

NATHAN ALBRECHT

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EDUCATION

Cedarville University

Graduated May 2019
Cumulative GPA: 3.9

Bachelors of Arts in Visual Communication Design

- Concentration in Interactive Web Design
- Minor in Graphic Design and Bible
- Electives in marketing, motion graphics, and content strategy

EXPERIENCE

Student Gov. Marketing Director

Campus Experience, Cedarville University
May 2018–May 2019

- Designed the 18–19 Student Government administration identity
- Created posters, print materials, social media graphics, and digital display graphics that were displayed all over the university campus
- Provided creative direction to a committee of six designers and marketers who worked with me to effectively promote events

User Experience Designer

Fontspring
May–July 2018

- Designed a new homepage for Fontspring—a font ecommerce store
Included the visual direction, the content development & copywriting
- Wrote the PHP, CSS, and JS to implement the new homepage
- Built a custom server-side AB testing system that allows for a more controlled and informed release of new updates and features

Student Web Developer

Web Services, Cedarville University
Aug 2016–May 2018

- Updated the university's website with new content
- Ensured error-free content and consistency in details across the site
- Professionally represented the department while corresponding with clients and fulfilling their requests

Web Designer and Developer

Fontspring
Jan–Aug 2017

- Designed the user interface for an internal web application
- Developed the front-end and back-end code for the application
Technologies: HTML, CSS, JS, PHP (with Codeigniter), and MySQL
- Implemented time tracking, paid leave tracking, and data storage

HONORS & INVOLVEMENT

Eagle Scout Rank

Earned Jul 2015

- Attained the highest rank possible in Boy Scouting
- Planned a community service project and led a team in executing it

Student Government Marketing

May 2016–Present

- Served for 2 years on the Student Government Marketing Committee
- Created graphics and posters for Student Government events

AIGA/CSCA Student President

May 2016–Present

- Organized trips to local design events in Columbus & Cincinnati
- Vice President (Aug 2017–May 2018), President (Aug 2018–May 2019)