

PC 5. Coûts de catalogue et arbitrage produit-inflation [Remarks by Mehdi Senouci, 2021-22]

Question 3: alternative method and answer We've seen at question 2) that optimal pricing is $P_i^*/P = P^*/P = \eta/(\eta - 1) * W/P$. Consequently, at firm i 's optimum, demand for good i is at:

$$Y_i^* = Y \left(\frac{\eta}{\eta - 1} \frac{W}{P} \right)^{-\eta}$$

which is also the demand for labor from firm i . Consequently, aggregate labor demand is at:

$$L^d = \int_i L_i^d = Y \left(\frac{\eta}{\eta - 1} \frac{W}{P} \right)^{-\eta}$$

So, in logs:

$$l^d = y - \eta \left(\ln \left(\frac{\eta}{\eta - 1} \right) + w - p \right)$$

Like in the solution pdf, labor supply is at:

$$l^o = \xi \ln \left(\frac{\eta}{\eta - 1} + w - p \right)$$

So labor market equilibrium implies:

$$y = (\xi + \eta) \left(\ln \left(\frac{\eta}{\eta - 1} \right) + w - p \right) \quad (1)$$

Finally, combining equation (1) with optimal pricing equation $p^* = \ln \left(\frac{\eta}{\eta - 1} \right) + w$, we get:

$$p^* - p = \frac{y}{\xi + \eta} \quad (2)$$