

# NATHAN ALBRECHT

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## EDUCATION



### Cedarville University

*Expected Graduation 2019*

*Cummulative GPA: 3.8865*

#### Bachelors of Arts in Visual Communication Design

- Concentration in Interactive Web Design
- Minor in Graphic Design and Bible
- Electives in 3D graphics, motion graphics, and content strategy

## EXPERIENCE



### Student Gov. Marketing Director

*Campus Experience, Cedarville University*

*May 2018–Present*

- Designed the 18–19 Student Government administration identity
- Created posters, print materials, social media graphics, and digital display graphics that were displayed all over the university campus
- Provided creative direction to a committee of six designers and marketers who worked with me to effectively promote events



### User Experience Designer

*Fontspring*

*May–July 2018*

- Designed a new homepage for Fontspring—a font ecommerce store  
*Included the visual direction, the content development & copywriting*
- Wrote the PHP, CSS, and JS to implement the new homepage
- Built a custom server-side AB testing system that allows for a more controlled and informed release of new updates and features



### Student Web Developer

*Web Services, Cedarville University*

*Aug 2016–May 2018*

- Updated the university's website with new content
- Ensured error-free content and consistency in details across the site
- Professionally represented the department while corresponding with clients and fulfilling their requests



### Web Designer and Developer

*Fontspring*

*Jan–Aug 2017*

- Designed the user interface for an internal web application
- Developed the front-end and back-end code for the application  
*Technologies: HTML, CSS, JS, PHP (with Codeigniter), and MySQL*
- Implemented time tracking, paid leave tracking, and data storage

## HONORS & INVOLVEMENT



### Eagle Scout Rank

*Earned Jul 2015*

- Attained the highest rank possible in Boy Scouting
- Planned a community service project and led a team in executing it



### Student Government Marketing

*May 2016–Present*

- Served for 2 years on the Student Government Marketing Committee
- Created graphics and posters for Student Government events



### AIGA/CSCA Student President

*May 2016–Present*

- Organized trips to local design events
- Vice President (May 2016–May 2017), President (May 2017–Present)