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About

I am a young designer with a passion for art and visual communication. My goals are to continue expanding my skills as a graphic artist while fulfilling the needs of clients and co-workers. I am a team player and constantly willing to learn new techniques. I aim to specialize in brand development and web development, but wish to improve my multimedia skills as well.

Education

University of Central Florida 2009-2011 Studied Advertising & Public Relations

Valencia College 2013-2014 Graphic & Interactive Design

MindComet Internship 2011-2012 Intern for Multimedia Design team

UCF Coding Bootcamp 2019 Learned multiple front and back end languages

Skills

Photoshop Illustrator Indesign SketchApp Adobe XD HTML5 CSS3 JavaScript ES6 React NodeJS PHP

Experience

BrandCo | 11/16 - 05/18

Worked directly with clients on branding and designing logos, websites, e-mail signatures and social media graphics. Designed in-house branding and value statements.

Attended and represented the company in tradeshows and events. Created a new infrastructure for our base design of web products and inspired a switch from Photoshop to Sketch App.

Quickly moved into a leadership position on the team, running creative and design thinking workshops.

ScreenWorks, USA | 04/15 - 11/16

Developed custom apparel for major Orlando Theme Parks. Rebranded collegiate apparel line.

Developed custom apparel for national resort oriented wear. Managed and organized print files for better mass production.

Redesigned two sub-company websites.

Creatively used large corporate logos and style guides for apparel and print marketing.

American Gymkhana | 11/14 - 04/15
Original logo cleanup.
Created new menu designs.
Organized brand images and files.
Created logo alternatives for check books.
Developed print mediat such as flyers & posters.

Soccer Shots | 06/13 - 04/15

Designed new player registration forms.

Developed marketing strategies and established new park programs

Created templates for new seasonal prizes such as magnets and picture frames.

Created print advertisements such as flyers and postcards. Edited brand and marketing materials following franchise restrictions.