#### 1. Color Palette

Primary Blue #2F80ED: CTAs, highlights, links

Accent Green #27AE60: Confirm actions, success

Warning Orange #F2994A: Warnings, alerts

Danger Red #EB5757: Errors, declines

Light Gray #F2F2F2: Background, dividers

Dark Gray #4F4F4F: Body text

Black #333333: Headings, primary nav

White #FFFFFF: Base background

#### 2. Typography

Font Family: Inter / Helvetica Neue / Arial, sans-serif

Font Sizes:

- H1: 32px Bold

- H2: 24px Bold

- H3: 20px Medium

- Body: 16px Regular

- Small Text: 14px Regular

#### 3. Spacing & Layout

12-column grid (1140px container)

Gutters: 24px
Section padding: 4060px
Card padding: 24px
Modals: 600px width
4. Component System
Buttons:
Primary (Blue): CTAs
Secondary (Gray/Outline): Cancel, Learn More
Danger (Red): Delete, Reject
Disabled: Muted
Form Elements:
Rounded inputs
- Drop-downs
Date pickers
· Upload fields
Cards:
Shadowed, rounded
Used for trips, parcels
Modals:
Include title, close, action buttons

### 5. Navigation Guidelines

- Left sidebar (persistent)

- Top bar with profile/alerts

- Scrollable main content (max 1140px)

Desktop:

Mobile:
- Hamburger menu
- Sticky bottom buttons
6. UX Patterns
- Multi-step forms
- Search/filter panels
- Escrow notices
- Trust indicators (KYC, ratings)
- Real-time chat
7. Accessibility
- WCAG 2.1 AA color contrast
- Alt text
- Keyboard navigation

<ul> <li>ARIA labels</li> </ul>		

### 8. Trust & Security Visuals

- Lock icons (escrow)
- Checkmarks (verified)
- Alerts for KYC/disputes

### 9. Iconography

Style: Line icons

Library: Lucide or Feather

Common Icons:

### 10. Tone & Microcopy

Voice: Friendly, clear, reliable

Examples:

- Looking for a traveler?
- Trip successfully published!
- Only verified travelers can accept this parcel.