



# alberto venturi

## graphic.web marketing

✉ ing.alberto.venturi@gmail.com

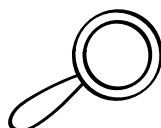
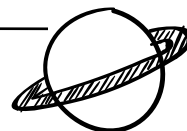
☎ +43 664 99958204

🐙 albi21dev.github.io/myportfolio

📍 Vienna, 1020 Austria

🗣 English(C1) German(B2) Italian(ML)

📷 albi21pics



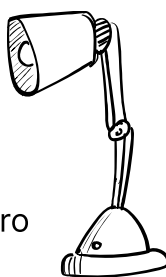
## SKILLS

### MARKETING

- 🔍 Market Research
- ✍ Copywriting
- 🔍 SEO Technical SEO
- 🔑 Keyword Research
- 📷 Photography
- 🎥 Video Editing
- 👁 Semrush
- 📈 Google Ads
- 🌐 LinkedIn Campaign
- 📊 Google Analytics

### DESIGN

- 🎨 Visual Branding
- 🔤 Typography
- 🖨 Print Design
- 🖱 UX/UI Design
- 📁 Adobe Suite
- 📐 Figma
- 🌐 WordPress
- 🌐 Wix
- 📱 HTML/CSS
- 📱 Basics of Astro



### MANAGEMENT

- 📅 Planning
- 💰 Budgeting
- 📊 Monitoring
- 📄 Documentation
- 🏠 Conducting Meetings
- 📋 Kanban
- 🔄 Agile
- 📉 Waterfall
- 📌 Jira
- 📋 Basics of UIPath

## EDUCATION



10.2023 - 02.2024

**Webdesign-Diplom**

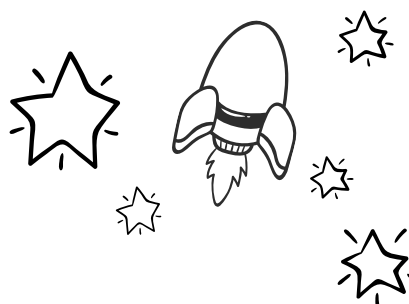
Artpix Grafik- & Webdesign - Wien (AT)



09.2012 - 04.2019

**Master Degree in Design**

Engineering - Alma Mater Studiorum - Bologna (IT)

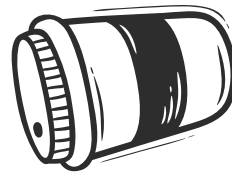


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# EXPERIENCE



05.2024 - Current



## Art Director & Webdesigner

Freelancer

- Visual Branding and Visual Identity
- Graphic Design, Content Creation, and Social Media Management
- Web Design and Local SEO
- Photography and Video Production (Concept, Shooting, and Editing)
- Market Analysis
- Ad Campaigns on Google, Facebook and Instagram



11.2020 - 09.2023



## Head of Marketing, UI/UX-Designer & Art Director Junior

Dolpheen IT Solutions GmbH - Vienna (AT), IT-Consultancy



- UI/UX Design for Websites and Apps
- Corporate Rebranding, Market Analysis, and Logo Animation
- Management of Internal Newsletters, Photoshoots, and Photo Editing
- Content Creation at Team Events
- Video Campaigns, +300% LinkedIn Followers
- Weekly Meetings with Project Colleagues, Results Tracking, Led Brainstorming Sessions
- Created Elevator Pitch, Competency Database, Educational Program, and Business Case Database



07.2019 - 07.2020



## Head of Purchasing & Chief Project Engineer

Zetapack Srl - Cesena (IT) Manufacturing of Packaging Machines

- 3D Modeling
- Negotiations with 40% Cost Savings
- Marketing Campaigns



08.2013 - 02.2017



## Bicycle Shop Salesperson and Mechanic

Ditta Venturi Snc - Cesena (IT)

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