



Make Lesson Planning a Breeze This Year!

Dear Teachers,

Welcome to a new school year! We know how much time and energy it takes to design engaging lessons for your students. That's why Lesson Genie is here to help you save time, reduce stress, and make lesson planning effortless.

With Lesson Genie, you can:

- ✦ Access ready-to-use, high-quality lesson plans tailored for elementary classrooms.
- ✦ Save hours each week with easy-to-customize resources.
- ✦ Stay on budget - no more spending on expensive materials.

Start the year organized and stress-free with Lesson Genie! Join thousands of teachers who are simplifying their planning and focusing on what matters most to their students.

Click below to and make this your easiest school year yet!

Sign Up Now

Wishing you a fantastic year ahead!

Lesson Genie Team

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You can access the email newsletter here: <https://albinzebi.github.io/lesson-genie/>

Strategic Thinking

Using a limited offer

We can introduce a limited-time offer that creates a compelling reason to act immediately. By including a promotion code in launch emails, offering \$20 off the first month, we make the initial cost only \$19, lowering the barrier for hesitant buyers. Additionally, reinforcing urgency through daily countdown emails with varying subjects, such as "Only 2 days left!" and "Just 1 day until the offer expires!" keeps the momentum high and reminds potential customers that time is running out and encourages last-minute sign-ups before the deadline.

Personalized emails

Personalized emails can make a significant impact. Rather than using a generic greeting like "Dear Teachers," each email should address recipients by name, making them feel valued and seen. This approach enhances trust and increases engagement.

Partnering with an influencer

By partnering with a well-known teacher who has an online presence to share her experience using Lesson Genie, we can reach a broader audience. A trusted educator demonstrating how Lesson Genie has streamlined her lesson planning adds authenticity and relatability. Her firsthand testimonial, whether in a short video, blog post, or social media, provides potential buyers with real-world proof of the product's value.