

# MEDHAT H. ALBSUGY

Frontend Engineer, UI Designer

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## Summary

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I've been building websites for over six years now and I specialize in developing websites and web applications based on web standard technologies such as HTML5, CSS, JavaScript, ReactJs, cares about building usable, performant and maintainable web applications. motivated by challenging projects and passionate about the latest web technologies. write clean, modular code, and build high-performance websites.

## Expertise & Core Skills

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- Tooling / Workflow:
  - Git: GitHub Flow
  - Webpack: Extensive Configuration
  - Gulp: Extensive Configuration
  - NPM: Extensive Configuration as a task runner
  - Package Management: npm, bower, git
- Architecture:
  - Coding Conventions and Guidelines: HTML, CSS (BEM, ITCSS, SMACSS)
  - JavaScript (Idiomatic JS, OOJS)
  - Component-based Development
  - Agile Driven Development
- Development:
  - HTML
  - CSS: Bootstrap, Material Design Frameworks
  - Responsive Development.
  - Preprocessors: SASS, PostCSS
  - Accessibility
  - Performance optimization and debugging
- Project Management:
  - Remote Working (with large teams).
  - Jira, Scrum & Kanban.

## Work Experience

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### Senior XT Engineer - Experience Technology

Publicis Sapient

June 2019 - Present

- Play a key role in engineering digital experiences for a variety of clients and solutions and various technologies. work closely with stakeholders, internal teams, and client teams to deliver large-scale, industry-changing and truly transformative solutions across retail, financial services, energy, and automotive.

### Sr. Frontend Developer & UI Designer

OMNIA

2018 - May 2019

Brought onboard to close the gap between the UI design and development teams, As I have design experience, so it was kind of a hybrid role. to help communicate effectively which solved so many day-to-day problems. Ensuring that designs are correctly interpreted, and features are understood to avoid compromise on both sides. as well as making sure that the end product meets the user experience and client requirements.

- Hands-on development of websites and Single Page Applications.
- Development of dynamic and engaging web functionality.
- Turn UI Designs into animated, responsive web pages, develop animations, interactivity.
- Ensure the technical feasibility of UI/UX designs.
- Work closely with the design team.
- Create reusable components and code snippets.
- Thoroughly test your work on multiple browsers and mobile devices.
- Demonstrate effective communication with fellow team members and management.

### Senior Frontend Developer & UI Designer

LUCIDYA

2017 - Nov 2017

Lucidya is a startup developing location-based social media analytics & monitoring tool that help making smarter strategic decisions.

- Convert feature and requirements into visual UI/UX design
- Convert visual designs into interaction layout using HTML5, SASS, and Compass.
- Integrate web pages to Backend using the ReactJS framework.
- Apply newest techniques in front-end development and use the most updated tools.
- Using project management software to track and report on projects and fronted cycle.
- Technologies used: React.js, JavaScript, CSS3, HTML5, SASS, Git

### Frontend Developer

UNITED CONSULTANTS

2015 - 2016

- Development and implementing new features and functionalities
- Ensuring high-performance and availability

- Formulating an effective design and turning it into a working theme and plugin
- Communicating technical concepts for non-technical people understand

### Founder, Head of Frontend Development

ALBSUGY

Founded 2013

- Frontend Developer accountability for marketing and selling services and digital products, managing all client relationships, controlling budgets and designing & developing websites and web-based applications.
- Develop a secure web application and the web presence for startups, create user-friendly websites, offering a WordPress development for clients to be easily maintained by the client, testing & debugging existing websites and identify issues, conduct market research, provide maintenance and support.
- Responsible for frontend application architecture + development and UI implementation.

### Independent - Web Developer

2010 - 2012

- Develop websites from the PSD designs sent by the lead graphic design to slice the files and develop the websites using Dreamweaver through HTML, CSS and jQuery then converted them into WordPress themes through PHP.

### Independent - Graphic & Web Designer

2008 - 2010

- Responsible for graphic design & branding, stationery, social media promotion, and presentations.
- Ensured compliance with approved design standards to provide quality design, safety, constructability, reliable operation, construction economy, and operating convenience.
- Designed graphics elements and website templates using Photoshop Then converted the templates into web pages using XHTML/CSS.

## Education

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Bachelor's Degree in Law      2012 - 2015      Bani Suef University

## Additional Information

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**Specialized Skills:** User Interface Design, User Testing, Frontend Web Development, Accessibility, UI Web Design, Web Analytics.

**Languages:** JavaScript, PHP, HTML, CSS.

**Technologies & Frameworks:** ReactJS, Redux, MERN Stack, Webpack, NPM, Gulp, Lodash, SASS, Ajax, JSON, REST, Bootstrap, jQuery, Highcharts, Echarts, Raphael, Moment JS, ES6.

**Software:** VS Code, SourceTree, Atom, Sublime Text, Eclipse, Jira, Bitbucket, Sketch, Adobe Photoshop, Illustrator, Sketch, Bugzilla, Fiddler.

**OS/Environments:** Mac, Linux, Windows.