# Capstone Project Proposal Template

#### Notes:

- This should take no more than one hour to complete the clearer you are about the business problem you're working to solve with your ML-driven solution, the easier your proposal will be to complete
- This will be uploaded to your repo, which will be a part of your final submission
- Due date for submission is 1/16

#### Instructions:

- 1. Download this document as a Word Doc
- 2. Answer each question using a few sentences, at most
- 3. Save your completed proposal as a PDF
- 4. Create a project GitHub repo (if you have yet to do so)
- 5. Add your instructor as a collaborator (username dodgy719) to your project repo
- 6. Add your mentor as a collaborator
- 7. Push your proposal PDF (created in Step 3) up to your repo
- 8. Copy the URL corresponding to the location of the PDF in your repo
- 9. Submit the copied URL using this link

# [project name]

#### **Business Understanding**

- What problem are you trying to solve, or what question are you trying to answer?
  - Problem being solved is showing HS graduated whether getting a college education leads to more income or not.
- What industry/realm/domain does this apply to?
  - Education industry
- What is the motivation behind your project? (Saying you needed to do a capstone project for flatiron is not an appropriate motivation)
  - Many HS graduates are not sure if they should attend college because of their income after graduation. This will imply how education tends to have a higher payout of 50k or more.

#### **Data Understanding**

- What data will you collect?
  - Data that contains income, education, relationship status
- Is there a plan for how to get the data (API request, direct download, etc.)?
  - Direct download
- What are the features you'll be using in your model?

 education, occupation, race, gender, relationship, age, hours worked per week, income

## **Data Preparation**

- What kind of preprocessing steps do you foresee (encoding, matrix transformations, etc.)?
  - One hot encoding
- What are some of the cleaning/pre-processing challenges for this data?
  - Removed columns that were not needed.

# Modeling

- What modeling techniques are most appropriate for your problem?
  - Decision Tree, Random Forest
- What is your target variable? (remember we require that you answer/solve a supervised problem for the capstone, thus you will need a target)
  - Income >50k a year
- Is this a regression or classification problem?
  - Classification

#### **Evaluation**

- What metrics will you use to determine success (MAE, RMSE, Accuracy, Precision etc.)?
  - Accuracy, Recall

### **Tools/Methodologies**

- What modeling algorithms are you planning to use (i.e., decision trees, random forests, etc.)?
  - o Decision Tree, Random Forest