PAULA SOFIA ALBI

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Perth, W. A. , Australia

(+61) 0434764290

Soft Skills

- Communication
- Teamwork
- Problem solving
- Time management
- Adaptability

EDUCATION

Bachelor's Degree in International Trade

2008-2012

TRAINING/CERTIFICATIONS

Web Developer

Coder House Academy

September - November 2022

JavaScript

Coder House Academy

January - March 2023

SEO

Hub Spot Academy

April 2023

Web Developer

PROFESSIONAL SUMMARY

Creative web developer with 1 year's experience developing and designing user interfaces . I also have expertise in international trade as a specialist in administrative management and marketing planning.
Dedicated team member enthusiastic about adapting and collaborating in rapidly-changing environments. Committed to ongoing education and innovation to continually enhance user experience.

TECHNICAL SKILLS

HTML 5 · CSS3 · JavaScript · VS code editor · SaSS · GIT · Figma · Wordpress · Canva

PROJECTS

Freelance Web Developer 2021 - Present

- GYM Website(HTML ,CSS & SASS)
  - Responsive and visually appealing design that is consistent with the client's branding and messaging providing a positive user experience.
  - Including interactive features that allows users to view upcoming classes and events, a contact form for users to request more information, and a gallery that showcases photos of the gym and its facilities.
- Booking system (HTML ,CSS & JAVASCRIPT)
  - Final project submission for a JavaScript course.
  - User-friendly interface to book apartments online. Users can view apartment listings, select their preferred dates and request the booking.
- Pilates Center Website(HTML ,CSS & SASS)
  - Final project submission for a Web Developer course.
  - User-friendly interface to book apartments online. Users can view apartment listings, select their preferred dates and request the booking.
- Photographer Portfolio Website (HTML5 & CSS3)
  - Developed a portfolio website for a professional photographer that showcases their work and allows visitors to browse their portfolio and contact them for inquiries.
  - Implemented responsive design to ensure optimal viewing experience across devices.
- Frontend Mentor Challenges:
  - Four Card Feature Section (HTML5, CSS3): Created a responsive features card that highlights different aspects of a service with toggle for annually and monthly fees.
  - Sunny-side agency landing page(HTML, CSS3): Built a responsive landing page and user-friendly on all devices.
  - E-commerce product page (HTML, JavaScript &CSS3): Product page with a lightbox product gallery and cart functionality.

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ABOUT ME

I have a lifelong passion for technology and its endless possibilities for innovation and creativity. As someone who loves taking on new challenges, I am always eager to learn and expand my skillset. I am passionate about finding creative solutions to complex problems and thrive in challenging environments. During a career break, I pursued my long-standing desire to become a web developer by engaging in self-directed learning of programming languages. My goal is to blend my skills and experiences in technology and international trade to create innovative solutions that help businesses thrive.

WORK EXPERIENCE

Marketing Assistant / Customer Service Representative

IRSA PROPIEDADES COMERCIALES (2014 - 2018),Mendoza, Argentina.

- Executed successful marketing campaigns and supported broader team goals as a Marketing Assistant
- Managed the company's social media accounts
- Coordinated marketing events
- Developed visually appealing and effective marketing materials
- Collaborated closely with the design team to ensure high-quality output.

Payroll Administrator

Cooperativaart21 Ltda · 2011 - 2013 · Mendoza, Argentina

- Calculates and processes employee payroll accurately and on time
- Processes deductions and contributions such as taxes, social security, and benefits.
- Maintains payroll records
- Assists with the recruitment process.
- Maintains accurate and up-to-date employee records, including employment contracts, job descriptions, and performance evaluations

Commercial Assistant

Sequre I.T. (Mar 2011 - Aug 2011) ,Mendoza, Argentina.

- Supported sales and marketing teams as Sales and Marketing Assistant.
- Assisted with administrative tasks, order processing, and proposal and quote preparation for sales team.
- Tracked sales performance and provided reports to sales manager.
- Assisted marketing team with promotional activities, market research, and event planning.
- Maintained accurate records of customer information, sales reports, and marketing materials.
- Assisted with budget planning and tracking.
- Scheduled and coordinated meetings and travel arrangements for sales team.

CAREER BREAK

Mar 2018 - Feb 2023 ·

Took a five-years career break to embark on a transformative travel journey, gaining valuable cross-functional skills and improving English language proficiency.

Developed personal traits like adaptability, resilience, and independence by navigating unfamiliar environments, overcoming language barriers, and solving problems.

Lenguages

Spanish ★★★★★

English ★★★

Hobbies

- Travel
- Nature
- Dogs
- Technology