



LUXXEUMCOIN

THE NEW GENERATION CURRENCY

Driven By Innovations

White Paper – Version 2.0

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LUXXEUMCOIN
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CURRENCY



ABOUT LUXXEUM



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Luxxeum Blockchain Solutions is a multidimensional innovation by a group of blockchain enthusiasts, businessmen and experts drawn from various fields to tackle the economic and financial problems of regions and communities by positively affecting one person, organization or business at a time.

We solve problems by creatively deploying programs, facilities and systems that directly bring about positive changes.

Luxxeum ultimately seeks to offer beyond financial services to both business and individuals and deliver true greatness in a convenient and sustainable manner.

Luxxeum incorporates peer-to-peer technology to operate with central authority; managing transactions and issuing currencies are conducted collectively by the network.



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- ◎ Today, the crypto currency investment industry has been infected due to multiple scams, inability to deliver as promised and widespread FUD. Combination of these factors led to the loss of millions of dollars worth of investments.
- ◎ Gross negligence of certain earlier platforms having no sustainable business model or proven technology that can serve to guarantee continues flow of revenue for repayment to investors.
- ◎ High transfer/payment fees in traditional payment systems with fiat currencies while the user is exposed to various security threats.

SOLUTIONS

- ⦿ Our solution is simple. We provide realistic sustainable dividends and ROI with real supporting businesses that will not only generate revenue for paying the investors but will also generate reasonable profit for our organization.
- ⦿ Roll out proven technology that has undergone rigorous test protocols and operational testing.
- ⦿ Dedicated online support group that can assist investors with our joint venture each step of the way.
- ⦿ Luxxeum allows lightning quick safe & secure transactions globally.
- ⦿ Luxxeum strives to be a market leader and revolutionize e-commerce business, retail market place, private payments and positively shape the future financial world.
- ⦿ Luxxeum has created its own open network consisting of users who utilize LuxxeumCoin for agreed settlements.
- ⦿ Regain Investor Trust and return the investment industry to a highly ranked sustainable means of delivering long term value creation to investors.
- ⦿ Provide a sustainable trading and investment platform pulling together passion for success, expertise and advanced trading algorithms to deliver a world class service to investors.

WHAT IS LUXXEUMCOIN?



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THE NEXT GENERATION CURRENCY – LuxxeumCoin is a financial Instrument deployed to bring a digital revolution to:

- ◎ Savings & Investment
- ◎ Fuel for games
- ◎ Lottery
- ◎ Peer-to-Peer Payment Technology
- ◎ Digital Currency & Payment Card
- ◎ Fast growing digital asset

The LuxxeumCoin is a decentralized digital payment system guaranteeing secured peer-to-peer transactions.

COIN SPECIFICATIONS

Coin Name: LuxxeumCoin

Trade Ticker: LXX

Technology: ERC20 Smart Contract

Maximum Supply: 9 Million (9,000,000 LXX)

Available Supply: 6 Million (6,000,000)

Pre-ICO: 1,000,000

Marketing: 500,000

Development: 500,000

ICO Supply: 4,000,000



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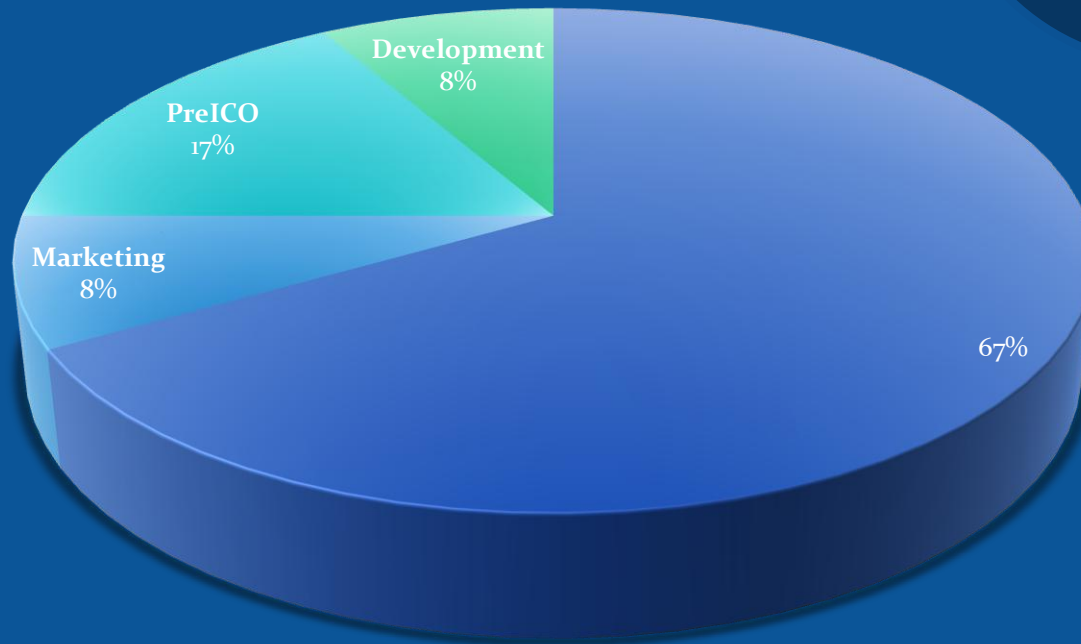
TOKEN DISTRIBUTION

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6 Million LXX

ICO Marketing PreICO Development



STAKING

The LuxxeumCoin Staking program is aimed towards sustainable savings, mitigating risk factors and ensuring profitable investment. Our ambition is to provide long term value creation.

Staking interest range from 10–18% monthly interest returned in BTC, ETH or ETN. An additional 0.16% will be given to the investors that will stake their LXX tokens in the first month of the staking programs which is applicable in the first month only.

Other incentives and promotional bonuses are tied into our staking options. Additional percentage of the company's profit is shared among Stakers. Please see details below. Amounts are in LXX.



AMOUNT	50 - 1000	1010 - 5000	5,010 – 10,000	10,010 – 100,000
Interest	0.34%	0.42%	0.5%	0.6%
Minimum	28 Days	21 Days	14 Days	7 Days

LXX LOTTERY & GAMES

We bring the hottest Blockchain Lottery show right to your doorstep. Get the best bets. Get us on real live streaming, Q & A and many more.

Luxxeum Lottery and Games are at the forefront of our project and a vital ingredient towards LXX short term targets. LXX will be used in lotteries and games as a reward for winners and as a payment to acquire gaming promotion tools and more.

Amazing prizes will be awarded to the winners of our lottery both in currencies and spectacular gifts. Hit the jackpot, make a huge fortune while you play. Our games are user friendly and most importantly, fun. Luxxeum lottery winners will be directly contacted after the draw. Our draws will be taken weekly for weekly winners and monthly for a monthly grand winner every month.

Our monthly draws will be covered on live video stream.

LXX Lottery draws will be taken weekly. Every weekly draw will produce three winners (1st to 3rd place winners). These winners will automatically qualify for the grand finale which holds at the end of every month. Many consolation prizes will be won.

Automatic tickets to the grand finale can be purchased by interested members who want to participate in the final monthly lottery.

LXX PROXY TRADE (PXT)



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The Luxxeum proxy sale, as opposed to a traditional lending system gives opportunity for the Luxxeum proven technology to trade on behalf of the member.

The investor submits their LXX tokens to be traded with a certain percentage being recouped daily until the total investment is returned.

A percentage price is fixed (which is higher than the current market value) and agreed by the participant before the proxy trade begins. This ensures that the token holder incurs no loss in trading LXX tokens.

Incentives and profits are added to this program.

PRICE FLUCTUATION AT PXT

WHAT HAPPENS TO PXT WHEN PRICE CHANGES AFTER SUBMISSION FOR PXT?

CASE 1

Downward Price Movement.

When the price of LXX reduces below the PXT agreed trade price, either of the following might happen:

1. The trade is halted
2. Seller agrees to sell and the trade continues
3. Luxxeum trading technology buys back the coins at seller's agreed price

CASE 2

Upward Price Movement

When the price of the coin increases beyond the agreed PXT, an increase of 70% of the percentage increase in price is added to the returns at the moment of trade.

Users are allowed to choose the currency which they would like to trade LXX with. Available currencies at the time of exchange launch are Bitcoin(btc), Ethereum(ETH) and Electroneum (ETN).

LUXXEUM QUICK LOANS (QL)

Would you like to take a loan at your own interest rate and duration?

The Luxxeum loan is a quick, easy and secure means of obtaining finances from the Luxxeum community. This initiative is to enable individuals and organizations gain access to funds without having to sell off their precious assets at their own specified interest rates.



Luxxeum Quick Loans are both **Controlled** and **Peer-to-Peer**. All participants of LXX QL must go through KYC.

Loans are calculated only based on the current USD values of the assets being loaned. The volatility in the cryptocurrency markets does not affect It. LuxxeumCoin is negotiating partnership with a top block chain asset management company in order to deliver standard and investor's secured Quick Loan System. So far, our negotiation has been remarkably progressive.

HOW TO OBTAIN A LOAN OR FUND A LOAN

HOW TO OBTAIN LXX QUICK LOAN

- ◎ Signup to Luxxeum
- ◎ Deposit BTC, ETH or ETN
- ◎ Buy LXX Coins
- ◎ Click on the Quick Loan link on your Dashboard Side Menu
- ◎ Specify the amount
- ◎ Specify the interest you are willing to pay
- ◎ Select Duration
- ◎ Agree to the T & C
- ◎ Submit the form

Fresh loan request can be made to the system by submitting a QL Request form. To get your loan easily funded, specify a good interest rate that can attract Loan Sponsors over a short but reasonable period of time.

HOW TO FUND LXX QUICK LOAN

- ◎ Sign Up to Luxxeum
- ◎ Deposit BTC, ETH or ETN
- ◎ Click on Quick Loan on the Dashboard Menu
- ◎ Select Fund a Loan
- ◎ Select from the available Loan Requests
- ◎ Agree to the T & C
- ◎ Submit the form

you can fund a loan by submitting a fresh form to be listed on the “Available Loans” page. Members can have access to your Loan Listing on the Loan Page and buy it.

To make your loan attractive, specify lower interest rate and over a reasonable duration.

LXX MOBILE MARKET



LXX Mobile Market is an E-Commerce website where only mobile devices are sold. In this market, the only accepted currency for payment is LuxxeumCoin. This will facilitate more use, acceptance and wider distribution of our token. This multi-vendor Ecommerce website is a ***Mobile Show Center*** – bringing together products from various brands.

On the launch of the LXX Mobile Market, LXX will also launch its first branded mobile phone. This device will come with all LXX Mobile Applications including wallets for Bitcoin, Ethereum, and other blockchain tools pre-installed. Details of LXX Mobile Market and the LXX Mobile Phone shall be brought to you on a full documentation before the campaign begins. LXX Mobile market promises to be the first blockchain powered market for mobile devices.

AFFILIATE PROGRAM



Our referral program stops at level one. This is because. LXX is not an MLM. 5% of the total purchase made by the referred member will be paid to the referrer. This amount will be paid in BTC, ETH or ETN equivalent.

With high regards to the cryptocurrency traders, we will open up our exchange for trading of LXX against other currencies.

This will enable traders to make profit on our platform's internal exchange by taking advantage of the rise and fall in the price of LXX in comparison to numerous other cryptocurrencies.

LXX investors will be able to take advantage of our expertise in Crypto Trading with flash information provided towards market volatility.

Internal exchange will be launched immediately after the crowd sale. LXX will also be listed on major exchanges for trading and exchange against other cryptocurrencies. Discussions have already begun on this front and we are positive you will be shocked and delighted with what we have planned. Great announcements are due to follow on this front.

TOKEN SALE

The first round of token sale will be the Sponsor's sale. The sponsors sale is designed to create opportunity for our supporters to get into the LXX Project while the token is still cheap. At this stage, the token is valued at \$0.35 only. The LUXXEUM Pre-ICO will be opened for early investors, at an introductory price of \$0.50 per Luxxeum Coin. ICO/Crowd Sale proceeds with LXX valuing at \$0.7 at the first round.

The minimum purchase during the Pre-ICO is \$100 per account while the maximum purchase is \$4,000.

We may subsequently review these limits if we foresee a potential towards manipulation of LXX on exchanges. LUXXEUM Team is committed to long term value creation of LXX and to closing all avenues that creates a negative impact to LXX.

Accepted Currencies

Sponsors Sale

- ⦿ Ethereum (ETH)
- ⦿ Bitcoin (BTC)

PreICO

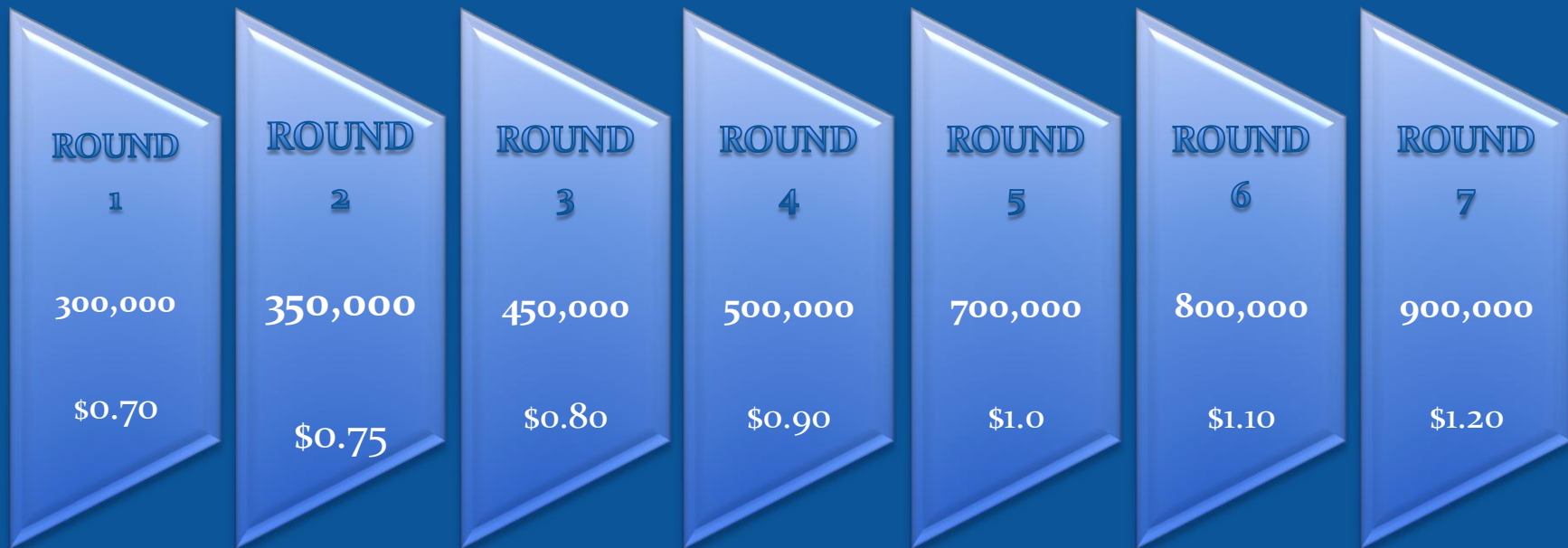
- ⦿ Ethereum (ETH)
- ⦿ Bitcoin (BTC)
- ⦿ Electroneum (ETN)

ICO

- ⦿ Ethereum (ETH)
- ⦿ Bitcoin (BTC)
- ⦿ Electroneum (ETN)

ICO

Our Initial Coin Offering (ICO) opens up at round 1 with LXX valuing at \$0.70. This will end up with LXX token valuing at \$1.20 at round 7.



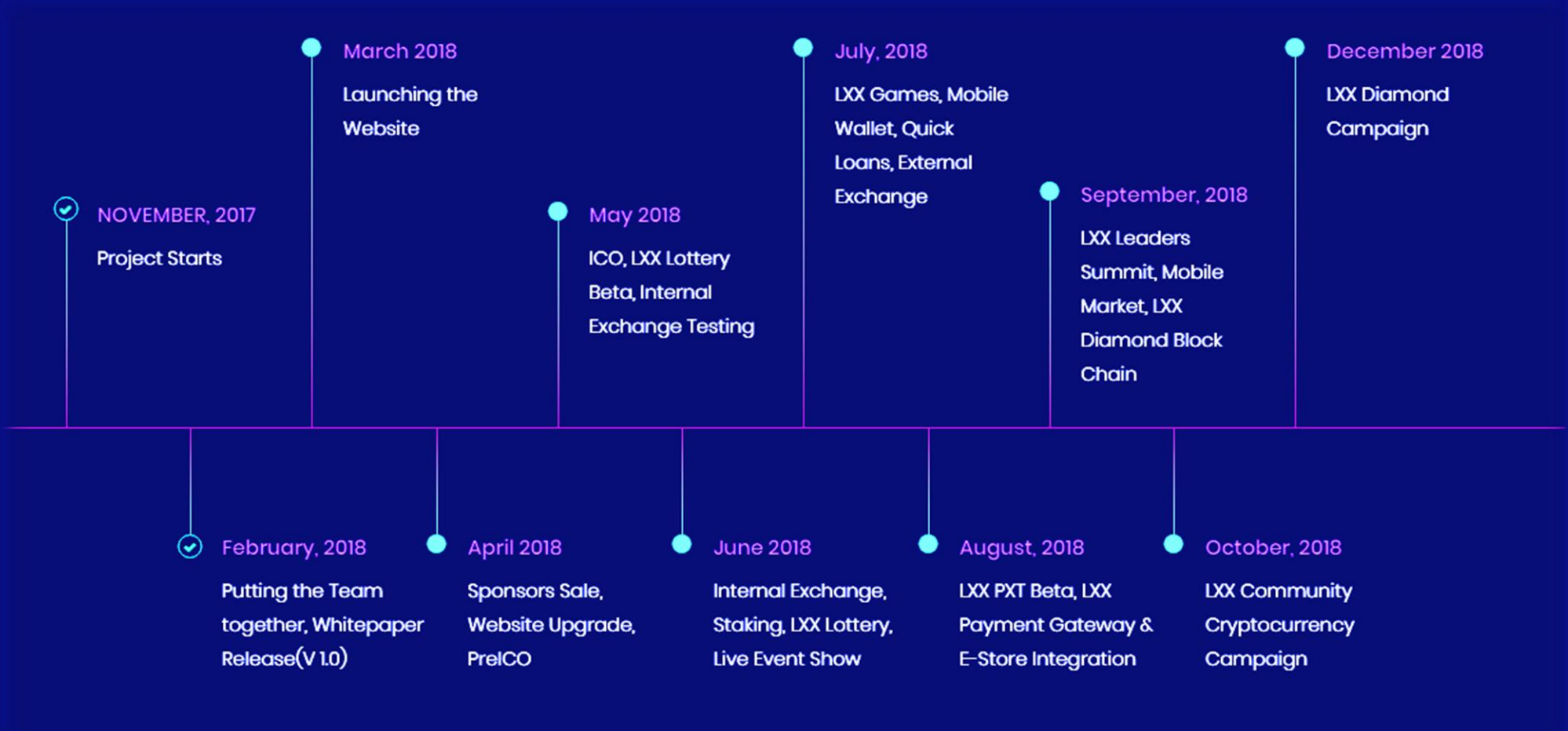
ROUND 1	ROUND 2	ROUND 3	ROUND 4	ROUND 5	ROUND 6	ROUND 7
300,000	350,000	450,000	500,000	700,000	800,000	900,000
\$0.70	\$0.75	\$0.80	\$0.90	\$1.0	\$1.10	\$1.20

LXX PREPAID CARDS



- ◎ LuxxeumCoin will be partnering with major prepaid card service providers to issue prepaid cards to interested members. These cards can be used at atm withdrawal points. Details of our prepaid cards will be communicated to the public.
- ◎ All members interested in our prepaid cards must go through our KYC system.

ROADMAP



WE ARE MUCH MORE

Our dedicated team of experts are there to guide and assist you all the way through our journey.

You have numerous online and social media outlets to contact us, however if you like a good old email, we are always looking forward to hearing from you.



Email: support@luxxeum.com

Our team has vast experience in technology, crypto development, trading, and we are committed to continuing the blockchain revolution. Our strategy is sound, robust, and self-sustaining.

We are collaborating with leaders in the legal and financial domains, who have extensive experience and knowledge in helping an ICO succeed and thrive.

LXX will have teams of people dedicated to trading and staking LUXXEUMCOIN, plus developing our community knowledge.

We have great faith in the long-term potential and capabilities of the blockchain technology, and hope to create a self-sustaining ecosystem around our platform and pave the way into the future.



home.luxxeum.co



Email: support@luxxeum.com