

Hi! I'm Nathan Albrecht, an interactive experience designer who is passionate about the intersection of design and technology.

Please browse my portfolio at: https://NathanAlbrecht.Design

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EDUCATION

Cedarville University

Graduated May 2019 Cumulative GPA: 3.9

Bachelors of Arts in Visual Communication Design

- Concentration in Interactive Web Design
- Minors in Graphic Design and Bible
- Electives in marketing, motion graphics, and content strategy

EXPERIENCE

Student Gov. Marketing Director

Campus Experience, Cedarville University May 2018 – May 2019

- Designed the 2018–19 Student Government Administration (SGA) identity
- Created digital display graphics, social media graphics, posters, and print materials that were displayed across the university campus
- Provided creative direction to a committee of six designers and marketers who worked with me to promote Student Government events

User Experience Designer

Fontspring May–July 2018

- Designed a new homepage for Fontspring—a font e-commerce store Included the visual direction, the content development & copywriting
- Wrote css, Js, and PHP code to implement the new homepage
- Built a custom server-side A/B testing system to allow for a controlled and informed release of new updates and features

Student Web Developer

Web Services, Cedarville University May–July 2018

- Updated the university's website with new content
- Ensured error-free content and consistency in details across the site
- Professionally represented the department while corresponding with clients and fulfilling their requests

Web Designer and Developer

Fontspring Jan–Aug 2017

- Designed the user interface for an internal web application
- Developed the front-end and back-end code for the application *Technologies: css, js, PHP (with Codeigniter), and MYSQL*
- Implemented time tracking, paid leave tracking, and data storage

HONORS & INVOLVEMENT

Eagle Scout

Earned Jul 2015

• Achieved the highest rank in the Boy Scouts of America

• Planned a community service project and led a team to execute it

Student Gov. Marketing Member

May 2016 - May 2018

- Served for 2 years on the Student Government Marketing Committee
- Created graphics and posters for Student Government events

AIGA/CSCA Student President

Aug 2017 – May 2019

 Organized trips to local design events hosted by the Columbus Society of Communicating Arts (CSCA) and the Cincinnati Chapter of AIGA President (Aug 2018—May 2019)
Vice President (Aug 2017—May 2018)