

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies
 - Data Collection
 - Data Wrangling
 - EDA with data visualization
 - EDA with SQL
 - Build an interactive map with Folium
 - Build a dashboard with Plotly Dash
 - Predictive Analysis (Classification)
- Summary of all results
 - EDA Results
 - Interactive Analytics
 - Predictive Analysis

Introduction

Project background

This is the applied capstone project under the IBM Data Science learning course. This project is on delivering data driven insights on SpaceX being the only private company ever to return a spacecraft from low-earth orbit with its Falcon 9 rocket launches which cost 62 million dollars as advertised on its website compared to other providers with cost upward of 165 million dollars. Much of this savings from Space X is because Space X can reuse the first stage of the rocket.

For any alternate company who wants to bid against SpaceX for a rocket launch, using Data Science methodology helps these competitors to make choices when sending rockets into space and potentially outbid Space X in the rocket launches.

Business Problem

Space X has been able to price their Falcon 9 launches at 62 million dollars by reusing the first stage of the rocket provided it lands successfully. However, there were unexpected attempted landings that failed to land and were unplanned. We are on a mission to find out if the first stage of the rocket launch will land successfully based on the historical data set features like payload, landing site of the Falcon 9.



Methodology

Executive Summary

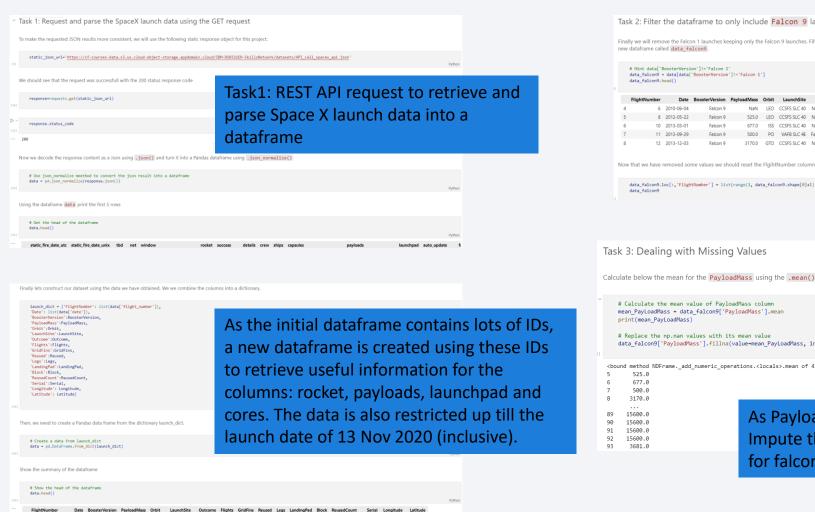
- Data collection methodology
 - Data was collected using Space X REST API and using web scraping on Wikipedia about Space X Falcon 9.
- Perform data wrangling
 - Determine which feature has missing value and perform one-hot encoding on the first stage landing Outcome label with 1 being successful and 0 being unsuccessful
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification model
 - Train Logistic Regression, K-Nearest Neighbors, Support Vector Machines, and Decision Tree models using GridSearchCV to find the best hyperparameters for each of the model and determine the best classification model.

Data Collection

The data was collected using 2 methods:

- 1. Request to Space X REST API:
 - Using the http GET method to retrieve past Space X rocket launches data via API
 - Parsed and normalized return json result into pandas dataframe
 - Filter dataframe result to include only Falcon 9 launches.
- 2. Using Web Scraping to Wikipedia Page on Space X Falcon 9
 - Use BeautifulSoap library to web scrape html table containing Falcon 9 launches via url link to the Wikipedia page.
 - Extract all columns from the 3rd html table in the return scraped html page
 - Create pandas dataframe from the parsed html table for further analysis

Data Collection - SpaceX API



Finally we will remove the falcon 1 launches keeping only the Falcon 9 launches. Filter the data dataframe using the BoosterVersion column to only keep the Falcon 9 launches. Save the filtered data to a new dataframe called data_falcon9.

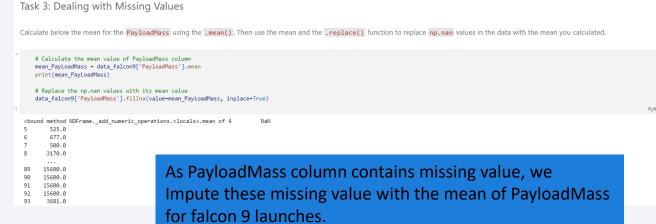
Hint data[*BoosterVersion*] = Falcon 1* data_falcon9. head()

Hint data[*BoosterVersion*] = Falcon 9* data_falcon9. head()

Hint data[*BoosterVersion*] = Falcon 9* data_falcon9. head()

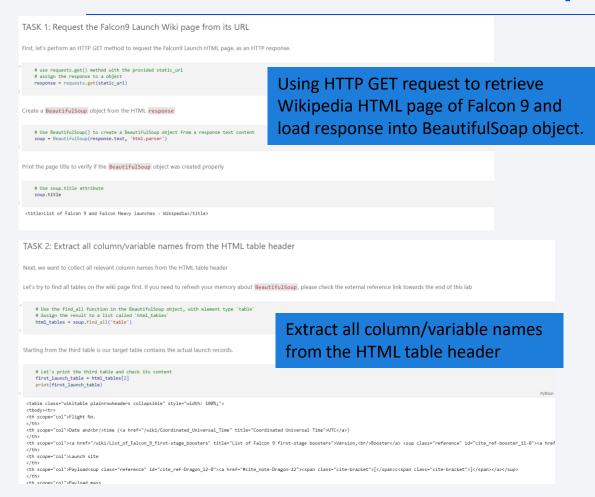
Hint data[*BoosterVersion*] = Falcon 9* data_falcon9. head()

Hint data_falcon9. head()



Filter the dataframe to include only

Data Collection - Scraping



GitHub link: 2. Hands-on Lab - Complete the Data Collection with Web Scraping lab.ipynb

TASK 3: Create a data frame by parsing the launch HTML tables

We will create an empty dictionary with keys from the extracted column names in the previous task. Later, this dictionary will be converted into a Pandas dataframe

```
launch_dict= dict.fromkeys(column_names)
# Remove an irrelvant column
del launch dict['Date and time ( )']
# Let's initial the launch_dict with each value to be an empty list
launch_dict['Flight No.'] = []
launch dict['Launch site'] = []
launch_dict['Payload'] = []
launch_dict['Payload mass'] = []
launch_dict['Orbit'] = []
launch_dict['Customer'] = []
launch_dict['Launch outcome'] = []
# Added some new columns
launch dict['Version Booster']=[
launch_dict['Booster landing']=[]
launch dict['Date']=[]
launch dict['Time']=[]
```

Parsed the html table and extract the relevant columns and append into a dictionary object

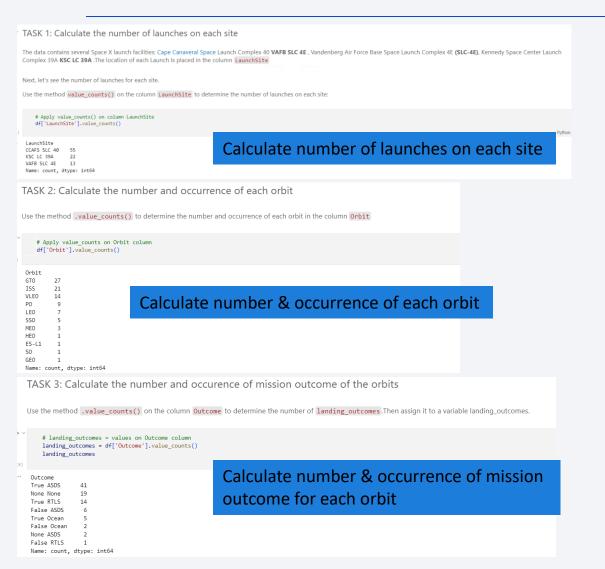
df= pd.DataFrame({ key:pd.Series(value) for key, value in launch_dict.items() })

Section of the Communication o

Create a dataframe from the parsed dictionary object.

	Flight No.	Launch site	Payload	Payload mass	Orbit	Customer	Launch outcome	Version Booster	Booster landing	Date	Time
0	1	CCAFS	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success\n	F9 v1.07B0003.18	Failure	4 June 2010	18:45
1	2	CCAFS	Dragon	0	LEO	NASA	Success	F9 v1.07B0004.18	Failure	8 December 2010	15:43
2	3	CCAFS	Dragon	525 kg	LEO	NASA	Success	F9 v1.07B0005.18	No attempt\n	22 May 2012	07:44
3	4	CCAFS	SpaceX CRS-1	4.700 kg	LEO	NASA	Success\n	F9 v1.07B0006.18	No attempt	8 October 2012	00:3

Data Wrangling



```
TASK 4: Create a landing outcome label from Outcome column
Using the Outcome, create a list where the element is zero if the corresponding row in Outcome is in the set bad_outcome; otherwise, it's one. Then assign it to the variable landing_class:
   # landing_class = 0 if bad_outcome
   # landing class = 1 otherwise
                                                         Create landing label (0:unsuccessful,
   landing_class = []
    for outcome in df['Outcome']:
                                                         1:successful) from outcome column
      if outcome in bad outcomes:
         landing_class.append(0)
         landing_class.append(1)
This variable will represent the classification variable that represents the outcome of each launch. If the value is zero, the first stage did not land successfully, one means the first stage landed Successfully
  df['Class']=landing_class
   df[['Class']].head(8)
   Class
  We can use the following line of code to determine the success rate:
         df["Class"].mean()
                                                         Calculate average success rate
    np.float64(0.666666666666666)
```

EDA with Data Visualization

Scatter Plot used to visualize relationship between 2 independent variables:



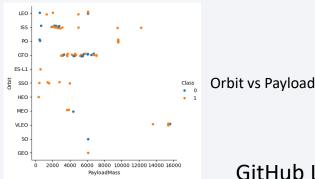
LaunchSite vs Flight Number



LaunchSite vs PayloadMass

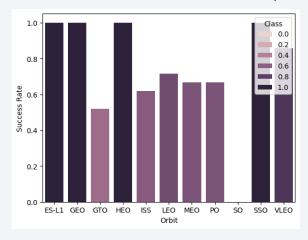


Orbit vs FlightNumber

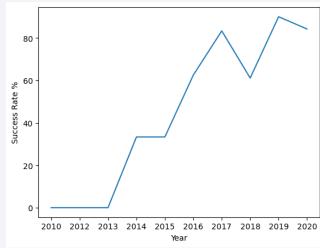


Orbit vs PayloadMass

Bar chart used to visualize relationship between success rate & Orbit type:



Bar chart to visualize relationship between Success Rate % & Year:



EDA with SQL

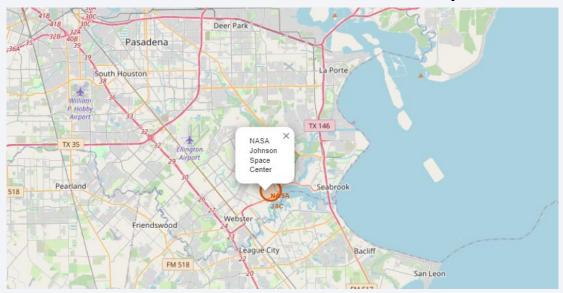
SQL queries are used to perform the following:

- Display the names of the unique launch sites in the space mission
- Display 5 records where launch sites begin with the string 'CCA'
- Display the total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version F9 v1.1
- List the date when the first succesful landing outcome in ground pad was achieved
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- List the total number of successful and failure mission outcomes
- List the names of the booster versions which have carried the maximum payload mass by using a subquery
- List the records which will display the month names, failure landing_outcomes in drone ship ,booster versions, launch_site for the months in year 2015.
- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending
 order.

GitHub link: 4. Hands-on Lab - Complete the EDA with SQL.ipynb

Build an Interactive Map with Folium

Circle marker used to show NASA Johnson Space Center



Distance Marker using lines to show proximity of a launch site. E.g. Distance to coastline

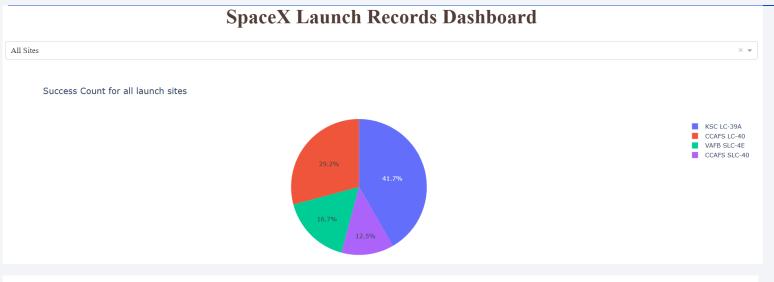


Circle marker used to show various launch sites.



GitHub Link: <u>6. Hands-on Lab - Interactive</u>
<u>Visual Analytics with Folium lab.ipynb</u>

Build a Dashboard with Plotly Dash



Used a drop-down option to select either a launch site/All sites and show the success count on a pie chart.



Used a payload range slider to show the success launches of all / each site by payload mass on a scatter plot.

Predictive Analysis (Classification)

- The Space X launch data were split into training and testing datasets. (20% of the data were used for the test set.)
- Models using Logistic Regression, SVM, Decision Tree and KNN were created and trained using the training dataset and fitted into GridSearchCV to find the best hyper-parameters for each of the classification model.
- Each model accuracy were evaluated using testing datasets. All models exhibit good accuracy of above 83% but the Decision Tree model has the best accuracy at 94.44%.

```
TASK 12

Find the method performs best:

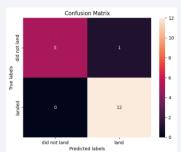
print('LR Accuracy:', '{:.2%}'.format(lr_accuracy_test))
print('SVM Accuracy:', '{:.2%}'.format(svm_accuracy_test))
print('Becision Tree Accuracy:', '{:.2%}'.format(tree_accuracy_test))
print('KNN Accuracy:', '{:.2%}'.format(knn_accuracy_test))

***

***LR Accuracy: 83.33%
SVM Accuracy: 83.33%
Decision Tree Accuracy: 94.44%
KNN Accuracy: 83.33%

***Notecuracy: 83.33%
```

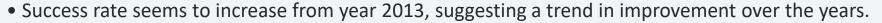
Confusion Matrix were also created for each of the models in LR, SVM, Decision Tree and KNN.



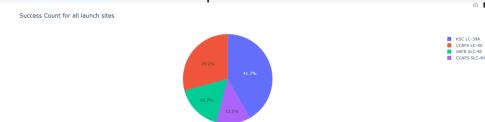
Results

- Decision Tree model is the best performing model for forecasting outcomes in this data.
- Lighter payloads have a higher success rate compared to heavier ones.

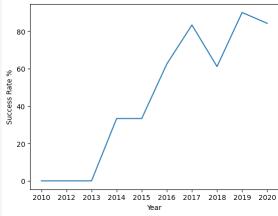


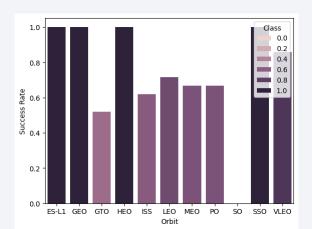


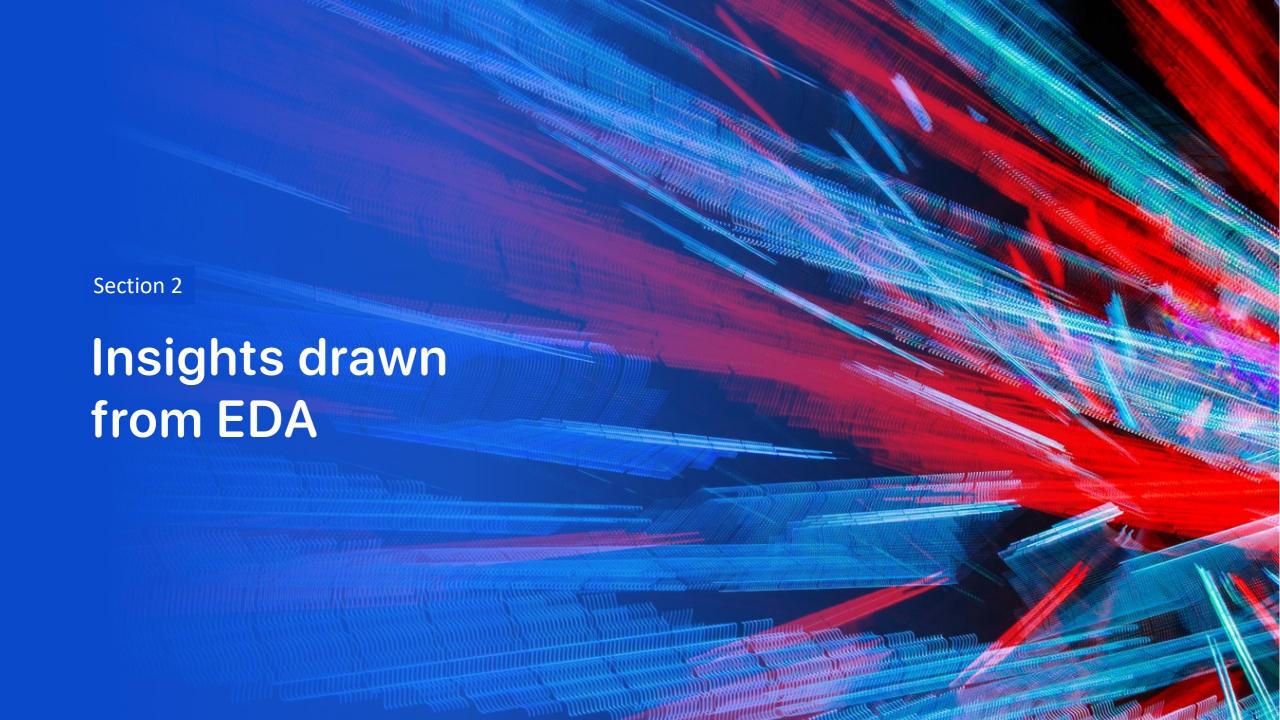




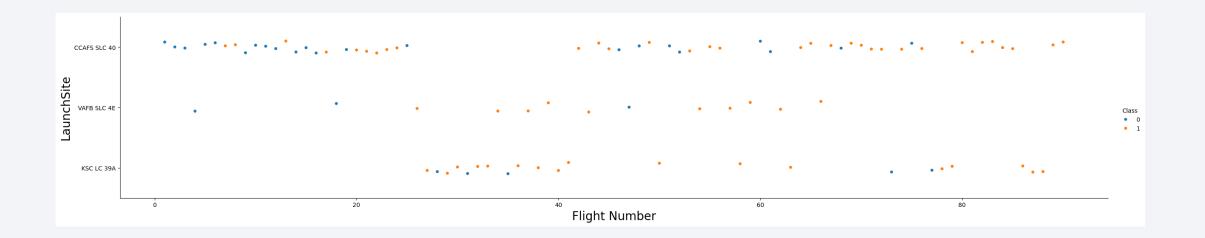
• GEO,HEO,SSO,ES L1 orbit types shows the highest rates of successful launches.





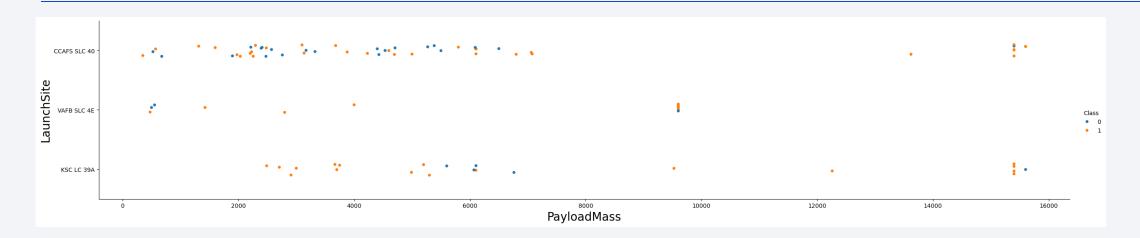


Flight Number vs. Launch Site



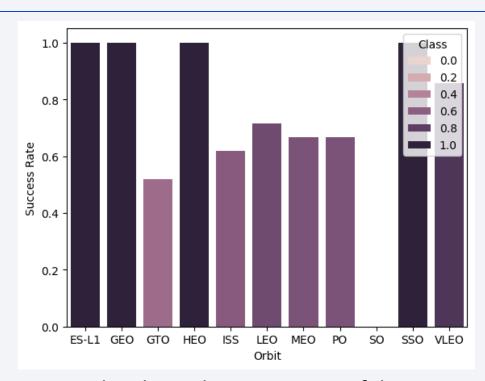
• The CCAFS SLC 40 launch site has the highest number of launches compared to other launch sites.

Payload vs. Launch Site



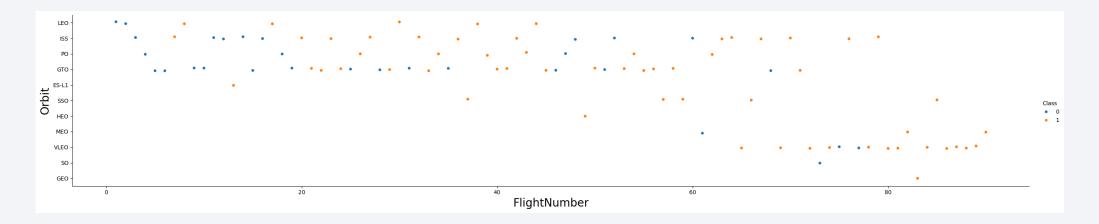
- Payloads with lower mass below 8000 have more launches compared to higher payloads of more than 8000.
- CCAFS SLC 40 and KSC LC 39A launch sites were used for heavier payload mass (> 14000) launches.

Success Rate vs. Orbit Type



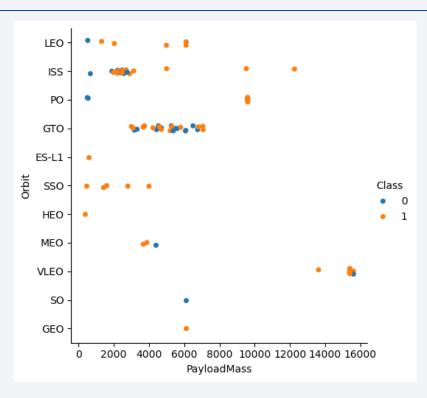
• ES-L1, GEO, HEO, SSO orbits have the most successful rate compared to other orbits.

Flight Number vs. Orbit Type



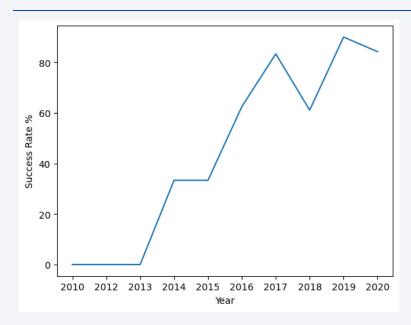
- The LEO orbit seems to exhibit success related to the number of flights. Conversely, in the GTO orbit, there appears to be no relationship between flight number and success.
- VLEO orbit seems to exhibit higher success in the later years based on the later flight numbers.

Payload vs. Orbit Type



• PO, LEO, and ISS orbits exhibit higher success landing rate with heavy payloads but for GTO orbit, it is difficult to differentiate the success rate as both outcomes are available.

Launch Success Yearly Trend



 The chart shows success rate increasing from 2013 till 2020. This could be due to experiences learned from past launches as well as advancement in technology improvement.

All Launch Site Names



• SQL SELECT query was used to retrieve the various distinct launch sites.

Launch Site Names Begin with 'CCA'



• Using SQL SELECT query to list 5 records with starting launch site of 'CCA'.

Total Payload Mass

```
Task 3

Display the total payload mass carried by boosters launched by NASA (CRS)

***sq1
SELECT SUM(PAYLOAD_MASS__KG_)
FROM SPACEXTABLE
WHERE Customer LIKE 'NASA (CRS)'

* sqlite://my_datal.db
Done.

SUM(PAYLOAD_MASS__KG_)
45596
```

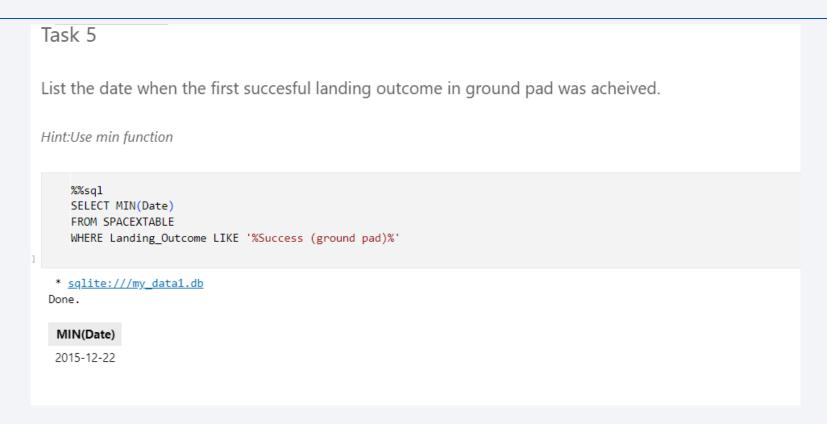
 Using SQL SELECT query and the SUM aggregate function to return the total payload mass by boosters launched by NASA (CRS).

Average Payload Mass by F9 v1.1

```
Task 4
  Display average payload mass carried by booster version F9 v1.1
      %%sql
      SELECT AVG(PAYLOAD MASS KG )
      FROM SPACEXTABLE
      where "Booster Version" = 'F9 v1.1';
.8]
    * sqlite:///my data1.db
   Done.
    AVG(PAYLOAD_MASS_KG_)
                     2928.4
```

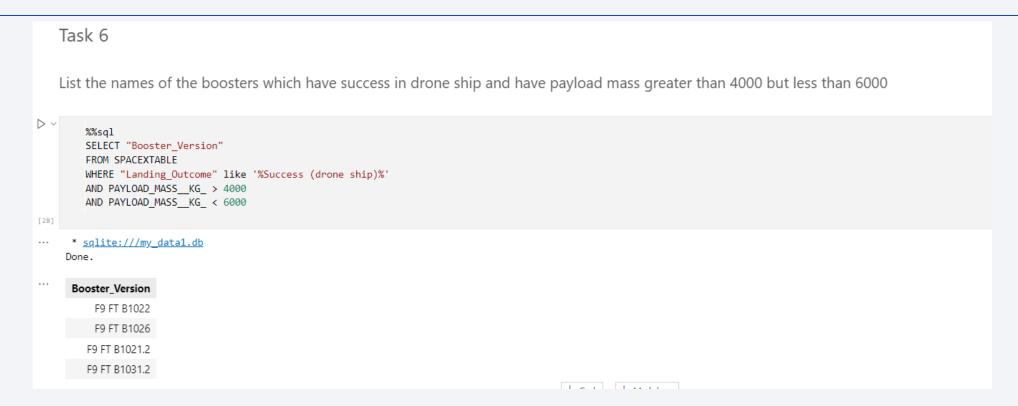
 Using SQL SELECT query with the AVG function to return the average payload mass carried by booster version F9 V1.1

First Successful Ground Landing Date



• Using SQL SELECT with the MIN function to return the earliest date of a success landing outcome with a LIKE predicate in the query condition to match any string with "Success" in the column Landing_Outcome column.

Successful Drone Ship Landing with Payload between 4000 and 6000



 Using SQL SELECT query to return the booster versions with successful drone ship landing that has payload between 4000 and 6000 condition specified in the SQL query condition.

Total Number of Successful and Failure Mission Outcomes



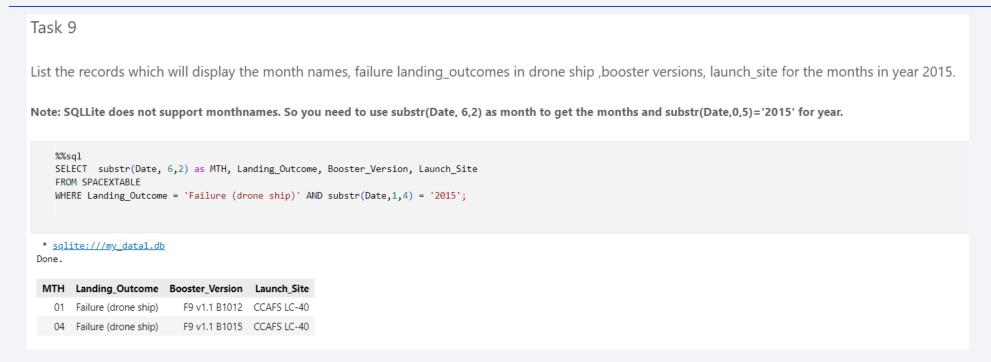
• Using SQL SELECT query with COUNT function to return the total number of successful and failure mission outcomes group by Mission_Outcome.

Boosters Carried Maximum Payload

```
Task 8
List the names of the booster versions which have carried the maximum payload mass. Use a subquery
    SELECT "Booster Version"
    FROM SPACEXTABLE
    WHERE PAYLOAD_MASS__KG_ in (
       SELECT MAX(PAYLOAD_MASS__KG_)
       FROM SPACEXTABLE
    ORDER BY "Booster_Version";
 * sqlite:///my_data1.db
Done.
 Booster Version
    F9 B5 B1048.4
    F9 B5 B1048.5
    F9 B5 B1049.4
    F9 B5 B1049.5
    F9 B5 B1049.7
    F9 B5 B1051.3
    F9 B5 B1051.4
    F9 B5 B1051.6
    F9 B5 B1056.4
    F9 B5 B1058.3
    F9 B5 B1060.2
    F9 B5 B1060.3
```

• Using SQL SELECT query to list the booster versions where the query involves a subquery to retrieve the maximum payload mass in the sql condition.

2015 Launch Records



• Using SQL SELECT statement to retrieve the list of month, failed landing outcome, booster version and launch site for those failed landing in drone ship in the year 2015.

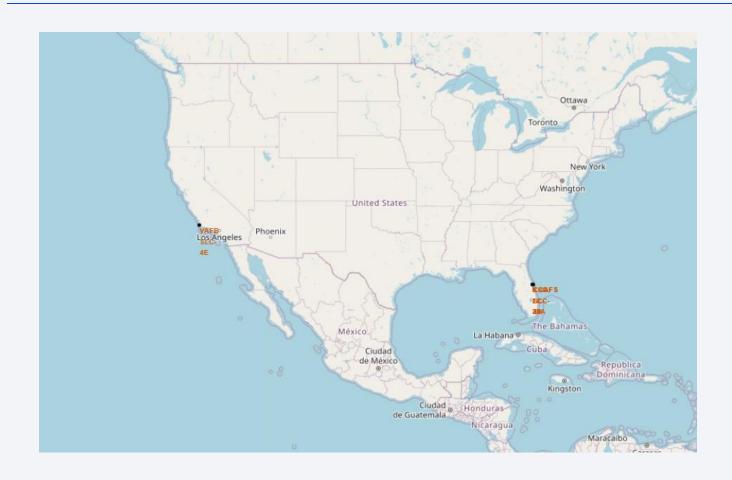
Rank Landing Outcomes Between 2010-06-04 and 2017-03-20



 Using SQL SELECT query to rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order by total count.

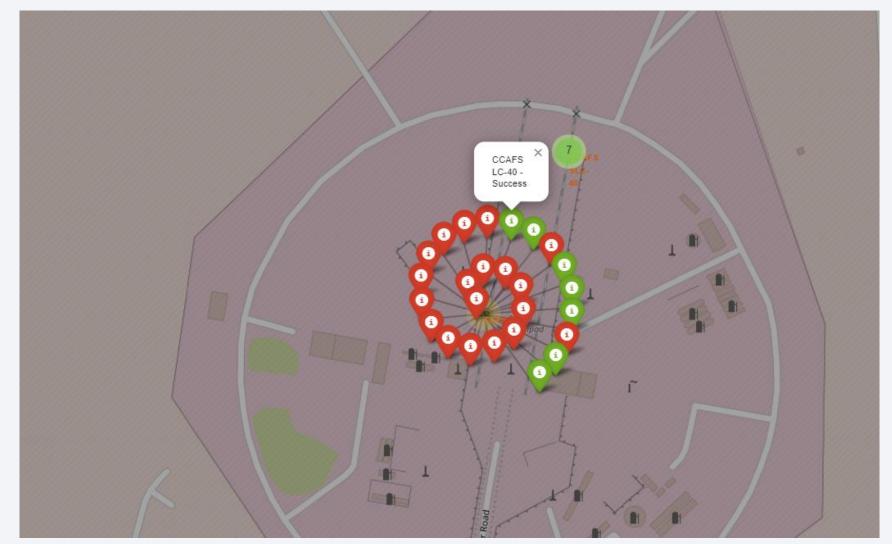


All Launch Sites on Map



This image shows all the launch sites labeled by markers and name of the site on the map.

Map showing launch outcomes (success/fail) on a site

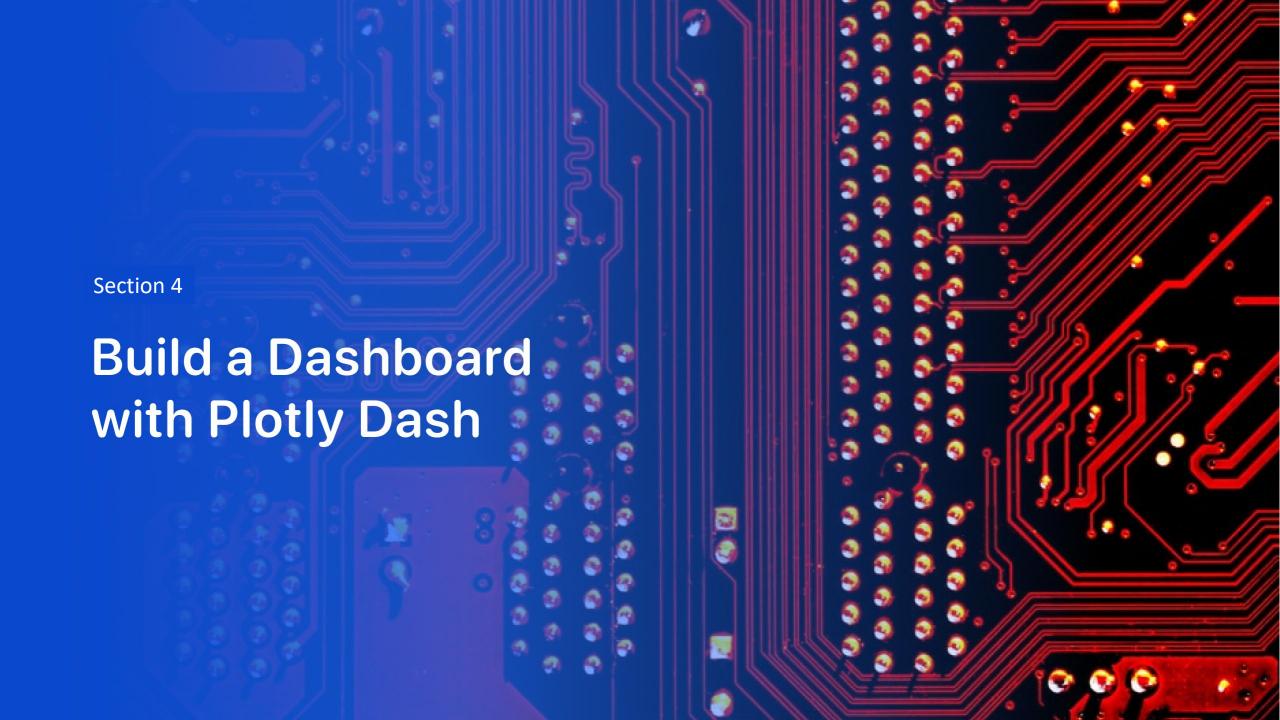


• This map shows a cluster of launches for a site where a green marker denotes a successful launch and a red marker shows a failed launched landing.

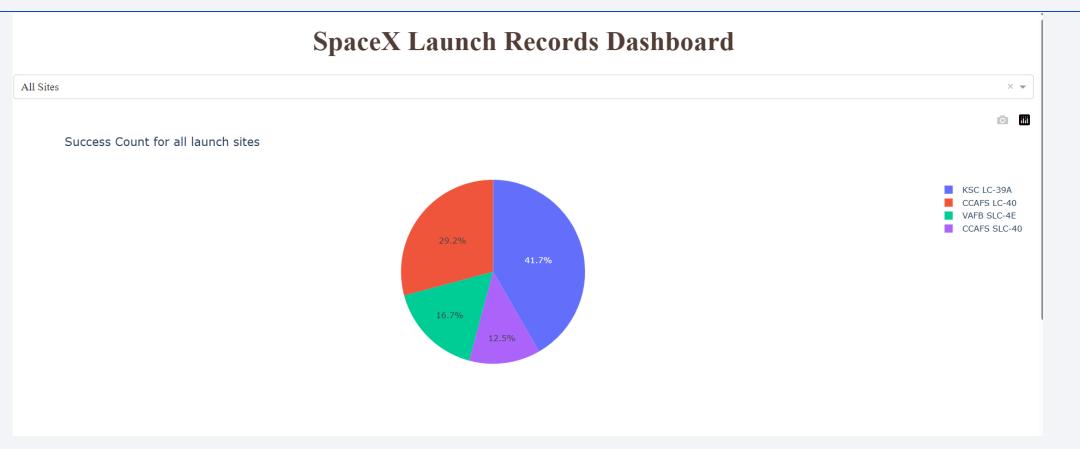
Distance between a launch site to a proximity



- Map showing distance of proximity between launch site CCAFS SLC-40 to the nearest coastline. This distance is approximately 0.83km.
- One possible reason for a launch site to be near coastline is to factor in the risk of launch landing failure and the possibility of the stage 1 rocket falling into the sea to minimize damage to other areas.

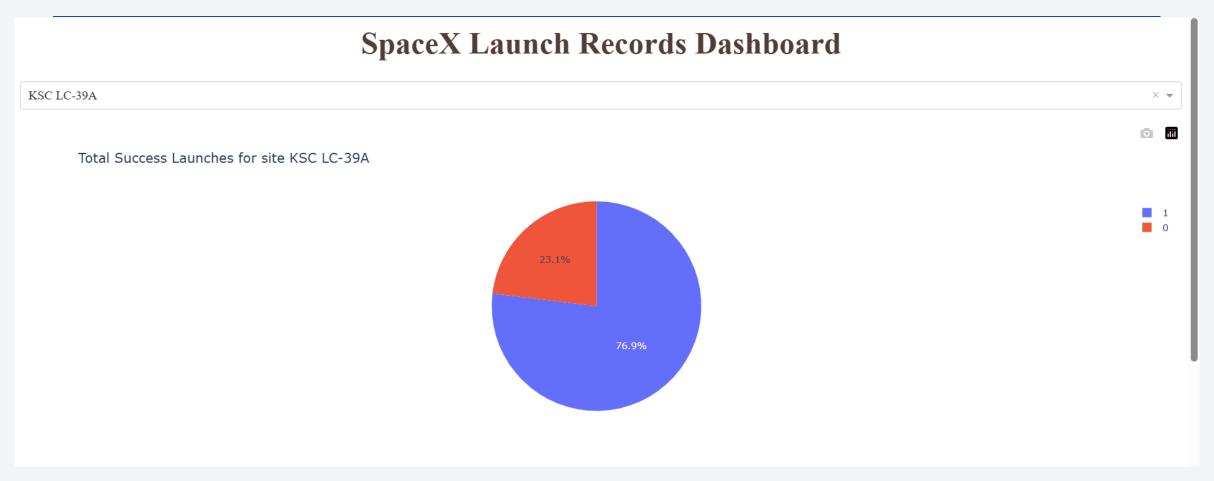


Launch success rate for All Sites



- Pie chart showing the launch success rate for all sites.
- This chart shows that launch site KSC LC-39A has the highest success at 41.7% while site CCAFS SLC-40 has the lowest success launches.

Launch site with highest success rate



• This pie chart shows the launch site of KSC LC-39A that has the highest successful launches. 76.9% of the launches were successful with a failure rate of 23.1% compared to other launch sites.

Payload vs Launch Outcome



- The payload range that has the highest success launches is between 2,000 to 4,000 kg, denoted by the most number of plots in that range, followed by the payload range of 4,000 to 6,000 kg with these 2 ranges having class (success) value 1.
- Booster version FT (green spot) has the highest successful launches followed by B4 (purple spot) version.
- Version v1.1 (red spot) has the most failure rate with class O.



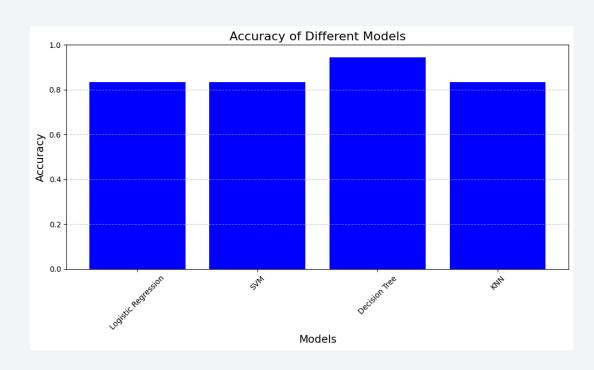
Classification Accuracy

```
TASK 12

Find the method performs best:

print('LR-Accuracy:', '{:.2%}'.format(lr_accuracy_test))
print('SVM Accuracy:', '{:.2%}'.format(svm_accuracy_test))
print('Decision Tree Accuracy:', '{:.2%}'.format(tree_accuracy_test))
print('KNN Accuracy:', '{:.2%}'.format(knn_accuracy_test))

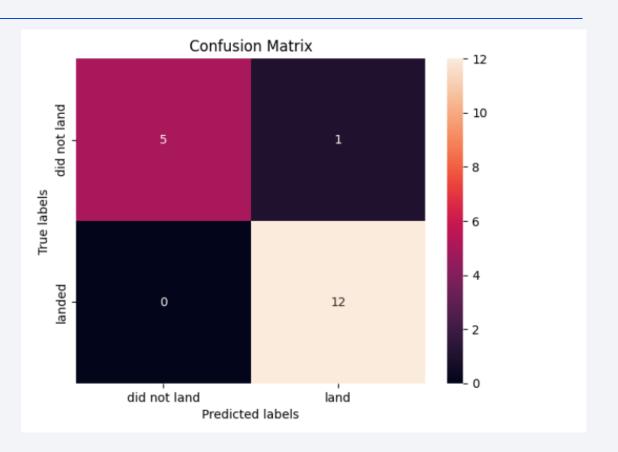
LR Accuracy: 83.33%
SVM Accuracy: 83.33%
Decision Tree Accuracy: 94.44%
KNN Accuracy: 83.33%
```



The Decision Tree model has the highest accuracy of 94.44%.

Confusion Matrix

- Accuracy score is given by the formula: (TP + TN) / (TP + TN +FP + FN).
- In the case of Decision Tree model, the Accuracy score is (12 + 5) / (12 + 5 + 1 + 0) = 0.9444.
- As Accuracy is the proportion of all classifications that were correct to the total number of input samples, it can be used as one of the metric to determine a model performance.



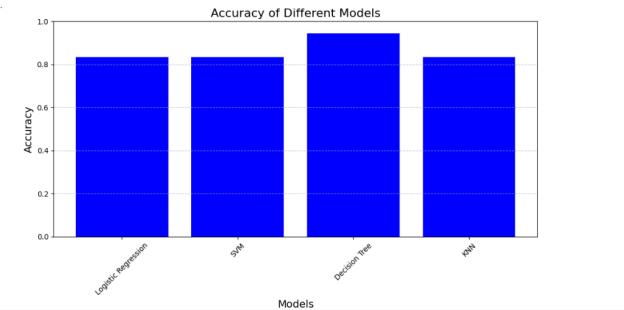
Conclusions

- The Decision Tree model is the best performing model for predicting Space X launch outcomes.
- The lighter payloads mass have higher success in stage 1 landing compare to heavier payload mass.
- The success rate of stage 1 landing increased from 2013 till 2020, suggesting an upward trend.
- The launch site KSC LC-39A has the highest successful landing rate.
- GEO, HEO, SSO, ES L1 orbit types exhibit the highest rates of successful launches.

Appendix

```
import matplotlib.pyplot as plt
 # Accuracy values
 accuracies = [lr_accuracy_test, svm_accuracy_test, tree_accuracy_test, knn_accuracy_test]
 models = ['Logistic Regression', 'SVM', 'Decision Tree', 'KNN']
 # Plotting
 plt.figure(figsize=(10, 6))
 plt.bar(models, accuracies, color='blue')
 plt.xlabel('Models', fontsize=14)
 plt.ylabel('Accuracy', fontsize=14)
 plt.title('Accuracy of Different Models', fontsize=16)
 plt.ylim(0, 1)
 plt.grid(axis='y', linestyle='--', alpha=0.7)
 plt.xticks(rotation=45)
 plt.tight_layout()
 plt.show()

√ 0.1s
```



Sample Python codes to plot bar chart to compare
The accuracy scores for each classification model.

