



Dark Mode



ID

All

Year

All

Month

All

Campaign
(Light)

Product (Light)

General Vision - Marketing Campaign 2012 - 2014

2213

Total Customers

2237

Total Responses

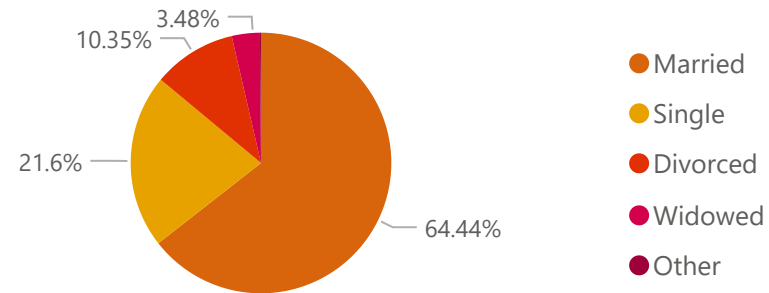
21

Total Complaints

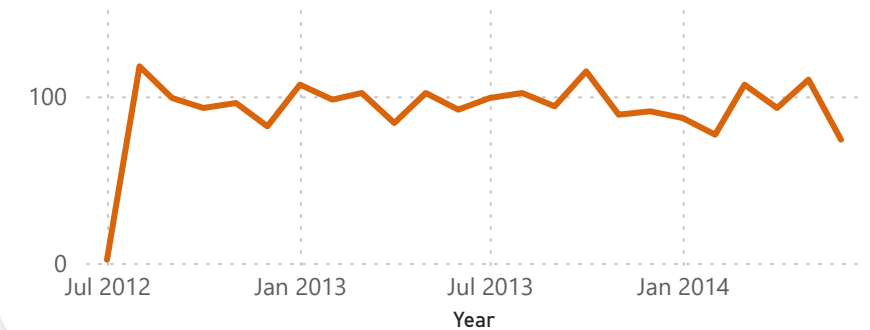
51.69K

Avg Income

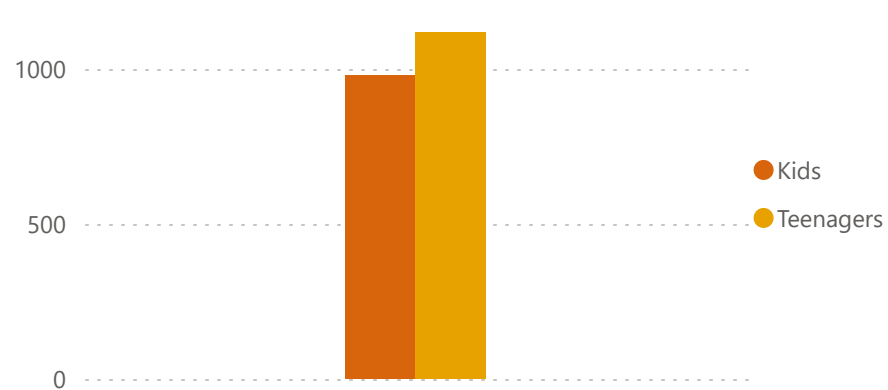
Customer's Marital Status



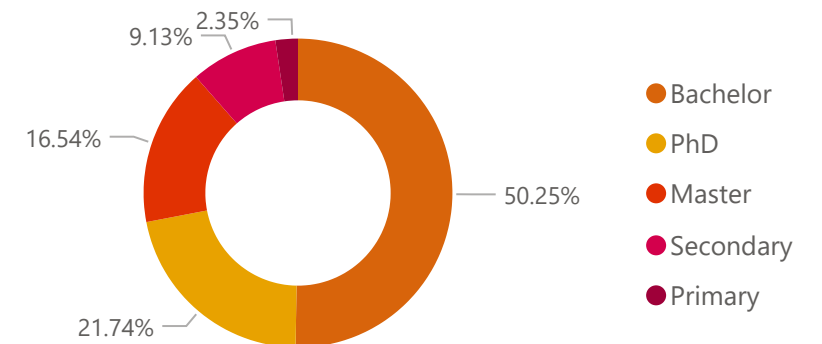
Customer's Starting Date

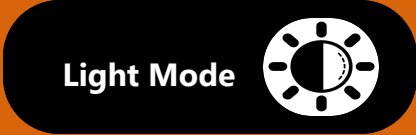


Customer's Children



Customer's Level of Education





ID

All

Year

All

Month

All

Campaign (Dark)

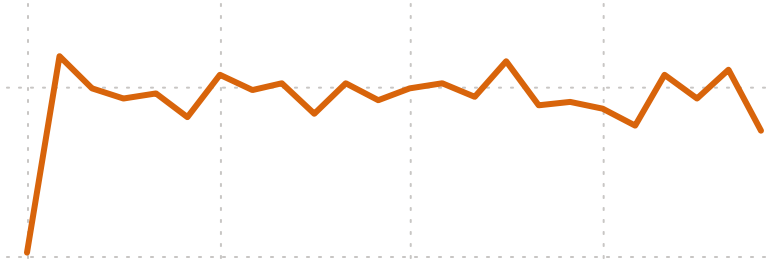
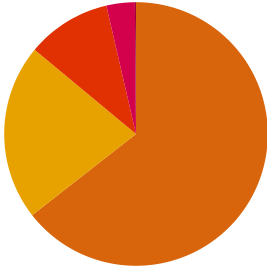
Product (Dark)

Total Customers

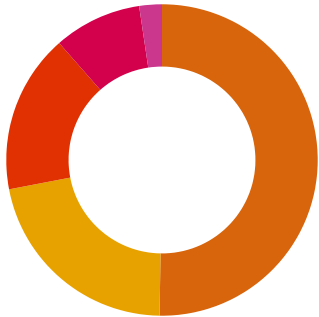
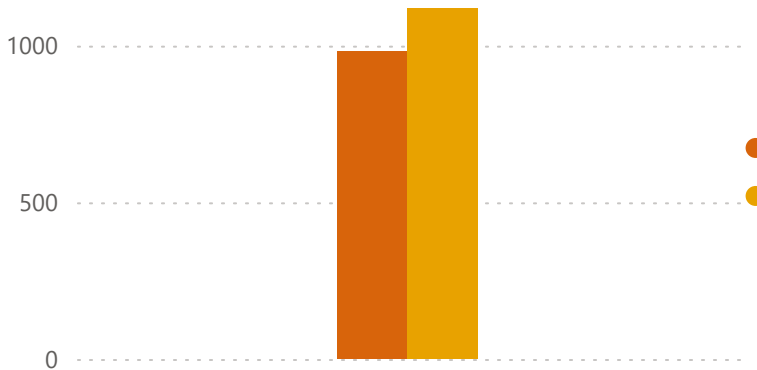
Total Responses

Total Complaints

Avg Income



Year





Dark Mode



ID

All

Year

All

Month

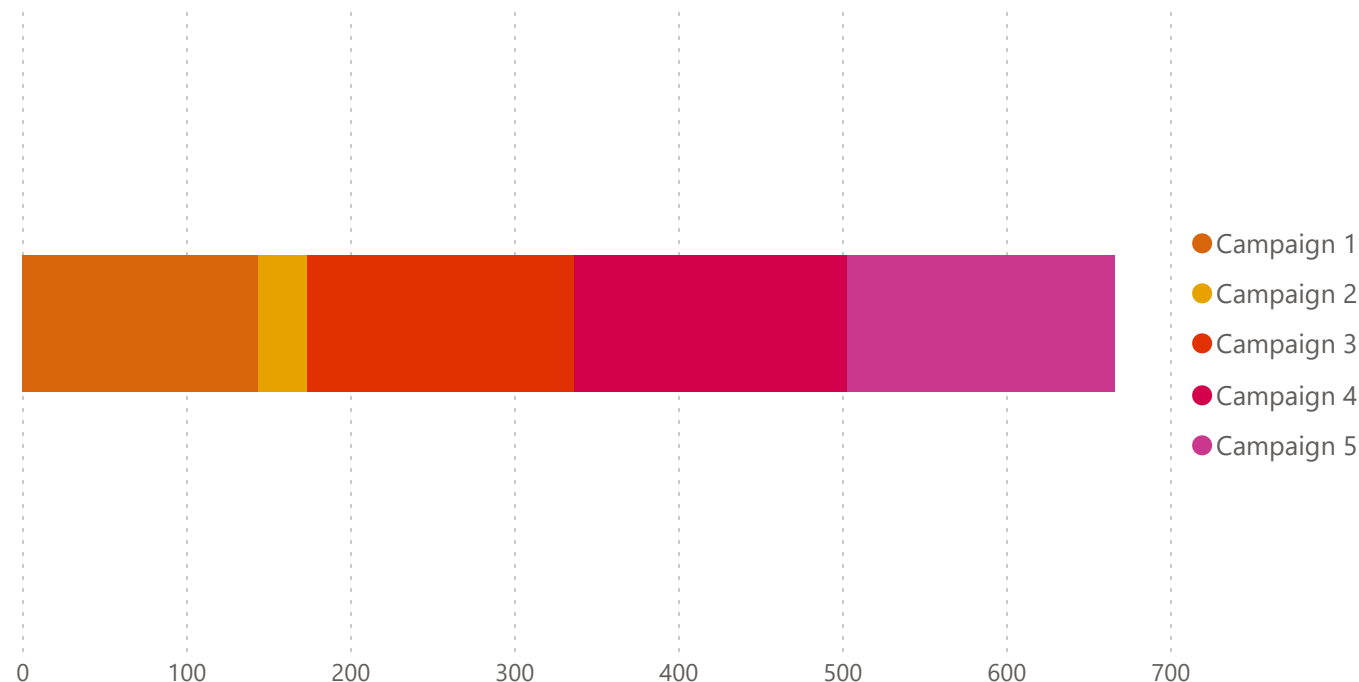
All

Overview
(Light)

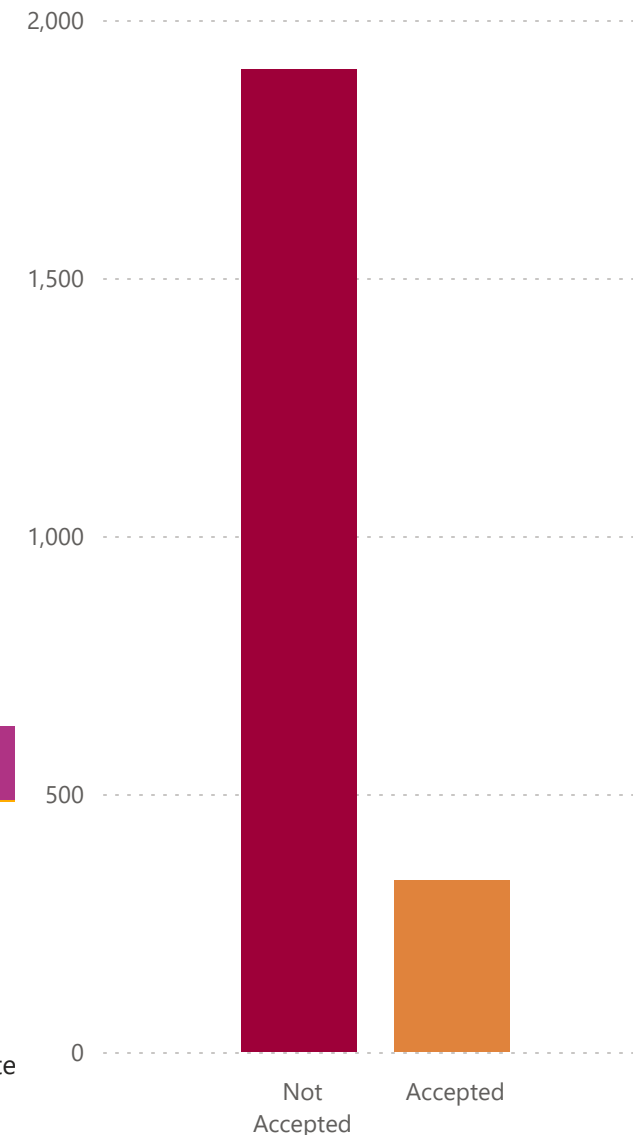
Product (Light)

Campaign Analysis - Marketing Campaign 2012 - 2014

Accepted Campaigns by Customers (1 - 5)



Customer's Response to Last Campaign



Marital Status / Education	Bachelor	Master	PhD	Primary	Secondary
Divorced	✓ Accepted	✓ Accepted	✓ Accepted	✗ Not Accepted	✓ Accepted
Married	✓ Accepted	✓ Accepted	✓ Accepted	✓ Accepted	✓ Accepted
Other	✓ Accepted	✗ Not Accepted	✗ Not Accepted		
Single	✓ Accepted	✓ Accepted	✓ Accepted	✗ Not Accepted	✓ Accepted
Widowed	✓ Accepted	✓ Accepted	✓ Accepted	✗ Not Accepted	✗ Not Accepted



ID

All

Year

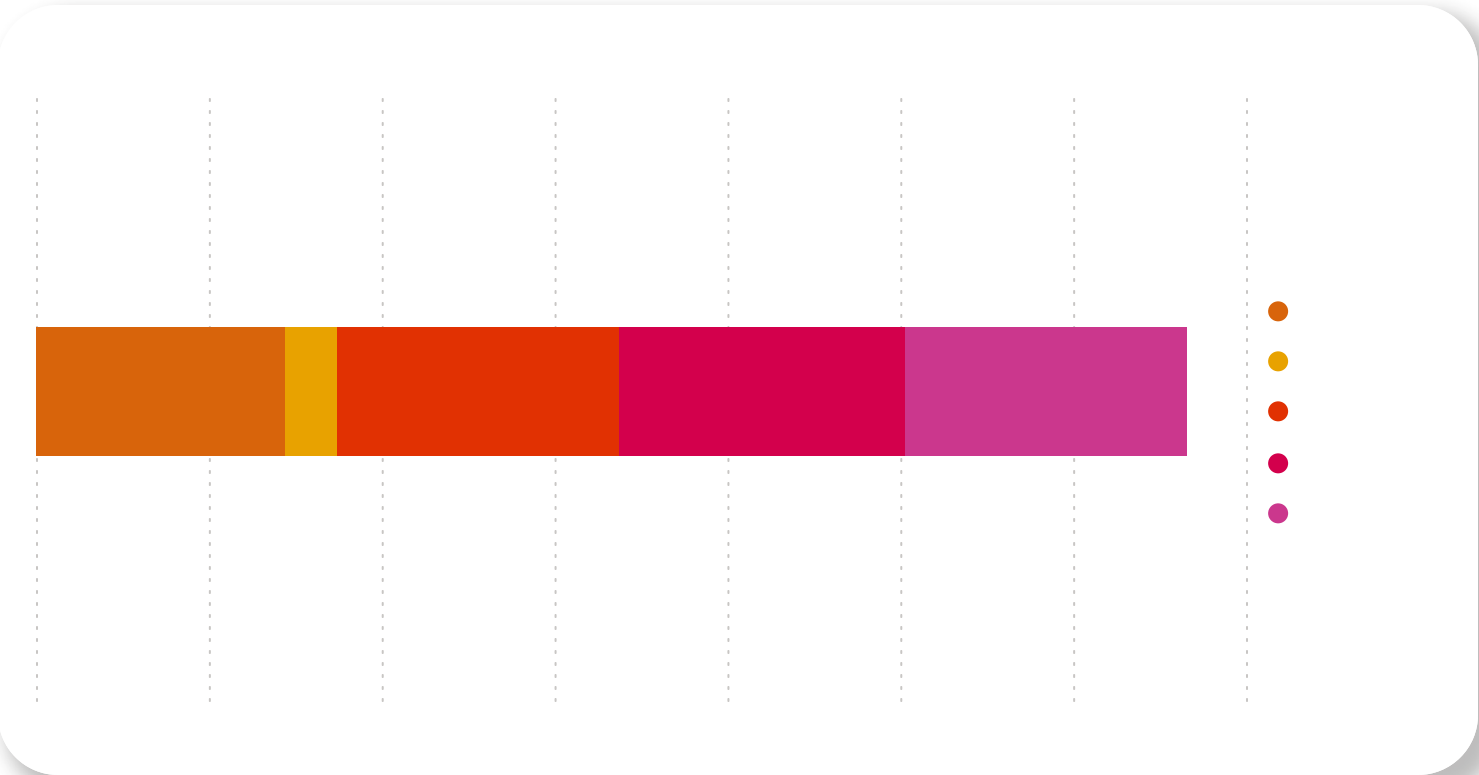
All

Month

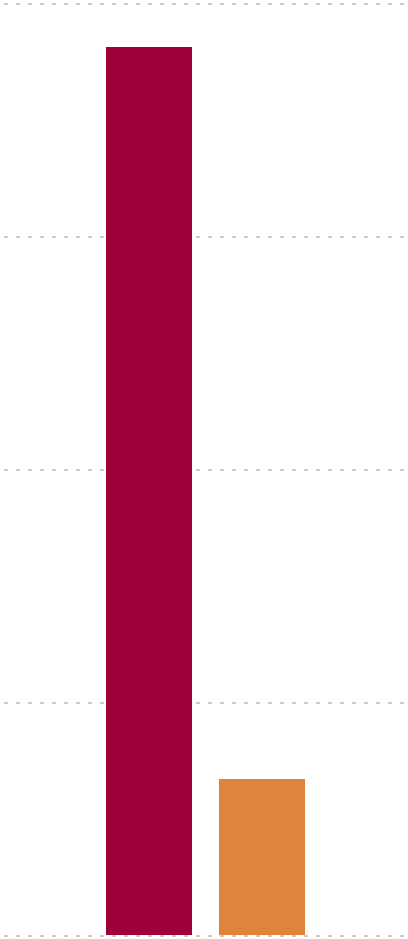
All

Overview (Dark)

Product (Dark)



Marital Status / Education	Bachelor	Master	PhD	Primary	Secondary
Divorced	✓ Accepted	✓ Accepted	✓ Accepted	✗ Not Accepted	✓ Accepted
Married	✓ Accepted	✓ Accepted	✓ Accepted	✓ Accepted	✓ Accepted
Other	✓ Accepted	✗ Not Accepted	✗ Not Accepted		
Single	✓ Accepted	✓ Accepted	✓ Accepted	✗ Not Accepted	✓ Accepted
Widowed	✓ Accepted	✓ Accepted	✓ Accepted	✗ Not Accepted	✗ Not Accepted





Dark Mode



ID

All

Year

All

Month

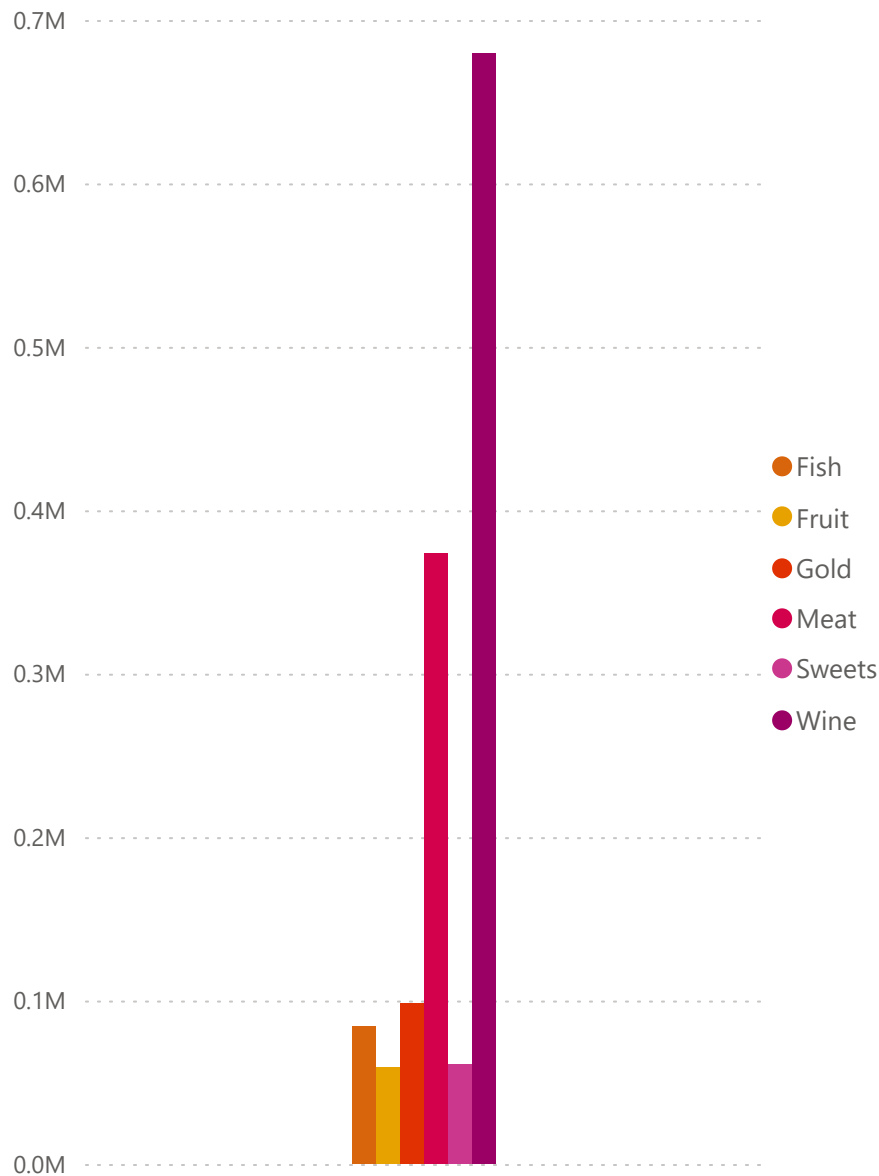
All

Overview
(Light)

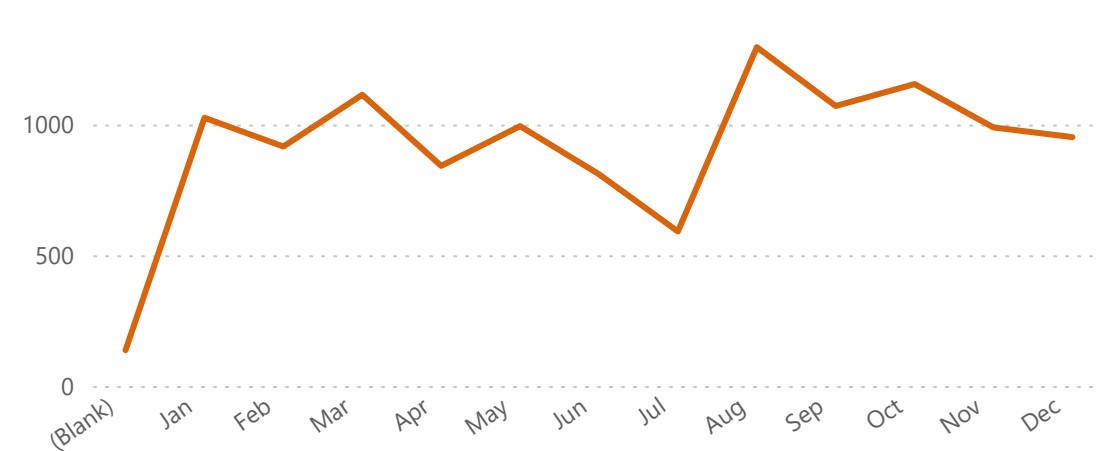
Campaign
(Light)

Products Analysis - Marketing Campaign 2012 -

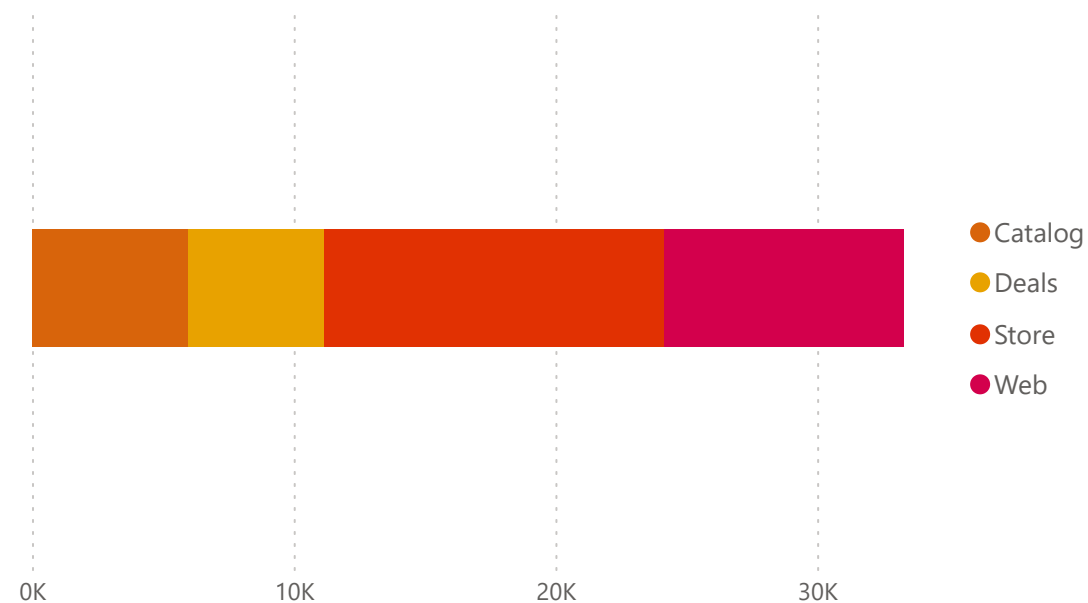
Products Purchased by Customers



Website Visits per Month





Total of Purchases







Light Mode 

ID 

All 

Year 

All 

Month 

All 

Overview
(Dark)

Campaign
(Dark)

