

# Alex Zdatny

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Full stack web developer with a passion for content creation and building applications, experienced in HTML/CSS, Ruby on Rails, JavaScript, and React. I discovered web development while studying journalism and creating multi-media packages for feature stories. After becoming immersed in coding as an intern for an analytics startup, I decided to quickly expand my skill set through The Flatiron School. I'm excited to code, collaborate, and learn while helping tech companies evolve.

## TECHNICAL PROJECTS

### The Itinerary Hub - [GitHub](#) | [Youtube Demo](#)

*An organized itinerary builder for occasional and frequent travelers*

- + Developed a Sinatra API for users to create multiple itineraries
- + Implemented MVC framework to structure the user interface
- + Utilized Active Record for validations and storing user information

### Renecades Gameroom - [GitHub](#) | [Youtube Demo](#)

*Create and Play Games, Earn Rewards, Climb the Leaderboard*

- + Constructed a Rails API for players to build exclusive gaming profiles
- + Illustrated user interface employing CSS for styling
- + Utilized Active Record to manipulate data and perform database operations
- + Engineered OAuth feature to provide access for Facebook logins
- + Incorporated Javascript Features for customization and efficiency

### Reel 2 Real - [GitHub](#) | [Youtube Demo](#)

*Search and Build a List of your Favorite Films*

- + Integrated a Rails API with React-Redux FrontEnd through TheMovieDB
- + Created class and functional components to handle user interaction
- + Implemented Actions and Reducers to control user and film functions
- + Designed user interface combining React and CSS styling

## TECHNICAL SKILLS

HTML, CSS, Ruby, Rails, SQL, JavaScript, React, Redux, JQuery, Atom, WordPress, Final Cut Pro, Adobe Photoshop

## EMPLOYMENT HISTORY

### Bed, Bath, & Beyond, Watchung, NJ

Sales and Replenishment Associate, *August 2017 - July 2018*

- + Managed in-store and online sales and provided friendly customer service
- + Specialized in all areas of the store and covered shifts for several co-workers
- + Replenished and organized merchandise displays with incoming shipment and top stock items

### Amy's Hallmark, Livingston, NJ

Sales Associate, *September 2016 - June 2017*

- + Exceeded sales quotas during peak holiday season
- + Provided friendly customer service and handled sales transactions
- + Replenished shelves and card displays for various occasions

### KYA, Brooklyn, NY

Content Developer, *March 2016 - June 2017*

- + Published 20+ articles focused on tech trends and consumer applications
- + Curated tech industry data and researched graphics relative for content creators
- + Managed company brand across all social media channels
- + Promoted tech convention appearances through blog posts

## EDUCATION

### Flatiron School - New York, NY - 2019

- + Certificate, Full Stack Web Development

### Rider University - Lawrenceville, NJ - 2016

- + Bachelor's Degree: Journalism - GPA: 3.5, *Cum Laude*