

About

I am a young designer with a passion for art and visual communication. My goals are to continue expanding my skills as a graphic artist while fulfilling the needs of clients and co-workers.

I am a team player and constantly willing to learn new techniques. I aim to specialize in brand development and illustration, but wish to improve my multimedia skills as well.

Education

University of Central Florida
2009-2011
*Studied Advertising
& Public Relations*

Valencia College
2013-2014
Graphic & Interactive Design

MindComet Internship
2011-2012
Intern for Multimedia Design team

Skills

Photoshop
Illustrator
Indesign
SketchApp
Dog Walking

Experience

BrandCo | 11/16 - Current

Worked directly with clients on branding and designing logos, websites, e-mail signatures and social media graphics. Designed in-house branding and value statements. Attended and represented the company in tradeshow and events. Created a new infrastructure for our base design web products and inspired a switch from Photoshop to Sketch App. Quickly moved into a leadership position on the team

ScreenWorks, USA | 04/15 - 11/16

Developed custom apparel for major Orlando Theme Parks. Rebranded collegiate apparel line. Developed custom apparel for national resort oriented wear. Managed and organized pad print files for better mass production. Redesigned two sub-company websites. Creatively used large corporate logos and style guides for apparel and print marketing.

American Gymkhana | 11/14 - 04/15

Original logo cleanup. Created new menu designs. Organized brand images and files. Created logo alternatives for check books. Developed print mediate such as flyers & posters.

Soccer Shots | 06/13 - 04/15

Designed new player registration forms. Developed marketing strategies and established new park programs. Created templates for new seasonal prizes such as magnets and picture frames. Created print advertisements such as flyers and postcards. Edited brand and marketing materials following franchise restrictions.