

## Brightcove video player tracking using Flash.

For this tutorial I based my tests on the following article:

<http://www.digitalbalance.com.au/our-blog/brightcove-video-in-sitecatalyst-15/>

1. Enable video reporting in Adobe Analytics using SiteCatalyst 14. Follow the following article:  
[http://microsite.omniture.com/t2/help/en\\_US/sc/appmeasurement/video/video\\_config.html](http://microsite.omniture.com/t2/help/en_US/sc/appmeasurement/video/video_config.html)
2. Create the config.xml file based on the settings of #1:  
[http://microsite.omniture.com/t2/help/en\\_US/sc/appmeasurement/video/video\\_other\\_players.html](http://microsite.omniture.com/t2/help/en_US/sc/appmeasurement/video/video_other_players.html)

a. Example of config.xml file:

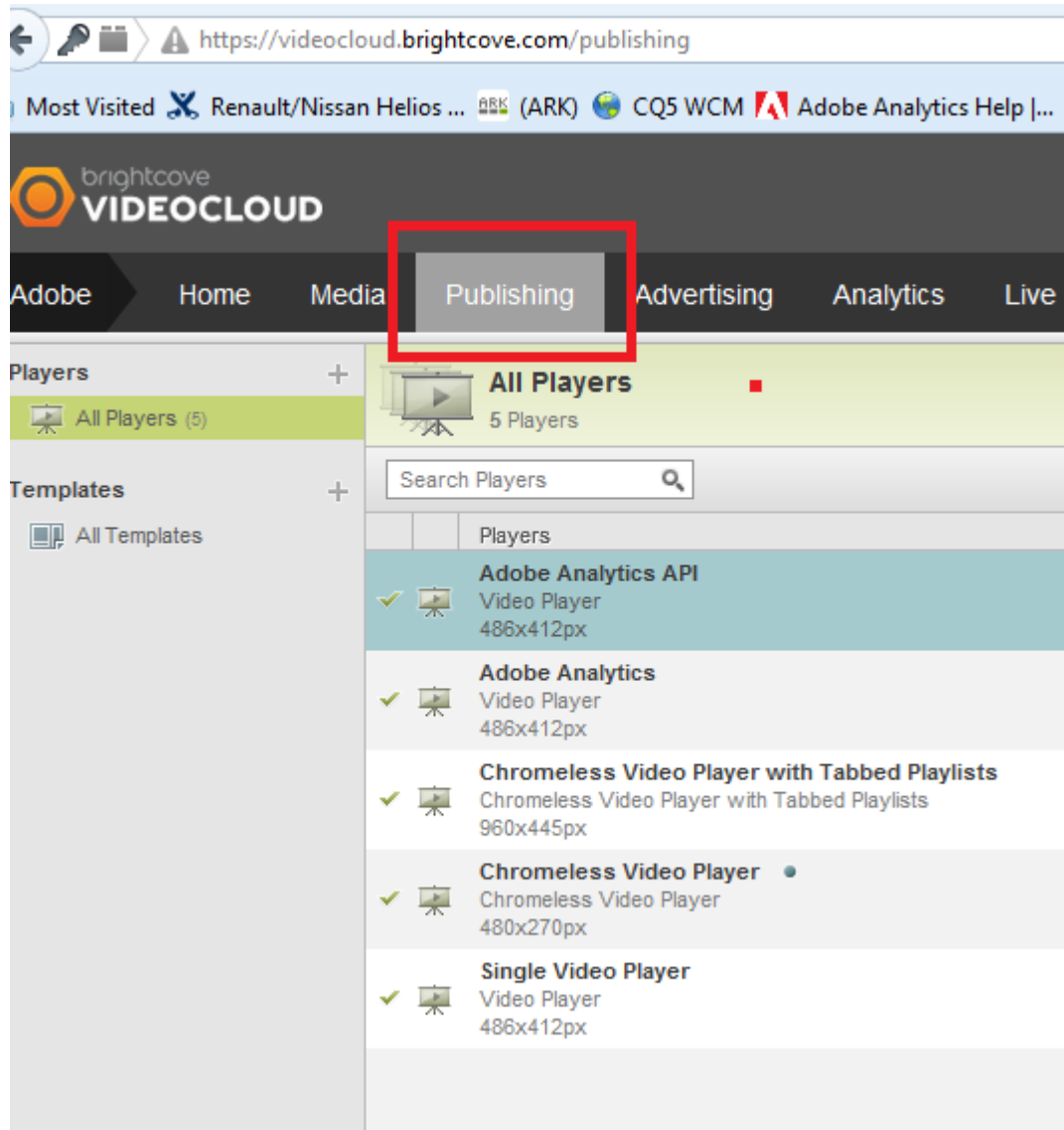
```
1 <config>
2   <account>edirocksvideo</account>
3   <debugTracking>true</debugTracking>
4   <visitorNamespace>cardgagecorp</visitorNamespace>
5   <trackingServer>cardgagecorp.112.2o7.net</trackingServer>
6 <Media>
7   <autoTrack>true</autoTrack>
8   <trackMilestones>25,50,75</trackMilestones>
9   <trackVars>events,eVar1,eVar2,eVar3,eVar4,eVar5,prop1</trackVars>
10  <trackEvents>event1,event2,event3,event4,event5,event6,event7</trackEvents>
11  <segmentByMilestones>true</segmentByMilestones>
12  <trackUsingContextData>true</trackUsingContextData>
13  <contextDataMapping>
14    <a.media.name>eVar1,prop1</a.media.name>
15    <a.media.segment>eVar2</a.media.segment>
16    <a.contentType>eVar3</a.contentType>
17    <a.media.timePlayed>event1</a.media.timePlayed>
18    <a.media.view>event2</a.media.view>
19    <a.media.segmentView>event4</a.media.segmentView>
20    <a.media.complete>event3</a.media.complete>
21    <a.media.milestones>
22      <item name="25">event5</item>
23      <item name="50">event6</item>
24      <item name="75">event7</item>
25    </a.media.milestones>
26  </contextDataMapping>
27 </Media>
28 </config>
```

3. Create a crossdomain.xml file :

```
1 <cross-domain-policy>
2   <allow-access-from domain="*" />
3 </cross-domain-policy>
```

- a. Place it on your website
4. Connect to your Brightcove account.

5. Go to Publishing :



6. Select the player that will use Adobe Analytics tracking and click on Settings button:

The screenshot displays the Brightcove VideoCloud interface. The top navigation bar includes tabs for Adobe, Home, Media, Publishing, Advertising, Analytics, and Live. The left sidebar shows 'Players' and 'Templates' sections. The main content area, titled 'All Players' (5 Players), contains a search bar and a list of video players. The first item, 'Adobe Analytics API', is highlighted with a red box. Below it are 'Adobe Analytics', 'Chromeless Video Player with Tabbed Playlists', 'Chromeless Video Player', and 'Single Video Player'. At the bottom, a toolbar contains buttons for 'New Player', 'New Template', 'Settings' (highlighted with a red box), 'Styles', 'Duplicate', 'Activate', 'Deactivate', 'Delete', 'Preview', and 'Get Code'.

Player Name	Type	Dimensions
✓ Adobe Analytics API	Video Player	486x412px
✓ Adobe Analytics	Video Player	486x412px
✓ Chromeless Video Player with Tabbed Playlists	Chromeless Video Player with Tabbed Playlists	960x445px
✓ Chromeless Video Player	Chromeless Video Player	480x270px
✓ Single Video Player	Video Player	486x412px

7. In the next screen make sure to select the following 2 checkboxes :

**Edit Settings: Adobe Analytics API** Last updated Feb 9 2015, 12:55PM

**Global**

Name: Adobe Analytics API (81 Characters Left)

Description: (250 Characters Left)

**Hosting Options**

☒ Host on a Brightcove URL

☐ Host on your URL

**Web Settings**

☒ Enable ActionScript/JavaScript APIs

☒ Enable HTML5 Delivery

Cancel Save Changes

8. Then go to Plug-Ins and enter the location of your Adobe Analytics AppMeasurement library:

**brightcove VIDEOCLOUD**

Adobe Home Media Publishing Advertising Analytics Live

**Players**

All Players (5)

Search Players

Players

Adobe Analytics API (Video Player 480x412px)

Adobe Analytics (Video Player 480x412px)

Chromeless Video Player with Tabbed Playlists (960x445px)

Chromeless Video Player (480x270px)

Single Video Player (Video Player 480x412px)

**Settings**

**Edit Settings: Adobe Analytics** Last updated Feb 9 2015, 12:40PM

**Global**

**Availability**

**Language Options**

**Plug-Ins**

**Custom Plug-Ins**

Provide URLs to your analytics or custom plug-ins.

Type a URL to add it to the list below + Add

URLs

http://29sep2014-123207-7.businesscatalyst.com/...

http://29sep2014-123207-7.businesscatalyst.com/AppMeasurementExtension.swf?s.configURL=http://29sep2014-123207-7.businesscatalyst.com/config.xml

- Please remember to put `?s.configURL=[path to your config.xml file]`.
- Example : <http://29sep2014-123207-7.businesscatalyst.com/AppMeasurementExtension.swf?s.configURL=http://29sep2014-123207-7.businesscatalyst.com/config.xml>

9. Go to Media, select your video, click on Quick Video Publish, select your video player, select JavaScript or Flash only and paste the code on your website. You should be good to go :

The screenshot shows the Adobe VideoCloud interface. The top navigation bar includes 'Adobe', 'Home', 'Media', 'Publishing', 'Advertising', 'Analytics', and 'Live'. The 'Media' tab is selected. The left sidebar shows 'Media Library' with 'All Videos' selected. The main area displays a table of videos:

Video Name	Last Updated	ID	Reference ID
Our Story in 1 Minute 1:36	Feb 6 2015, 4:52PM	4036366553001	
Yoda - Feed the Force (Yoda Remastered) 3:24	Feb 6 2015, 4:39PM	4036326860001	
Sample Video 2 0:29	Feb 6 2015, 4:10PM	4036325541001	
Sample Video 1 0:00	Feb 6 2015, 4:16PM	4036323042001	

On the right side, the 'Quick Video Publish' button is highlighted. Below it, the 'Copy publishing code' section is visible, with the 'JavaScript' option selected and highlighted. The 'Flash only' option is also visible but not selected.