

ALEX ZDATNY

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Portfolio: alexzdatny.me
New York Metro Area

SKILLS

Javascript | HTML | CSS | Ruby | Ruby on Rails | SQL | React | Redux | Angular | TypeScript | NodeJS | Bootstrap
Liquid | Atom | Jira | WordPress | Final Cut Pro | Microsoft Office | Mailchimp | Adobe Photoshop

PROFILE

Front End Developer with a passion for building applications, creating content, and designing user experiences. Seeking opportunities and challenges in a collaborative and growth oriented environment to expand my skill set and help tech companies evolve.

WORK EXPERIENCE

Frontend Developer & E-Commerce Specialist

Tri-State Motorsports | Full-Time | March 2020 - present | Rahway, NJ
+ Collaborate with stakeholders to gather inputs, develop, and deliver e-commerce projects
+ Implement responsive website design and user experience features with JS and Liquid
+ Utilize Shopify to drive product sales, manage inventory, and monitor key metrics
+ Write, program, launch and measure email marketing campaigns
+ Implement best-practices SEO resulting in increase of web traffic by >100% over 2 years

Frontend Developer

JAG Industrials | Contract | November 2021 - April 2022 | Remote
+ Assisted with launch of company's Shopify site and utilized Jira for tech sprints
+ Collaborated with engineering team in weekly conferences during platform development

Software Engineer

ChefMod, LLC | Contract | December 2019 - February 2020 | New York, NY
+ Revitalized Vendor Portal UI utilizing Angular and Typescript to improve functionality and user experience
+ Enhanced security services for login and user data components using client API
+ Consulted with marketing and senior engineers for application design and deployment

Sales Associate

Bed, Bath, & Beyond | Part-Time | August 2017 - July 2018 | Watchung, NJ
Sales Associate, August 2017 - July 2018
+ Specialized in all areas of the store managing in-store and online sales

Content Developer

Know Your Audience | Contract | March 2016 - June 2017 | Brooklyn, NY
+ Published 20+ articles focused on tech trends and consumer applications
+ Curated tech industry data and researched graphics relative for content creators
+ Promoted company brand and tech convention appearances across all social media channels

EDUCATION

Certification in Full Stack Web Development

The Flatiron School | New York, NY | 2019

Bachelor of Arts in Journalism

Rider University | Lawrenceville, NJ | 2016 | Cum Laude
+ Minor in Film & Media Studies
+ Writer at The Rider News & Production Assistant for Rider University Network Music Segment