

COMMUNITY
THE ASF CONFERENCE
CODE

阿帕奇软件基金会 亚洲大会

CommunityOverCode Asia 2024

🕒 2024年 7月 26-28 日

📍 浙江 · 杭州



关于 CommunityOverCode

CommunityOverCode 是 Apache 软件基金会 (ASF) 的官方全球系列大会，其前身为 ApacheCon。自1998年以来，在 ASF 成立之前，ApacheCon 已经吸引了各个层次的参与者，在300多个 Apache 项目及其不同的社区中探索“明天的技术”。CommunityOverCode 通过动手实作、主题演讲、实际案例研究、培训、黑客松活动等方式，展示 Apache 项目的最新发展和新兴创新。



CommunityOverCode 展示了无处不在的 Apache 项目的最新突破和 Apache 孵化器中即将到来的创新，以及开源开发和以 Apache 之道领导社区驱动的项目。与会者可以了解到独立于商业利益、企业偏见或推销话术之外的核心开源技术。

CommunityOverCode 项目是动态的，每次活动的内容都是由精选的 Apache 项目开发者和用户社区直接推动的。CommunityOverCode 提供了最先进的内容，在一个协作、厂商中立的环境中，展示了大数据、云计算、社区发展、金融科技、物联网、机器学习、消息中间件、编程、搜索、安全、服务器、流媒体、网络框架等方面的最新开源进展。

CoC Asia 赞助价值

品牌曝光和市场推广

赞助 CommunityOverCode Asia 可增加企业在开发者群体和开源社区中的曝光度，提升品牌形象，并通过参会者的关注来推广您的产品和服务。

扩展商业联系和合作机会

CommunityOverCode Asia 聚集了全球的技术专家、行业领袖和决策者，从一线工程师到企业 C-Level，这为赞助企业提供了一个与潜在合作伙伴、客户和供应商建立联系的平台，开拓新的商业机会，这也将有利于企业吸引和招揽业内顶级人才。

了解 Apache 软件基金会项目的最新进展，并与项目开发者进行深入交流和合作

CommunityOverCode Asia 邀请了来自全球的 Apache 软件基金会项目的开发人员。参与本届大会将有助于帮助企业洞察项目最新进展，和行业技术专家、项目开发人员及生态伙伴建立长期联系，并进行深入交流和合作。

社区贡献与企业声誉提升

赞助 CommunityOverCode Asia 显示了企业对开源社区的承诺和支持，有助于提升企业的社会责任形象和雇主品牌，并在行业内树立积极的声誉。

CommunityOverCode Asia 2024 会议概况

线下大会重磅回归 !!!

会议时间、地点

2024 年 7 月 26-28 日, 周五-周日, 历时 4 天

大会上午为主题演讲, 下午为分论坛, 还将设有 BoF、开源市集等互动环节

地点为浙江杭州·浙大森林酒店

会议形式

Keynote 主题演讲, in-person 及线上直播

分论坛, BoF、开源市集等互动环节, in-person

会议规模

预计将有全球各地上万名参会者, 突破地理空间的限制共享主论坛 Keynote 演讲
1000 人次以上开源专业从业者到线下参与 Keynote、技术分论坛

参会者包括 Apache 成员和 Committers, Apache 项目管理委员会成员, ASF 董事, 个人及企业开发者, 广大开源爱好者

ApacheCon Asia

十余个线上论坛主题方向

** 以 2023 年论坛设置举例，2024 可能在此基础上微调

Tracks	出品人
API / 微服务	琚敦远
Incubator	潘娟
Keynote	姜宁, 谭中意
RPC	刘军, 王伟冰
Web Server/Tomcat	张乎兴
中间件	张亮, 冯嘉
人工智能 / 机器学习	谭中意
可观测性	吴耀
大数据	代立冬, 李岗
工作流和数据处理	郭炜
开源文化	李建盛
开源社区	王晔惊
数据可视化	蒯轶
流处理	李钰
消息系统	王殿进, 杜恒
物联网 (IoT) 和工业物联网 (IIoT)	乔嘉林
集成	姜宁, Zoran Regvart

CommunityOverCode Asia 2024 大会门票 (In-Person)

单日普通票

可于 8 月 18 日至 20 日任意一天现场参会，限量：500 张

标准门票价格：599 元

门票包含：

- 8 月 18 日至 20 日任意一天的 Keynote 演讲
- 8 月 18 日至 20 日任意一天的分论坛、BoF、开源市集等互动环节
- 参会日当日的工作午餐
- CommunityOverCode Asia 2024 大会纪念礼包

三日普通票

8 月 18 日至 20 日三天皆可现场参会，限量：500 张

标准门票价格：999 元

门票包含：

- 8 月 18 日至 20 日三日的 Keynote 演讲
- 8 月 18 日至 20 日三日的分论坛、BoF、开源市集等互动环节
- 8 月 18 日至 20 日三日的工作午餐
- CommunityOverCode Asia 2024 大会纪念礼包

CommunityOverCode Asia 2024 大会门票

三日 All-Pass 票 (含晚宴)

8月18日至20日三天皆可现场参会 (含晚宴)，限量：50张

门票价格：1299 元

门票包含：

- 8月18日至20日三日的 Keynote 演讲
- 8月18日至20日三日的技术分论坛
- 8月18日至20日三日的工作午餐
- CommunityOverCode Asia 2024 大会纪念礼包
- CommunityOverCode Asia 2024 讲师欢迎晚宴门票
- CommunityOverCode Asia 2024 闭门会交流机会

CommunityOverCode Asia 2024 大会门票 (Virtual)

线上参会门票

8月18日至20日三天皆可线上参会，不限量

门票价格: Free

门票包含:

- 8月18日至20日三日的 Keynote 演讲 (线上直播)
- 8月18日至20日三日的分论坛 (会后录播)

线上参会纪念门票

8月18日至20日三天皆可线上参会，不限量

门票价格: 199 元

门票包含:

- 8月18日至20日三日的 Keynote 演讲 (线上直播)
- 8月18日至20日三日的分论坛 (会后录播)
- CommunityOverCode Asia 2024 大会纪念礼包 (邮寄)

CommunityOverCode Asia 2024 大会优惠门票

Apache Committer 凭 Committer ID 可享受购票 8 折

我们为学生、社区和无业人员提供**普通票免费门票（限量 100 张）**发送邮件到：
ticket@segmentfault.com 申请门票兑换码

门票种类	Early Bird	Standard	Late
售卖时间	1 月 15 日 至 5 月 5 日	5 月 6 日 至 7 月 14 日	7 月 15 日 至 7 月 25 日
单日普通票	¥ 399	¥ 599	¥ 699
三日普通票	¥ 699	¥ 999	¥ 1099
三日 All-Pass	¥ 999	¥ 1,299	¥ 1399

CommunityOverCode Asia

2024 赞助方案

早鸟折扣：2024年3月31日前确认赞助，并在大会召开前完成赞助费用支付，可享受8折早鸟折扣。

	钻石赞助	白金赞助	黄金赞助	白银赞助
赞助费用	200,000	120,000	50,000	30,000
限量席位	1席	5席	8席	不限
内容权益（线上+线下）				
Keynote 演讲	√	√		
主持人口播感谢	√	√	√	√
活动线下权益				
会前大屏轮播	企业宣传片	企业宣传图	企业宣传图	
特装展位（自行搭建）	√			
标准展位		√	√	
LED主视觉Logo展示	单行展示	联合展示	联合展示	联合展示
会议合影墙Logo展示	单行展示	联合展示	联合展示	联合展示
线下会议资料入袋	√	√	√	
赠送普通票	30	20	10	5
赠送 AllPass（含晚宴）	15	10	5	2
活动线上 & 传播权益				
全渠道媒体传播 logo展示	√	√	√	√

CommunityOverCode Asia

2024 单项赞助

Add-On Benefit	价格	席位
举办同场活动 共享高质量参会者及嘉宾讲师资源，举办大会同场活动 进行企业商业产品展示和技术布道	¥ 80,000	2
讲师欢迎晚宴冠名 欢迎晚宴赞助企业 LOGO 展示 + 5 分钟欢迎致辞 并获赠 5 张欢迎晚宴门票	¥ 50,000	1
自助午餐冠名 自助午餐餐厅企业 LOGO 展示 (3 天)，宣传材料派发	¥ 30,000	1
茶歇台赞助 在 3 天下午的茶点上印有赞助企业 LOGO	¥ 20,000	1
文化衫 在文化衫正面印有大会 LOGO，袖子上印有赞助企业 LOGO	¥ 50,000	1
胸卡绳 在胸卡绳上印有赞助企业与 Apache 联合 LOGO	¥ 30,000	3
开源集市展位-限初创企业、社区或Apache项目 一个 mini 展位（提供桌椅、电源及 KT 板作为宣传物料）	¥ 5,000	10

赞助流程及注意事项



- 赞助席位数量有限，如遇同一级别的冲突，则按合同签署时间进行保留；
- 同级别赞助商 Logo 展示，将以公司品牌首字母顺序排序；
- CommunityOverCode Asia 2024 将与杭州堆栈科技有限公司（SegmentFault 思否）合作，由其负责本次大会赞助相关的部分工作，包括合同签署、款项收取、发票开具等相关赞助服务；
- 早鸟折扣：2024 年 3 月 31 日前确认赞助，并在大会召开前完成赞助费用支付，可享受 8 折早鸟折扣。

CommunityOverCode Asia 2023 合作伙伴

白金赞助



金牌赞助



银牌赞助



铜牌赞助



战略合作媒体



ApacheCon Asia 2022 合作伙伴

战略赞助



白金赞助



金牌赞助



白银赞助



战略合作媒体



ApacheCon Asia 2021 合作伙伴

战略赞助



白金赞助



DiDi



Kyligence



金牌赞助



白银赞助



战略合作媒体

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ApacheCon 往届赞助伙伴

Adobe	Fujitsu Siemens Computers	Optiver
Amazon	Func	Oracle
AppDynamics	FuseSource	Pivotal
Apple Developer	GlueCode	Red Hat
Connection Azul	Google	Riptano
BitRock	GridGain	RX-M
CafeSoft	Hewlett Packard	SAP
Canonical	Hippo	ShapeBlue
Cerner	Hortonworks	Snapbridge
Citrix	HotWax	SourceForge
Cloudant	Huawei	SpringSource
Cloudera	IBM	Stuttgart Region-
CloudOps	Instaclustr	Development Corporation
codeBusters	Imply	Sun
Codethink	Intel	Talend
CollabNet	IONA	Talener
Comcast	Java Community Process	Tencent
Compaq Computers	Joost	Topicus
Covalent	Linode	Ubuntu
CryptoCard	Lucent	US Postgresql Association
Datadog	LucidWorks	VeriSign
Day Software	Muse	VMWare
DataStax	Netcraft	Wirtschaftsministerium
Dito	Ning	Baden Wurttemberg
EarthWeb	Novell	WSO2
Expedia	ODPi	Yahoo!
Facebook	OpenLogic	and dozens of other Fortune 500 companies.

合作联系

媒体/社区合作:

cici@sifou.com

企业赞助/购票合作:

linda@sifou.com

COMMUNITY
THE ASF CONFERENCE
CODE

CommunityOverCode Asia 2024

🕒 July 26-28, 2024

📍 Hangzhou, China



About CommunityOverCode

CommunityOverCode (formerly known as ApacheCon) is the official global conference series of The Apache Software Foundation (ASF). Since 1998 – before the ASF's incorporation – ApacheCon has been drawing participants at all levels to explore "Tomorrow's Technology Today" across 300+ Apache projects and their diverse communities. CommunityOverCode showcases the latest developments in Apache projects and emerging innovations through hands-on sessions, keynotes, real-world case studies, trainings, hackathons, and more.



CommunityOverCode showcases the latest breakthroughs from ubiquitous Apache projects and upcoming innovations in the Apache Incubator, as well as open source development and leading community-driven projects the Apache way. Attendees learn about core open source technologies independent of business interests, corporate biases, or sales pitches.

The CommunityOverCode program is dynamic, evolving at each event with content directly driven by select Apache project developer and user communities.

CommunityOverCode delivers state-of-the-art content that features the latest open source advances in big data, cloud, community development, FinTech, IoT, machine learning, messaging, programming, search, security, servers, streaming, web frameworks, and more in a collaborative, vendor-neutral environment.

Why Sponsor CoC Asia?

Brand Boost and Marketing

Sponsoring CommunityOverCode Asia boosts your visibility among developers and the open-source community, enhancing your brand and promoting your products to a captive audience.

Networking and Opportunities

This event is a melting pot of global tech leaders and decision-makers, offering sponsors a prime opportunity to forge valuable connections, explore partnerships, and recruit top talent.

Get the latest on Apache Software Foundation projects and network with developers

CommunityOverCode Asia brings together global Apache Software Foundation projects developers and contributors. Attend to gain insights, build lasting industry connections, and engage in deep collaboration.

Community Engagement and Reputation

By sponsoring CommunityOverCode Asia, you're not just supporting the open-source community; you're boosting your social responsibility credentials and building a positive industry reputation.

CommunityOverCode Asia 2024

The in-person conference is BACK!!!

Time & Venue

July 26-28,2024 (Friday - Sunday)

ZJU Forrest Hotel (浙大森林酒店) , Hangzhou, ZheJiang Province, China

Format

Keynote: Virtual and In-person

Sessions, BoF, Unconference, Booth: In-person Only

Conference Size

There will be tens of thousands of attendees from around the world breaking through geographical constraints to share the Keynote presentations.

Over 1000 open-source practitioners will participate in the Keynote, Sessions, and Booths on-site.

Attendees include Apache Members and Committers, Apache PMC members, ASF Board Directors, individual and corporate developers, and a wide range of open-source enthusiasts.

ApacheCon Asia

More than 10 Tracks

** Taking the 2023 track setup as an example, there might be slight adjustments in 2024 based on this.

Tracks	Track Chairs
AI / machine learning	Jerry Tan
API / Microservice	Ming Wen
Cloud Native	Sheng Wu
Community	tison, Ted Liu
Data Lake & Data Warehouse	Lidong Dai
Data Storage & Computing	Gang Li
DataOps	William Guo, Lifeng Nie
General	Yu Xiao
Incubator	Juan Pan, Calvin Kirs
IoT and IIoT	Jialin Qiao
Keynote	Willem Jiang, Jerry Tan
Messaging	Dianjin Wang
OLAP & Data Analysis	Mingyu Chen
Performance	Willem Jiang, Paul Brebner
RPC & Service Mesh	Jun Liu
Streaming	Yu Li, Xin Wang
Web Server/Tomcat	Huxing Zhang

CommunityOverCode Asia 2024 Tickets (In-Person)

Single-Day Standard Ticket

Available for in-person attendance on any day from July 26-28, limited to 500 tickets.

Standard Ticket Price: 599 RMB

The ticket includes:

- Access to Keynote speeches on any single day from July 26-28.
- Access to breakout sessions, BoFs, booth, and other interactive sessions on any single day from July 26-28.
- Working lunch on the day of attendance.
- CommunityOverCode Asia 2024 conference souvenir package.

Three-Day Standard Ticket

Available for in-person attendance on all three days from July 26-28, limited to 500 tickets.

Standard Ticket Price: 999 RMB

The ticket includes:

- Access to Keynote speeches on all three days from July 26-28.
- Access to breakout sessions, BoFs, booth, and other interactive sessions on all three days from July 26-28.
- Working lunch on the day of attendance.
- CommunityOverCode Asia 2024 conference souvenir package.

CommunityOverCode Asia 2024 Tickets (In-Person)

Three-Day All-Pass Ticket

Available for in-person attendance on all three days from July 26-28, including a dinner, limited to 50 tickets.

Standard Ticket Price: 1299 RMB

The ticket includes:

- Access to Keynote speeches on all three days from July 26-28.
- Access to breakout sessions, BoFs, booth, and other interactive sessions on all three days from July 26-28.
- Working lunch on the day of attendance.
- CommunityOverCode Asia 2024 conference souvenir package.
- CommunityOverCode Asia 2024 讲师欢迎晚宴门票
- CommunityOverCode Asia 2024 闭门会交流机会

CommunityOverCode Asia 2024 Ticket (Virtual)

Online Attendance Ticket

Accessible for online attendance on all three days from July 26-28, unlimited availability.

Standard Ticket Price: Free

The ticket includes:

- Access to live streaming of Keynote speeches on all three days from July 26-28.
- Access to recorded sessions of the breakout forums on all three days from July 26-28, available after the event.

Online Attendance Souvenir Ticket

Accessible for online attendance on all three days from July 26-28, unlimited availability.

Standard Ticket Price: 199 RMB

The ticket includes:

- Access to live streaming of Keynote speeches on all three days from July 26-28.
- Access to recorded sessions of the breakout forums on all three days from July 26-28, available after the event.
- CommunityOverCode Asia 2024 conference souvenir package (delivered by mail).

CommunityOverCode Asia 2024 Discounted Tickets

Apache Committers can enjoy a **20% discount** on ticket purchases by providing their Committer ID.

We offer **free standard tickets** for students, communities, and unemployed individuals (limited to 100 tickets). Please send an email to:
ticket@segmentfault.com to apply for a ticket exchange code.

Ticket	Early Bird	Standard	Late
Period	Jan 15 – May 5	May 6 – July 14	July 15 – July 28
Single-Day Standard	¥ 399	¥ 599	¥ 699
Three-Day Standard	¥ 699	¥ 999	¥ 1099
Three-Day All-Pass	¥ 999	¥ 1,299	¥ 1399

CommunityOverCode Asia 2024 Sponsorship Options

Early Bird Discount:

Confirm sponsorship by March 31, 2024, and complete the payment of sponsorship fees before the conference commences to enjoy a **20% early bird discount**.

	Diamond	Platinum	Gold	Silver
Price in CNY	200,000	120,000	50,000	30,000
Limit	1	5	8	Unlimited
Keynote Speech	✓	✓		
Host's Verbal Acknowledgment	✓	✓	✓	✓
Pre-event Advertisement Playback	Video	Poster	Poster	
Custom-built Exhibition Booth	✓			
Standard Exhibition Booth		✓	✓	
Recognition on Event Website	✓	✓	✓	✓
Recognition on Event Signage	✓	✓	✓	✓
Swag Kit Opportunity	✓	✓	✓	
Three-Day Standard Tickets	30	20	10	5
Three-Day All-Pass Tickets	15	10	5	2
Mentioned on Social Media	✓	✓	✓	✓

CommunityOverCode Asia

2024 Add-On Benefits

Add-On Benefit	Price	Limit
Hosting Co-Events Sharing high-quality attendees and guest speaker resources, hosting co-event during the conference for enterprise commercial product showcases and technical evangelism.	¥ 80,000	2
Speaker Welcome Dinner Sponsorship Logo on signage + a 5-minute welcome speech + 5 tickets to the welcome dinner.	¥ 50,000	1
Lunch Sponsorship Logo on signage and option for material drop during lunch.	¥ 30,000	1
Tea Break Sponsorship Logo on signage and option for material drop during tea break.	¥ 20,000	1
Attendee T-Shirt Includes event logo on the front and sponsorlogo on the arm.	¥ 50,000	1
Lanyards Company logo on lanyards along with Community OverCode logo	¥ 30,000	3
Mini Booth for Startups and Communities A mini booth (including table, chairs, power supply, and KT board for promotional materials).	¥ 5,000	10

Sponsorship Process and Considerations



- Sponsorship slots are limited. In case of a conflict at the same level, slots will be reserved based on the contract signing time;
- logos of sponsors at the same level will be displayed in alphabetical order of the company brand names;
- CommunityOverCode Asia 2024 will collaborate with Hangzhou Stack Technology Co., Ltd. (SegmentFault) to handle parts of the conference sponsorship, including contract signing, payment collection, invoicing, and other related sponsorship services;
- Early bird discount: Confirm sponsorship before March 31, 2024, and complete the payment of sponsorship fees before the conference to enjoy a 20% early bird discount.

CommunityOverCode Asia 2023 Sponsors

白金赞助



金牌赞助



银牌赞助



铜牌赞助



战略合作媒体



ApacheCon Asia 2022 Sponsors

战略赞助



白金赞助



金牌赞助



白银赞助



战略合作媒体



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战略合作媒体

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ApacheCon Past Sponsors

Adobe	Fujitsu Siemens Computers	Optiver
Amazon	Func	Oracle
AppDynamics	FuseSource	Pivotal
Apple Developer	GlueCode	Red Hat
Connection Azul	Google	Riptano
BitRock	GridGain	RX-M
CafeSoft	Hewlett Packard	SAP
Canonical	Hippo	ShapeBlue
Cerner	Hortonworks	Snapbridge
Citrix	HotWax	SourceForge
Cloudant	Huawei	SpringSource
Cloudera	IBM	Stuttgart Region-
CloudOps	Instaclustr	Development Corporation
codeBusters	Imply	Sun
Codethink	Intel	Talend
CollabNet	IONA	Talener
Comcast	Java Community Process	Tencent
Compaq Computers	Joost	Topicus
Covalent	Linode	Ubuntu
CryptoCard	Lucent	US Postgresql Association
Datadog	LucidWorks	VeriSign
Day Software	Muse	VMWare
DataStax	Netcraft	Wirtschaftsministerium
Dito	Ning	Baden Wurttemberg
EarthWeb	Novell	WSO2
Expedia	ODPi	Yahoo!
Facebook	OpenLogic	and dozens of other Fortune 500 companies.

Contact

Media & Community:

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Sponsorship & Group Tickets:

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