

Albert V. Grigoryan

DATE OF BIRTH: 5 April, 1984

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Brief summary

- Multifaceted economist (M.Sc., MBA, Ph.D), specialised in Network Economy.
- Solid experience in project management and product development activities in the sphere of marketing research & analysis (including IT components).
- Expertise in the organisation of team-work, motivation of creative thinking, continual self-development and training of staff.
- Explicit inclination towards IT/Web and adherence to Agile methods of product development in general (experience in Product Owner-like activities).

Key skills

EXPERTISE LEVEL

- Research/consultancy
- Complex data analysis
- Creativity/innovation
- Coaching/training
- Economic psychology
- Agile methodologies
- Product development
- Web development
- UI/UX analysis
- Machine Learning

Work experience

2011 up to now: Consultant, Business and Technical Analysis at “IMR-International Marketing Research” (<http://www.imr.am>, Yerevan, Armenia). Activities included:

- Elaboration of new research products (methodologies) and data processing software tools.
- Organisation of technical and methodological training of staff.
- Motivation of intensified interdepartmental cooperation and mutual training of staff.
- Full support in large-scale project implementation.

Main Achievements:

- Development of data visualisation software tool (VBA macro module) for Mystery Shopping research.
- Development of new research product for concept testing (Associative Distance Measurement).
- Introduction and implementation of system for continual learning/training of staff.

2010-2011: Production Manager at “TNS Armenia” research company (the company was reorganised in 2011). Activities included:

- Identification of research project prerequisites, planning, budgeting, scheduling, delegation and supervision of the project implementation.
- Identification, definition and adoption of research-specific in-house software solutions.
- Adoption of new research solutions, accompanied with the relevant technical training of staff.

2008-2009: Assistant to the Prime-Minister at the Government of RA. Primarily responsible for the smooth operation of the government-initiated business support programme. Activities included:

- Collection, validation and necessary amendment of received business projects.
- Brief analysis, summarising and presentation of the qualified business projects for assessment at the weekly discussion meetings of the working and operational groups.
- Maintenance of updated information on the overall progress of the programme.

2006-2008: Project manager/Data analyst at research company, “Marketing Communications” LLC.

Education

2012: Ph.D. in Economics, National Academy of Sciences of the Republic of Armenia. Doctoral thesis (dissertation): *“The Concept of Network Economy and the Ways of Its Formation in Armenia”*.

2006: MBA, American University of Armenia.

M.Sc. in Economics, Yerevan State University. Concentration: *Mathematical modelling in Economics*.

2004: BA in Economics, Yerevan State University.

Technical skills

ADVANCED: MS Office (+VBA macro scripting), IBM SPSS (+syntax writing), Construct 2.

INTERMEDIATE: HTML5 (CSS, JavaScript), Adobe Illustrator/ Photoshop/ Dreamweaver/InDesign.

BASIC: Octave, LyX, GitHub.

Knowledge of languages

FLUENT IN: Armenian, Russian and English.

BASIC: German (A2).

Online courses accomplished

[Gamification](#) (Coursera, 2013).

[Machine Learning](#) (Coursera, 2014).

Personal profile

PERSONAL QUALITIES:

- Balanced; punctual; explorer, experimentalist & innovator by nature.
- Ability to fast scrutinise, analyse materials and make intelligible reports/presentations, regardless of the domain of study (perfectly comfortable with complex data and mathematics).
- Inclination towards IT and continuous learning.

CURRENT FIELDS OF PROFESSIONAL INTERESTS:

- Contemporary web trends;
- Machine Learning;
- Economic Psychology/Behavioural Economics.

INTERESTS/HOBBIES:

- IT/SOFTWARE: basic level of web app development (<http://www.algrapps.com>).
- READING: mostly nonfiction materials.
- SPORT: tennis, cycling.

In case of any question, please, use the contact details provided in the beginning. Feel free to contact me any time any day of the week.

Thank you for your interest and time!