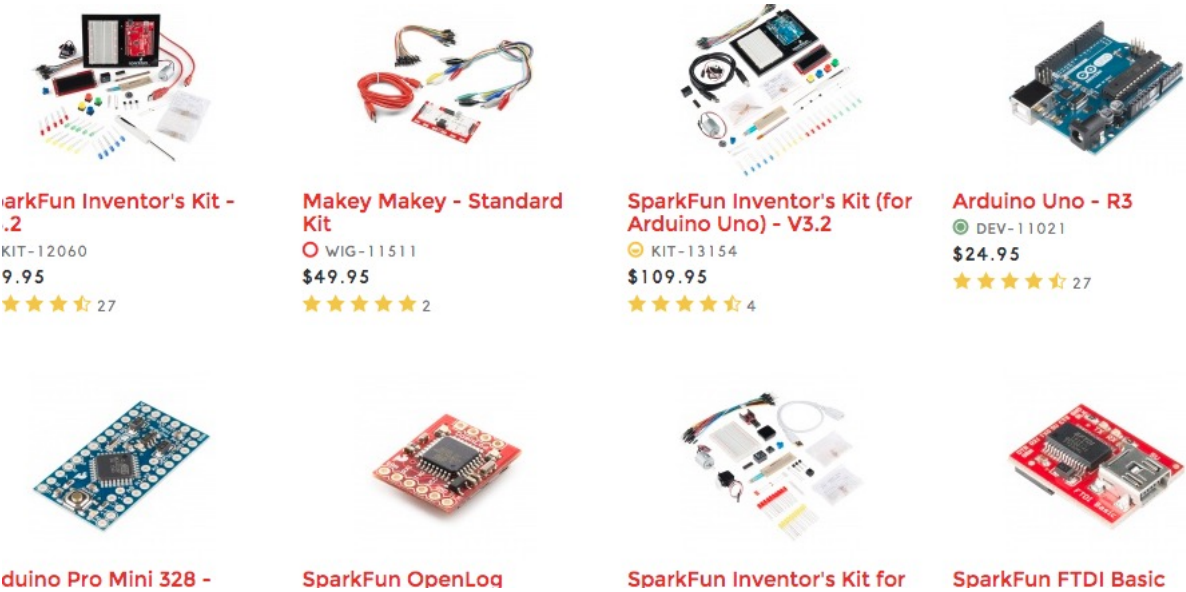# Sparkfun Electronics

- ## Chunking

All of the navigation elements are placed in a logical distance from one another.

- ## Signal to noise

When a user clicks on the link to the Arduino page, there isn't a return of irrelevant information. The user gets what they requested.

- ## Hick's Law

All of the menu items are placed in a familiar format so that there is minimal effort for the user to find what they want. This is important because the user won't be distracted as easy.

- ## Rule of thirds

The website's content is divided up into sections using a grid. This website utilizes a grid that divides the content up into three different sections that are consistent throughout the entire site.

- ## Modularity

This website uses a menu that has a sub-menu that pops up with relevent information.