

# ALBERT TANG

☎ (408) 368- 2195  
✉ albert.tang100@gmail.com  
🌐 linkedin.com/in/albertwtang

## EXPERIENCE

**Albertsons Companies**  
*Digital Product Manager*

October 2021 – Present

**Western Digital, Milpitas, CA**  
*Product Manager, Mobile Apps*

Aug 2019 – Sep 2021

- Reduces user complaints by 68% by shipping new educational screens in the mobile user journey
- Drives user research by increasing user signups by 240% and gathering 3000+ survey responses
- Improves engagement metrics and KPIs like MAU by 27% by running A/B notification campaigns
- Decreases negative app ratings by 71% by gleaning and prioritizing customer reviews & feedback

**Code Cube**  
*Co-Founder, Project Manager*

May 2018 – Mar 2019

- Developed mockups to improve the website's UX and fix user flows with low engagement rates
- Optimized our client's website by identifying and fixing ineffective flows with 90%+ bounce rates

**Arts OC, Irvine, CA**  
*Product Manager*

Oct 2018 – Dec 2018

- Built and launched a full-stack submission system to handle the 4000+ yearly student art entries
- Prioritized and delivered on requirements by launching a stack that improved efficiency by 50%

**SanDisk, Milpitas, CA**  
*Product Management Intern*

June 2018 – Sep 2018

- Managed a mobile storage device & mobile app with \$80M in annual revenue and 400K MAUs
- Drove a 30% increase in app rating by prioritizing feature development through user review analysis

## PROJECTS

**Code Cube**

May 2018 – Mar 2019

- Spearheaded a team that shipped software products & solutions for a local platform start-up

**Sternberg**

Jan 2018 – June 2018

- Designed and developed the MVP for a web-browser game to improve memory-loss in lab patients

## EDUCATION

**University of California, Irvine**  
*B.A. in Business Administration, Minor in Informatics*

June 2019  
**GPA: 3.80**

## TECHNICAL SKILLS

**Programming:** Python, JavaScript, HTML, CSS  
**Data:** Excel, Tableau, SQL, Google Analytics  
**Design:** Adobe XD, Figma