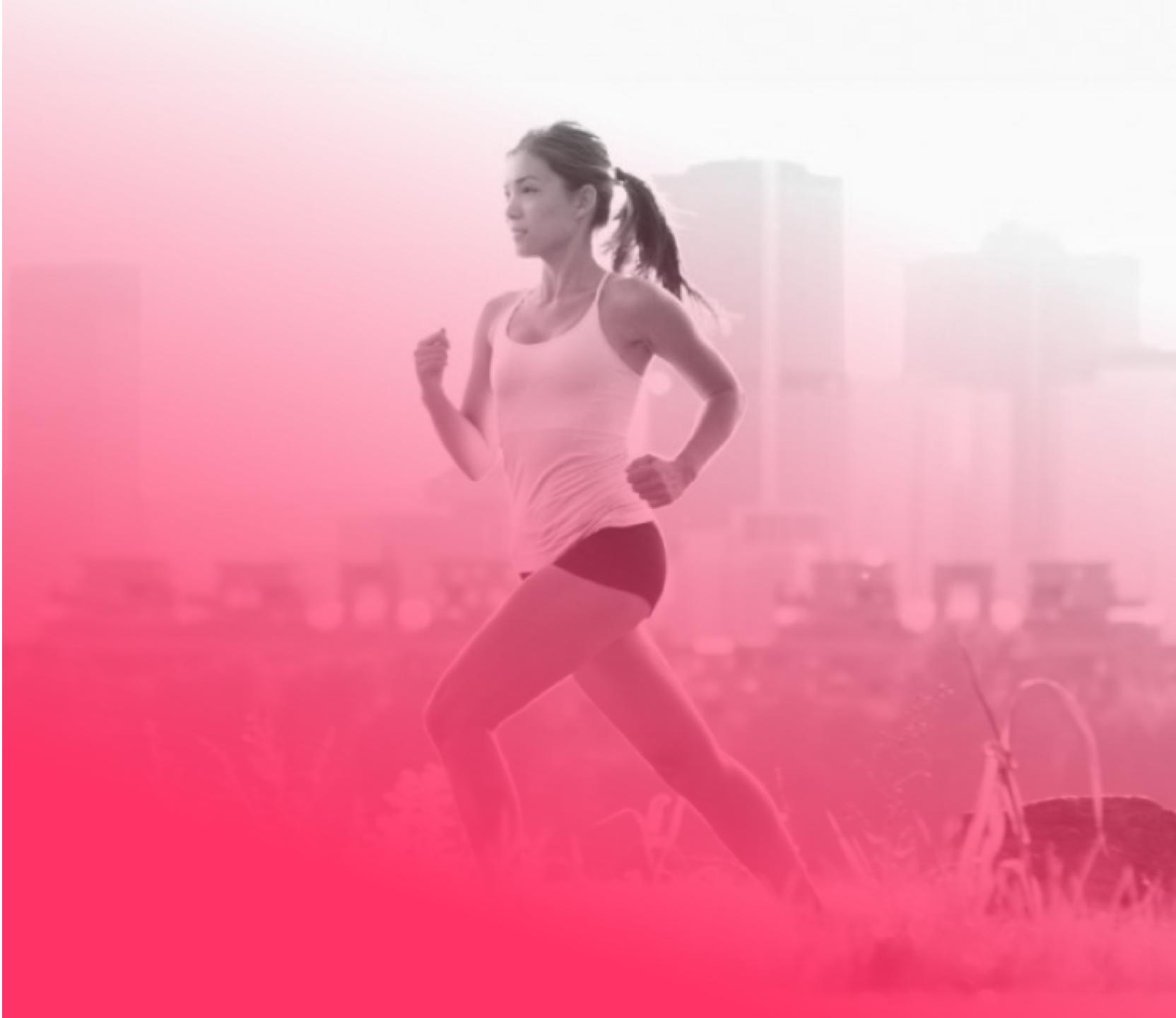
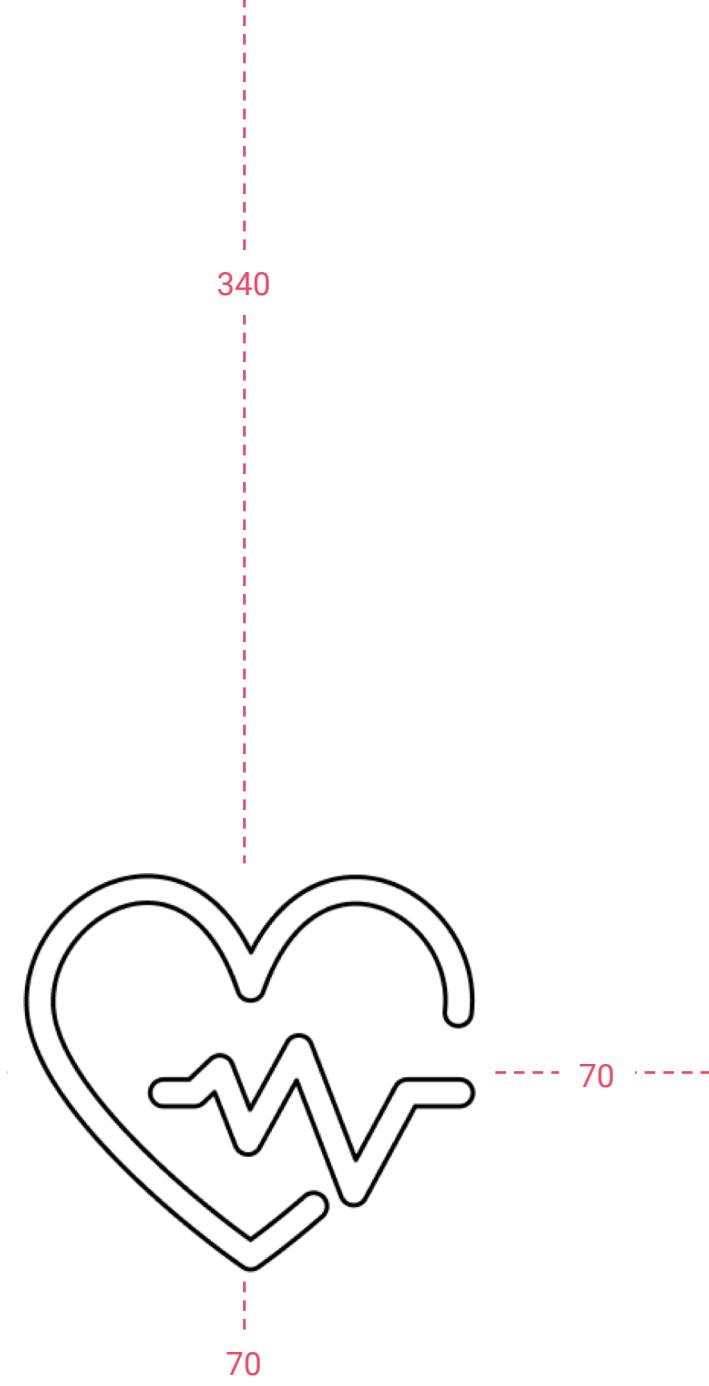




(NameOfApp)



Design



Information Architecture

Stats ■

User goal progress and summary page, the default main page for the app. Serves as an 'at a glance' series of key data streams most important to the users lifestyle.

Profile ■

Single page of tools for viewing and editing the user profile (current height, weight, age, etc).

Goals ■

Display and update the user's lifestyle goals, handles all goal related data.

Tools ■

Collection of tools for helping the user achieve their lifestyle goals. The BMI and BMR explicit calculators live here, alongside the hike finder and weather.

Navigation

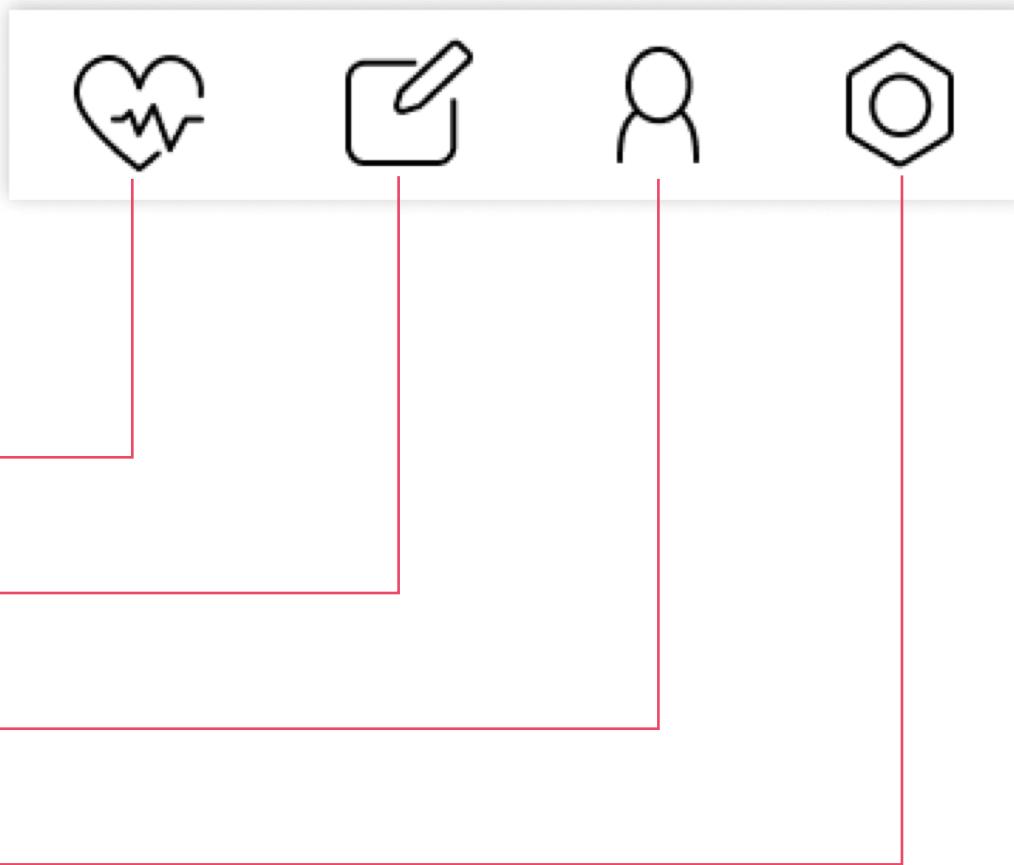
After reviewing the main functionality of the app described in the spec and sorting the behaviors into the 4 categories listed in the IA, we decided to use a tab-based scheme for the app navigation.

The bottom nav allows the user to switch between the 4 main views, and reinforces a fairly simple mental model of the app.

This layout avoids the need for back-behaviors with the exception of the tools tab, in which the more involved activities are housed in a list view. Each of these activities may be accessed from the list view but the user can still switch to any of the other main views using the bottom nav and return to the last tool used.

Additionally, this approach was chosen since it would be fairly easy to extend (especially the tools page) as more features are added, without significant reorganization of the app.

Navigation



Design

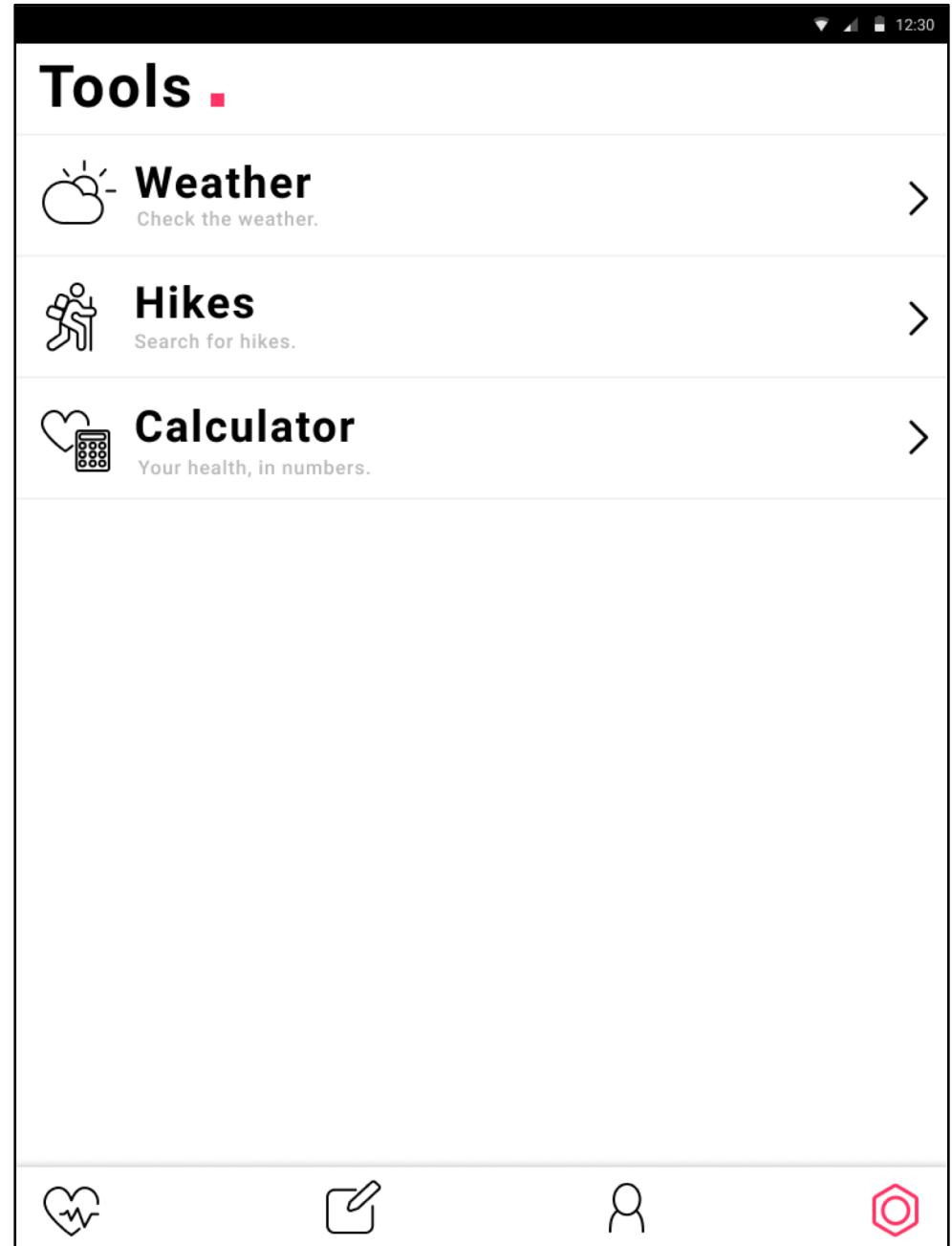
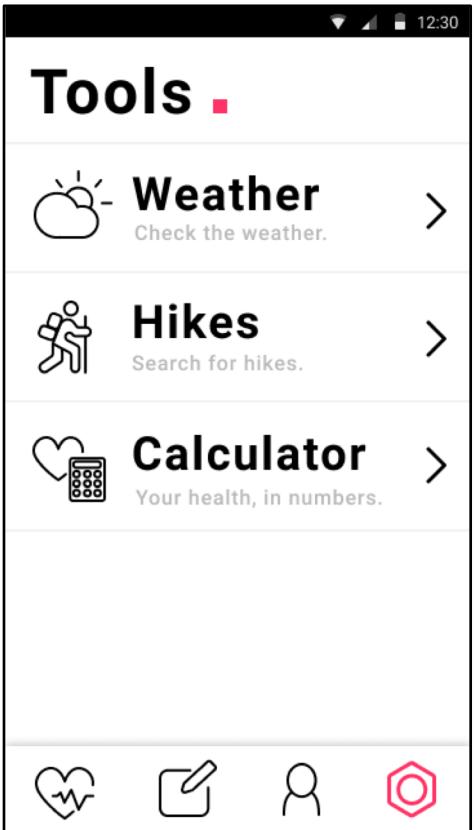
Due to time constraints on this project, it seemed very unlikely that we would be able to implement all the required functionality and create/test custom views for tablets as well.

For this reason, we went with a very simple, typography based look. A few other designs were tested but this approach seemed the simplest, while still being evocative of a highly designed digital product.

By using the largest font and refining the layouts, the same design for mobile scales up fairly well to the tablet views.

Design

View comparison, identical layouts scaled horizontally to match device screen size.



Main View Mockups



Splash

Stats.

Weight: Goal 195 (180 to 210)

BMI: Goal 25 (24 to 27)

Calories: 1500 (Max 2000)

Hikes: 2 (Goal 3)

Stats

Profile.

User: AnnaBobanna
Age: 35
Sex: Female
City: Swansea
Nation: Wales
Height: 6' 2"
Weight: 195

Profile

Goals.

Target Weight: 180
BMI: 25
Hikes: 3
Calories: 2000
Weight Goal: Loose

Goals

Tools .

Weather Check the weather.
 Hikes Search for hikes.
 Calculator Your health, in numbers.

Tools

Tools Mockups

