Carousel

Button:

Dimension: 60 x 60px Radius:4

Inactive colour: #0B2D50 Opacity: 50%

Hover&active colour: #0B2D50 Opacity: 100%

icon:

font aweasome Angle left/right Colour: #FFFFFF

Button position:

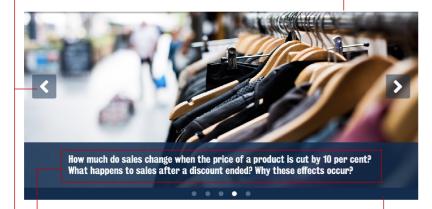


Carousel with image

Overall dimension: 978 x 469px **Image area dimension:** 978 x 438px

Top bar:

Dimension: 978 x 4px Colour: #000000 Opacity: 25%



Text area background:

Dimension: 978 x 113px Colour: #0B2D50 Opacity: 85%

Text style:



Text box position:



Bottom bar:

Dimension: 978 x 31px Colour: #0B2D50 Opacity: 100%

Dots:

Dimension: 12 x 12px

Selected dot colour: #FFFFFF

Opacity: 100%

Unselected dot colour: #FFFFFF

Opacity: 30%

Carousel without image

Overall dimension: 978 x 284px

Top bar (same as the other version):

Dimension: 978 x 4px Colour: #000000 Opacity: 25%

> #0B2D50 Opacity: 50%

Inactive colour:

Button:

Radius:4

Hover&active colour: #526C84 Opacity: 100%

Dimension: 60 x 60px

icon:

font aweasome Angle left/right Colour: #FFFFFF

Button position:



5. How much do sales change when the price of a product is cut by 10 per cent? What happens to sales after a discount ended? Why these effects occur?

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Text style:



		93	Т		
120	L]-	120	R
		48	В		

Dots (same as the other version):

Bottom bar (same as the other version):

Dimension: 12 x 12px

Dimension: 978 x 31px

Colour: #0B2D50

Opacity: 100%

Selected dot colour: #FFFFF

Opacity: 100%

Unselected dot colour: #FFFFFF

Opacity: 30%