

Logo Versions



Primary

Paw Albi

Wordmark Only



Icon

Colours



Primary

Hex #F3FA3A RGB rgb(243,250,58)

KGD 610 17 171

CMYK 3 0 77 2

Pantone 13-0651



Secondary

Hex #FF6D98

RGB rgb(255,109,152)

CMYK 0 57 40 0

Pantone 16-2124



Accent

Hex #FF6D98

RGB rgb(255,109,152)

CMYK 0 57 40 0

Pantone 16-2124



Background

Hex #006E60

RGB rgb(0,110,96)

CMYK 100 0 13 57

Pantone 18-5624

Typography

Primary

Itim Regular

Aa Bb Cc