**User Profiles**

**Site:** The website will function as a hub for users to look at our client’s body of work, showing off demo reels and supplying a way for users to get in contact with our client.

| Photo: |  |
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| Name: | Angela |
| Description: | Angela is a freshly graduated 24 year old with a degree in theater. She is looking to break into the acting world but has no connections to help her do so. Meeting others in the industry would help empower her decision to pursue acting full time. |
| Attributes: | * Works a service job * Lives in a lower-income area of a major city * Sees friends more often than family |
| Concerns and Priorities: | ***Where can I find jobs?***  Angela has been struggling finding acting jobs, especially during a recent recession. Is there a resource that will help her find employment locally?  ***Who can answer some industry questions?***  As a newby in the acting scene, Angela wants to find a mentor.  ***How can I meet more actors?***  Angela’s friends with office jobs just can’t relate to her lifestyle. She is looking to make more connections with people who understand her industry. |
| Interests: | * Acting * Singing * Voice Acting * Dance |
| Websites I visit: | * Instagram * Facebook * TikTok * BBC News * Youtube |

| Photo: |  |
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| Name: | Robert |
| Description: | Robert is a screenwriter for the cartoon channel. He has been struggling to find actors to play his roles and doesn’t want to continue recycling the same voice actors in his shows. |
| Attributes: | * 45 years old, married father of two * Looking for fresh new voices * Screenwriting for a notable cartoon channel for the last 20 years |
| Concerns and Priorities: | ***When will I write another hit?***  It’s been a while since Robert has come up with a hit idea. Is his career coming to an end?  ***How can I meet more serious voice actors?***  Robert hasn’t been able to find a perfect voice in a while. Is the industry running out of actors? Will I need a second job? |
| Interests: | * Writing * Film * Acting * Music |
| Websites I visit: | * Facebook (occasionally) * CNN * The New York Times |

| Photo: |  |
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| Name: | Nathan |
| Description: | Nathan is currently attending his local community college and is struggling to decide on a career path to invest his time into. Voice acting is a recent interest of his. |
| Attributes: | * 21 year old college student * Lives alone * Works a full time job |
| Concerns and Priorities: | ***Will I ever find a career?***  With the state of the job market and Nathan’s inability to narrow down his options, Nathan is scared he will never find the career that’s right for him.  ***Is voice acting the right industry for me?***  Nathan doesn’t know any voice actors and is apprehensive about investing time into this career. He would like to get a second opinion from someone in the industry. |
| Interests: | * Voice acting * Computer programming * Internet content creation |
| Websites I visit: | * TikTok * Twitch * Instagram * Youtube * Hulu |